

MCDONALDS CORP
Form FWP
May 23, 2012

Filed Pursuant to Rule 433

Dated May 23, 2012

Registration Statement No. 333-162182

McDONALD S CORPORATION

USD 500 Million 0.750% Medium-Term Notes Due 2015

Summary of Terms

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| Issuer: | McDonald s Corporation |
| Ratings: | A2 / A / A (Moody s / Standard & Poor s / Fitch)* |
| Trade Date: | May 23, 2012 |
| Settlement Date: | May 29, 2012 |
| Maturity Date: | May 29, 2015 |
| Security Description: | SEC-Registered Senior Unsecured Fixed Rate Medium-Term Notes |
| Total Principal Amount: | USD 500,000,000 |
| Coupon: | 0.750% |
| Issue Price: | 99.725% of the principal amount |
| Yield to Maturity: | 0.843% |
| Spread to Benchmark Treasury: | T + 45 basis points |
| Benchmark Treasury: | 0.250% 3-year note due May 15, 2015 |
| Benchmark Treasury Yield: | 0.393% |
| Coupon Payments: | Pays Semi-Annually on the 29th day of May and November, beginning November 29, 2012 |
| Day Count: | 30 / 360 |
| Redemption Provision: | Callable at any time at a make-whole price of the greater of (a) 100% of the principal amount, or (b) discounted present value at Treasury Rate plus 7.5 basis points |
| Joint Bookrunners: | Goldman, Sachs & Co. J.P. Morgan Securities LLC Merrill Lynch, Pierce, Fenner & Smith Incorporated Morgan Stanley & Co. LLC Wells Fargo Securities, LLC |
| CUSIP: | 58013MEP5 |

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer or any agent participating in the offering will arrange to send you the prospectus if you request it by calling McDonald s Corporation toll-free at 1-800-228-9623; Goldman, Sachs & Co. toll-free at 1-866-471-2526; J.P. Morgan Securities LLC collect at 1-212-834-4533; Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322; Morgan Stanley & Co. LLC

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toll-free at 1-866-718-1649; or Wells Fargo Securities, LLC toll-free at 1-800-326-5897.

* A credit rating is not a recommendation to buy, sell or hold securities. It may be subject to revision or withdrawal at any time by the assigning credit rating agency. Each credit rating is applicable only to the specific security to which it applies. Investors should make their own evaluation as to whether an investment in the security is appropriate.
