

Benioff Marc  
Form 4  
October 26, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/25/2018

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Chairman of the Board & co-CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/25/2018		S <sup>(1)</sup>	V Amount (D) Price 200 D \$ 134.25 <sup>(2)</sup>	32,215,600	D <sup>(3)</sup>	
Common Stock	10/25/2018		S <sup>(1)</sup>	V Amount (D) Price 300 D \$ 135.4867 <sup>(4)</sup>	32,215,300	D <sup>(3)</sup>	
Common Stock	10/25/2018		S <sup>(1)</sup>	V Amount (D) Price 200 D \$ 136.305 <sup>(5)</sup>	32,215,100	D <sup>(3)</sup>	
Common Stock	10/25/2018		S <sup>(1)</sup>	V Amount (D) Price 708 D \$ 137.8577 <sup>(6)</sup>	32,214,392	D <sup>(3)</sup>	
	10/25/2018		S <sup>(1)</sup>	V Amount (D) Price 600 D	32,213,792	D <sup>(3)</sup>	

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Common Stock						\$ 139.2867 (7)		
Common Stock	10/25/2018	S <sup>(1)</sup>	2,492	D		\$ 140.5085 (8)	32,211,300	D <sup>(3)</sup>
Common Stock	10/25/2018	S <sup>(1)</sup>	500	D		\$ 141.236 (9)	32,210,800	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	400	D		\$ 133.345 (10)	32,210,400	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	400	D		\$ 134.555 (11)	32,210,000	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	2,200	D		\$ 135.5727 (12)	32,207,800	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	1,000	D		\$ 136.468 (13)	32,206,800	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	700	D		\$ 137.3757 (14)	32,206,100	D <sup>(3)</sup>
Common Stock	10/26/2018	S <sup>(1)</sup>	300	D		\$ 138.31 (15)	32,205,800	D <sup>(3)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title or Number of Shares	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Benioff Marc THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	X		Chairman of the Board & co-CEO	

## Signatures

/s/ Scott Siamas, Attorney-in-Fact for Marc Benioff

10/26/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$134.1100 to \$134.3900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(3) Shares held in The Marc R. Benioff Revocable Trust.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$135.1200 to \$135.8800 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(5) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$136.2900 to \$136.3200 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(6) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$137.3700 to \$138.1800 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(7) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$138.9900 to \$139.8500 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(8) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$139.9900 to \$140.8900 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(9) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$141.1500 to \$141.3000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(10) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$132.9700 to \$133.9600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(11) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$134.0100 to \$134.9300 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(12) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$135.0700 to \$136.0000 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

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- (13) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$136.0800 to \$136.9600 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

- (14) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$137.1100 to \$137.5400 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

- (15) Weighted average price. These shares were sold in multiple transactions at prices ranging from \$138.1200 to \$138.6700 inclusive. The reporting person undertakes to provide the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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