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CHURCH & DWIGHT CO INC /DE/ Form 8-K November 07, 2011

SECURITIES AND EXCHANGE COM	IMISSION Washington, D.C. 20549	
	FORM 8-K	
	CURRENT REPORT	
	UANT TO SECTION 13 OR 15(d) C CURITIES EXCHANGE ACT OF 1	
Date of the repo	rt (Date of earliest event reported): N	November 1, 2011
CHURCH & DWIGHT CO., INC. (Exact Name of Registrant as Specified in its Charter)		
Delaware (State or Other Jurisdiction of Incorporation)	1-10585 (Commission File Number)	13-4996950 (I.R.S. Employer Identification No.)
469 North Harrison Street, Princeton, New Jersey (Address of Principal Executive Offices)		08543 (Zip Code)
Registrant's telephone number, including area code: (609) 683-5900		
Check the appropriate box below if the I the registrant under any of the following	•	aneously satisfy the filing obligation of
o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)		
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
o Pre-commencement communications	pursuant to Rule 14d-2(b) under the l	Exchange Act (17 CFR 240. 14d-2(b))
o Pre-commencement communications	s pursuant to Rule 13e-4(c) under the	Exchange Act (17 CFR 240.13e-4(c))

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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 1, 2011, the Board of Directors of the Company (the "Board"), acting upon the recommendation of the Governance & Nominating Committee, voted to elect Penry W. Price to join the Board as a Director. Also on November 1, 2011, the Board appointed Mr. Price to serve on the Board's Compensation & Organization Committee.

Since June 2011, Mr. Price has been President, Media6Degrees, an ad-targeting firm. From June 2004 to June 2011, Mr. Price worked for Google, Inc. in various positions, the last of which was Vice President, Agency Sales and Partnerships, Worldwide.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CHURCH & DWIGHT CO., INC.

Date: November 7, 2011 By: /s/ Matthew T. Farrell

Name: Matthew T. Farrell

Title: Executive Vice President Finance and

Chief Financial Officer