#### SCHIFF THOMAS R

Form 4

January 31, 2011

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287 January 31,

0.5

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**OMB APPROVAL** 

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SCHIFF THOMAS R			2. Issuer Name <b>and</b> Ticker or Trading Symbol CINCINNATI FINANCIAL CORP [CINF]						5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last) (First) (Middle) 6200 SOUTH GILMORE RD			3. Date of Earliest Transaction (Month/Day/Year) 01/27/2011					X Director 10% Owner Officer (give title below) Other (specify below)				
FAIRFIEL	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) Execution D any (Month/Day/		on Date, if	Date, if Transaction(A) or Disposed (D) ay/Year) (Instr. 8) (Instr. 3, 4 a)			sposed	of	5. Amount of Securities Ownersh Beneficially Form: Di Owned (D) or Following Indirect (Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect t Beneficial Ownership (Instr. 4)	
Common Stock	01/14/2011			G	V	78,790 (1)	D	\$ 0	2,055,604	I	By Charitable Lead Annuity Trust	
Common Stock	01/27/2011			A		2,195 (2)	A	\$0	1,619,189	D		
Common Stock									381,487	I	By Grantor Retained Annuity Trust	

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Common Stock	124,249	I	By Schiff Agency
Common Stock	107,186	I	By Schiff Agency Pension Plan
Perminder: Penart on a separate line for each class of securities beneficially	owned directly or indirectly		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.	ction (	Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	ınt of rlying	8. Price of Derivative Security (Instr. 5)	
				Code	V (	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Officer Other Owner

SCHIFF THOMAS R 6200 SOUTH GILMORE RD X FAIRFIELD, OH 45014-5141

### **Signatures**

/s/ Thomas R. 01/31/2011 Schiff

\*\*Signature of Date Reporting Person

Reporting Owners 2

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# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares are gifted quarterly from the Charitable Lead Annuity Trust.
- (2) Restricted shares acquired by grant under Cincinnati Financial Corporation Directors' Stock Plan of 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.