Frey Martin Form 4 April 17, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Frey Martin

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Last)

(City)

(Middle)

(Zip)

Fossil Group, Inc. [FOSL] 3. Date of Earliest Transaction

Director 10% Owner

901 S. CENTRAL EXPRESSWAY

(State)

(First)

(Month/Day/Year) 04/15/2018

X_ Officer (give title Other (specify below) below)

EVP

6. Individual or Joint/Group Filing(Check

(Check all applicable)

(Street) 4. If Amendment, Date Original

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Filed(Month/Day/Year)

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

RICHARDSON, TX 75080

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities Acquired Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Indirect (I) Ownership Owned Following (Instr. 4) (Instr. 4) Reported

(A)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

Common 04/15/2018 Stock

15,349 A A \$0 (1)

 $77,568 \frac{(2)}{}$

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. Prio Deriv Secur (Instr. |
|---|---|---|---|--|--|---------------------|--------------------|---|--|--------------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| Stock Options (Right to Buy) | \$ 13.65 | | | | | 03/15/2010 | 03/15/2019 | Common Stock | 550 | |
| Stock Options (Right to Buy) | \$ 38.395 | | | | | 03/15/2011 | 03/15/2020 | Common Stock | 2,833 | |
| Stock Options (Right to Buy) | \$ 81.23 | | | | | 03/15/2012 | 03/15/2021 | Common Stock | 6,375 | |
| Stock Options (Right to Buy) | \$ 127.835 | | | | | 03/15/2013 | 03/15/2022 | Common Stock | 4,250 | |

Reporting Owners

**Signature of

Reporting Person

| Reporting Owner Name / Ad | ldress | Relationships | | | |
|--|------------|---------------|---------|-------|--|
| reporting owner runner rie | Director | 10% Owner | Officer | Other | |
| Frey Martin 901 S. CENTRAL EXPRES RICHARDSON, TX 75080 | SWAY | | EVP | | |
| Signatures | | | | | |
| /s/ Martin Frey | 04/17/2018 | | | | |

Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable as to 1/3 on 4/15/19, 1/3 on 4/15/20, and 1/3 on 4/15/21, cumulatively.
- (2) After giving effect to the grant of Restricted Stock Units reported herein, consists of 44,337 Restricted Stock Units.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.