

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

FRESH BRANDS INC  
Form SC 13D/A  
December 08, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549

AMENDMENT NO. 1 TO SCHEDULE 13D

Under the Securities Exchange Act of 1934

FRESH BRANDS, INC.  
(Name of Issuer)

Common Stock, \$0.05 Par Value Per Share  
(Title of Class of Securities)

35803U 10 8  
(CUSIP Number)

FRESHGROUP, LLC  
Attn: Mr. Fred Chikovsky  
1720 Harrison Street, 7th Floor  
Hollywood, FL 33020  
(954) 920-4438

(Name, Address and Telephone Number of Person Authorized to  
Receive Notices and Communications)

December 6, 2005  
-----

(Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box [ ].

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Section 240.13d-7(b) for other parties to whom copies are to be sent.

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with request to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(continued on following pages)

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

FRESHGROUP, LLC

2. Check the Appropriate Box if a Member of a Group

(a)  (b)

3. SEC Use Only

4. Source of Funds

OO

5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

6. Citizenship or Place of Organization

Nevada

Number of Shares Beneficially Owned by Each Reporting Person With:

7. Sole Voting Power 246,700

8. Shared Voting Power 0

9. Sole Dispositive Power 246,700

10. Shared Dispositive Power 0

11. Aggregate Amount Beneficially Owned by Each Reporting Person 246,700

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares

13. Percent of Class Represented by Amount in Row (11) 5.0%

14. Type of Reporting Person

OO

2

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person

DDM Management, Inc.

2. Check the Appropriate Box if a Member of a Group

(a)  (b)

3. SEC Use Only

4. Source of Funds

OO

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)
6. Citizenship or Place of Organization  
Florida
- Number of Shares Beneficially Owned by Each Reporting Person With:
7. Sole Voting Power 246,700
8. Shared Voting Power 0
9. Sole Dispositive Power 246,700
10. Shared Dispositive Power 0
11. Aggregate Amount Beneficially Owned by Each Reporting Person 246,700
12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares
13. Percent of Class Represented by Amount in Row (11) 5.0%
14. Type of Reporting Person

OO

3

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
Fred Chikovsky
2. Check the Appropriate Box if a Member of a Group  
(a)  (b)
3. SEC Use Only
4. Source of Funds  
OO
5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)
6. Citizenship or Place of Organization  
U.S

Number of Shares Beneficially Owned by Each Reporting Person With:

7. Sole Voting Power 0

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

- 8. Shared Voting Power 246,700
- 9. Sole Dispositive Power 0
- 10. Shared Dispositive Power 246,700
- 11. Aggregate Amount Beneficially Owned by Each Reporting Person 246,700
- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares [ ]
- 13. Percent of Class Represented by Amount in Row (11) 5.0%
- 14. Type of Reporting Person

IN

4

SCHEDULE 13D

CUSIP No. 35803U 10 8

- 1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  

Sara Chikovsky
- 2. Check the Appropriate Box if a Member of a Group  

(a)  (b)
- 3. SEC Use Only
- 4. Source of Funds  

OO
- 5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) []
- 6. Citizenship or Place of Organization  

U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:
- 7. Sole Voting Power 0
- 8. Shared Voting Power 246,700
- 9. Sole Dispositive Power 0
- 10. Shared Dispositive Power 246,700
- 11. Aggregate Amount Beneficially Owned by Each Reporting Person 0
- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares []
- 13. Percent of Class Represented by Amount in Row (11) 0%

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

14. Type of Reporting Person

IN

5

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person

James Shapiro

2. Check the Appropriate Box if a Member of a Group

(a)  (b)

3. SEC Use Only

4. Source of Funds

OO

5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items  
2(d) or 2(e)

6. Citizenship or Place of Organization

U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:

- |   |                          |
|---|--------------------------|
| 7. Sole Voting Power  | 0                        |
| 8. Shared Voting Power  | 246,700                  |
| 9. Sole Dispositive Power   | 0                        |
| 10. Shared Dispositive Power  | 246,700                  |
| 11. Aggregate Amount Beneficially Owned by Each Reporting Person      | 246,700                  |
| 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares | <input type="checkbox"/> |
| 13. Percent of Class Represented by Amount in Row (11)                | 5.0%                     |
| 14. Type of Reporting Person  |                          |

IN

6

SCHEDULE 13D

CUSIP No. 35803U 10 8

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  

DDM OLDILTEX, L.P.
2. Check the Appropriate Box if a Member of a Group  

(a)  (b)
3. SEC Use Only
4. Source of Funds  

OO
5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)
6. Citizenship or Place of Organization  

Nevada

Number of Shares Beneficially Owned by Each Reporting Person With:

7. Sole Voting Power	0
8. Shared Voting Power	246,700
9. Sole Dispositive Power	0
10. Shared Dispositive Power	246,700
11. Aggregate Amount Beneficially Owned by Each Reporting Person	0
12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares	<input checked="" type="checkbox"/>
13. Percent of Class Represented by Amount in Row (11)	0%
14. Type of Reporting Person	
	PN

7

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  

Ronald E. Temkin
14. Check the Appropriate Box if a Member of a Group  

(a)  (b)
15. SEC Use Only
16. Source of Funds

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

OO

17. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

18. Citizenship or Place of Organization

U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:

19. Sole Voting Power 0

20. Shared Voting Power 246,700

21. Sole Dispositive Power 0

22. Shared Dispositive Power 246,700

23. Aggregate Amount Beneficially Owned by Each Reporting Person 0

24. Check if the Aggregate Amount in Row (11) Excludes Certain Shares

25. Percent of Class Represented by Amount in Row (11) 0%

26. Type of Reporting Person

IN

8

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person

Mark J. Temkin

2. Check the Appropriate Box if a Member of a Group

(a)  (b)

3. SEC Use Only

4. Source of Funds

OO

5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e)

6. Citizenship or Place of Organization

U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

- 7. Sole Voting Power 0
- 8. Shared Voting Power 246,700
- 9. Sole Dispositive Power 0
- 10. Shared Dispositive Power 246,700
- 11. Aggregate Amount Beneficially Owned by Each Reporting Person 0
- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares [X]
- 13. Percent of Class Represented by Amount in Row (11) 0%
- 14. Type of Reporting Person

IN

9

SCHEDULE 13D

CUSIP No. 35803U 10 8

- 1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person  
  
Michael Langone
- 2. Check the Appropriate Box if a Member of a Group  
  
(a) [X] (b) [ ]
- 3. SEC Use Only
- 4. Source of Funds  
  
OO
- 5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items 2(d) or 2(e) [ ]
- 6. Citizenship or Place of Organization  
  
U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:

- 7. Sole Voting Power 0
- 8. Shared Voting Power 246,700
- 9. Sole Dispositive Power 0
- 10. Shared Dispositive Power 246,700
- 11. Aggregate Amount Beneficially Owned by Each Reporting Person 0
- 12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares [X]

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

13. Percent of Class Represented by Amount in Row (11) 0%
14. Type of Reporting Person

IN

10

SCHEDULE 13D

CUSIP No. 35803U 10 8

1. Name of Reporting Person  
S.S. or I.R.S. Identification No. of Above Person

Jeremy Goldstein

2. Check the Appropriate Box if a Member of a Group

(a)

(b)

3. SEC Use Only

4. Source of Funds

00

5. Check if Disclosure of Legal Proceedings is Required Pursuant to Items  
2(d) or 2(e)

6. Citizenship or Place of Organization

U.S.

Number of Shares Beneficially Owned by Each Reporting Person With:

7. Sole Voting Power 0

8. Shared Voting Power 246,700

9. Sole Dispositive Power 0

10. Shared Dispositive Power 246,700

11. Aggregate Amount Beneficially Owned by Each Reporting Person 0

12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares

13. Percent of Class Represented by Amount in Row (11) 0%

14. Type of Reporting Person

IN

11

Item 4 is hereby amended as follows:

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

Item 4. Purpose of the Transaction.

On December 6, 2005, legal counsel to Fresh Group, LLC, one of the Reporting Persons included in the Schedule 13D to which this Amendment No. 1 pertains ("Fresh Group"), delivered a letter to the Company stating Fresh Group's opposition to the acquisition of the Company by Certified Holdings, Inc. at a price of \$7.05 per share announced by the Company because, among other reasons, the transaction is not in the best interests of the Company's shareholders.

The letter also notified the Company that Fresh Group intends to explore and possibly pursue legal remedies to protect its interests in the Company and to seek further dialogue with the Company regarding this transaction.

In addition to the actions set forth in the letter, Fresh Group may also contact other shareholders or take other steps in opposition to the proposed transaction. Each additional Reporting Person may also explore legal remedies, conduct discussions with the Company or third parties and take additional steps in opposition to the transaction.

Each of the Reporting Persons may make further purchases of shares of Common Stock from time to time and may dispose of any or all of the shares of Common Stock held by him or it at any time. Each of the Reporting Persons may, at any time and from time to time, review or reconsider his or its position and formulate additional plans or proposals with respect thereto.

Item 7. Material to be Filed as Exhibits.

EXHIBIT A - Joint Filing Agreement.

12

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, each of the undersigned certify that the information set forth in this statement is true, complete and correct.

Date: December 7, 2005

FRESHGROUP, LLC

/s/ DDM Management, Inc.

-----  
By: DDM Management, Inc.  
Its: Manager

/s/ Fred Chikovsky

-----  
By: Fred Chikovsky  
Its: President

DDM MANAGEMENT, INC.

/s/ Fred Chikovsky

-----  
By: Fred Chikovsky  
Its: President

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

/s/ Fred Chikovsky

-----  
Fred Chikovsky

/s/ James Shapiro

-----  
James Shapiro

/s/ Sara Chikovsky

-----  
Sara Chikovsky

/s/ DDM OLDILTEX, L.P.

-----  
DDM OLDILTEX, L.P.  
By: J. S. Worldwide, Investments,  
Inc., a Delaware corporation  
Its: General Partner

/s/ Ronald E. Temkin

-----  
Ronald E. Temkin

/s/ James Shapiro

-----  
By: James Shapiro  
Its: President

/s/ Mark L. Temkin

-----  
Mark J. Temkin

/s/ Jeremy Goldstein

-----  
Jeremy Goldstein

/s/ Michael Langone

-----  
Michael Langone

13

Exhibit A

JOINT FILING AGREEMENT

The undersigned acknowledge and agree that the foregoing statement on Schedule 13D is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13D shall be filed on behalf of each of the undersigned without the necessity of filing additional joint acquisition statements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments and for the completeness and accuracy of the information concerning him or it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that he or it knows or has reason to believe that such information is inaccurate.

Date: December 7, 2005

FRESHGROUP, LLC

/s/ DDM Management, Inc.

-----  
By: DDM Management, Inc.  
Its: Manager

/s/ Fred Chikovsky

Edgar Filing: FRESH BRANDS INC - Form SC 13D/A

By: Fred Chikovsky  
Its: President

DDM MANAGEMENT, INC.

/s/ Fred Chikovsky

-----  
By: Fred Chikovsky  
Its: President

/s/ Fred Chikovsky

-----  
Fred Chikovsky

/s/ James Shapiro

-----  
James Shapiro

/s/ Sara Chikovsky

-----  
Sara Chikovsky

/s/ DDM OLDILTEX, L.P.

-----  
DDM OLDILTEX, L.P.  
By: J. S. Worldwide, Investments,  
Inc., a Delaware corporation  
Its: General Partner

/s/ Ronald E. Temkin

-----  
Ronald E. Temkin

/s/ James Shapiro

-----  
By: James Shapiro  
Its: President

/s/ Mark L. Temkin

-----  
Mark J. Temkin

/s/ Jeremy Goldstein

-----  
Jeremy Goldstein

/s/ Michael Langone

-----  
Michael Langone