Edgar Filing: Whited Elizabeth F - Form 4

Whited Eliz Form 4											
July 24, 2017 FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL		
FUNI	4 UNITED ST		RITIES A			NGE C	OMMISSION	OMB Number:	3235-0287		
Check the check	ger			-				Expires:	January 31, 2005		
subject t Section Form 4	16. SIATEME	STATEMENT OF CHANGES IN BENEFICIAL OWN SECURITIES						Estimated a burden hour response	average Jrs per		
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type Responses)											
Whited Elizabeth F Symbol				l Ticker of		C	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (Mid					1]	(Check	all applicable)		
. , . , . ,				of Earliest Transaction /Day/Year) /2017				Director 10% Owner X_Officer (give title Other (specify below) below) EVP & CHIEF MARKETING OFFICER			
OMAHA, I	endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting						
							Person				
(City)	(State) (Zi	14				_	iired, Disposed of,		-		
1.Title of Security (Instr. 3)	a	A. Deemed Execution Date, if ny Month/Day/Year)	Code	4. Securi on(A) or D (Instr. 3, Amount	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	07/21/2017		M	2,000	(D) A		51,583	D			
Common Stock	07/21/2017		F	588	D	\$ 106.14	50,995	D			
Common Stock	07/21/2017		F	570	D	\$ 106.14	50,425	D			
Common Stock (1)							1,346.2396	Ι	By Deferral Account		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ame Underlying Secu (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Ai or Ni of Sł
Non-Qualified Stock Option (right to buy) (2)	\$ 31.19	07/21/2017		М	2,000	01/31/2009(2)	01/31/2018	Common Stock	2

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Whited Elizabeth F 1400 DOUGLAS STREET OMAHA, NE 68179			EVP & CHIEF MARKETING OFFICER				
Signatures							
By: Heather A. Fredrick, Attorney-in-Fact For: Elizabeth F. 07/24/2017							
<u>**</u> Signature of F	Reporting Pers	Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents conversion of restricted stock units to fully vested stock units with a distribution ratio of 1:1 Payable only in shares of common stock at termination of employment or a date certain.
- (2) This option became exercisable in three equal installments starting one year from the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.