SULLIVAN THOMAS D

Form 4

August 16, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

OMB APPROVAL

3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

SULLIVAN THOMAS D			Symbol Symbol				Iss	Issuer				
	Lumb [LL]			ber Liquidators Holdings, Inc.				(Check all applicable)				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)				_X_ Director _X_ 10% Owner _X_ Officer (give title Other (specify					
3000 JOHN DEERE ROAD			08/12/2010					elow) below) Chairman of the Board; Founder				
(Street)			4. If An	4. If Amendment, Date Original 6.					Individual or Joint/Group Filing(Check			
Fil								pplicable Line) K_ Form filed by One Reporting Person				
TOANO, VA 23168								Form filed by More than One Reporting rson				
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivative	Secur	ities Acquir	ed, Disposed of, o	or Beneficiall	y Owned		
1.Title of	2. Transaction Date			3. 4. Securities Acquired (A) or					6. Ownership	7. Nature of		
Security (Month/Day/Year) Execution I (Instr. 3) any			Date, if TransactiorDisposed of (D) Code (Instr. 3, 4 and 5))	Securities Beneficially	Indirect Beneficial			
(,		(Month/D	ay/Year)					Owned Direct (D) Owne				
								Following Reported	or Indirect (I)	(Instr. 4)		
						(A) or		Transaction(s)	(Instr. 4)			
				Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Common	08/12/2010			S	100,000	D	\$ 21.2107	3,908,256	D			
Stock	06/12/2010			S	100,000	D	(1)	3,908,230	D			
Common							\$					
Stock	08/13/2010			S	86,506	A	21.1502 $(2) (3)$	3,821,750	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	f 2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Titl	le and	8. Price of	9. Nu
Derivativ	e Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	ınt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	/Year)	Under	rlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Secur	ities	(Instr. 5)	Bene
	Derivative				Securities	S		(Instr.	. 3 and 4)		Own
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A		
									Amount		
						Date	Expiration	T:41-	or Namel		
						Exercisable Date	Title Number				
				C-1- V	(A) (D)				of		
				Code v	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
• 0	Director	10% Owner	Officer	Other				
SULLIVAN THOMAS D	37	N/	Chairman of					
3000 JOHN DEERE ROAD	X	X	the Board;					
TOANO, VA 23168			Founder					

Signatures

/s/ E. Livingston B. Haskell, 08/16/2010 Power-of-Attorney

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Weighted average sale price for prices ranging from \$21.18 to \$21.30. 13,527 shares were sold at \$21.18 per share; 3,700 shares were sold at \$21.19 per share; 28,680 shares were sold at \$21.20 per share; 31,893 shares were sold at \$21.21 per share; 3,027 shares were sold at \$21.22 per share; 17,496 shares were sold at \$21.25 per share; 1,400 shares were sold at \$21.27 per share; and 277 shares sold at \$21.30 per share.

Weighted average sale price for prices ranging from \$21.00 to \$21.42. 159 shares were sold at \$21.13 per share; 200 shares were sold at each of the following prices: \$21.07, \$21.32 and \$21.42; 395 shares were sold at \$21.12 per share; 500 shares were sold at \$21.08 per share; 600 shares were sold at each of the following prices: \$21.11 and \$21.23; 800 shares were sold at each of the following prices:

- \$21.05 and \$21.09; 900 shares were sold at \$21.04 per share; 1,822 shares were sold at \$21.06 per share; 2,200 shares were sold at \$21.19 per share; 2,500 shares were sold at \$21.38 per share; 2,996 were sold at \$21.10 per share; 3,174 shares were sold at \$21.17 per share; 3,200 shares were sold at \$21.41 per share; 3,252 shares were sold at \$21.20 per share; 3,338 shares were sold at \$21.01 per share; 4,100 shares were sold at \$21.36 per share; 4,300 shares were sold at \$21.33 per share; 4,732 shares were sold at \$21.18 per share (continued in Footnote 3).
- (Continued from Footnote2) 4,796 shares were sold at \$21.37 per share; 4,997 shares were sold at \$21.40 per share; 8,800 shares were sold at \$21.03 per share; 12,862 shares were sold at \$21.00 per share; and 14,110 shares were sold at \$21.02 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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