CHAMBAS COREY A

Form 4

August 17, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number:

Expires:

January 31, 2005

0.5

of

(Instr. 4)

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * CHAMBAS COREY A			l	Ticker or Trading SS FINANCIAL [FBIZ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 401 CHARI	(First) (M		of Earliest Tr /Day/Year) /2011	ransaction	below)	ive title 10% below) esident and CEO	` 1
(Street)			nendment, Da	ite Original	6. Individual or Joint/Group Filing(Check		
MADISON	Filed(M	Ionth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip) Ta	ıble I - Non-D	Perivative Securities A		of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. if Transacti Code	4. Securities onAcquired (A) or Disposed of (D)	5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
		(Month/Day/Yea	r) (Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership

		Code	V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	08/16/2011	A		5,800	A	\$0	57,098	D	
Common Stock							8,496	I	By 401(k) Plan
Common							5,818	I	By IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control

Following

(Instr. 4)

Edgar Filing: CHAMBAS COREY A - Form 4

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	of	r Expiration (Month/laive des ded ded des ded ded des ded ded de	exercisable and on Date Day/Year)	7. Title and Underlying (Instr. 3 and	Securities	8. Pri Deriv Secu (Instr
				Code V	(A) (I	Date Exercisa	Expiration ble Date	Title	Amount or Number of Shares	
Employee Stock Option (Right to Buy)	\$ 19					<u>(1)</u>	10/15/2011	Common Stock	7,432	
Employee Stock Option (Right to Buy)	\$ 22					(2)	01/27/2013	Common Stock	10,000	
Employee Stock Option (Right to Buy)	\$ 24					(3)	10/18/2014	Common Stock	10,000	
Employee Stock Option (Right to Buy)	\$ 25					<u>(4)</u>	02/17/2015	Common Stock	7,000	

Reporting Owners

Reporting Owner Name / Address	Relationships							
1 8	Director	10% Owner	Officer	Other				
CHAMBAS COREY A 401 CHARMANY DRIVE MADISON, WI 53719	X		President and CEO					

Reporting Owners 2

Signatures

/s/ Mark T. Plichta, Attorney-in-Fact for Corey A. Chambas

08/17/2011

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested and became exercisable in four equal annual installments on October 15, 2002, 2003, 2004 and 2005.
- (2) The option vested and became exercisable in four equal annual installments on January 27, 2004, 2005, 2006 and 2007.
- (3) The option vested and became exercisable in four equal annual installments on October 18, 2005, 2006, 2007 and 2008.
- (4) The option vested and became exercisable in four equal annual installments on February 17, 2006, 2007, 2008 and 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3