CINCINNATI FINANCIAL CORP

Form 10-Q October 25, 2012								
UNITED STATES								
SECURITIES AND EXCHANGE COM	MISSION							
WASHINGTON, D.C. 20549								
FORM 10-Q								
(Mark one)								
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT     OF 1934.								
For the quarterly period ended September	r 30, 2012.							
" TD A NCITION DEPORT DURGUA	NT TO SECTION 12 OR 15(4) OF THE SECURITIES EVOLUNGE ACT							
OF 1934.	ANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT							
For the transition period from	to							
Commission file number 0-4604								
CINCINNATI FINANCIAL CORPORA	TION							
(Exact name of registrant as specified in	its charter)							
Ohio	31-0746871							
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)							
6200 S. Gilmore Road, Fairfield, Ohio	45014-5141							
(Address of principal executive offices)	(Zip code)							
Registrant's telephone number, including	g area code: (513) 870-2000							

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the
Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was
required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

þYes "No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

þYes "No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a nonaccelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

bLarge accelerated filer " Accelerated filer " Nonaccelerated filer " Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act):

"Yes b No

As of October 22, 2012, there were 162,686,191 shares of common stock outstanding.

### CINCINNATI FINANCIAL CORPORATION

### FORM 10-Q FOR THE QUARTER ENDED SEPTEMBER 30, 2012

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### Part I – Financial Information

### Item 1. Financial Statements (unaudited)

# Cincinnati Financial Corporation and Subsidiaries

### Condensed Consolidated Balance Sheets

		December 31,
(In millions except per share data)	2012	2011
ASSETS		
Investments	* • • • •	+ o ==o
Fixed maturities, at fair value (amortized cost: 2012—\$8,233; 2011—\$8,084)	\$ 9,116	\$ 8,779
Equity securities, at fair value (cost: 2012—\$2,315; 2011—\$2,162)	3,349	2,956
Other invested assets	68	66
Total investments	12,533	11,801
Cash and cash equivalents	416	438
Investment income receivable	116	119
Finance receivable	76	76
Premiums receivable	1,247	1,087
Reinsurance recoverable	589	622
Prepaid reinsurance premiums	26	24
Deferred policy acquisition costs	491	477
Land, building and equipment, net, for company use (accumulated depreciation:	223	227
2012—\$390; 2011—\$376) Other assets	47	93
	715	93 671
Separate accounts		
Total assets	\$ 16,479	\$ 15,635
LIABILITIES		
Insurance reserves		
Loss and loss expense reserves	\$ 4,344	\$ 4,339
Life policy and investment contract reserves	2,285	2,214
Unearned premiums	1,818	1,633
Other liabilities	573	517
Deferred income tax	453	303
Note payable	104	104
Long-term debt and capital lease obligations	828	821
Separate accounts	715	671
Total liabilities	11,120	10,602

Commitments and contingent liabilities (Note 13)

SHAREHOLDERS' EQUITY

Common stock, par value—\$2 per share; (authorized: 2012 and 2011—500 million shares; 394 issued and outstanding: 2012—197 million shares and 2011—196 million shares)

Paid-in capital

Retained earnings

1,119
1,096
3,863

1,171

(1,221)

5,359

\$ 16,479

901

(1,220)

5,033

\$ 15,635

Accompanying notes are an integral part of these condensed consolidated financial statements.

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Treasury stock at cost (2012 and 2011—34 million shares)

Accumulated other comprehensive income

Total liabilities and shareholders' equity

Total shareholders' equity

### Cincinnati Financial Corporation and Subsidiaries

# Condensed Consolidated Statements of Comprehensive Operations

	Three months ended September 30,										_	ember 30,
(In millions except per share data) REVENUES	20	012		20	011		20	012		20	011	
Earned premiums	\$	889		\$	812		\$	2,605		\$	2,367	
Investment income, net of expenses		132			130			395			393	
Total realized investment gains (losses), net		10			(2	)		29			77	
Fee revenues		1			1			4			3	
Other revenues		3			3			8			8	
Total revenues		1,035			944			3,041			2,848	
BENEFITS AND EXPENSES												
Insurance losses and policyholder benefits		571			656			1,840			2,032	
Underwriting, acquisition and insurance expenses		296			260			857			775	
Interest expense		14			13			41			40	
Other operating expenses		2			4			10			14	
Total benefits and expenses		883			933			2,748			2,861	
INCOME (LOSS) BEFORE INCOME TAXES		152			11			293			(13	)
PROVISION (BENEFIT) FOR INCOME TAXES												
Current		34			17			60			(9	)
Deferred		7			(25	)		4			(34	)
Total provision (benefit) for income taxes		41			(8	)		64			(43	)
NET INCOME	\$	111		\$	19		\$	229		\$	30	
PER COMMON SHARE												
Net income—basic	\$	0.69		\$	0.12		\$	1.41		\$	0.19	
Net income—diluted		0.68			0.12			1.40			0.19	
NET INCOME OTHER COMPREHENSIVE INCOME (LOSS), BEFORE	\$	111		\$	19		\$	229		\$	30	
TAX												
Unrealized gains (losses) on investments available-for-sale		263			(305	)		457			(21	)
Reclassification adjustment for (gains) losses included in net income		(10	)		2			(29	)		(77	)
Unrealized (losses) on other		(6	)		(6	)		(16	)		(7	)
Unrealized gains (losses) on investments available-for-sale		247	,		(309	)		412	,		(105	)
and other						,					•	,
Amortization of pension actuarial loss and prior service cost		2			1			5			3	

Less: amortization of pension prior service cost included in net income

1100 1110 01110					
Defined benefit pension plan	2	1	5	3	
Other comprehensive income (loss) before tax	249	(308)	417	(102	)
Income tax expense (benefit) related to items of other comprehensive income	88	(108 )	147	(36	)
Other comprehensive income (loss), net of tax	161	(200)	270	(66	)
COMPREHENSIVE INCOME (LOSS)	\$ 272	\$ (181 ) \$	499	\$ (36	)

Accompanying notes are an integral part of these condensed consolidated financial statements.

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### Cincinnati Financial Corporation and Subsidiaries

### Condensed Consolidated Statements of Shareholders' Equity

(In millions)	Outstai	on Stock nding Amount		Retained Earnings	Accumulated Other Comprehensiv Income	veTreasury Stock	Total Share- holders' Equity
Balance as reported December 31, 2010 Cumulative effect of a change in accounting	163	\$ 393	\$1,091	\$ 3,980	\$ 769	\$(1,201)	\$5,032
for deferred policy acquisition costs, net of tax	-	-	-	(20)	-	-	(20 )
Balance as adjusted December 31, 2010	163	393	1,091	3,960	769	(1,201)	5,012
Net income	_	-	_	30	-	-	30
Other comprehensive income, net	-	-	-	-	(66	) -	(66)
Dividends declared	-	-	-	(196)	-	-	(196)
Stock-based awards exercised and vested	-	-	(5)	-	-	3	(2)
Stock-based compensation	-	-	10	-	-	-	10
Purchases	-	-	-	-	-	(30)	(30)
Other	-	-	2	-	-	4	6
Balance September 30, 2011	163	\$ 393	\$1,098	\$ 3,794	\$ 703	\$(1,224)	\$4,764
Balance December 31, 2011	162	\$ 393	\$1,096	\$ 3,863	\$ 901	\$(1,220)	\$5,033
Net income	_	_	-	229	-	-	229
Other comprehensive income, net	-	-	-	-	270	-	270
Dividends declared	-	-	-	(196)	-	-	(196)
Stock-based awards exercised and vested	1	1	10	-	-	2	13
Stock-based compensation	-	-	12	-	-	-	12
Purchases	-	-	-	-	-	(7)	(7)
Other	-	-	1	-	-	4	5
Balance September 30, 2012	163	\$ 394	\$1,119	\$3,896	\$ 1,171	\$(1,221)	\$5,359

Accompanying notes are an integral part of these condensed consolidated financial statements.

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### Cincinnati Financial Corporation and Subsidiaries

### Condensed Consolidated Statements of Cash Flows

(T - '11' - )	Nine months ended September 30, 2012 2011				30,	
(In millions)	20	012		20	)11	
CASH FLOWS FROM OPERATING ACTIVITIES	Φ	220		Φ	20	
Net income	\$	229		\$	30	
Adjustments to reconcile net income to net cash provided by operating activities:		22			20	
Depreciation, amortization and other non-cash items		32			38	
Realized gains on investments, net		(29	)		(77	)
Stock-based compensation		12			10	
Interest credited to contract holders		25			38	
Deferred income tax (benefit) expense		4			(34	)
Changes in:						
Investment income receivable		3			2	
Premiums and reinsurance receivable		(129	)		(231	)
Deferred policy acquisition costs		(37	)		(30	)
Other assets		(4	)		(1	)
Loss and loss expense reserves		5			321	
Life policy reserves		53			89	
Unearned premiums		185			104	
Other liabilities		33			(49	)
Current income tax receivable/payable		51			(62	)
Net cash provided by operating activities		433			148	,
CASH FLOWS FROM INVESTING ACTIVITIES						
Sale of fixed maturities		131			47	
Call or maturity of fixed maturities		689			592	
Sale of equity securities		165			410	
Purchase of fixed maturities		(914	)		(934	)
Purchase of equity securities		(325	)		(179	)
Investment in buildings and equipment, net		(5	)		(12	)
Investment in finance receivables		(24	)		(23	)
Collection of finance receivables		24	,		23	,
Change in other invested assets, net		2			5	
Net cash used in investing activities		(257	)		(71	)
CASH FLOWS FROM FINANCING ACTIVITIES		(237	,		(11	,
Payment of cash dividends to shareholders		(191	)		(191	)
Purchase of treasury shares		(1)1	,		(30	)
Increase in notes payable		-			55	)
* *		-			33	
Proceeds from stock options exercised  Contract holders' funds denosited		6			- 01	
Contract holders' funds deposited		79	`		81	`
Contract holders' funds withdrawn		(83	)		(64	)
Excess tax benefits on share-based compensation		1	,		3	`
Other		(10	)		(8	)
Net cash used in financing activities		(198	)		(154	)

Net change in cash and cash equivalents Cash and cash equivalents at beginning of year Cash and cash equivalents at end of period	\$ (22 438 416	)	\$ (77 385 308	)
Supplemental disclosures of cash flow information:				
Interest paid	\$ 28		\$ 27	
Income taxes paid	8		53	
Non-cash activities:				
Conversion of securities	\$ 21		\$ -	
Equipment acquired under capital lease obligations	20		24	
Cashless exercise of stock options	7		-	

Accompanying notes are an integral part of these condensed consolidated financial statements.

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Notes to Condensed Consolidated Financial Statements (unaudited)

#### NOTE 1 — ACCOUNTING POLICIES

The condensed consolidated financial statements include the accounts of Cincinnati Financial Corporation and its consolidated subsidiaries, each of which is wholly owned. These statements are presented in conformity with accounting principles generally accepted in the United States of America (GAAP). All intercompany balances and transactions have been eliminated in consolidation.

The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect amounts reported in the financial statements and accompanying notes. Our actual results could differ from those estimates. The December 31, 2011, condensed consolidated balance sheet amounts are derived from the audited financial statements but do not include all disclosures required by GAAP.

Our September 30, 2012, condensed consolidated financial statements are unaudited. Certain financial information that is included in annual financial statements prepared in accordance with GAAP is not required for interim reporting and has been condensed or omitted. We believe that we have made all adjustments, consisting only of normal recurring accruals, that are necessary for fair presentation. These condensed consolidated financial statements should be read in conjunction with our consolidated financial statements included in our 2011 Annual Report on Form 10-K. The results of operations for interim periods do not necessarily indicate results to be expected for the full year.

Adopted Accounting Updates

#### ASU 2010-26, Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts

In October 2010, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2010-26, *Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts*. ASU 2010-26 modified the definitions of the type of costs incurred by insurance entities that can be capitalized in the successful acquisition of new and renewal contracts. ASU 2010-26 requires incremental direct costs of successful contract acquisition as well as certain costs related to underwriting, policy issuance and processing, medical and inspection and sales force contract selling for successful contract acquisition to be capitalized. These incremental direct costs and other costs are those that are essential to the contract transaction and would not have been incurred had the contract transaction not occurred. We retrospectively adopted ASU 2010-26 on January 1, 2012.

The following table illustrates the effect of adopting ASU 2010-26 in the condensed consolidated balance sheets:

	September 30,	, December 31,									
(In millions, except per share amounts)	2012	2011									
		As Previo	Difference								
		Reported	Difference								
Deferred policy acquisition costs	\$ 491	\$510	\$ 477	\$ (33	)						
Total assets	16,479	15,668	15,635	(33	)						
Deferred income tax liability	453	314	303	(11	)						
Shareholders' equity	5,359	5,055	5,033	(22	)						
Book value per share	32.95	31.16	31.03	(0.13)	)						

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The following table illustrates the effect of adopting ASU 2010-26 in the condensed consolidated statements of comprehensive operations:

(In millions, except per share amounts)	Three n	nonths end	September	tember 30,					
(iii iiiiiiolis, except per share amounts)	2012	As Prev Reporte	D	ifferer	nce				
Underwriting, acquisition and insurance expenses	\$ 296	\$ 260		260	\$	0			
Net income	111	19		19		0			
Net income per share:									
Basic	\$ 0.69	\$ 0.12	\$	0.12	\$	0.00			
Diluted	0.68	0.12		0.12		0.00			
		months ended September 30,							
	2012	2011		.1					
		As Previously Reported As Adjusted				Difference			
Underwriting, acquisition and insurance expenses	\$857	\$772	\$	775	\$ 3	3			
Net income	229	32		30	(	(2)	)		
Net income per share:									
Basic	\$ 1.41	\$ 0.20	\$	0.19	\$ (	(0.01)	)		
Diluted	1.40	0.20		0.19	(	(0.01)	)		

ASU 2011-04, Fair Value Measurements, Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRS

In May 2011, the FASB issued ASU 2011-04, Fair Value Measurements, Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and International Financial Reporting Standards (IFRS). The ASU converges fair value measurement and disclosures among U.S. GAAP and IFRS. ASU 2011-04 changes certain fair value measurement principles and expands disclosure requirements. The company adopted ASU 2011-04 during the first quarter of 2012, and it did not have a material impact on our company's financial position, cash flows or results of operations.

ASU 2011-05, Presentation of Comprehensive Income

In December 2011, the FASB issued ASU 2011-12, Deferral of the Effective Date for Amendments to the Presentation of Reclassifications of Items Out of Accumulated Other Comprehensive Income in Accounting Standards Update 2011-05, Presentation of Comprehensive Income. ASU 2011-05 requires entities to present the total of comprehensive

income, the components of net income and the components of other comprehensive income either in a single, continuous statement of comprehensive income or in two separate but consecutive statements. ASU 2011-12 defers the changes in ASU 2011-05 that relate to the presentation of reclassification adjustments. The deferral of those changes allows the FASB time to redeliberate whether to present on the face of the financial statements the effects of reclassifications out of accumulated other comprehensive income for all periods presented. The company adopted ASU 2011-12 and ASU 2011-05 during the first quarter of 2012, and they did not have a material impact on our company's financial position, cash flows or results of operations.

#### NOTE 2 – SEGMENT INFORMATION

We operate primarily in two industries, property casualty insurance and life insurance. We regularly review our reporting segments to make decisions about allocating resources and assessing performance:

- ·Commercial lines property casualty insurance
- ·Personal lines property casualty insurance
- ·Excess and surplus lines property casualty insurance
- ·Life insurance
- ·Investments

We report as Other the noninvestment operations of the parent company and its noninsurer subsidiary, CFC Investment Company. See our 2011 Annual Report on Form 10-K, Item 8, Note 18, Segment Information, Page 136, for a description of revenue, income or loss before income taxes and identifiable assets for each of the five segments.

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# Segment information is summarized in the following table:

	Th	ree months end	ded S	Sep	tember 30,	N	ine months e	ende	d S	eptember 3	30,
(In millions)	20	12		20	11	20	12		20	)11	
Revenues:											
Commercial lines insurance											
Commercial casualty	\$	197		\$	180	\$	569		\$	532	
Commercial property		138			128		403			369	
Commercial auto		108			100		315			292	
Workers' compensation		89			78		255			235	
Specialty packages		37			36		112			100	
Surety and executive risk		28			26		82			76	
Machinery and equipment		10			9		29			26	
Commercial lines insurance premiums		607			557		1,765			1,630	
Fee revenue		-			1		2			2	
Total commercial lines insurance		607			558		1,767			1,632	
Personal lines insurance											
Personal auto		101			94		299			273	
Homeowner		90			74		261			216	
Other personal lines		28			25		82			74	
Personal lines insurance premiums		219			193		642			563	
Fee revenue		1			_		2			1	
Total personal lines insurance		220			193		644			564	
Excess and surplus lines insurance		25			19		68			51	
Life insurance		39			44		131			125	
Investment operations		142			128		424			470	
Other		2			2		7			6	
Total revenues	\$	1,035		\$	944	\$	3,041		\$	2,848	
Income (loss) before income taxes:											
Insurance underwriting results:											
Commercial lines insurance	\$	60		\$	(44	) \$	74		\$	(195	)
Personal lines insurance		(12	)		(38	)	(89	)		(183	)
Excess and surplus lines insurance			)		2		(8	)		1	
Life insurance		-			(3	)	(2	)		(1	)
Investment operations		121			107		362			409	
Other		(14	)		(13	)	(44	)		(44	)
Total	\$	152		\$	11	\$	293		\$	(13	)

Identifiable assets:	September 30,	December 31,				
	2012	2011				
Property casualty insurance	\$ 2,294	\$ 2,272				
Life insurance	1,200	1,237				

Investment operations	12,582	11,883
Other	403	243
Total	\$ 16,479	\$ 15,635

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#### NOTE 3 – INVESTMENTS

The following table provides cost or amortized cost, gross unrealized gains, gross unrealized losses and fair value for our invested assets:

(In millions) At September 30, 2012	Cost or amortized cost	Gross unre	ealized losses	Fair value
Fixed maturities:				
States, municipalities and political subdivisions	\$ 3,023	\$ 265	\$ -	\$3,288
Convertibles and bonds with warrants attached	31	-	-	31
United States government	7	1	-	8
Government-sponsored enterprises	116	-	-	116
Foreign government	3	-	-	3
Corporate securities	5,053	621	4	5,670
Subtotal	8,233	887	4	9,116
Equity securities:				
Common equities	2,212	1,000	2	3,210
Preferred equities	103	36	-	139
Subtotal	2,315	1,036	2	3,349
Total	\$ 10,548	\$ 1,923	\$ 6	\$12,465
At December 31, 2011				
Fixed maturities:				
States, municipalities and political subdivisions	\$ 3,006	\$ 246	\$ -	\$3,252
Convertibles and bonds with warrants attached	59	-	-	59
United States government	6	1	-	7
Government-sponsored enterprises	159	1	-	160
Foreign government	3	-	-	3
Corporate securities	4,851	465	18	5,298
Subtotal	8,084	713	18	8,779
Equity securities:				
Common equities	2,088	801	35	2,854
Preferred equities	74	28	-	102
Subtotal	2,162	829	35	2,956
Total	\$ 10,246	\$ 1,542	\$ 53	\$11,735

The net unrealized investment gains in our fixed-maturity portfolio are primarily the result of the current low interest rate environment that increased the fair value of our fixed-maturity portfolio. Included in corporate fixed maturities are \$27 million of AAA rated commercial mortgage-backed securities. The three largest net unrealized investment gains in our common stock portfolio are from Exxon Mobil Corporation (NYSE:XOM), The Procter & Gamble Company (NYSE:PG) and Chevron Corporation (NYSE:CVX), which had a combined net gain position of \$300 million. At September 30, 2012, we had \$31 million fair value of hybrid securities included in fixed maturities

that follow Accounting Standards Codification (ASC) 815-15-25, *Accounting for Certain Hybrid Financial Instruments*. The hybrid securities are carried at fair value, and the changes in fair value are included in realized investment gains and losses. At September 30, 2012 and December 31, 2011, there were no other-than-temporary impairments included within accumulated other comprehensive income (AOCI).

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The table below provides fair values and unrealized losses by investment category and by the duration of the securities' continuous unrealized loss position:

	L	ess than 12	2 m	onths	12	2 months	or m	nore	Total		
(In millions)	F	air	Un	realized	Fa	iir	Un	realized	Fair	Ur	realized
At September 30, 2012	Vä	alue	los	ses	va	lue	los	ses	value	los	sses
Fixed maturities:											
States, municipalities and political subdivisions	\$	18	\$	-	\$	-	\$	-	\$18	\$	-
Government-sponsored enterprises		10		-		-		-	10		-
Corporate securities		74		2		31		2	105		4
Subtotal		102		2		31		2	133		4
Equity securities:											
Common equities		41		2		-		-	41		2
Preferred equities		6		-		-		-	6		-
Subtotal		47		2		-		-	47		2
Total	\$	149	\$	4	\$	31	\$	2	\$180	\$	6
At December 31, 2011											
Fixed maturities:											
States, municipalities and political subdivisions	\$	_	\$	_	\$	12	\$	_	\$12	\$	_
United States government		1		-		_		-	1		-
Government-sponsored enterprises		10		-		-		-	10		-
Corporate securities		380		13		57		5	437		18
Subtotal		391		13		69		5	460		18
Equity securities:											
Common equities		333		35		-		-	333		35
Preferred equities		5		-		19		-	24		-
Subtotal		338		35		19		-	357		35
Total	\$	729	\$	48	\$	88	\$	5	\$817	\$	53

The following table provides realized investment gains and losses and the change in unrealized investment gains and losses and other items:

	Th	ree mont	hs end	ed Septe	mber 🛭	<b>O</b> ņe mo	nths en	dec	l Septen	nber 30,
(In millions)	20	12	20	11	20	)12		20	)11	
Realized investment gains and losses summary:										
Fixed maturities:										
Gross realized gains	\$	14	\$	2	\$	30		\$	9	
Gross realized losses		-		-		-			-	
Other-than-temporary impairments		-		(3	)	-			(3	)
Equity securities:										
Gross realized gains		1		18		30			132	
Gross realized losses		-		(17	)	(1	)		(35	)

Other-than-temporary impairments	(2	)	-		(32	)	(30	)
Securities with embedded derivatives	(4	)	(4	)	1		-	
Other	1		2		1		4	
Total	\$ 10		\$ (2	) \$	29		\$ 77	
Change in unrealized gains and losses summary:								
Fixed maturities	\$ 110		\$ 76	\$	188		\$ 180	
Equity securities	143		(379	)	240		(278	)
Adjustment to deferred acquisition costs and life policy reserves	(6	)	(7	)	(21	)	(11	)
Amortization of pension actuarial loss and prior service cost	2		1		5		3	
Other	-		1		5		4	
Income taxes on above	(88)	)	108		(147	)	36	
Total	\$ 161		\$ (200	) \$	270		\$ (66	)

During the three and nine months ended September 30, 2012 and 2011, there were no credit losses on fixed-maturity securities for which a portion of other-than-temporary impairment (OTTI) has been recognized in other comprehensive income.

During the quarter ended September 30, 2012, we other-than-temporarily impaired seven securities. At September 30, 2012, eight fixed-maturity investments with a total unrealized loss of \$2 million had been in an unrealized loss position for 12 months or more. Of that total, no fixed-maturity investments had fair values below 70 percent of amortized cost. There were no equity investments in an unrealized loss position for 12 months or more as of September 30, 2012.

At December 31, 2011, 20 fixed-maturity investments with a total unrealized loss of \$5 million had been in an unrealized loss position for 12 months or more. Of that total, no fixed-maturity investments had fair values below 70 percent of amortized cost. Two equity investments with a total unrealized loss of less than \$1 million had been in an unrealized loss position for 12 months or more as of December 31, 2011. Of that total, no equity investments were trading below 70 percent of cost.

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#### NOTE 4 – FAIR VALUE MEASUREMENTS

Fair Value Hierarchy

In accordance with accounting guidance for fair value measurements and disclosures, we categorized our financial instruments, based on the priority of the observable and market-based data for the valuation technique used, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices with readily available independent data in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable market inputs (Level 3). When various inputs for measurement fall within different levels of the fair value hierarchy, the lowest observable input that has a significant impact on fair value measurement is used. Our valuation techniques have not changed from those used at December 31, 2011, and ultimately management determines fair value.

Financial instruments are categorized based upon the following characteristics or inputs to the valuation techniques:

Level 1 – Financial assets and liabilities for which inputs are observable and are obtained from reliable quoted prices ·for identical assets or liabilities in active markets. This is the most reliable fair value measurement and includes, for example, active exchange-traded equity securities.

Level 2 – Financial assets and liabilities for which values are based on quoted prices in markets that are not active or for which values are based on similar assets and liabilities that are actively traded. This also includes pricing models for which the inputs are corroborated by market data.

Level 3 – Financial assets and liabilities for which values are based on prices or valuation techniques that require ·inputs that are both unobservable and significant to the overall fair value measurement. Level 3 inputs include the following:

Ouotes from brokers or other external sources that are not considered binding;

Quotes from brokers or other external sources where it cannot be determined that market participants would in fact transact for the asset or liability at the quoted price; or

o Quotes from brokers or other external sources where the inputs are not deemed observable.

We conduct a thorough review of fair value hierarchy classifications on a quarterly basis. We primarily base fair value for investments in equity and fixed-maturity securities (including redeemable preferred stock and assets held in separate accounts) on quoted market prices or on prices from a nationally recognized pricing vendor, an outside resource that supplies global securities pricing, dividend, corporate action and descriptive information to support fund pricing, securities operations, research and portfolio management. The company obtains and reviews the pricing service's valuation methodologies and related inputs and validates these prices by replicating a sample across each asset class using a discounted cash flow model. When a price is not available from these sources, as in the case of securities that are not publicly traded, we determine the fair value using various inputs including quotes from independent brokers. We have generally obtained and evaluated two nonbinding quotes from brokers; our investment professionals determine our best estimate of fair value. The fair value of investments not priced by a pricing vendor is less than 1 percent of the fair value of our total investment portfolio. Reclassification of certain financial instruments may occur when input observability changes. All reclassifications are reported as transfers in or out of the Level 3 category as of the beginning of the quarter in which the reclassification occurred.

The technique used for the Level 2 fixed-maturity securities and taxable fixed maturities in separate accounts is the application of matrix pricing. The inputs used include relevant market information by asset class, trade activity of like securities, yield to maturity and economic events. All of the Level 2 fixed-maturity securities are priced by a nationally recognized pricing vendor.

The Level 2 preferred equities technique used is the application of matrix pricing. The inputs used, similar to those used by the pricing vendor for our fixed-maturity securities, include relevant market information, trade activity of like securities, yield to maturity, corporate action notices and economic events. All of the Level 2 preferred equities are priced by a nationally recognized pricing vendor.

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### Fair Value Disclosures for Assets

The following tables illustrate the fair value hierarchy for those assets measured at fair value on a recurring basis at September 30, 2012, and December 31, 2011. We do not have any material liabilities carried at fair value. There were no transfers between Level 1 and Level 2.

(In millions)	Asset fair value measurements at September 30, 201:  Quoted prices in Significant other active markets for observable inputs identical assets (Level 2)  Significant unobservable inputs (Level 3)							sing: otal
Fixed maturities, available for sale:								
States, municipalities and political subdivisions	\$	-	\$	3,287	\$	1	\$	3,288
Convertibles and bonds with warrants attached		-		31		_		31
United States government		8		-		-		8
Government-sponsored enterprises		-		116		-		116
Foreign government		-		3		-		3
Corporate securities		-		5,666		4		5,670
Subtotal		8		9,103		5		9,116
Common equities, available for sale		3,210		-		-		3,210
Preferred equities, available for sale		-		132		7		139
Taxable fixed maturities separate accounts		-		676		-		676
Top Hat Savings Plan		9		-		-		9
Total	\$	3,227	\$	9,911	\$	12	\$	13,150

	Asset fair value	me	easurements at De	cem	ber 31, 2011	usi	ing:
(In millions)	Quoted prices i active markets identical assets (Level 1)	ob	gnificant other servable inputs evel 2)	unc	nificant observable uts evel 3)	То	otal
Fixed maturities, available for sale:							
States, municipalities and political subdivisions	\$ -	\$	3,249	\$	3	\$	3,252
Convertibles and bonds with warrants attached	-		59		-		59
United States government	7		-		-		7
Government-sponsored enterprises	-		160		-		160
Foreign government	-		3		-		3
Corporate securities	-		5,280		18		5,298
Subtotal	7		8,751		21		8,779
Common equities, available for sale	2,854		-		-		2,854
Preferred equities, available for sale	-		98		4		102
Taxable fixed-maturities separate accounts	-		628		-		628

Top Hat Savings Plan	8	-	-	8
Total	\$ 2,869	\$ 9,477	\$ 25	\$ 12,371

Each financial instrument that was deemed to have significant unobservable inputs when determining valuation is identified in the following tables by security type with a summary of changes in fair value as of September 30, 2012. Total Level 3 assets continue to be less than 1 percent of financial assets measured at fair value in the condensed consolidated balance sheets. Assets presented in the table below were valued based primarily on broker/dealer quotes for which there is a lack of transparency as to inputs used to develop the valuations. The quantitative detail of these unobservable inputs is neither provided nor reasonably available to us.

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The following tables provide the change in Level 3 assets for the three months ended September 30:

	As	set fair v	alue m	easur Stat		using s	ignific	ant unob	servabl	e inp	uts (Le	vel 3)
(In millions)		rporate f turities	ixed	and sub	nicipali politica division d matu	al 18	Pre	ferred eq	uities	To	tal	
Beginning balance, June 30, 2012 Total gains or losses (realized/unrealized):	\$	4		\$	2		\$	7		\$	13	
Included in earnings		_			_			_			_	
Included in other comprehensive income		-			-			-			-	
Purchases		-			-			-			-	
Sales		-			(1	)		-			(1	)
Transfers into Level 3		-			-			-			-	
Transfers out of Level 3		-			-			-			-	
Ending balance, September 30, 2012	\$	4		\$	1		\$	7		\$	12	
Beginning balance, June 30, 2011 Total gains or losses (realized/unrealized):	\$	15		\$	4		\$	7		\$	26	
Included in earnings		_			_			_			_	
Included in other comprehensive income		-			-			(1	)		(1	)
Purchases		8			-			-			8	
Sales		-			(1	)		-			(1	)
Transfers into Level 3		7			-			-			7	
Transfers out of Level 3		(8	)		-			-			(8	)

The following tables provide the change in Level 3 assets for the nine months ended September 30:

22

Ending balance, September 30, 2011

	Asset fair valu	e measurements usi	ng significant unol States,	bservable inp	uts (Level 3)
(In millions)	Corporate fixed maturities	Taxable fixed maturities-separate accounts	municipalities and political subdivisions fixed maturities	Preferred equities	Total
Beginning balance, December 31, 2011	\$ 18	\$ -	\$ 3	\$ 4	\$ 25

3

\$

6

31

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Total gains or losses														
(realized/unrealized):														
Included in earnings		-			-			-			-		-	
Included in other comprehensive		3			_			_			2		5	
income		3			-			-			2		3	
Purchases		-			-			-			1		1	
Sales		(4	)		-			(2	)		-		(6	)
Transfers into Level 3		1			-			-			-		1	
Transfers out of Level 3		(14	)		-			-			-		(14	)
Ending balance, September 30, 2012	\$	4		\$	-		\$	1		\$	7	\$	12	
Beginning balance, December 31,	\$	20		\$	2		\$	4		\$	5	\$	31	
2010	Ψ	20		Ψ	_		Ψ	•		Ψ		Ψ	01	
Total gains or losses														
(realized/unrealized):														
Included in earnings		-			-			-			-		-	
Included in other comprehensive		_			_			_			_		_	
income														
Purchases		15			-			-			-		15	
Sales		-			-			(1	)		-		(1	)
Transfers into Level 3		7			-			-			1		8	
Transfers out of Level 3		(20	)		(2	)		-			-		(22	)
Ending balance, September 30, 2011	\$	22		\$	-		\$	3		\$	6	\$	31	

With the exception of the Level 3 reconciliation table, additional disclosure for the Level 3 category is not material.

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Fair Value Disclosure for Assets and Liabilities Not Carried at Fair Value

The disclosures below are presented to provide timely information about the effects of current market conditions on financial instruments that are not reported at fair value in our condensed consolidated financial statements.

This table summarizes the book value and principal amounts of our long-term debt:

			Book v	alue	2	Principal amount					
(In millions	)			Septembæædember 31,			Septemb	eĐ&	Øember 31,		
Interest rate		Year of issue		2012	20	11	2012	20	11		
6.900	%	1998	Senior debentures, due 2028	\$ 28	\$	28	\$ 28	\$	28		
6.920	%	2005	Senior debentures, due 2028	391		391	391		391		
6.125	%	2004	Senior notes, due 2034	371		371	374		374		
			Total	\$ 790	\$	790	\$ 793	\$	793		

The following table shows fair values of our note payable and long-term debt subject to fair value disclosure requirements:

	Note payable and long-term debt fair value disclosures at September 30, 2012 using												
(In millions)	(Level 1)		ob	gnificant other servable inputs evel 2)	un inj	gnificant observable puts evel 3)	To	otal					
Note payable	\$	-	\$	104	\$	-	\$	104					
6.900% senior debentures, due 2028		-		33		-		33					
6.920% senior debentures, due 2028		-		472		-		472					
6.125% senior notes, due 2034		-		425		-		425					
Total	\$	-	\$	1,034	\$	-	\$	1,034					

Fair value of the note payable is determined based upon the outstanding balance at September 30, 2012, because it is short term and tied to a variable interest rate. The note payable was classified as Level 2 as a market does not exist.

The fair value of our long-term debt approximated \$814 million at year-end 2011. Fair value was determined under the fair value measurements and disclosure accounting rules based on market pricing of similar debt instruments that

are actively trading. We determine fair value for our debt the same way that corporate fixed maturities are valued in our investment portfolio. Fair value can vary with macroeconomic conditions. Regardless of the fluctuations in fair value, the outstanding principal amount of our long-term debt is \$793 million. None of the long-term debt is encumbered by rating triggers.

The following table shows the fair value of our life policy loans, included in other invested assets, subject to fair value disclosure requirements:

	Life insurance a	ıssets fair v	alue disclosure	s at S	eptember 30, 20	12 usir	ng:
	Quoted prices in	n <sub>Cianifican</sub>	t other	Sign	ificant		
(In millions)	Quoted prices in active markets f identical assets (Level 1)	observable (Level 2)	e inputs	unob input (Lev		Tota	.1
Life policy loans	` /	\$	-	\$	49	\$	49

The fair value of life policy loans outstanding principal and interest approximated \$43 million at December 31, 2011. Outstanding principal and interest for these life policy loans was \$37 million at September 30, 2012, and December 31, 2011. To determine the fair value, we make the following significant assumptions: (1) the discount rates used to calculate the present value of expected payments are the risk-free spot rates as nonperformance risk is minimal; and (2) the loan repayment rate by which policyholders pay off their loan balances is in line with past experience.

The following table shows fair values of our deferred annuities and structured settlements, included in life policy and investment contract reserves, subject to fair value disclosure requirements:

				abilities fair value		_	ber :	30, 2012 using:
(In millions)	Qu act ide (Le	oted price oted price of the mark of the m	ces.in Sigr cets fo obsessets (Lev	nificant other or ervable inputs vel 2)	und	gnificant observable outs evel 3)	Tot	al
Deferred annuities	\$	-	\$	-	\$	884	\$	884
Structured settlements		-		234		-		234
Total	\$	-	\$	234	\$	884	\$	1,118

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The fair values for deferred annuities and structured settlements were \$794 million and \$208 million, respectively, at December 31, 2011. Recorded reserves for the deferred annuities and structured settlements were \$1.046 billion and \$1.025 billion at September 30, 2012, and December 31, 2011, respectively.

Fair values for deferred annuities are calculated based upon internally developed models because active, observable markets do not exist for those items. To determine the fair value, we make the following significant assumptions: (1) the discount rates used to calculate the present value of expected payments are the risk-free spot rates plus an A3 rated bond spread for financial issuers at September 30, 2012, to account for nonperformance risk; (2) the rate of interest credited to policyholders is the portfolio net earned interest rate less a spread for expenses and profit; and (3) additional lapses occur when the credited interest rate is exceeded by an assumed competitor credited rate, which is a function of the risk-free rate of the economic scenario being modeled.

Determination of fair value for structured settlements assumes the discount rates used to calculate the present value of expected payments are the risk-free spot rates plus an A3 rated bond spread for financial issuers at September 30, 2012, to account for nonperformance risk.

#### NOTE 5 – PROPERTY CASUALTY LOSS AND LOSS EXPENSES

This table summarizes activity for our consolidated property casualty loss and loss expense reserves:

	s en		-	er 3			ns en		_	er 30,
\$ 4,337		\$	4,479		\$	4,280		\$	4,137	
332			508			375			326	
4,005			3,971			3,905			3,811	
611			675			1,991			2,115	
(86	)		(68	)		(287	)		(221	)
525			607			1,704			1,894	
364			360			778			878	
229			205			894			814	
593			565			1,672			1,692	
3,937 343			4,013 450			3,937 343			4,013 450	
20	2012 \$ 4,337 332 4,005 611 (86 525 364 229 593 3,937	2012 \$ 4,337 332 4,005 611 (86 525 364 229 593 3,937	2012 20 \$ 4,337 \$ 332 4,005 611 (86 ) 525 364 229 593 3,937	2012       2011         \$ 4,337       \$ 4,479         332       508         4,005       3,971         611       675         (86       ) (68         525       607         364       360         229       205         593       565         3,937       4,013	2012 2011 \$ 4,337 \$ 4,479 332 508 4,005 3,971  611 675 (86 ) (68 ) 525 607  364 360 229 205 593 565  3,937 4,013	2012       2011       20         \$ 4,337       \$ 4,479       \$         332       508         4,005       3,971         611       675         (86       ) (68         525       607         364       360         229       205         593       565         3,937       4,013	2012       2011       2012         \$ 4,337       \$ 4,479       \$ 4,280         332       508       375         4,005       3,971       3,905         611       675       1,991         (86       ) (68       ) (287         525       607       1,704         364       360       778         229       205       894         593       565       1,672         3,937       4,013       3,937	2012       2011       2012         \$ 4,337       \$ 4,479       \$ 4,280         332       508       375         4,005       3,971       3,905         611       675       1,991         (86       ) (68       ) (287       )         525       607       1,704         364       360       778         229       205       894         593       565       1,672         3,937       4,013       3,937	2012       2011       2012       20         \$ 4,337       \$ 4,479       \$ 4,280       \$         332       508       375         4,005       3,971       3,905         611       675       1,991         (86       ) (68       ) (287         525       607       1,704         364       360       778         229       205       894         593       565       1,672         3,937       4,013       3,937	\$ 4,337

Gross loss and loss expense reserves, end of period \$ 4,280

\$ 4,463

\$ 4,280

\$ 4,463

We use actuarial methods, models and judgment to estimate, as of a financial statement date, the property casualty loss and loss expense reserves required to pay for and settle all outstanding insured claims, including incurred but not reported (IBNR) claims, as of that date. The actuarial estimate is subject to review and adjustment by an inter-departmental committee that includes actuarial management that is familiar with relevant company and industry business, claims and underwriting trends, as well as general economic and legal trends, that could affect future loss and loss expense payments. The amount we will actually have to pay for claims can be highly uncertain. This uncertainty, together with the size of our reserves, makes the loss and loss expense reserves our most significant estimate. The reserve for loss and loss expenses in the condensed consolidated balance sheets also included \$64 million at September 30, 2012, and \$58 million at September 30, 2011, for certain life and health loss and loss expense reserves.

For the three months ended September 30, 2012, we experienced \$86 million of favorable development on prior accident years. There was \$12 million from favorable development of catastrophe losses compared with \$3 million of adverse development of catastrophe losses that occurred for the three months ended September 30, 2011. Overall favorable development for commercial lines reserves illustrated the potential for revisions inherent in estimating reserves, especially for long-tailed lines such as commercial casualty and workers' compensation. We recognized favorable reserve development on net loss and loss expenses of \$25 million for the commercial casualty line and favorable development on net loss and loss expenses of \$23 million for the workers' compensation line, due to reduced uncertainty of prior accident years loss and loss adjustment expense for these lines.

For the nine months ended September 30, 2012, we experienced \$287 million of favorable development on prior accident years. There was \$39 million from favorable development of catastrophe losses compared with \$2 million of adverse development that occurred for the nine months ended September 30, 2011. We recognized favorable reserve development on net loss and loss expenses of \$130 million for the commercial casualty line and favorable development on net loss and loss expenses of \$50 million for the workers' compensation line, due to reduced uncertainty of prior accident years loss and loss adjustment expense for these lines.

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### **NOTE 6 – DEFERRED ACQUISITION COSTS**

The expenses associated with issuing insurance policies – primarily commissions, premium taxes and underwriting costs – are deferred and amortized over the terms of the policies. We update our acquisition cost assumptions periodically to reflect actual experience, and we evaluate our deferred acquisition costs for recoverability. All acquisition costs reflect the adoption of ASU 2010-26, *Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts*, which we adopted on January 1, 2012. The table below shows the deferred policy acquisition costs and asset reconciliation, including the amortized deferred policy acquisition costs.

	Th		ths end	hs ended September			ine mon	ths end	nded Septemb		
(In millions)		)12		20	)11		)12		20	11	
Deferred policy acquisition costs asset at beginning of period	\$	484		\$	479	\$	477		\$	458	
Capitalized deferred policy acquisition costs		192			168		554			500	
Amortized deferred policy acquisition costs		(180	)		(164	)	(517	)		(470	)
Amortized shadow deferred policy acquisition costs		(5	)		(4	)	(23	)		(9	)
Deferred policy acquisition costs asset at end of period	\$	491		\$	479	\$	491		\$	479	

No premium deficiencies were recorded in the condensed consolidated statements of comprehensive operations, as the sum of the anticipated loss and loss adjustment expenses, policyholder dividends and unamortized deferred acquisition expenses did not exceed the related unearned premiums and anticipated investment income.

#### NOTE 7 – LIFE POLICY AND INVESTMENT CONTRACT RESERVES

We establish the reserves for traditional life insurance policies based on expected expenses, mortality, morbidity, withdrawal rates and investment yields, including a provision for uncertainty. Once these assumptions are established, they generally are maintained throughout the lives of the contracts. We use both our own experience and industry experience, adjusted for historical trends, in arriving at our assumptions for expected mortality, morbidity and withdrawal rates as well as for expected expenses. We base our assumptions for expected investment income on our own experience adjusted for current economic conditions.

We establish reserves for the company's universal life, deferred annuity and structured settlement policies equal to the cumulative account balances, which include premium deposits plus credited interest less charges and withdrawals. Some of our universal life policies contain no-lapse guarantee provisions. For these policies, we establish a reserve in

addition to the account balance, based on expected no-lapse guarantee benefits and expected policy assessments.

	September	December
	30,	31,
(In millions)	2012	2011
Ordinary/traditional life	\$ 736	\$ 691
Universal life	486	481
Deferred annuities	851	827
Structured settlements	195	198
Other	17	17
Total gross reserves	\$ 2,285	\$ 2,214

### NOTE 8 – REINSURANCE

Reinsurance mitigates the risk of highly uncertain exposures and limits the maximum net loss that can arise from large risks or risks concentrated in areas of exposure. Primary components of our property and casualty reinsurance program include a property risk treaty, casualty per occurrence treaty and property catastrophe treaty.

Our condensed consolidated statements of comprehensive operations include earned consolidated property casualty insurance premiums on assumed and ceded business:

						Nine mo	onths
	Th	ree mor	nths ended	l Se	ptember 30,	ended	
						Septemb	oer 30,
(In millions)	20	12		20	11	2012	2011
Direct earned premiums	\$	898		\$	817	\$2,605	\$2,404
Assumed earned premiums		1			3	7	10
Ceded earned premiums		(48	)		(51	) (137)	(170)
Net earned premiums	\$	851		\$	769	\$2,475	\$2,244

The decrease in ceded earned premiums for 2012 compared with 2011 is related to earned reinstatement premiums as a result of higher in catastrophe losses in the second quarter of 2011.

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Our condensed consolidated statements of comprehensive operations include incurred consolidated property casualty insurance loss and loss expenses on assumed and ceded business:

	Th	ree mon	ths ende	d Se	ptember 30,	N	Nine months ended September					
(In millions)	20	12		20	11	2012		2011		)11		
Direct incurred loss and loss expenses	\$	562		\$	649	\$	1,745		\$	2,157		
Assumed incurred loss and loss expenses		(3	)		8		3			28		
Ceded incurred loss and loss expenses		(34	)		(50	)	(44	)		(291	)	
Net incurred loss and loss expenses	\$	525		\$	607	\$	1,704		\$	1,894		

The decrease in ceded loss and loss expenses for 2012 compared with 2011 is related to the higher catastrophe losses in the second and third quarters of 2011.

Our life insurance company purchases reinsurance for protection of a portion of the risk that is written. Primary components of our life reinsurance program include individual mortality coverage and aggregate catastrophe and accidental death coverage in excess of certain deductibles. Our condensed consolidated statements of comprehensive operations include earned life insurance premiums on ceded business:

	Three months ended September 30,				Ni	ne month	s endec	ended September 3			
(In millions)	201	12		201	11	20	12		20	11	
Direct earned premiums	\$	52		\$	57	\$	170		\$	162	
Assumed earned premiums		-			-		-			-	
Ceded earned premiums		(14	)		(14	)	(40	)		(39	)
Net earned premiums	\$	38		\$	43	\$	130		\$	123	

Our condensed consolidated statements of comprehensive operations include life insurance contract holders' benefits incurred on ceded business:

	Three months ended September 30, N					Nine months ended September					. 30,	
(In millions)	20	12		20	11		20	12		20	11	
Direct contract holders' benefits incurred	\$	62		\$	58		\$	172		\$	167	
Assumed contract holders' benefits incurred		-			-			-			-	
Ceded contract holders' benefits incurred		(16	)		(9	)		(36	)		(29	)
Net incurred loss and loss expenses	\$	46		\$	49		\$	136		\$	138	

#### NOTE 9 - NET INCOME PER COMMON SHARE

Basic earnings per share are computed based on the weighted average number of shares outstanding. Diluted earnings per share are computed based on the weighted average number of common and dilutive potential common shares outstanding.

The table shows calculations for basic and diluted earnings per share:

	Three months e September 30,	nded	Nine months ended September 30,	
(Dollars in millions except share data in thousands)	2012	2011	2012	2011
Numerator:				
Net income—basic and diluted	\$ 111	\$ 19	\$ 229	\$ 30
Denominator:				
Weighted-average common shares outstanding	162,555	162,538	162,419	162,848
Effect of stock-based awards:				
Nonvested shares	739	542	647	522
Stock options	563	6	441	95
Adjusted weighted-average shares	163,857	163,086	163,507	163,465
Earnings per share:				
Basic	\$ 0.69	\$ 0.12	\$ 1.41	\$ 0.19
Diluted	0.68	0.12	1.40	0.19
Number of anti-dilutive stock-based awards	5,045	8,590	6,000	7,790

The current sources of dilution of our common shares are certain equity-based awards as discussed in our 2011 Annual Report on Form 10-K, Item 8, Note 17, Stock-Based Associate Compensation Plans, Page 134. The above table shows the number of anti-dilutive stock-based awards for the three and nine months ended September 30, 2012 and 2011. We did not include these stock-based awards in the computation of net income per common share (diluted) because their exercise would have anti-dilutive effects.

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#### NOTE 10 - EMPLOYEE RETIREMENT BENEFITS

The following summarizes the components of net periodic costs for our qualified and supplemental pension plans:

	Three months ended September 30,					Nine months ended September 30,					
(In millions)	201	2		201	1		, 12		20	11	
Service cost	\$	3		\$	3	\$	9		\$	8	
Interest cost		4			4		11			11	
Expected return on plan assets		(4	)		(4	)	(12	)		(12	)
Amortization of actuarial loss and prior service cost		2			1		5			3	
Net periodic benefit cost	\$	5		\$	4	\$	13		\$	10	

See our 2011 Annual Report on Form 10-K, Item 8, Note 13, Employee Retirement Benefits, Page 130, for information on our retirement benefits. We made matching contributions of \$2 million to our 401(k) and Top Hat savings plans during both the third quarter of 2012 and 2011 and contributions of \$7 million and \$6 million for the first nine months of 2012 and 2011, respectively.

We contributed \$14 million to our qualified pension plan during the third quarter of 2012. We do not anticipate further contributions to our qualified pension plan during the remainder of 2012.

### NOTE 11 - STOCK-BASED COMPENSATION PLANS

Four equity compensation plans currently permit us to grant various types of equity awards. We currently grant incentive stock options, nonqualified stock options, service-based restricted stock units and performance-based restricted stock units, including some with market-based performance objectives, under our shareholder-approved plans to associates. We also have a Holiday Stock Plan that permits annual awards of one share of common stock to each full-time associate for each full calendar year of service up to a maximum of 10 shares. One of our equity compensation plans permits us to grant stock to our outside directors as a component of their annual compensation. For additional information about our equity compensation plans, see our 2011 Annual Report on Form 10-K, Item 8, Note 17, Stock-Based Associate Compensation Plans, Page 134.

A total of 17.3 million shares are authorized to be granted under the shareholder-approved plans. At September 30, 2012, 9.3 million shares were available for future issuance under the plans.

Stock-Based Awards

Stock-based awards were granted to associates during 2012 and are summarized in the tables below. Stock-based compensation cost after tax was \$3 million and \$2 million for the three months ended September 30, 2012 and 2011, and \$8 million and \$7 million for the nine months ended September 30, 2012 and 2011, respectively. As of September 30, 2012, \$23 million of unrecognized compensation costs related to nonvested awards is expected to be recognized over a weighted-average period of 2.0 years.

Here is a summary of option information:

		Weighted-
(Shares in thousands)	Shares	average
(Shares in thousands)	Silaics	exercise
		price
Outstanding at January 1, 2012	9,357	\$ 36.71
Granted	536	35.63
Exercised	(400)	30.82
Forfeited or expired	(1,200)	35.62
Outstanding at September 30, 2012	8,293	37.09

Here is a summary of restricted stock unit information:

(Shares in thousands)	Service-based shares	gr	Veighted average rant date fair	Performance-based shares	gr	eighted average ant date fair llue
Nonvested at January 1, 2012	563	\$	26.05	156	\$	25.86
Granted	403		31.14	110		34.89
Vested	(5	)	27.41	(53	)	22.88
Forfeited or canceled	(23	)	27.84	(4	)	30.98
Nonvested at September 30, 2012	938		28.18	209		31.26

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#### NOTE 12 - INCOME TAXES

As of September 30, 2012, and December 31, 2011, we had no liability for unrecognized tax benefits. Details about our liability for unrecognized tax benefits are found in our 2011 Annual Report on Form 10-K, Item 8, Note 11, Income Taxes, Pages 129 and 130.

The differences between the 35 percent statutory income tax rate and our effective income tax rate were as follows:

		months mber 30			Nine m Septem	nded		
(Dollars in millions)	2012		2011		2012		2011	
Tax at statutory rate	\$53	35.0%	\$4	35.0 %	\$103	35.0%	\$(5)	35.0 %
Increase (decrease) resulting from:								
Tax-exempt income from municipal bonds	(8)	(5.3)	(9)	(81.8)	(25)	(8.5)	(26)	200.0
Dividend received exclusion	(6)	(4.0)	(5)	(45.5)	(17)	(5.8)	(15)	115.4
Other	2	1.3	2	19.6	3	1.1	3	(19.6)
Provision (benefit) for income taxes	\$41	27.0%	\$(8)	(72.7)%	\$64	21.8%	\$(43)	330.8%

The changes in our effective tax rates were primarily due to changes in pretax income from underwriting results and realized investment gains and losses.

#### NOTE 13 - COMMITMENTS AND CONTINGENT LIABILITIES

In the ordinary course of conducting business, the company and its subsidiaries are named as defendants in various legal proceedings. Most of these proceedings are claims litigation involving the company's insurance subsidiaries in which the company is either defending or providing indemnity for third-party claims brought against insureds who are litigating first-party coverage claims. The company accounts for such activity through the establishment of unpaid loss and loss adjustment expense reserves. We believe that the ultimate liability, if any, with respect to such ordinary-course claims litigation, after consideration of provisions made for potential losses and costs of defense, is immaterial to our consolidated financial condition, results of operations and cash flows.

The company and its subsidiaries also are occasionally involved in other legal actions, some of which assert claims for substantial amounts. These actions include, among others, putative class actions seeking certification of a state or national class. Such putative class actions have alleged, for example, breach of an alleged duty to search national data bases to ascertain unreported deaths of insureds under life insurance policies. The company's insurance subsidiaries

also are occasionally parties to individual actions in which extra-contractual damages, punitive damages or penalties are sought, such as claims alleging bad faith in the handling of insurance claims or claims alleging discrimination by former associates.

On a quarterly basis, we review these outstanding matters. Under current accounting guidance, we establish accruals when it is probable that a loss has been incurred and we can reasonably estimate its potential exposure. The company accounts for such probable and estimable losses, if any, through the establishment of legal expense reserves. Based on our quarterly review, we believe that our accruals for probable and estimable losses are reasonable and that the amounts accrued do not have a material effect on our consolidated financial condition or results of operations. However, if any one or more of these matters results in a judgment against us or settlement for an amount that is significantly greater than the amount accrued, the resulting liability could have a material effect on the company's consolidated results of operations or cash flows. Based on our quarterly review, for any other matter for which the risk of loss is more than remote, we are unable to reasonably estimate the potential loss or establish a reasonable range of loss.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion highlights significant factors influencing the consolidated results of operations and financial position of Cincinnati Financial Corporation (CFC). It should be read in conjunction with the consolidated financial statements and related notes included in our 2011 Annual Report on Form 10-K. Unless otherwise noted, the industry data is prepared by A.M. Best Co., a leading insurance industry statistical, analytical and financial strength rating organization. Information from A.M. Best is presented on a statutory basis. When we provide our results on a comparable statutory basis, we label it as such; all other company data is presented in accordance with accounting principles generally accepted in the United States of America (GAAP).

As discussed in Item 1, Note 1, Accounting Policies, Page 7, effective January 1, 2012, we adopted ASU 2010-26, *Accounting for Costs Associated with Acquiring or Renewing Insurance Contracts*. We adjusted applicable financial statements. Related financial data shown in Management's Discussion and Analysis of Financial Condition and Results of Operations also have been adjusted.

We present per share data on a diluted basis unless otherwise noted, adjusting those amounts for all stock splits and dividends. Dollar amounts are rounded to millions; calculations of percent changes are based on dollar amounts rounded to the nearest million. Certain percentage changes are identified as not meaningful (nm).

#### Safe Harbor Statement

This is our "Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995. Our business is subject to certain risks and uncertainties that may cause actual results to differ materially from those suggested by the forward-looking statements in this report. Some of those risks and uncertainties are discussed in our 2011 Annual Report on Form 10-K, Item 1A, Risk Factors, Page 26.

Factors that could cause or contribute to such differences include, but are not limited to:

Unusually high levels of catastrophe losses due to risk concentrations, changes in weather patterns, environmental events, terrorism incidents or other causes

Increased frequency and/or severity of claims

Inadequate estimates or assumptions used for critical accounting estimates

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Recession or other economic conditions resulting in lower demand for insurance products or increased payment delinquencies

- Declines in overall stock market values negatively affecting the company's equity portfolio and book value Events resulting in capital market or credit market uncertainty, followed by prolonged periods of economic instability or recession, that lead to:
- Significant or prolonged decline in the value of a particular security or group of securities and impairment of the asset(s)
- Significant decline in investment income due to reduced or eliminated dividend payouts from a particular security or group of securities
- Significant rise in losses from surety and director and officer policies written for financial institutions or other insured entities

Prolonged low interest rate environment or other factors that limit the company's ability to generate growth in investment income or interest rate fluctuations that result in declining values of fixed-maturity investments, including declines in accounts in which we hold bank-owned life insurance contract assets

- · Increased competition that could result in a significant reduction in the company's premium volume

  Delays or performance inadequacies from ongoing development and implementation of underwriting and pricing

  methods or technology projects and enhancements expected to increase our pricing accuracy, underwriting profit and
  competitiveness
- Changing consumer insurance-buying habits and consolidation of independent insurance agencies that could alter our competitive advantages
- Inability to obtain adequate reinsurance on acceptable terms, amount of reinsurance purchased, financial strength of reinsurers and the potential for nonpayment or delay in payment by reinsurers
- Difficulties with technology or data security breaches, including cyber attacks, that could negatively affect our ability to conduct business and our relationships with agents, policyholders and others

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Inability to defer policy acquisition costs for any business segment if pricing and loss trends would lead management to conclude that segment could not achieve sustainable profitability

Events or conditions that could weaken or harm the company's relationships with its independent agencies and hamper opportunities to add new agencies, resulting in limitations on the company's opportunities for growth, such as:

> Downgrades of the company's financial strength ratings Concerns that doing business with the company is too difficult

Perceptions that the company's level of service, particularly claims service, is no longer a distinguishing characteristic in the marketplace

Actions of insurance departments, state attorneys general or other regulatory agencies, including a change to a federal system of regulation from a state-based system, that:

o Impose new obligations on us that increase our expenses or change the assumptions underlying our critical accounting estimates

- o Place the insurance industry under greater regulatory scrutiny or result in new statutes, rules and regulations
- Restrict our ability to exit or reduce writings of unprofitable coverages or lines of business

Add assessments for guaranty funds, other insurance related assessments or mandatory reinsurance arrangements; or that impair our ability to recover such assessments through future surcharges or other rate changes

- Increase our provision for federal income taxes due to changes in tax law
  - Increase our other expenses
  - Limit our ability to set fair, adequate and reasonable rates o Place us at a disadvantage in the marketplace
- Restrict our ability to execute our business model, including the way we compensate agents o Adverse outcomes from litigation or administrative proceedings

Events or actions, including unauthorized intentional circumvention of controls, that reduce the company's future ability to maintain effective internal control over financial reporting under the Sarbanes-Oxley Act of 2002

Unforeseen departure of certain executive officers or other key employees due to retirement, health or other causes ·that could interrupt progress toward important strategic goals or diminish the effectiveness of certain longstanding relationships with insurance agents and others

Events, such as an epidemic, natural catastrophe or terrorism, that could hamper our ability to assemble our workforce at our headquarters location

Further, the company's insurance businesses are subject to the effects of changing social, economic and regulatory environments. Public and regulatory initiatives have included efforts to adversely influence and restrict premium rates, restrict the ability to cancel policies, impose underwriting standards and expand overall regulation. The company also is subject to public and regulatory initiatives that can affect the market value for its common stock, such as measures affecting corporate financial reporting and governance. The ultimate changes and eventual effects, if any, of these initiatives are uncertain.

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#### Introduction

## Corporate Financial Highlights

## Statements of Comprehensive Operations and Per Share Data

	Three mon September				30,	hs ended Se	epte	ember
(Dollars in millions except share data in thousands)	2012	2011		Chang %	e 2012	2011		Change %
Statement of operations data								
Earned premiums	\$889	\$812		9	\$2,605	\$2,367		10
Investment income, net of expenses (pretax)	132	130		2	395	393		1
Realized investment gains and losses (pretax)	10	(2	)	nm	29	77		(62)
Total revenues	1,035	944		10	3,041	2,848		7
Net income	111	19		484	229	30		663
Comprehensive income (loss)	272	(181	)	nm	499	(36	)	nm
Per share data								
Net income - diluted	\$0.68	\$0.12		467	\$1.40	\$0.19		637
Cash dividends declared	0.4075	0.4025		1	1.2125	1.2025		1
Weighted average shares outstanding	163,857	163,086	6	0	163,507	163,465		0

Revenues rose for the third quarter and the first nine months of 2012 compared with the same periods of 2011, primarily due to growth in earned premiums. Premium and investment revenue trends are discussed further in the respective sections of Results of Operations, beginning on Page 29

Realized investment gains and losses are recognized on the sales of investments or as otherwise required by GAAP. We have substantial discretion in the timing of investment sales, and that timing generally is independent of the insurance underwriting process. GAAP also requires us to recognize in net income the gains or losses from certain changes in fair values of securities even though we continue to hold the securities.

Net income for the third quarter of 2012 compared with the same quarter of 2011 increased \$92 million, primarily due to stronger property casualty underwriting income that rose \$81 million after taxes. Lower catastrophe losses, mostly weather related, reduced net-of-taxes property casualty underwriting results by \$16 million less than the third quarter of 2011, in addition to much-improved property casualty underwriting results before catastrophes. After-tax

investment income in our investment segment results for the third quarter of 2012 rose \$2 million compared with the third quarter of 2011, while life insurance segment results on a pretax basis rose by \$3 million. Third-quarter 2012 after-tax net realized investment gains and losses were \$7 million higher than a year earlier.

For the nine-month period ended September 30, 2012, net income increased compared with the same period of 2011, also primarily due to higher property casualty underwriting results that rose \$230 million after taxes, including \$78 million from lower catastrophe losses. After-tax investment income rose by \$3 million while after-tax net realized investment gains and losses were \$31 million lower. Life insurance segment results on a pretax basis were \$1 million lower.

Performance by segment is discussed below in Results of Operations, beginning on Page 29. As discussed in our 2011 Annual Report on Form 10-K, Item 7, Factors Influencing Our Future Performance, Page 41, there are several reasons that our performance during 2012 may be below our long-term targets. In that annual report, as part of Results of Operations, we also discussed the full-year 2012 outlook for each reporting segment.

The board of directors is committed to rewarding shareholders directly through cash dividends and through share repurchase authorizations. Through 2011, the company had increased the indicated annual cash dividend rate for 51 consecutive years, a record we believe was matched by only nine other publicly traded companies. In August 2012, the board of directors increased the fourth quarter dividend to 40.75 cents per share, and the payment of that dividend in mid-October resulted in our 52<sup>nd</sup> consecutive year of increasing cash dividends. During the first nine months of 2012, cash dividends declared by the company increased approximately 1 percent compared with the same period of 2011. Our board regularly evaluates relevant factors in share repurchase- and dividend-related decisions. The 2012 dividend increase signaled management's and the board's confidence in our strong capital, liquidity and financial flexibility, as well as progress through our initiatives to improve earnings performance.

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#### Balance Sheet Data and Performance Measures

	At September 30,	At December 31,
(Dollars in millions except share data)	2012	2011
Balance sheet data		
Invested assets	\$ 12,533	\$ 11,801
Total assets	16,479	15,635
Short-term debt	104	104
Long-term debt	790	790
Shareholders' equity	5,359	5,033
Book value per share	32.95	31.03
Debt-to-total-capital ratio	14.3	% 15.1 %

Total assets at September 30, 2012, increased 5 percent compared with year-end 2011, largely due to growth in invested assets that was driven by higher market valuation and to a lesser extent by additional purchases of securities. Shareholders' equity rose 6 percent and book value per share was up 6 percent during the first nine months of 2012. Our debt-to-total-capital ratio (capital is the sum of debt plus shareholders' equity) decreased compared with year-end 2011. The value creation ratio, a non-GAAP measure defined below, improved for the first nine months of 2012 compared with 2011, reflecting higher unrealized investment gains and net income. The \$1.92 increase in book value per share during the first nine months of 2012 contributed 6.2 percentage points to the value creation ratio while dividends declared at \$1.2125 per share during the first nine months of 2012 contributed 3.9 points. Value creation ratio trends and a reconciliation of the non-GAAP measure to comparable GAAP measures are shown in the tables below.

Darformanaa maagura	2012	onths ended	d September 2011		Nine mor	nths ende		eptember 30 2011	),		
Performance measure Value creation ratio	5.4	%	(3.5	)%	10.1	%		(0.6	)%		
				Three mo		led		Nine mor		d	
(Dollars are per share)	)			2012	2	2011		2012	20	011	
Value creation ratio											
End of period book va	llue			\$ 32.95	\$	29.41		\$ 32.95	\$	29.41	
Less beginning of per	iod book	value		31.66		30.88		31.03		30.79	
Change in book value				\$ 1.29	\$	5 (1.47	)	\$ 1.92	\$	(1.38	)
Change in book value											
Net income (loss) before	ore realiz	•	sses)	\$ 0.65	\$	0.13		\$ 1.29	\$	(0.11	)
Change in realized and fixed-income portfolio		zed gains,		0.48		0.29		0.88		0.75	

Change in realized and unrealized gains (losses), equity portfolio	0.56		(1.52	)	0.94		(0.85	)
Dividend declared to shareholders	(0.41	)	(0.40	)	(1.21	)	(1.20	)
Other	0.01		0.03		0.02		0.03	
Total change in book value	\$ 1.29		\$ (1.47)	) :	\$ 1.92		\$ (1.38	)
Contribution to value creation ratio from change in book value	4.1	%	(4.8	)%	6.2	%	(4.5	)%
Contribution to value creation ratio from dividends declared to shareholders	1.3		1.3		3.9		3.9	
Value creation ratio	5.4	%	(3.5	)%	10.1	%	(0.6	)%

Progress Toward Long-Term Value Creation

Operating through The Cincinnati Insurance Company, Cincinnati Financial Corporation is one of the 25 largest property casualty insurers in the nation, based on 2011 direct written premium volume for approximately 2,000 U.S. stock and mutual insurer groups. We market our insurance products through a select group of independent insurance agencies in 39 states as discussed in our 2011 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Page 3.

We maintain a long-term perspective that guides us in addressing immediate challenges or opportunities while focusing on the major decisions that best position our company for success through all market cycles. We believe that this forward-looking view has consistently benefited our policyholders, agents, shareholders and associates.

To measure our long-term progress in creating shareholder value, we have defined a value creation metric that we believe captures the contribution of our insurance operations, the success of our investment strategy and the importance we place on paying cash dividends to shareholders. This measure, our value creation ratio or VCR, is made up of two primary components: (1) our rate of growth in book value per share plus (2) the ratio of dividends declared per share to beginning book value per share. For the period 2010 through 2014, an annual value creation ratio averaging 12 percent to 15 percent is our primary performance target. Management believes this non-GAAP measure is a useful supplement to GAAP information.

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Performance Drivers

When looking at our long-term objectives, we see three performance drivers:

Premium growth – We believe over any five-year period our agency relationships and initiatives can lead to a property casualty written premium growth rate that exceeds the industry average. For the first nine months of 2012, •year-over-year growth of our total property casualty net written premiums was 13 percent. Our nine-month growth rate compares favorably with the 4 percent reported for the industry for the first six months of 2012. Our premium growth initiatives are discussed below in Highlights of Our Strategies and Supporting Initiatives.

Combined ratio – We believe our underwriting philosophy and initiatives can generate a GAAP combined ratio over any five-year period that is consistently within the range of 95 percent to 100 percent. For the first nine months of 2012, our GAAP combined ratio was 101.1 percent and our statutory combined ratio was 100.0 percent, both including 13.9 percentage points of current accident year catastrophe losses partially offset by 11.6 percentage points of favorable loss reserve development on prior accident years. Our nine-month statutory combined ratio of 100.0 percent was lower than the property casualty industry's reported first-half 2012 statutory combined ratio of 101.0 percent.

Investment contribution – We believe our investment philosophy and initiatives can drive investment income growth and lead to a total return on our equity investment portfolio over a five-year period that exceeds the five-year return of the Standard & Poor's 500 Index. For the first nine months of 2012, pretax investment income was \$395 million, up 1 percent compared with the same period in 2011. We believe our investment portfolio mix provides an appropriate balance of income stability and growth with capital appreciation potential.

Highlights of Our Strategy and Supporting Initiatives

Management has identified a strategy that can lead to long-term success, with concurrence by the board of directors. Our strategy is intended to position us to compete successfully in the markets we have targeted while appropriately managing risk. Further description of our long-term, proven strategy can be found in our 2011 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Page 3. We believe successful implementation of initiatives that support our strategy, summarized below, will help us better serve our agent customers and reduce variability in our financial results while we also grow earnings and book value over the long term, successfully navigating challenging economic, market or industry pricing cycles.

·Improve insurance profitability – Implementation of these initiatives is intended to improve pricing capabilities for our property casualty business, increasing our ability to manage our business while also enhancing our efficiency. Improved pricing capabilities through the use of technology and analytics can lead to better profit margins. Improved

internal processes with additional performance metrics can help us be more efficient and effective. These initiatives also support the ability of the agencies that represent us to grow profitably by allowing them to serve clients faster and to more efficiently manage agency expenses.

Drive premium growth – Implementation of these initiatives is intended to further penetrate each market we serve through our independent agency network. Strategies aimed at specific market opportunities, along with service enhancements, can help our agents grow and increase our share of their business. Diversified growth also may reduce variability of losses from weather-related catastrophes.

We discuss initiatives supporting each of these strategies below, along with metrics we use to assess our progress.

Improve Insurance Profitability

The main initiatives to improve our insurance profitability include:

Improve pricing precision using predictive analytics – We continue efforts to expand our pricing capabilities by using predictive analytics and expect cumulative benefits of these efforts to improve loss ratios over time. Expanded capabilities include streamlining and optimizing data to improve accuracy, timeliness and ease of use. Development of additional business data to support accurate underwriting, pricing and other business decisions also continues. A phased project that will continue over the next several years will deploy a full data management program, including a data warehouse for our property casualty and life insurance operations, providing enhanced granularity of pricing data.

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During the third quarter of 2012, our second generation workers' compensation predictive model was deployed to our underwriters for new business and renewal policy processing. Once further integration with our policy administration systems is complete, all of our commercial lines predictive models will operate on the same platform. Additional integration should enhance the ability of underwriters to target profitability and to discuss pricing impacts with agency personnel.

In late 2011, we developed tools to improve pricing precision for small business policies written through our new product known as CinciPak<sup>TM</sup>. During the first nine months of 2012, we implemented these tools for underwriters' use in four states. We plan to implement them in four more states by the end of 2012 and in 14 additional states in 2013.

For our personal lines business, we have continued to enhance our pricing model attributes and expand our pricing points to add more precision during 2012. These enhancements should help us continue to be competitive on the most desirable business and to adapt more rapidly to changes in market conditions. During the first half of 2012, we completed rate proposals based on our most recent modeled results for both our homeowner and personal auto lines of business. Rate changes based on the homeowner proposals were filed in the majority of our states with effective dates in the fourth quarter of 2012. Personal auto rate changes are targeted to be effective during the first half of 2013. Progress during the third quarter included regulatory approval of homeowner rate changes in 16 states with effective dates in the fourth quarter and five additional states with effective dates in the first quarter of 2013. We also began the filing process requesting regulatory approval for the personal auto rate changes targeted for 2013.

Improve internal processes – Improved processes support our strategic goals, reducing internal costs and allowing us to focus more resources on providing agency services. Important process improvement efforts include ongoing •simplification of new business processing between company and agency management systems, and future processing of some small commercial lines business without intervention by an underwriter. We also are developing additional talent management capabilities to further improve the effectiveness of all associates.

Continued development for additional coverages in our e-CLAS® CPP commercial lines policy administration system is expected to facilitate important internal process improvement initiatives. Progress during the second quarter included completion of requirements for these coverages and initiation of their development. Delivery of the first iteration to 10 states is expected by the end of 2012, followed by additional states in 2013. During the third quarter of 2012, we launched this system in two additional states, the 35th and 36th in our 39-state operating territory for commercial lines.

For our personal lines business, in 2012 we completed development of business rules and parameters to allow future processing of some policies without intervention by an underwriter, for risks that meet qualifying underwriting criteria. The objective is to streamline processing for our agents and associates, permitting more time for risks that need additional service or attention while also reducing internal costs. During the first half of 2012, we completed a pilot project in several states for processing new business and endorsement transactions in this manner. Progress during the third quarter included expansion to all states as we continue to fine-tune the process. Similar processing for

personal lines policy renewal transactions is planned for 2013.

We measure the overall success of our strategy to improve insurance profitability primarily through our GAAP combined ratio for property casualty results, which we believe can be consistently within the range of 95 percent to 100 percent for any five-year period. We also compare our statutory combined ratio to the industry average to gauge our progress, as discussed in the Performance Drivers section above.

In addition, we expect these initiatives to contribute to our rank as the No. 1 or No. 2 carrier based on premium volume in agencies that have represented us for at least five years. In 2011, we again earned that rank in nearly 75 percent of the agencies that have represented Cincinnati Insurance for more than five years, based on 2011 premiums.

#### **Drive Premium Growth**

Primary initiatives to drive premium growth include:

Expansion of our marketing capabilities – We continue to enhance our generalist approach to allow our appointed agencies to better compete in the marketplace by providing services agents' clients want and need. Expansion initiatives include adding field associates for additional agency support in targeted areas, entering new states of operation for personal lines and further developing our targeted marketing activities.

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During the first nine months of 2012, we placed two new personal lines field marketing representatives to provide service to additional agencies located in the Northeast and Mid-Atlantic areas, for a total of 10 across our personal lines operating territory.

For our excess and surplus lines operation, we have been approved as a nonadmitted carrier and brokerage in Delaware and Rhode Island. During the first nine months of 2012, we expanded our field underwriting presence and now have 10 field underwriting territories. We also introduced a new quick-issue offering for special event policies and began more broadly marketing our expertise in large accounts.

Expansion of our personal lines operation is planned for additional states where we currently offer commercial lines products but do not offer personal lines products. We entered the state of New York for personal lines during the first quarter of 2012 and entered the state of Oregon during the third quarter. We plan to expand personal lines operations to one additional state in the first half of 2013.

We also continue to develop and coordinate targeted marketing, including cross-selling opportunities, through our Target Markets department. This area focuses on commercial product development, including identification and promotional support for promising classes of business. We offered nine target markets programs to our agencies by the end of 2011. During the first nine months of 2012, we completed two of the four additional target market programs we plan to launch by the end of the year. We also rolled out additional coverage forms for our existing programs.

New agency appointments – We continue to appoint new agencies to develop additional points of distribution, focusing on areas where our market share is less than 1 percent while also considering economic and catastrophe risk factors. In 2012, we are targeting approximately 130 new appointments of independent agencies. During the first nine months of 2012, we appointed 122 agencies that write in aggregate approximately \$2 billion in property casualty business annually with various insurance carriers for an average of nearly \$16 million per agency. As of September 30, 2012, a total of 1,401 agency relationships market our standard market insurance products from 1,745 reporting locations.

We seek to build a close, long-term relationship with each agency we appoint. We carefully evaluate the marketing reach of each new appointment to ensure the territory can support both current and new agencies. During April 2012, we staffed two new marketing territories for commercial lines. Our 127 commercial lines field marketing territories are staffed by marketing representatives averaging nearly 20 years of industry experience and nearly 10 years as a Cincinnati Insurance field marketing representative. The team of field associates in each territory works together with headquarters support associates to form our agent-centered business model, providing local expertise, helping us better understand the accounts we underwrite and creating marketing advantages for our agents. We help our agents grow their business by attracting more clients in their communities through unique Cincinnati-style service, and generally have earned a 10 percent share of an agency's business within 10 years of its appointment.

We measure the overall success of our strategy to drive premium growth primarily through changes in net written premiums, as discussed in the Performance Drivers section above. In addition to tracking our progress toward our year-end 2015 direct written premiums target, we believe we can grow faster than the industry average over any five-year period.

Financial Strength

An important part of our long-term strategy is financial strength, which is described in our 2011 Annual Report on Form 10-K, Item 1, Our Business and Our Strategy, Financial Strength, Page 5. One aspect of our financial strength is prudent use of reinsurance to help manage financial performance variability due to catastrophe loss experience. A description of how we use reinsurance is included in our 2011 Annual Report on Form 10-K, Item 7, Liquidity and Capital Resources, 2012 Reinsurance Programs, Page 98. Another aspect is our investment portfolios, which remain well-diversified as discussed in Item 3, Quantitative and Qualitative Disclosures about Market Risk, Page 52. We continue to maintain strong parent company liquidity and financial strength that increases our flexibility through all periods to maintain our cash dividend and to continue to invest in and expand our insurance operations.

At September 30, 2012, we held \$1.216 billion of our cash and invested assets at the parent company level, of which \$972 million, or 79.9 percent, was invested in common stocks, and \$128 million, or 10.5 percent, was cash or cash equivalents. Our debt-to-total-capital ratio at 14.3 percent remains well below our target limit of 20 percent. Another important indicator of financial strength is our ratio of property casualty net written premiums to statutory surplus, which was 0.9-to-1 for the 12 months ended September 30, 2012, up from 0.8-to-1 at year-end 2011.

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Our financial strength ratings by independent ratings firms also are important. In addition to rating our parent company's senior debt, four firms award insurer financial strength ratings to our property casualty insurance companies and three firms rate our life insurance company based on their quantitative and qualitative analyses. These ratings primarily assess an insurer's ability to meet financial obligations to policyholders and do not necessarily address all of the matters that may be important to investors. Ratings may be subject to revision or withdrawal at any time by the rating agency, and each rating should be evaluated independently of any other rating.

As of October 24, 2012, all of our insurance subsidiaries continue to be highly rated for financial strength.

Insurer Financial	Stre	ngth Rating	gs							
	Star	ndard Mark	et				E,	raacc and C	Sumalue	
Rating	Pro	perty		Life	e Insurance	2		xcess and S surance	surpius	Date of Most Recent
Agency	Cas	ualty Insur	ance	Su	bsidiary					Affirmation or Action
	Sub	sidiary					3	ubsidiary		
			Rating			Rating			Rating	
			Tier			Tier			Tier	
A. M. Best Co.	A+	Superior	2 of 16	A	Excellent	3 of 16	A	Excellent	3 of 16	Stable outlook (12/23/11)
Fitch Ratings	A+	Strong	5 of 21	A+	Strong	5 of 21	-	-	-	Stable outlook (5/3/12)
Moody's										
Investors	<b>A</b> 1	Good	5 of 21	-	-	-	-	-	-	Negative outlook (10/21/11)
Service										
Standard &										
Poor's Ratings	A	Strong	6 of 21	A	Strong	6 of 21	-	-	-	Stable outlook (7/30/12)
Services										•

On July 30, 2012, Standard & Poor's Ratings Services affirmed our ratings that it had assigned in August 2011, continuing its stable outlook. S&P said its rating was based on our strong competitive position, which is reinforced by a loyal and productive agency force and a low-cost infrastructure. S&P also cited our very strong capitalization and high degree of financial flexibility. S&P noted that our strengths are partially offset by deteriorating property casualty underwriting results due to weather-related losses, and earnings volatility stemming from regional concentration and low reinsurance utilization.

On May 3, 2012, Fitch Ratings affirmed our ratings that it had assigned in September 2010, continuing its stable outlook. Fitch noted that ratings strengths include conservative capitalization, moderate holding company leverage and strong liquidity. Fitch noted our reserve adequacy and implementation of initiatives anticipated to improve underwriting results. Fitch said rating concerns include challenges from a competitive market and exposure to regional natural catastrophes and weather-related losses.

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#### **Results of Operations**

Consolidated results reflect the operating results of each of our five segments along with the parent company and other activities reported as "Other." The five segments are:

Commercial lines property casualty insurance
Personal lines property casualty insurance
Excess and surplus lines property casualty insurance
Life insurance
Investments

We report as Other the noninvestment operations of the parent company and its noninsurer subsidiary, CFC Investment Company. See Item 1, Note 12, Segment Information, Page 20, for discussion of the calculations of segment data. Results of operations for each of the five segments are discussed below.

Consolidated Property Casualty Insurance Results of Operations

Consolidated property casualty insurance results include premiums and expenses for our standard market insurance (commercial lines and personal lines segments) as well as our surplus lines operations.

	Three m	nonths e	nded Septembe	er Nine mor	nths ended	September	
(Dollars in millions)	2012	2011	Change %	· ·	2011	Change %	
Earned premiums	\$851	\$769	11	\$2,475	\$2,244	10	
Fee revenues	1	1	0	4	3	33	
Total revenues	852	770	11	2,479	2,247	10	
Loss and loss expenses from:							
Current accident year before catastrophe losses	531	587	(10	) 1,648	1,697	(3	)
Current accident year catastrophe losses	80	90	(11	) 343	422	(19	)
Prior accident years before catastrophe losses	(74)	(71	) (4	) (248 )	(223)	(11	)
Prior accident years catastrophe losses	(12)	3	nm	(39)	2	nm	
Total loss and loss expenses	525	609	(14	) 1,704	1,898	(10	)
Underwriting expenses	282	241	17	798	726	10	
Underwriting profit (loss)	\$45	\$(80	) nm	\$(23)	\$(377)	94	

Ratios as a percent of earned premiums:

Pt. Change

Pt. Change

Current accident year before catastrophe losses	62.3%	76.3 %	(14.0	)	66.6 %	75.6 %	(9.0	)
Current accident year catastrophe losses	9.4	11.6	(2.2)	)	13.9	18.8	(4.9	)
Prior accident years before catastrophe losses	(8.6)	(9.2)	0.6		(10.0)	(9.9)	(0.1	)
Prior accident years catastrophe losses	(1.4)	0.4	(1.8	)	(1.6)	0.1	(1.7	)
Total loss and loss expenses	61.7	79.1	(17.4	)	68.9	84.6	(15.7)	)
Underwriting expenses	33.1	31.5	1.6		32.2	32.4	(0.2	)
Combined ratio	94.8%	110.6%	(15.8	)	101.1%	117.0%	(15.9	)
Combined ratio:	94.8%	110.6%	(15.8	)	101.1%	117.0%	(15.9	)
Contribution from catastrophe losses and prior years reserve development	(0.6)	2.8	(3.4	)	2.3	9.0	(6.7	)
Combined ratio before catastrophe losses and prior years reserve development	95.4%	107.8%	(12.4	)	98.8 %	108.0%	(9.2	)

Our consolidated property casualty insurance operations generated an underwriting profit of \$45 million for the third quarter and an underwriting loss of \$23 million for the nine months ended September 30, 2012, compared with underwriting losses of \$80 million and \$377 million for the three and nine months ended September 30, 2011. The primary causes of the improved underwriting results were improving trends in pricing relative to loss costs and lower losses from natural catastrophes. We believe the favorable trends for loss experience before catastrophes are in part due to our initiatives to improve pricing precision and loss experience related to claims and loss control practices. Details of property casualty insurance results are discussed below, including our commercial lines, personal lines and excess and surplus lines segments.

We measure and analyze property casualty underwriting results primarily by the combined ratio and its component ratios. The GAAP-basis combined ratio is the percentage of incurred losses plus all expenses per each earned premium dollar – the lower the ratio, the better the performance. An underwriting profit results when the combined ratio is below 100 percent. A combined ratio above 100 percent indicates that an insurance company's losses and expenses exceeded premiums.

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The combined ratio can be affected significantly by natural catastrophe losses and other large losses as discussed in detail below. The combined ratio can also be affected by updated estimates of loss and loss expense reserves established for claims that occurred in prior periods, referred to as prior accident years. Net favorable development on prior accident year reserves, including reserves for catastrophe losses, improved the combined ratio by 11.6 percentage points in the first nine months of 2012, compared with 9.8 percentage points in the same period of 2011. On a before-catastrophe losses basis, net favorable development on prior accident year reserves for the first nine months of 2012 rose 0.1 percentage points. Net favorable development for the first nine months of 2012 is discussed in further detail in results of operations by property casualty insurance segment, beginning on Page 34.

Our consolidated property casualty combined ratio for the third quarter improved 15.8 percentage points, and for the first nine months of 2012 it improved 15.9 points, both compared with the same periods of 2011. In addition to ratios for catastrophe losses that were 4.0 and 6.6 percentage points lower, the loss and loss expenses ratios before catastrophe losses were 13.4 and 9.1 points lower, together accounting for most of the improvement.

The ratio for current accident year loss and loss expenses before catastrophe losses improved. The 66.6 percent ratio for the first nine months of 2012 improved 9.0 percentage points compared with the 75.6 percent accident year 2011 ratio measured as of September 30, 2011, in part reflecting recent-year initiatives to improve pricing precision and loss experience related to claims and loss control practices along with improving market conditions. Lower new large losses incurred, shown on the table, Consolidated Property Casualty Insurance Losses by Size, on Page 33, decreased the 2012 ratio by 2.3 percentage points and were partly responsible for the ratio's improvement. The effect of \$42 million of ceded premiums in 2011 to reinstate coverage layers of our property catastrophe reinsurance treaty increased the 2011 ratio by 1.4 percentage points. We believe the remaining reduction of 5.3 percentage points in 2012 is largely due to initiatives to improve pricing precision and loss experience related to claims and loss control practices, somewhat offset by normal loss cost inflation.

The underwriting expense ratio rose for the third quarter of 2012 compared with the third quarter of 2011, primarily due to higher agency profit-sharing commissions and higher costs for various assigned risk insurance pools. The ratio improved slightly for the first nine months of 2012 compared with the same period a year ago, primarily due to higher earned premiums. The 2011 ratios also had the benefit of a reduction in previously estimated costs related to first-quarter 2010 provisions for matters involving prior years and related to Note 13, Commitments and Contingent Liabilities, Page 19.

	Three n	nont	hs ended	Sep	tember 30,	Nine mor	nths	ended Sep	otem	ber 30,	
(Dollars in millions)	2012		2011		Change %	2012		2011		Change	%
Agency renewal written premiums	\$ 807		\$ 730		11	\$ 2,367		\$ 2,155		10	
Agency new business written premiums	130		115		13	369		334		10	
Other written premiums	(38	)	(54	)	30	(91	)	(151	)	40	
Net written premiums	899		791		14	2,645		2,338		13	
Unearned premium change	(48	)	(22	)	(118	) (170	)	(94	)	(81	)
Earned premiums	\$ 851		\$ 769		11	\$ 2,475		\$ 2,244		10	

The trends in net written premiums and earned premiums summarized in the table above largely reflect the effects of our premium growth strategies, better pricing and the unfavorable effect on 2011 premiums of additional ceded premiums to reinstate coverage layers of our property catastrophe reinsurance treaty. Reinsurance reinstatement premiums lowered 2012 net written and earned premiums by \$2 million during the third quarter and \$3 million for the first nine months, compared with 2011 reductions of \$4 million for the third quarter and \$42 million for the first nine months.

Consolidated property casualty net written premiums for the three and nine months ended September 30, 2012, grew \$108 million and \$307 million compared with the same periods of 2011. Premiums ceded to reinstate coverage layers of our property catastrophe reinsurance treaty lowered net written and earned premiums \$39 million more during the first nine months of 2011, compared with the first nine months of 2012. On a percentage basis, that difference in reinsurance reinstatement premiums accounted for 2 percentage points of growth for net written premiums and earned premiums for the nine months ended September 30, 2012, while the effect for the third quarter was immaterial. Each of our property casualty segments grew during the third quarter and first nine months of 2012. Our premium growth initiatives from prior years continue to favorably affect current year growth, particularly as newer agency relationships mature over time. Improvement in some areas of the economy, as seen in our policyholders' higher payrolls and sales that are part of the basis determining insurance premiums, also favorably affected premium growth. We discuss current initiatives in Highlights of Our Strategy and Supporting Initiatives, Page 25. The main drivers of trends for 2012 are discussed by segment beginning on Page 34.

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Consolidated property casualty agency new business written premiums for the three and nine months ended September 30, 2012, increased \$15 million and \$35 million compared with the same periods of 2011. We continued to experience new business growth related to initiatives for geographic expansion into new and underserved areas. New agency appointments during 2011 or 2012 produced a \$24 million increase in standard lines new business for the first nine months of 2012 compared with the same period in 2011. As we appoint new agencies that choose to move accounts to us, we report these accounts as new business. While this business is new to us, in many cases it is not new to the agent. We believe these seasoned accounts tend to be priced more accurately than business that may be less familiar to our agent upon obtaining it from a competing agent.

Other written premiums – primarily including premiums ceded to our reinsurers as part of our reinsurance program – contributed \$16 million and \$60 million to net written premium growth for the three and nine months ended September 30, 2012, compared with the same periods of 2011. Additional ceded premiums of \$39 million in 2011 to reinstate coverage layers of our property catastrophe reinsurance treaty accounted for much of the nine-month 2012 contribution to premium growth. In addition to lower total ceded written premiums, other written premiums also benefited from a more favorable adjustment, compared with the third quarter and first nine months of last year, for estimated direct written premiums for policies in effect but not yet processed. The adjustment had an immaterial effect on earned premiums.

Catastrophe losses typically have a meaningful effect on property casualty results and can vary significantly from period to period. Losses from natural catastrophes contributed 8.0 and 12.3 percentage points to the combined ratio in the three and nine months ended September 30, 2012, compared with 12.0 and 18.9 percentage points in the same periods of 2011. The following table shows catastrophe losses and loss expenses incurred, net of reinsurance, as well as the effect of loss development on prior period catastrophe events. We individually list catastrophe events for which our incurred losses reached or exceeded \$5 million.

Three catastrophe events that occurred in 2012 each had losses estimated at September 30, 2012, that exceeded our \$75 million loss retention under our property catastrophe reinsurance treaty in effect at the beginning of 2012. A description of how we use reinsurance is included in our 2011 Annual Report on Form 10-K, Item 7, Liquidity and Capital Resources, 2012 Reinsurance Programs, Page 98. Terms of the treaty include one automatic reinstatement, to the extent that reinsurance coverage was utilized because of covered catastrophe losses. The amount of catastrophe losses recovered through our property catastrophe reinsurance treaty totaled \$16 million from all 2012 events that exceeded the \$75 million loss retention in effect at the time, based on loss estimates at September 30, 2012. Consequently, remaining coverage in the first layer of our property catastrophe reinsurance treaty would apply to \$17 million of per-event losses up to \$100 million, with our participation at 51.7 percent for events that could occur in the fourth quarter of 2012.

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(In millions, net of reinsurance)			Septe	e mont ember nPers.	30,			nonths ennber 30, n.Pers.
Dates	Event	Region	lines	lines	line	esTotal	lines	lines
2012								
First quarter catastrophes			\$-	\$1	\$-	\$1	\$51	\$58
Apr. 28-29	Hail, lightning, wind	Midwest, South	3	3	-	6	57	25
Jun. 11-13	Hail, lightning, wind	West, South	1	-	-	1	7	-
Jun. 24-28	Fire	West	(1)	-	-	(1)	7	-
Jun. 28-Jul. 2	Hail, lightning, wind	Midwest, Northeast, South	37	10	-	47	40	42
Jul. 2-4	Hail, lightning, wind	Midwest, Northeast	7	6	-	13	7	6
Sep. 7-8	Hail, lightning, wind	Midwest, Northeast, South	4	1	-	5	4	1
All other 2012 catastrophes			2	6	-	8	20	17
Development on 2011 and prior	catastrophes		(7)	(5)	-	(12)	(18)	(21)
Calendar year incurred total			\$46	\$22	\$-	\$68	\$175	\$128
2011 First quarter catastrophes	***		\$3	<b>\$</b> (1)	\$-	\$2	\$23	\$15
Apr. 3-5	Hail, wind, tornado	South, Midwest	1	-	-	1	17	22
Apr. 8-11	Hail, wind, tornado	South, Midwest	-	-	-	-	11	9
Apr. 14-16	Hail, wind, tornado	South, Midwest	-	-	-	-	10	4
Apr. 19-20	Hail, wind	South, Midwest	-	(2)		(2)	13	11
Apr. 22-28	Hail, wind, tornado	South, Midwest	(2)	(1)	-	(3)		30
May 20-27	Hail, wind, tornado	South, Midwest	(3)	13	-	10	42	50
May 29-Jun. 1	Hail, wind, tornado	Northeast, Midwest	(2)	-	-	(2)		2
Jun. 16-22	Hail, wind, tornado	South, Midwest	-	(3)	-	(3)	7	7
Jul. 1-4	Hail, wind, tornado	Midwest	3	2	-	5	3	2
Jul. 10-14	Hail, wind, tornado	Midwest, West	6	7	-	13	6	7
Aug. 18-19	Hail, wind, tornado	Midwest	12	1	-	13	12	1
Aug. 26-28	Hurricane, tornado, wind		24	9	-	33	24	9
Sep. 3-6	Tornado, wind	South	8	7	-	15	8	7
All other 2011 catastrophes			5	3	-	8	12	10
Development on 2010 and prior	catastrophes		5	(2)	-	3	9	(7)
Calendar year incurred total			\$60	\$33	\$-	\$93	\$244	\$179

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The following table includes data for losses incurred of \$250,000 or more per claim, net of reinsurance.

## Consolidated Property Casualty Insurance Losses by Size

	Three months ended September 30,							Nine months ended September 30,							
(Dollars in millions)	20	)12		20	)11		Change %	9	2012	2		2011		Change %	;
New losses greater than \$4,000,000	\$	21		\$	18		17		\$ 36	)		\$ 34		4	
New losses \$1,000,000-\$4,000,000		39			45		(13	)	11	7		128	3	(9	)
New losses \$250,000-\$1,000,000		50			59		(15	)	15	52		165	5	(8	)
Case reserve development above \$250,000		60			57		5		18	32		142	2	28	
Total large losses incurred		170			179		(5	)	48	37		469	9	4	
Other losses excluding catastrophe losses		217			234		(7	)	66	54		715	5	(7	)
Catastrophe losses		62			90		(31	)	29	95		419	9	(30	)
Total losses incurred	\$	449		\$	503		(11	)	\$ 1,	446		\$ 1,6	03	(10	)
Ratios as a percent of earned premiums:						Pt. Cl	nange				1	Pt. Cha	ange		
New losses greater than \$4,000,000		2.5	0%	2.3		0.2	lange	1 4	%	1.5		(0.1	inge )		
New losses \$1,000,000-\$4,000,000		4.6	70	5.8		(1.2)	)	4.7		5.7	70	(1.0)	)		

New losses greater than \$4,000,000	2.5 %	2.3 %	0.2		1.4 %	1.5 %	(0.1	)
New losses \$1,000,000-\$4,000,000	4.6	5.8	(1.2	)	4.7	5.7	(1.0	)
New losses \$250,000-\$1,000,000	5.9	7.7	(1.8	)	6.2	7.4	(1.2	)
Case reserve development above \$250,000	7.0	7.5	(0.5	)	7.4	6.3	1.1	
Total large loss ratio	20.0	23.3	(3.3	)	19.7	20.9	(1.2	)
Other losses excluding catastrophe losses	25.5	30.4	(4.9	)	26.8	31.9	(5.1	)
Catastrophe losses	7.3	11.7	(4.4	)	11.9	18.7	(6.8	)
Total loss ratio	52.8%	65.4%	(12.6	)	58.4%	71.5%	(13.1	)

We believe the inherent variability of aggregate loss experience for our portfolio of larger policies is greater than that of our portfolio of smaller policies, and we continue to monitor the variability in addition to general inflationary trends in loss costs. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. The third-quarter 2012 property casualty total large losses incurred of \$170 million, net of reinsurance, were higher than the \$164 million quarterly average during 2011 and were lower than the \$179 million for the third quarter of 2011. The ratio for these large losses and case reserve increases was 3.3 percentage points lower compared with last year's third quarter, with new losses down 2.8 points and case reserve development down 0.5 points. The third-quarter 2012 amount of total large losses incurred helped decrease the nine-month 2012 total large loss ratio, compared with 2011, in addition to a first-half 2012 ratio that was 0.3 percentage points lower than the first half of 2011. We believe results for the three-month and nine-month periods largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$250,000. Losses by size are discussed in further detail in results of operations by property casualty insurance segment, beginning on Page 34.

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## Commercial Lines Insurance Results of Operations

	Three mor	eptember	Nine months ended September 30,											
(Dollars in millions)	2012	2	011		Change %	2	2012			20	11		Change %	
Earned premiums	\$ 607	\$	557		9	\$	3 1,76	55		\$ 1	,630		8	
Fee revenues	-		1		(100	)	2			2	2		0	
Total revenues	607		558		9		1,76	57		1	,632		8	
Loss and loss expenses from:														
Current accident year before catastrophe losses	354		427		(17	)	1,13	36		1	,234		(8	)
Current accident year catastrophe losses	52		56		(7	)	193			2	236		(18	)
Prior accident years before catastrophe losses	(48)		(58	)	17		(198	3	)	(	192	)	(3	)
Prior accident years catastrophe losses	(6)		4		nm		(18		)	8	}		nm	
Total loss and loss expenses	352		429		(18	)	1,11	3		1	,286		(13	)
Underwriting expenses	195		173		13		580			5	541		7	
Underwriting profit (loss)	\$ 60	\$	(44	)	nm	\$	5 74			\$ (	195	)	nm	
						D							D.	
Ratios as a percent of earned premiums:						Pt. Chan	~~						Pt.	
Current accident year before catastrophe lo	accac		58.3%	,	76.5 %	(18.		)	64	3 %	75.7	0%	Change (11.4	`
Current accident year catastrophe losses	38868		8.6	)	9.9	(1.3)			10.9		14.4	70	(3.5)	)
Prior accident years before catastrophe los	ses		(7.8)		(10.4)	2.6	,	,	(11		(11.8	3)	0.6	,
Prior accident years catastrophe losses	505		(1.1)		0.8	(1.9	,	)	(1.0		0.5	, ,	(1.5	)
Total loss and loss expenses			58.0		76.8	(18.			63.0		78.8		(15.8	)
Underwriting expenses			32.2		31.1	1.1	,	,	32.9		33.2		(0.3	)
Combined ratio			90.2%	,	107.9%	(17.	.7	)		9 %	112.0	0%	(16.1	)
Combined ratio:			90.2%	,	107.9%	(17.	.7	)	95.9	9 %	112.0	0%	(16.1	)
Contribution from catastrophe losses and preserve development	orior years		(0.3)		0.3	(0.6	j )	)	(1.3	3)	3.1		(4.4	)
Combined ratio before catastrophe losses a reserve development	and prior yea	ırs	90.5%	,	107.6%	(17.	.1	)	97.	2 %	108.9	9%	(11.7	)

Overview

Performance highlights for the commercial lines segment include:

Premiums – Commercial lines earned premiums and net written premiums grew during the third quarter and first nine months of 2012 primarily due to higher renewal premiums that continued to reflect improved pricing. Ceded premiums to reinstate coverage layers of our property catastrophe reinsurance treaty lowered net written and earned premiums by \$2 million for the first nine months of 2012, compared with \$24 million for the first nine months of 2011. Higher new business written premiums reflected better pricing in addition to our premium growth initiatives, also contributing to premium growth. The premiums table below analyzes the primary components of earned premiums.

Agency renewal written premiums rose 10 percent and 8 percent for the third quarter and the first nine months of 2012, reflecting higher pricing and improving economic conditions. To better manage our business in the highly competitive commercial lines marketplace, we continue to increase our use of predictive analytics tools to improve pricing precision while also leveraging our local relationships with agents through the efforts of our teams that work closely with them. We believe our field focus is unique and has several advantages, including providing us with high-quality intelligence on local market conditions. We seek to maintain appropriate pricing discipline for both new and renewal business as we emphasize the importance of our agents and underwriters assessing account quality to make careful decisions on a case-by-case basis whether to write or renew a policy. Rate credits may be used to retain renewals of high-quality business and to earn new business, but we do so selectively in order to avoid commercial accounts that we believe have insufficient profit margins.

We measure average changes in commercial lines renewal pricing as the rate of change in renewal premium for the new policy period compared with the premium for the expiring policy period, assuming no change in the level of insured exposures or policy coverage between those periods for respective policies. During the third quarter of 2012, our standard commercial lines policies averaged estimated price increases in a mid-single-digit range, improving slightly compared with the second quarter of 2012. Our average commercial lines pricing change includes the flat pricing effect of certain coverages within package policies written for a three-year term that were in force but did not expire during the period being measured. Therefore, the average commercial lines pricing change we report reflects a blend of three-year policies that did not expire and other policies that did expire during the measurement period. For only those commercial lines policies that did expire and were subsequently renewed during the third quarter of 2012, we estimate that the average pricing change again experienced a solid mid-single-digit range increase, with workers' compensation and commercial property policies reflecting higher than average renewal price increases.

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Renewal premiums for our commercial casualty and workers' compensation lines include the result of policy audits that adjust initial premium amounts based on differences between estimated and actual sales or payroll related to a specific policy. Net written premiums from audits during the third quarter and the first nine months of 2012 netted a positive \$11 million and \$25 million, respectively. Audits contributed \$9 million to the \$72 million net increase in net written premiums for the third quarter of 2012 and \$25 million to the \$199 million net increase in net written premiums for the first nine months of 2012, both compared with the same periods a year ago. The \$135 million increase in earned premiums during the first nine months of 2012, compared with 2011, included a \$27 million increase from audit premiums.

New business written premiums for commercial lines increased 11 percent and 10 percent during the third quarter and first nine months of 2012 compared with the same period last year. The increase was broad-based as two-thirds of the 39 states where we offer standard market commercial lines policies had higher new business written premiums for the first nine months of 2012 compared with the same period of 2011.

Other written premiums – which primarily include premiums ceded to our reinsurers as part of our reinsurance program – included a lower total amount ceded to reinsurers for the first nine months of 2012 compared with the same period of 2011. Nine-month 2011 premiums were reduced by an additional \$22 million of ceded premiums, compared with 2012, to reinstate coverage layers of our property catastrophe reinsurance treaty. Ceded premiums to reinstate that reinsurance treaty were \$1 million during the third quarter and \$2 million for the first nine months of 2012, compared with 2011 amounts of \$1 million for the third quarter and \$24 million for the first nine months. Other written premiums for 2012 also included a more favorable adjustment, compared with the third quarter and first nine months of last year, for estimated direct written premiums of policies in effect but not yet processed. The adjustment had an immaterial effect on earned premiums.

#### Commercial Lines Insurance Premiums

	Th	nree m	ont	hs e	nded S	ept	ember 30,	Nine months ended September 30,						
(Dollars in millions)	20	)12		20	011		Change %	2012		2011		Change	%	
Agency renewal written premiums	\$	557		\$	507		10	\$ 1,680		\$ 1,549		8		
Agency new business written		90			81		11	256		233		10		
premiums					-									
Other written premiums		(28	)		(41	)	32	(65	)	(110	)	41		
Net written premiums		619			547		13	1,871		1,672		12		
Unearned premium change		(12	)		10		nm	(106	)	(42	)	(152	)	
Earned premiums	\$	607		\$	557		9	\$ 1,765		\$ 1,630		8		

<sup>·</sup>Combined ratio – The commercial lines combined ratio for the three and nine months ended September 30, 2012, improved compared with the same periods of 2011. This improvement was primarily due to lower ratios for loss and loss expenses before catastrophes that in part reflected recent-year initiatives to improve pricing precision and loss

experience related to claims and loss control practices, plus improving market conditions. In addition, the 2012 periods benefited from catastrophe losses that were 3.2 and 5.0 percentage points lower.

Catastrophe losses accounted for 7.5 and 9.9 percentage points of the combined ratio for the three and nine months ended September 30, 2012, compared with 10.7 and 14.9 percentage points for the same periods last year. The 10-year annual average through 2011 for the commercial lines segment was 3.7 percentage points, and the five-year annual average was 4.3 percentage points.

The ratio for current accident year loss and loss expenses before catastrophe losses improved. The 64.3 percent ratio for the first nine months of 2012 improved 11.4 percentage points compared with the 75.7 percent accident year 2011 ratio measured as of September 30, 2011, reflecting both our profit-improvement initiatives and improving market conditions. Lower new large losses incurred, shown in the table, Commercial Lines Insurance Losses by Size, on Page 34, improved the 2012 ratio by 3.7 percentage points and were responsible for some of the ratio's improvement. The effect of the \$24 million ceded in 2011 to reinstate coverage layers of our property catastrophe reinsurance treaty increased the 2011 ratio by 1.1 percentage points. We believe the remaining reduction of 6.6 percentage points in the first three quarters of 2012 is largely due to initiatives to improve pricing precision and loss experience related to claims and loss control practices, somewhat offset by normal loss cost inflation.

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The net effect of reserve development on prior accident years during the third quarter and first nine months of 2012 was favorable for commercial lines overall by \$54 million and \$216 million compared with \$54 million and \$184 million for the same periods in 2011. For the nine months ended September 30, 2012, favorable reserve development on prior accident years in the commercial casualty line of business represented 60 percent of the commercial lines favorable development, while workers' compensation accounted for 23 percent and commercial property accounted for 9 percent. The favorable reserve development recognized during the first nine months of 2012 for commercial lines included approximately 25 percent for accident year 2011 and approximately 45 percent for combined accident years 2009 and 2010. It was primarily due to reduced volatility in paid losses, reduced volatility in projections of future calendar year trends and lower than anticipated loss emergence on known claims. Reserve estimates are inherently uncertain as described in our 2011 Annual Report on Form 10-K, Item 7, Critical Accounting Estimates, Property Casualty Insurance Loss and Loss Expense Reserves, Page 42.

The commercial lines underwriting expense ratio for the third quarter of 2012 rose compared with the third quarter of 2011, primarily due to higher agency profit-sharing commissions and higher costs for various assigned risk insurance pools. The ratio for first nine months of 2012 improved primarily due to higher earned premiums.

Underwriting results and related measures for the combined ratio are summarized in the first table of Commercial Lines Insurance Results of Operations. The tables and discussion below provide additional details for certain primary drivers of underwriting results.

#### Commercial Lines Insurance Losses by Size

New losses \$1,000,000-\$4,000,000

New losses \$250,000-\$1,000,000

	Three 1	months ended	September 30,	Nine months ended September 30,						
(Dollars in millions)	2012	2011	Change %	2012	2011	Change %				
New losses greater than \$4,000,000	\$ 21	\$ 18	17	\$ 36	\$ 34	6				
New losses \$1,000,000-\$4,000,000	30	41	(27	) 86	111	(23)				
New losses \$250,000-\$1,000,000	33	45	(27	) 101	122	(17)				
Case reserve development above \$250,000	56	52	8	171	129	33				
Total large losses incurred	140	156	(10	) 394	396	(1)				
Other losses excluding catastrophe losses	117	131	(11	) 360	421	(14)				
Catastrophe losses	43	58	(26	) 170	241	(29)				
Total losses incurred	\$ 300	\$ 345	(13	) \$ 924	\$ 1,058	(13)				
Ratios as a percent of earned premiums:		P	t. Change		Pt. Change	:				
New losses greater than \$4,000,000	3.4	% 3.2 %	0.2 2.	0 % 2.1	% (0.1	)				

7.3

8.1

(2.4)

(2.6)

6.8

7.5

) 4.9

) 5.8

(1.9)

(1.7)

4.9

5.5

Case reserve development above \$250,000	9.3	9.3	0.0		9.7	7.9	1.8	
Total large loss ratio	23.1	27.9	(4.8	)	22.4	24.3	(1.9	)
Other losses excluding catastrophe losses	19.3	23.5	(4.2	)	20.4	25.8	(5.4	)
Catastrophe losses	7.1	10.4	(3.3	)	9.6	14.7	(5.1	)
Total loss ratio	49.5%	61.8%	(12.3)	)	52.4%	64.8%	(12.4	)

We continue to monitor new losses and case reserve increases greater than \$250,000 for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. The third-quarter 2012 commercial lines total large losses incurred of \$140 million, net of reinsurance, was higher than the \$137 million quarterly average during 2011 but lower than the \$156 million total large losses incurred for the third quarter of 2011, primarily due to lower 2012 commercial fire losses. The ratio for these large losses and case reserve increases was 4.8 percentage points lower compared with last year's third quarter. Total commercial lines large losses incurred for the first nine months of 2012 were slightly lower compared with the same period of 2011, as a decrease in commercial fire and workers' compensation large losses offset the total large losses increase for general liability and commercial auto. Higher earned premiums drove the decrease in the total large loss ratio for commercial lines. We believe results for the three-month and nine-month periods largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$250,000.

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## Commercial Lines of Business Analysis

Approximately 95 percent of our commercial lines premiums relate to accounts with coverages from more than one of our business lines. As a result, we believe that the commercial lines segment is best measured and evaluated on a segment basis. However, we provide line of business data to summarize premium and loss trends separately for each line. The ratios shown in the table below are components of loss and loss expenses as a percentage of earned premiums.

	Three m	onth	s ended S	eptei	mber 30,	Nine mo	mber 30,			
(Dollars in millions)	2012		2011		Change %	2012		2011	Change %	
Commercial casualty: Written premiums Earned premiums	\$ 200 197		\$ 175 180		14 9	\$ 604 569		\$ 541 532		12 7
Current accident year before catastrophe losses	52.1	%	64.1	%		63.0	%	69.5	%	
Current accident year catastrophe losses	0.0		0.0			0.0		0.0		
Prior accident years before catastrophe losses	(12.9	)	(26.7	)		(22.8	)	(28.7	)	
Prior accident years catastrophe losses Total loss and loss expenses ratio	0.0 39.2	%	0.0 37.4	%		0.0 40.2	%	0.0 40.8	%	
Commercial property: Written premiums Earned premiums	\$ 150 138		\$ 132 128		14 8	\$ 437 403		\$ 387 369		13 9
Current accident year before catastrophe losses	45.3	%	77.6	%		52.5	%	73.0	%	
Current accident year catastrophe losses	29.6		33.8			39.2		41.5		
Prior accident years before catastrophe losses	(2.1	)	(4.9	)		(3.3	)	0.5		
Prior accident years catastrophe losses Total loss and loss expenses ratio	(0.7 72.1	) %	3.7 110.2	%		(1.7 86.7	) %	2.8 117.8	%	
Commercial auto:										
Written premiums Earned premiums	\$ 109 108		\$ 96 100		14 8	\$ 338 315		\$ 305 292		11 8
Current accident year before catastrophe losses	71.1	%	67.8	%		72.2	%	72.2	%	
Current accident year catastrophe losses	0.8		2.5			1.8		3.0		
Prior accident years before catastrophe losses	4.9		3.5			(2.7	)	(10.3	)	

Prior accident years catastrophe losses Total loss and loss expenses ratio	(0.2 76.6	) %	(0.1 73.7	) %		(0.3 71.0	) %	(0.2 64.7	) %	
Workers' compensation: Written premiums Earned premiums	\$ 78 89		\$ 71 78		10 14	\$ 257 255		\$ 234 235		10 9
Current accident year before catastrophe losses	80.8	%	119.2	%		81.5	%	107.9	%	
Current accident year catastrophe losses	0.0		0.0			0.0		0.0		
Prior accident years before catastrophe losses	(25.7	)	(28.4	)		(19.8	)	(20.7	)	
Prior accident years catastrophe losses Total loss and loss expenses ratio	0.0 55.1	%	0.0 90.8	%		0.0 61.7	%	0.0 87.2	%	
Specialty packages: Written premiums	\$ 39		\$ 36		8	\$ 117		\$ 100		17
Earned premiums	37		36		3	112		100		12
Current accident year before catastrophe losses	56.7	%	91.6	%		65.3	%	81.5	%	
Current accident year catastrophe losses	29.3		25.7			26.0		72.7		
Prior accident years before catastrophe losses	9.1		19.6			(2.7	)	13.2		
Prior accident years catastrophe losses Total loss and loss expenses ratio	(14.8 80.3	) %	(0.9 136.0	) %		(9.2 79.4	) %	(1.1 166.3	) %	
Surety and executive risk:										
Written premiums	\$ 31		\$ 28		11	\$ 87		\$ 78		12
Earned premiums	28		26		8	82		76		8
Current accident year before catastrophe losses	60.4	%	54.7	%		60.7	%	52.4	%	
Current accident year catastrophe losses Prior accident years before catastrophe	0.0		0.0			0.0		0.0		
losses	(17.2	)	32.5			8.9		31.0		
Prior accident years catastrophe losses Total loss and loss expenses ratio	0.0 43.2	%	0.0 87.2	%		0.0 69.6	%	0.0 83.4	%	
Machinery and equipment:										
Written premiums Earned premiums	\$ 12 10		\$ 9 9		33 11	\$ 31 29		\$ 27 26		15 12
Current accident year before catastrophe losses	19.9	%	38.7	%		26.4	%	33.1	%	
Current accident year catastrophe losses	0.0		2.4			0.0		0.9		
Prior accident years before catastrophe losses	(3.9	)	(1.6	)		(1.1	)	4.5		
Prior accident years catastrophe losses Total loss and loss expenses ratio	0.0 16.0	%	0.0 39.5	%		0.0 25.3	%	0.0 38.5	%	

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As discussed above, the loss and loss expenses ratio component of the combined ratio is an important measure of underwriting profit and performance. Catastrophe losses are volatile and can distort short-term profitability trends, particularly for certain lines of business. Development of loss and loss expense reserves on prior accident years can also distort trends in measures of profitability for recently written business. To illustrate these effects, we separate their impact on the ratios shown in the table above. For the nine months ended September 30, 2012, the commercial lines of business with the most significant profitability challenge was commercial property, followed by specialty packages – a line that is heavily weighted toward property coverages. As discussed in Commercial Lines Insurance Results of Operations, Overview, Page 34, policies with commercial property coverages experienced higher than average renewal price increases in 2012. In addition, a multi-department, multi-disciplinary taskforce has been reviewing our property book of business and continues to seek ways to improve profitability, similar to the approach we used to improve workers' compensation results. Several profit improvement initiatives are already underway and some are already completed. Some of the more important initiatives include increased specialization among selected claims and loss control associates, increasing the number of commercial property inspections for both new and renewal business, applying wind and hail deductibles in areas prone to convective storm losses, and implementing new guidelines for underwriting hail risk.

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# Personal Lines Insurance Results of Operations

	Three n	non	ths ended	Sep	otembe	r N	Vine 1	mont	hs en	ided S	Sept	ember 30	0,
(Dollars in millions)	2012		2011		Chang	ge 2	2012		201	1		Change %	
Earned premiums	\$ 219		\$ 193		13	\$	642		\$ 5	63		14	
Fee revenues	1		-		nm		2		1			100	
Total revenues	220		193		14		644	-	5	64		14	
Loss and loss expenses from:													
Current accident year before catastrophe	155		148		5		457	,	$\Delta$	23		8	
losses													
Current accident year catastrophe losses	28		34		(18	)	149	)	1	85		(19	)
Prior accident years before catastrophe losses	(25	)	(13	)	(92	)	(49	)	(2	24	)	(104	)
Prior accident years catastrophe losses	(6	)	(1	)	(500	)	(21	)	(6	5	)	(250	)
Total loss and loss expenses	152	-	168	•	(10	)	536	)	5	78		(7	)
Underwriting expenses	80		63		27		197	,	1	69		17	
Underwriting loss	\$ (12	)	\$ (38	)	68	\$	(89	)	\$ (1	183	)	51	
					1	Pt.						Pt.	
Ratios as a percent of earned premiums:						Change	<u>,</u>					Change	
Current accident year before catastrophe los	sses		70.5 %	76.	.8 %	(6.3		71.3	%	75.2	%	(3.9	)
Current accident year catastrophe losses			12.5	17.		(5.1	)	23.2		32.9		(9.7	)
Prior accident years before catastrophe loss	es		(11.2)	(6.	3 )	(4.9	)	(7.6		(4.2		(3.4	)
Prior accident years catastrophe losses			(2.3)	(0.	8)	(1.5	)	(3.3	)	(1.2	)	(2.1	)
Total loss and loss expenses			69.5	87.	.3	(17.8	)	83.6		102.	7	(19.1	)
Underwriting expenses			36.2	32.	.6	3.6		30.6		30.0		0.6	
Combined ratio			105.7%	119	9.9%	(14.2	)	114.	2%	132.	7%	(18.5	)
Combined ratio:			105.7%	119	9.9%	(14.2	)	114.	2%	132.	7%	(18.5	)
Contribution from catastrophe losses and pr	rior vears					`						`	
reserve development	- J		(1.0)	10.	.5	(11.5	)	12.3		27.5		(15.2)	)
Combined ratio before catastrophe losses are years reserve development	nd prior		106.7%	109	9.4%	(2.7	)	101.	9%	105.	2%	(3.3	)

Overview

Performance highlights for the personal lines segment include:

Premiums – Personal lines earned premiums and net written premiums for the third quarter and nine months ended September 30, 2012, continued to grow primarily due to higher renewal premiums. The increase reflected improved pricing and a steady, high level of policy retention. Ceded premiums to reinstate coverage layers of our property catastrophe reinsurance treaty lowered net written and earned premiums by less than \$1 million during the first nine months of 2012, compared with \$18 million for the first nine months of 2011. Higher new business written premiums reflected better pricing in addition to our premium growth initiatives, also contributing to premium growth. The premiums table below analyzes the primary components of earned premiums.

Agency renewal written premiums increased 11 percent in both the third quarter and the first nine months of 2012 because of rate increases in recent years, ongoing high levels of policy retention, premium growth initiatives and a higher level of insured exposures. In October 2011, we began our third annual round of increases for the homeowner line of business, averaging approximately 8 percent, with some individual policy rate increases being lower or higher based on risk characteristics of the insured exposure. Those increases followed rate changes averaging approximately 7 percent that were implemented beginning in the fourth quarter of 2010 for states representing the majority of our personal lines business. Similar homeowner rate changes averaging approximately 6 percent were implemented beginning in October 2009.

During the second quarter of 2012, we began implementing rate changes for our personal auto line of business in the majority of the 30 states where we market personal auto policies. The average rate change is an increase in the low-single-digit range, with some individual policies experiencing lower or higher rates based on enhanced pricing precision enabled by predictive models. Rate changes for personal auto implemented beginning in the fourth quarter of 2010 also represented an average rate increase in the low-single-digit range. We are in the process of implementing another round of homeowner and personal auto rate changes with average increase levels similar to those implemented in late 2011 and in the first three quarters of 2012. The homeowner rate changes are being implemented beginning in the fourth quarter of 2012 and the personal auto rate changes will be implemented beginning in the first half of 2013.

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Personal lines new business written premiums continued to grow in the third quarter and first nine months of 2012, up 24 percent and 15 percent, respectively, compared with the same periods of 2011. We continue to believe we are successful in attracting more of our agents' preferred business when it is priced more accurately based on insured exposure. Some of what we report as new business came from accounts that were not new to our agents. We believe our agents' seasoned accounts tend to be priced more accurately than business that may be less familiar to them.

Other written premiums – which primarily include premiums ceded to our reinsurers as part of our reinsurance program – contributed \$3 million and \$17 million to net written premium growth for the three and nine months ended September 30, 2012, compared with the same periods of 2011. The three-month and nine-month differences between 2012 and 2011 were driven by ceded premiums to reinstate coverage layers of our property catastrophe reinsurance treaty, which were less than \$1 million during the third quarter and first nine months of 2012, compared with 2011 amounts of \$3 million and \$18 million.

We continue to implement strategies discussed in our 2011 Annual Report on Form 10-K, Item 1, Strategic Initiatives, Page 10, to enhance our response to marketplace changes and help achieve our long-term objectives for personal lines growth and profitability. These strategies include expansion of our personal lines operation into two new states during 2012 and plans to enter another one in 2013.

#### Personal Lines Insurance Premiums

	Three months ended September 30,								Nine months ended September 30,						
(Dollars in millions)	20	)12		20	)11		Change %	2	012		20	)11		Change	%
Agency renewal written premiums	\$	231		\$	209		11	\$	633		\$	570		11	
Agency new business written premiums		31			25		24		84			73		15	
Other written premiums		(9	)		(12	)	25		(21	)		(38	)	45	
Net written premiums		253			222		14		696			605		15	
Unearned premium change		(34	)		(29	)	(17	)	(54	)		(42	)	(29	)
Earned premiums	\$	219		\$	193		13	\$	642		\$	563		14	

Combined ratio – The personal lines combined ratio for the three and nine months ended September 30, 2012, ·improved compared with the same period of 2011, primarily due to weather-related catastrophe losses that were 6.6 and 11.8 percentage points lower.

Catastrophe losses accounted for 10.2 and 19.9 percentage points of the combined ratio for the three and nine months ended September 30, 2012, compared with 16.8 and 31.7 percentage points for the same periods last year. The 10-year annual average catastrophe loss ratio through 2011 for the personal lines segment was 10.5 percentage points, and the five-year annual average was 12.7 percentage points.

The ratios for current accident year loss and loss expenses before catastrophe losses for the three and nine months ended September 30, 2012, improved compared with the 2011 periods. The 71.3 percent ratio for the first nine months of 2012 improved 3.9 percentage points compared with the 75.2 percent accident year 2011 ratio measured as of September 30, 2011, in part reflecting recent-year initiatives to improve pricing precision. Higher new large losses incurred, shown in the table, Personal Lines Insurance Losses by Size, on Page 41, contributed 1.2 percentage points more to the 2012 ratio, partially offsetting the initiatives' effect. The effect of the \$18 million ceded in 2011 to reinstate coverage layers of our property catastrophe reinsurance treaty increased the 2011 ratio by 2.4 percentage points. We believe the remaining 2.7 percentage points of improvement were largely due to initiatives to improve pricing precision, somewhat offset by normal loss cost inflation.

In addition to the rate increases discussed above, we continue to refine our pricing to better match premiums to the risk of loss on individual policies. The results of improved pricing per risk and broad-based rate increases are expected to continue improving the combined ratio over the next several quarters. In addition, greater geographic diversification is expected over time to reduce the volatility of homeowner loss ratios attributable to weather-related catastrophe losses.

Personal lines reserve development on prior accident years continued to emerge favorably during the third quarter and first nine months of 2012. Favorable reserve development was \$40 million higher for the first nine months of 2012, compared with the same period of 2011, with catastrophe loss development contributing \$15 million of the increase. The remainder was primarily for liability coverages, reflecting reduced volatility in paid losses and reduced volatility in projections of future calendar year trends. Approximately half of the favorable reserve development on prior accident years recognized during the first nine months of 2012 occurred in the homeowner line of business and nearly 30 percent occurred in the personal auto line of business. Approximately 60 percent of the personal lines favorable reserve development recognized during the first nine months of 2012 was for accident year 2011 and approximately 25 percent was for combined accident years 2009 and 2010. Reserve estimates are inherently uncertain as described in our 2011 Annual Report on Form 10-K, Item 7, Property Casualty Insurance Loss and Loss Expense Reserves, Page 42.

The underwriting expense ratio rose for the third quarter and first nine months of 2012 compared with the same periods of 2011. Higher premiums were offset by higher agency profit-sharing commissions

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for both 2012 periods and by higher costs for various assigned risk insurance pools for third quarter of 2012. The 2011 ratios also had the benefit of a reduction in previously estimated costs related to first-quarter 2010 provisions for matters involving prior years and related to Note 13, Commitments and Contingent Liabilities, Page 19.

#### Personal Lines Insurance Losses by Size

	T	hree mo	onths	ended S	September 30,	N	ine mo	nths ei	ptember 30	0,	
(Dollars in millions)	20	012	2	011	Change %	2	012	20	)11	Change %	e
New losses greater than \$4,000,000	\$	0	\$	0	nm	\$	0	\$	0	nm	
New losses \$1,000,000-\$4,000,000		9		4	125		27		17	59	
New losses \$250,000-\$1,000,000		14		12	17		40		35	14	
Case reserve development above \$250,000		1		3	(67	)	6		10	(40	)
Total large losses incurred		24		19	26		73		62	18	
Other losses excluding catastrophe losses		91		100	(9	)	283		279	1	
Catastrophe losses		18		32	(44	)	123		177	(31	)
Total losses incurred	\$	133	\$	151	(12	) \$	479	\$	518	(8	)

Ratios as a percent of earned premiums:		]	Pt. Chang	e			Pt. Chang	ge
New losses greater than \$4,000,000	0.0 %	0.0 %	0.0		0.0 %	0.0 %	0.0	
New losses \$1,000,000-\$4,000,000	3.7	2.2	1.5		4.1	3.0	1.1	
New losses \$250,000-\$1,000,000	6.1	5.9	0.2		6.2	6.1	0.1	
Case reserve development above \$250,000	0.5	1.9	(1.4	)	0.9	2.0	(1.1	)
Total large losses incurred	10.3	10.0	0.3		11.2	11.1	0.1	
Other losses excluding catastrophe losses	41.6	52.0	(10.4	)	44.1	49.6	(5.5	)
Catastrophe losses	8.8	16.4	(7.6	)	19.3	31.4	(12.1	)
Total loss ratio	60.7%	78.4%	(17.7	)	74.6%	92.1%	(17.5	)

We continue to monitor new losses and case reserve increases greater than \$250,000 for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. In the third quarter of 2012, the personal lines total ratio for these losses and case reserve increases, net of reinsurance, was 0.3 percentage points higher compared with last year's third quarter, reflecting a higher number of homeowner fire claims and incurred losses, partially offset by higher earned premiums. Total personal lines large losses incurred for the first nine months of 2012 were higher compared with the same period of 2011, driven by an increase in homeowner fire large losses. Higher earned premiums helped limit the personal lines ratio for total large losses incurred to only a slight increase. We believe results for the three-month and nine-month periods largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$250,000.

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## Personal Lines of Business Analysis

We prefer to write personal lines coverages on an account basis that includes both auto and homeowner coverages as well as coverages from the other personal business line. As a result, we believe that the personal lines segment is best measured and evaluated on a segment basis. However, we provide the line of business data to summarize premium and loss trends separately for each line. The ratios shown in the table below are components of loss and loss expenses as a percentage of earned premiums.

	Three months ended September 30,							Nine months ended Septe			
(Dollars in millions)	2012		2011		Change %	2012		2011		Change %	
Personal auto: Written premiums Earned premiums	\$ 117 101		\$ 107 94		9 7	\$ 323 299		\$ 293 273		10 10	
Current accident year before catastrophe losses	68.2	%	66.6	%		73.2	%	67.4	%		
Current accident year catastrophe losses	(3.1	)	1.5			3.9		4.3			
Prior accident years before catastrophe losses	(5.2	)	1.7			(6.0	)	(2.8	)		
Prior accident years catastrophe losses Total loss and loss expenses ratio	(0.3 59.6	) %	(0.1 69.7	) %		(0.6 70.5	) %	(0.2 68.7	) %		
Homeowner: Written premiums Earned premiums	\$ 105 90		\$ 87 74		21 22	\$ 285 261		\$ 233 216		22 21	
Current accident year before catastrophe losses	80.7	%	86.2	%		72.8	%	84.5	%		
Current accident year catastrophe losses	28.1		40.3			48.9		74.7			
Prior accident years before catastrophe losses	(11.9	)	(6.1	)		(7.1	)	(1.4	)		
Prior accident years catastrophe losses Total loss and loss expenses ratio	(4.9 92.0	) %	(1.8 118.6	) %		(6.8 107.8	) %	(2.7 155.1	) %		
Other personal:											
Written premiums Earned premiums	\$ 31 28		\$ 28 25		11 12	\$ 88 82		\$ 79 74		11 11	
Current accident year before catastrophe losses	46.2	%	87.0	%		59.2	%	77.0	%		
Current accident year catastrophe losses	18.4		10.4			12.1		16.1			
Prior accident years before catastrophe losses	(30.4	)	(36.4	)		(15.5	)	(17.6	)		

Prior accident years catastrophe losses	(1.2	)	(0.6)	)	(1.8	)	(0.6)	)
Total loss and loss expenses ratio	33.0	%	60.4	%	54.0	%	74.9	%

As discussed above, the loss and loss expense ratio component of the combined ratio is an important measure of underwriting profit and performance. Catastrophe losses are volatile and can distort short-term profitability trends, particularly for certain lines of business. Development of loss and loss expense reserves on prior accident years can also distort trends in measures of profitability for recently written business. To illustrate these effects, we separate their impact on the ratios shown in the table above. For the three and nine months ended September 30, 2012, the personal line of business with the most significant profitability challenge was homeowner. As discussed in Personal Lines Insurance Results of Operations, Overview, Page 39, above, we continue actions to improve pricing per risk and overall rates, which are expected to improve future profitability for both the homeowner and the personal auto lines of business. In addition, we anticipate that the long-term future average for the catastrophe loss ratio would improve due to gradual geographic diversification into states less prone to catastrophe losses.

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# Excess and Surplus Lines Insurance Results of Operations

	Three months ended September 30,							Nine months ended September 30,					Э,
(Dollars in millions)	201	2		2011	Change %	20	012		20	)11		Change %	
Earned premiums	\$ 2	25		\$ 19	32	\$	68		\$	51		33	
Loss and loss expenses from:													
Current accident year before catastrophe losses	4	22		12	83		55			40		38	
Current accident year catastrophe losses	-	-		-	nm		1			1		0	
Prior accident years before catastrophe losses	(	(1	)	-	nm		(1	)		(7)		86	
Prior accident years catastrophe losses		-		-	nm		-			-		nm	
Total loss and loss expenses		21		12	75		55			34		62	
Underwriting expenses Underwriting (loss) profit		7	)	5 \$ 2	40 nm	\$	21 (8	)	\$	16 1		31 nm	
Ratios as a percent of earned premiums:		`			Pt		`	·				Pt.	
Current accident year before catastrophe los	292			87.5 %		nange 24.8		80.4	0%	78.9		Change 1.5	
Current accident year catastrophe losses	3303			1.4		1.1	)	2.3	70	3.1	70	(0.8	)
Prior accident years before catastrophe loss	es			(6.0)	,	3.0	)	(2.0	)	(14.8	)	12.8	,
Prior accident years catastrophe losses				(0.7)	,	0.7	)	0.2		0.1		0.1	
Total loss and loss expenses				82.2		20.0		80.9		67.3		13.6	
Underwriting expenses Combined ratio				29.3		2.5	)	31.0		32.1	O1	(1.1	)
Combined ratio				111.5%	94.0% 1	7.5		111.	9%	99.4	%	12.5	
Combined ratio:				111.5%	94.0% 1	7.5		111.	9%	99.4	%	12.5	
Contribution from catastrophe losses and preserve development				(5.3)	(0.5)	4.8	)	0.5		(11.6	)	12.1	
Combined ratio before catastrophe losses ar reserve development	nd pric	or ye	ears	116.8%	94.5% 2	22.3		111.	4%	111.0	%	0.4	

# Overview

Performance highlights for the excess and surplus lines segment include:

Premiums – Excess and surplus lines earned premiums and net written premiums continued to grow during the third quarter and the first nine months of 2012. Growth in renewal written premiums contributed most of the increase.

Renewal written premiums grew 36 percent and 50 percent for the third quarter and first nine months of 2012, compared with the same periods of 2011, reflecting the opportunity to renew many accounts for the first time as well as higher renewal pricing. Renewal pricing change estimated for our excess and surplus lines policies on average continued in a high-single-digit range. We measure average changes in excess and surplus lines renewal pricing as the rate of change in renewal premium for the new policy period compared with the premium for the expiring policy period, assuming no change in the level of insured exposures or policy coverage between those periods for respective policies.

New business written premiums were essentially flat for the third quarter and rose slightly for the first nine months of 2012, compared with the same periods of 2011, reflecting strong competition including activity by standard market insurance companies in the excess and surplus lines market. Some of what we report as new business came from accounts that were not new to our agents. We believe our agents' seasoned accounts tend to be priced more accurately than business that may be less familiar to them.

#### **Excess and Surplus Lines Insurance Premiums**

	Th	ree n	nonth	is en	ded S	Septe	mber 30,	N	ine mo	months ended September 30,						
(Dollars in millions)	20	12		20	11		Change %	20	012		20	)11		Change	%	
Renewal written premiums	\$	19		\$	14		36	\$	54		\$	36		50		
New business written premiums		9			9		0		29			28		4		
Other written premiums		(1	)		(1	)	0		(5	)		(3	)	(67	)	
Net written premiums		27			22		23		78			61		28		
Unearned premium change		(2	)		(3	)	33		(10	)		(10	)	0		
Earned premiums	\$	25		\$	19		32	\$	68		\$	51		33		

Combined ratio – The excess and surplus lines combined ratio for the third quarter of 2012 rose 17.5 percentage points compared with the third quarter of 2011, primarily due to higher current accident year losses and loss expenses before catastrophe losses from higher claims activity for products liability coverage. The combined ratio for the nine months ended September 30, 2012, rose 12.5 percentage points compared with the same period of 2011, primarily due to unusually large net favorable reserve development on prior accident years during the second quarter of 2011.

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The 80.4 percent ratio for current accident year loss and loss expenses before catastrophe losses for the first nine months of 2012 increased 1.5 percentage points compared with the 78.9 percent accident year 2011 ratio measured as of September 30, 2011, driven by new losses incurred of \$250,000 or more that were 6.0 points higher for the first nine months of 2012, compared with 2011, as shown in the Excess and Surplus Lines Insurance Losses by Size table below.

Catastrophe losses accounted for 0.7 percentage points of the combined ratio for the third quarter of 2012 and 2.5 percentage points for the nine months ended September 30, 2012, compared with 2.5 and 3.2 percentage points in the same periods of 2011.

Excess and surplus lines favorable reserve development on prior accident years as a ratio to earned premiums was 1.8 percentage points for the first nine months of 2012, compared with 14.7 percentage points of favorable reserve development for the same period of 2011. The 2011 favorable development was primarily due to a change toward placing more reliance on claims experience emergence patterns from our historical excess and surplus lines business for IBNR loss and loss expense estimates, while placing relatively less reliance on historical claims experience emergence patterns from similar lines of business included in our standard commercial lines business. Reserve estimates are inherently uncertain as described in our 2011 Annual Report on Form 10-K, Item 7, Property Casualty Insurance Loss and Loss Expense Reserves, Page 42.

The underwriting expense ratio for the third quarter and the first nine months of 2012 was lower than the same periods of 2011, primarily due to higher earned premiums.

Excess and Surplus Lines Insurance Losses by Size

	Three months ended September 30,					Nine months ended September 30					
(Dollars in millions)	20	12		20	11	Change %	20	)12	2	011	Change %
New losses greater than \$4,000,000	\$	0		\$	0	nm	\$	0	\$	0	nm
New losses \$1,000,000-\$4,000,000		1			0	nm		4		0	nm
New losses \$250,000-\$1,000,000		3			2	50		11		8	38
Case reserve development above \$250,000		2			2	0		5		3	67
Total large losses incurred		6			4	50		20		11	82
Other losses excluding catastrophe losses		9			3	200		21		15	40
Catastrophe losses		0			0	nm		2		1	100
Total losses incurred	\$	15		\$	7	114	\$	43	\$	27	59

Ratios as a percent of earned premiums: Pt. Change Pt. Change New losses greater than \$4,000,000 0.0 % 0.0 % 0.0 % 0.0 % 0.0 % 0.0

New losses \$1,000,000-\$4,000,000	4.3	0.0	4.3		6.5	0.0	6.5	
New losses \$250,000-\$1,000,000	15.0	13.5	1.5		16.3	16.8	(0.5	)
Case reserve development above \$250,000	8.8	9.3	(0.5	)	7.0	5.1	1.9	
Total large losses incurred	28.1	22.8	5.3		29.8	21.9	7.9	
Other losses excluding catastrophe losses	35.9	15.9	20.0		31.1	29.9	1.2	
Catastrophe losses	0.5	2.4	(1.9	)	2.4	3.1	(0.7	)
Total loss ratio	64.5%	41.1%	23.4		63.3%	54.9%	8.4	

We continue to monitor new losses and case reserve increases greater than \$250,000 for trends in factors such as initial reserve levels, loss cost inflation and claim settlement expenses. Our analysis continues to indicate no unexpected concentration of these large losses and case reserve increases by risk category, geographic region, policy inception, agency or field marketing territory. In the third quarter of 2012, the excess and surplus line total ratio for these losses and case reserve increases, net of reinsurance, was 5.3 percentage points higher compared with last year's third quarter, largely due to a higher frequency of large losses. The third-quarter 2012 total large losses incurred that were lower than the quarterly average for the first half helped to slightly lower the ratio for total large losses incurred for the first nine months of 2012. The 29.8 percent ratio for total large losses incurred for the first nine months of 2012 is somewhat higher than the full-year 2011 ratio of 24.2 percent. We believe results for the three-month and nine-month period ended September 30, 2012, largely reflected normal fluctuations in loss patterns and normal variability in large case reserves for claims above \$250,000.

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#### Life Insurance Results of Operations

	Three months ended September 30, Nine months ended September									tember 3	0,	
(In millions)	2012		2011		Change %		2012		2011		Change %	
Earned premiums	\$ 38		\$ 43		(12	)	\$ 130		\$ 123		6	
Separate account investment management fees	1		1		0		1		2		(50	)
Total revenues	39		44		(11	)	131		125		5	
Contract holders' benefits incurred	46		49		(6	)	136		138		(1	)
Investment interest credited to contract holders	(21	)	(21	)	0		(62	)	(61	)	(2	)
Operating expenses incurred	14		19		(26	)	59		49		20	
Total benefits and expenses	39		47		(17	)	133		126		6	
Life insurance segment profit (loss)	\$ -		\$ (3	)	100		\$ (2	)	\$ (1	)	(100	)

Overview

Performance highlights for the life insurance segment include:

Revenues – Revenues rose for the nine months ended September 30, 2012, primarily due to higher earned premiums from term life insurance products. Lower earned premiums from universal life insurance products caused a decline in total earned premiums and total revenues for the third quarter of 2012. The unlocking of actuarial assumptions of our universal life contracts slowed the amortization of unearned front-end load, reducing earned premiums.

Gross in-force life insurance policy face amounts increased to \$80.519 billion at September 30, 2012, from \$77.691 billion at year-end 2011.

Fixed annuity deposits received for the three and nine months ended September 30, 2012, were \$12 million and \$42 million compared with \$18 million and \$107 million for the same periods of 2011. Fixed annuity deposits have a minimal impact to earned premiums because deposits received are initially recorded as liabilities. Profit is earned over time by way of interest rate spreads. We do not write variable or equity annuities and are currently de-emphasizing fixed annuity sales due to the low interest rate environment.

Life Insurance Premiums

	Three mo Septembe	nths ended or 30,		Nine mont 30,	ths ended Se	ptember
(Dollars in millions)	2012	2011	Change %	2012	2011	Change %
Term life insurance	\$ 29	\$ 27	7	\$ 86	\$ 79	9
Universal life insurance	2	10	(80	) 22	24	(8)
Other life insurance, annuity, and disability income products	7	6	17	22	20	10
Net earned premiums	\$ 38	\$ 43	(12	\$ 130	\$ 123	6

Profitability – Our life insurance segment typically reports a small profit or loss on a GAAP basis because profits from investment income spreads are included in our investment segment results. We include only investment income credited to contract holders (including interest assumed in life insurance policy reserve calculations) in our life insurance segment results. A loss of \$2 million for our life insurance segment in the first nine months of 2012 compared with a loss of \$1 million for the same period of 2011, primarily due to less favorable mortality experience.

Although we report most of our life insurance company investment income in our investments segment results, we recognize that assets under management, capital appreciation and investment income are integral to evaluation of the success of the life insurance segment because of the long duration of life products. On a basis that includes investment income and realized gains or losses from life insurance related invested assets, the life insurance company reported a net profit of \$11 million and \$29 million in the three and nine months ended September 30, 2012, compared with a net profit of \$4 million and \$8 million for the same periods of 2011. The life insurance company portfolio had after-tax realized investment gains of \$2 million and \$3 million in the three and nine months ended September 30, 2012, compared with after-tax realized investment losses of \$2 million and \$17 million for the same periods of 2011.

Life segment benefits and expenses consist principally of contract holders' (policyholders') benefits incurred related to traditional life and interest-sensitive products and operating expenses incurred, net of deferred acquisition costs. Total benefits decreased slightly in the first nine months of 2012. Increased levels of net death claims were offset by decreased levels of policy reserve growth. Although net death claims increased, they remained within our range of pricing expectations. Operating expenses increased compared with the first nine months of 2011 as the amount of expenses deferred to future periods was decreased through a one-time actuarial adjustment and also because of the effects of interest rate compression on deferred acquisition cost amortization.

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Investments Results of Operations				
Overview				
The investments segment contributes investment i Investments traditionally are our primary source o		•	es to results	of operations.
Investment Income				
Pretax investment income increased 2 percent and compared with the same periods of 2011. Interest into fixed-maturity securities and the continuing e for the three-month and nine-month periods reflect allocation of available funds into equity securities asset and cash amounts indicated in the table, usin securities at fair value. In our 2011 Annual Report Investments Outlook, Page 84, we discussed our princome and our fixed-maturity and equity investments About Market Risk, Page 52.	income dec ffects of the ted rising d . Average y g fixed-ma on Form 1 cortfolio stra	elined slightly due to be elow interest rate envir ividend rates, while als ields in the table below turity securities valued 0-K, Item 1, Investmentategies. We discuss risl	oth a decrease conment. His so investing are based of at amortized ats Segment, as related to	se in asset allocation gher dividend income a greater asset on the average invested d cost and all other Page 20, and Item 7, our investment
We continue to position our portfolio with considerate environment and the risks presented by potent mature or are called over the near term, we will be of our fixed-maturity investments mature during C yield-to-amortized cost of 4.7 percent, including 1 2012 and yielding 4.6 percent. While our bond por our diversified common stock portfolio of mainly investment opportunities for the long term.	tial future in challenged October 201 .5 percent ortfolio more	of the portfolio maturing than covers our insurance that covers our in	ur generally at yield. App 014 with an ag during the ance reserve	laddered portfolio proximately 16 percent average pretax last three months of liabilities, we believe
Investment Results				
(In millions)	Three mor 30, 2012	nths ended September 2011	Nine mont 30, 2012	hs ended September

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					Change					Chang	e
					%					%	
Total investment income, net of expenses, pretax	\$ 132		\$ 130		2	\$ 395		\$ 393		1	
Investment interest credited to contract holders	(21	)	(21	)	0	(62	)	(61	)	(2	)
Realized investment gains and losses summary:											
Realized investment gains and losses	16		5		220	60		110		(45	)
Change in fair value of securities with embedded	(4	`	(4	`	0	1				nm	
derivatives	(4	)	(4	,	U	1		-		nm	
Other-than-temporary impairment charges	(2	)	(3	)	33	(32	)	(33	)	3	
Total realized investment gains and losses	10		(2	)	nm	29		77		(62	)
Investment operations profit	\$ 121		\$ 107		13	\$ 362		\$ 409		(11	)

	Three mo	onth	s ended Se	pten		Nine months ended September 30,				
(In millions)	2012		2011		Change %	2012		2011		Change %
Investment income:										
Interest	\$ 105		\$ 107		(2)	\$317		\$319		(1)
Dividends	28		24		17	81		77		5
Other	1		1		0	3		3		0
Investment expenses	(2	)	(2	)	0	(6	)	(6	)	0
Total investment income, net of expenses, pretax	132		130		2	395		393		1
Income taxes	(32	)	(32	)	0	(96	)	(97	)	1
Total investment income, net of expenses, after tax	\$ 100		\$ 98		2	\$ 299		\$ 296		1
Effective tax rate	24.4	%	24.7	%		24.4	%	24.6	%	
Average invested assets plus cash and cash equivalents	\$ 11,894		\$ 11,317			\$ 11,805		\$ 11,280		
Average yield pretax	4.44	%	4.59	%		4.46	%	4.65	%	
Average yield after tax	3.36	%	3.46	%		3.38	%	3.50	%	
Effective fixed-maturity tax rate	27.0	%	26.8	%		26.9	%	26.7	%	
Average fixed-maturity at amortized cost	\$ 8,243		\$ 8,149			\$ 8,159		\$ 8,034		
Average fixed-maturity yield pretax Average fixed-maturity yield after tax	5.10 3.72	% %	5.25 3.84	% %		5.18 3.79	% %	5.29 3.88	% %	
11. 11ag Illinou illiatority grota arter tax	J., 2	,0	2.0.	,.		3.17	,0	2.00	,0	

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#### Net Realized Gains and Losses

We reported net realized investment gains of \$10 million and \$29 million in the three and nine months ended September 30, 2012, as net gains from investment sales and bond calls were partially offset by other-than-temporary impairment (OTTI) charges. OTTI charges during the three-month and nine-month periods ended September 30, 2012, were \$2 million and \$32 million, respectively. We reported net realized investment gains of \$77 million for the nine months ended September 30, 2011, as net gains from investment sales and bond calls offset OTTI charges.

Investment gains or losses are recognized upon the sales of investments or as otherwise required under GAAP. The timing of realized gains or losses from sales can have a material effect on results in any quarter. However, such gains or losses usually have little, if any, effect on total shareholders' equity because most equity and fixed-maturity investments are carried at fair value, with the unrealized gain or loss included as a component of other comprehensive income. Accounting requirements for OTTI charges for the fixed-maturity portfolio are disclosed in our 2011 Annual Report on Form 10-K, Item 8, Note 1, Summary of Significant Accounting Policies, Page 117.

The total net realized investment gains for the first nine months of 2012 include:

- \$29 million in net gains from the sale of various common stock holdings.
  - \$30 million in net gains from fixed-maturity security sales and calls.
- \$1 million in gains from changes in fair value of securities with embedded derivatives.
- \$32 million in OTTI charges to write down holdings of equities and fixed maturities.

The \$32 million in OTTI charges was nearly all from 11 common stocks, with less than \$1 million from two fixed-maturity securities.

Of the 2,791 securities in the portfolio, no securities were trading below 70 percent of amortized cost at September 30, 2012. Our asset impairment committee regularly monitors the portfolio, including a quarterly review of the entire portfolio for potential OTTI charges. We believe that if the improving liquidity in the markets were to reverse, or the economic recovery were to significantly stall, we could experience declines in portfolio values and possible additional OTTI charges.

The table below provides additional detail for OTTI charges.

	Three	e months ended	Septen	nber 30,	Nine months ended September 30.					
(In millions)	2012		2011		201	2	201	1		
Fixed maturities										
Services cyclical	\$	-	\$	1	\$	-	\$	1		
Consumer cyclical		-		1		-		1		
Other		-		1		-		1		
Total fixed maturities		-		3		-		3		
Common equities										
Financial		-		-		-		30		
Energy		1		-		2		-		
Industrial		-		-		8		-		
Consumer discretionary	7	-		-		14		-		
Material		-		-		7		-		
Healthcare		1		-		1		-		
Total common equities		2		-		32		30		
Total	\$	2	\$	3	\$	32	\$	33		

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#### Other

We report as Other the noninvestment operations of the parent company and a noninsurer subsidiary, CFC Investment Company.

Losses before income taxes for Other were largely driven by interest expense from debt of the parent company.

	Three mo	onths ended Sep	otember 30,	Nine montl	onths ended September 30,				
(In millions)	2012	2011		2012	2011	Change %			
Interest and fees on loans and leases	\$ 2	\$ 1	100	\$ 6	\$ 5	20			
Other revenues	-	1	(100	) 1	1	0			
Total revenues	2	2	0	7	6	17			
Interest expense	14	13	8	41	40	3			
Operating expenses	2	2	0	10	10	0			
Total expenses	16	15	7	51	50	2			
Other loss	\$ (14	) \$ (13 )	(8	) \$ (44 )	\$ (44	) 0			

Taxes

We had \$41 million and \$64 million of income tax expense for the three and nine months ended September 30, 2012, compared with an income tax benefit of \$8 million and \$43 million for the same periods of 2011. The effective tax rate for the three and nine months ended September 30, 2012, was 27.0 percent and 21.8 percent compared with negative 72.7 percent and positive 330.8 percent for the same periods last year.

The changes in our effective tax rates were primarily due to changes in pretax income from underwriting results and realized investment gains and losses.

Historically, we have pursued a strategy of investing some portion of cash flow in tax-advantaged fixed-maturity and equity securities to minimize our overall tax liability and maximize after-tax earnings. See Tax-Exempt Fixed Maturities, Page 54 for further discussion on municipal bond purchases in our fixed-maturity investment portfolio. For our insurance subsidiaries, approximately 85 percent of income from tax-advantaged fixed-maturity investments is exempt from federal tax. Our noninsurance companies own an immaterial amount of tax-advantaged fixed-maturity investments. For our insurance subsidiaries, the dividend received deduction, after the dividend proration of the 1986 Tax Reform Act, exempts approximately 60 percent of dividends from qualified equities from federal tax. For our noninsurance companies, the dividend received deduction exempts 70 percent of dividends from qualified equities.

Details about our effective tax rate are found in our 2011 Annual Report on Form 10-K, Item 8, Note 11, Income Taxes, Page 129, and in Item 1, Note 11 – Income Taxes, Page 19.
Liquidity and Capital Resources
At September 30, 2012, shareholders' equity was \$5.359 billion compared with \$5.033 billion at December 31, 2011. Total debt was \$894 million at September 30, 2012, and at December 31, 2011. At September 30, 2012, cash and cash equivalents totaled \$416 million compared with \$438 million at December 31, 2011.
Sources of Liquidity
Subsidiary Dividends
Our lead insurance subsidiary declared dividends of \$225 million to the parent company during the first nine months of 2012 compared with \$120 million for the same period of 2011. For the full-year 2011, subsidiary dividends declared totaled \$180 million. State of Ohio regulatory requirements restrict the dividends our insurance subsidiary can pay. During 2012, total dividends that our insurance subsidiary could pay to our parent company without regulatory approval are approximately \$375 million.
Investing Activities
Investment income is a source of liquidity for both the parent company and its insurance subsidiary. We continue to focus on portfolio strategies to balance near-term income generation and long-term book value growth.
Parent company obligations can be funded with income on investments held at the parent company level or through sales of securities in that portfolio, although we prefer to follow an investment philosophy seeking to compound cash flows over the long term. These sources of capital can help minimize subsidiary dividends to the parent company, protecting insurance subsidiary capital.
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We own no European sovereign debt. Our European-based securities held at year-end 2011 are summarized by country in our 2011 Annual Report on Form 10-K, Item 7A, Qualitative and Quantitative Disclosures About Market Risk, Page 102. See our 2011 Annual Report on Form 10-K, Item 1, Investment Segment, Page 20, for a discussion of our historic investment strategy, portfolio allocation and quality.

#### **Insurance Underwriting**

Our property casualty and life insurance underwriting operations provide liquidity because we generally receive premiums before paying losses under the policies purchased with those premiums. After satisfying our cash requirements, we use excess cash flows for investment, increasing future investment income.

Historically, cash receipts from property casualty and life insurance premiums, along with investment income, have been more than sufficient to pay claims, operating expenses and dividends to the parent company.

The table below shows a summary of cash flow for property casualty insurance (direct method):

	Three months ended September 30,						Nine months ended September 30,				
(Dollars in millions)	20	12		20	11	2	012		2011		
Premiums collected	\$	884		\$	794	\$	2,604		\$ 2,317		
Loss and loss expenses paid		(593	)		(565	)	(1,672	)	(1,692	)	
Commissions and other underwriting expenses paid		(260	)		(236	)	(806	)	(759	)	
Insurance subsidiary cash flow from underwriting		31			(7	)	126		(134	)	
Investment income received		91			91		269		270		
Insurance operating cash flow	\$	122		\$	84	\$	395		\$ 136		

Collected premiums for property casualty insurance rose \$287 million during the first nine months of 2012, compared with the same period in 2011. Loss and loss expenses paid were \$20 million lower, reflecting lower catastrophe losses paid.

We discuss our future obligations for claims payments and for underwriting expenses in our 2011 Annual Report on Form 10-K, Item 7, Contractual Obligations, Page 87, and Other Commitments, Page 88.

At September 30, 2012, our debt-to-total-capital ratio was 14.3 percent, with \$790 million in long-term debt and \$104 million in borrowing on our revolving short-term line of credit. There was no change in the amount of the \$104 million short-term debt during the first nine months of 2012. Based on our present capital requirements, we do not anticipate a material increase in debt levels during the remainder of 2012. As a result, we expect changes in our debt-to-total-capital ratio to continue to be largely a function of the contribution of unrealized investment gains or losses to shareholders' equity.

We provide details of our three long-term notes in our 2011 Annual Report on Form 10-K, Item 8, Note 8, Senior Debt, Page 127. None of the notes are encumbered by rating triggers.

Four independent ratings firms award insurer financial strength ratings to our property casualty insurance companies and three firms rate our life insurance company. Those firms made no changes to our debt ratings during the first nine months of 2012. Our debt ratings are discussed in our 2011 Annual Report on Form 10-K, Item 7, Liquidity and Capital Resources, Additional Sources of Liquidity, Page 86.

**Off-Balance Sheet Arrangements** 

We do not use any special-purpose financing vehicles or have any undisclosed off-balance sheet arrangements (as that term is defined in applicable SEC rules) that are reasonably likely to have a current or future material effect on the company's financial condition, results of operation, liquidity, capital expenditures or capital resources. Similarly, the company holds no fair-value contracts for which a lack of marketplace quotations would necessitate the use of fair-value techniques.

Uses of Liquidity

Our parent company and insurance subsidiary have contractual obligations and other commitments. In addition, one of our primary uses of cash is to enhance shareholder return.

**Contractual Obligations** 

In our 2011 Annual Report on Form 10-K, Item 7, Contractual Obligations, Page 87, we estimated our future contractual obligations as of December 31, 2011. There have been no material changes to our estimates of future contractual obligations since our 2011 Annual Report on Form 10-K.

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Other	Commitmer	าเร

In addition to our contractual obligations, we have other property casualty operational commitments.

Commissions – Commissions paid were \$487 million in the first nine months of 2012. Commission payments - generally track with written premiums, except for annual profit-sharing commissions typically paid during the first quarter of the year.

Other underwriting expenses – Many of our underwriting expenses are not contractual obligations, but reflect the ongoing expenses of our business. Noncommission underwriting expenses paid were \$319 million in the first nine months of 2012.

In addition to contractual obligations for hardware and software, we anticipate capitalizing approximately \$5 million in spending for key technology initiatives in 2012. Capitalized development costs related to key technology initiatives were \$3 million in the first nine months of 2012. These activities are conducted at our discretion, and we have no material contractual obligations for activities planned as part of these projects.

We contributed \$14 million to our qualified pension plan during the third quarter of 2012. We do not anticipate further contributions during the remainder of 2012.

**Investing Activities** 

After fulfilling operating requirements, we invest cash flows from underwriting, investment and other corporate activities in fixed-maturity and equity securities on an ongoing basis to help achieve our portfolio objectives. We discuss our investment strategy and certain portfolio attributes in Item 3, Quantitative and Qualitative Disclosures about Market Risk, Page 52.

Uses of Capital

Uses of cash to enhance shareholder return include dividends to shareholders. In February and May 2012, the board of directors declared a regular quarterly cash dividend of 40.25 cents per share. In August 2012, the regular quarterly cash dividend was declared at 40.75 cents per share for an indicated annual rate of \$1.63 per share. During the first nine months of 2012, we used \$191 million to pay cash dividends to shareholders.

**Property Casualty Insurance Reserves** 

For the business lines in the commercial and personal lines insurance segments, and in total for the excess and surplus lines segment, the following table details gross reserves among case, IBNR and loss expense reserves, net of salvage and subrogation reserves. Reserving practices are discussed in our 2011 Annual Report on Form 10-K, Item 7, Property Casualty Insurance Loss and Loss Expense Obligations and Reserves, Page 88.

Total gross reserves at September 30, 2012, matched the total at December 31, 2011. Case reserves for losses rose \$26 million while IBNR reserves decreased by \$7 million and loss expense reserves decreased by \$19 million, with the commercial casualty line of business representing a decline of \$82 million in total gross reserves.

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# Property and Casualty Gross Reserves

	Loss res Case	serves IBNR	Loss expense	Total gross	Percent
(In millions)	reserves	reserves	reserves	reserves	of total
At September 30, 2012					
Commercial lines insurance					
Commercial casualty	\$841	\$ 337	\$ 515	\$ 1,693	39.6 %
Commercial property	233	46	39	318	7.4
Commercial auto	256	31	63	350	8.2
Workers' compensation	445	464	102	1,011	23.6
Specialty packages	94	8	29	131	3.1
Surety and executive risk	133	4	74	211	4.9
Machinery and equipment	1	3	2	6	0.1
Subtotal	2,003	893	824	3,720	86.9
Personal lines insurance					
Personal auto	132	(4	52	180	4.3
Homeowner	94	34	28	156	3.6
Other personal	42	53	5	100	2.3
Subtotal	268	83	85	436	10.2
Excess and surplus lines	63	34	27	124	2.9
Total	\$2,334	\$1,010	\$ 936	\$4,280	100.0 %
At December 31, 2011	•	·			
Commercial lines insurance					
Commercial casualty	\$875	\$ 365	\$ 535	\$1,775	41.5 %
Commercial property	190	35	36	261	6.1
Commercial auto	260	30	62	352	8.2
Workers' compensation	467	464	108	1,039	24.3
Specialty packages	100	9	32	141	3.3
Surety and executive risk	126	5	77	208	4.9
Machinery and equipment	1	3	1	5	0.1
Subtotal	2,019	911	851	3,781	88.4
Personal lines insurance					
Personal auto	129	(3	52	178	4.2
Homeowner	76	39	27	142	3.3
Other personal	41	52	5	98	2.3
Subtotal	246	88	84	418	9.8
Sasioni	2-10	00	υ <del>τ</del>	710	<b>7.0</b>
Excess and surplus lines	43	18	20	81	1.8
Total	\$2,308	\$ 1,017	\$ 955	\$4,280	100.0 %

Life Policy and Investment Contract Reserves

Gross life policy and investment contract reserves were \$2.285 billion at September 30, 2012, compared with
\$2.214 billion at year-end 2011, reflecting continued growth in life insurance policies in force. We discuss our life
insurance reserving practices in our 2011 Annual Report on Form 10-K, Item 7, Life Insurance Policyholder
Obligations and Reserves, Page 97.

Other Matters

Significant Accounting Policies

Our significant accounting policies are discussed in our 2011 Annual Report on Form 10-K, Item 8, Note 1, Summary Of Significant Accounting Policies, Page 114, and updated in Item 1, Note 1, Accounting Policies, beginning on Page 7..

In conjunction with those discussions, in the Management's Discussion and Analysis in the 2011 Annual Report on Form 10-K, management reviewed the estimates and assumptions used to develop reported amounts related to the most significant policies. Management discussed the development and selection of those accounting estimates with the audit committee of the board of directors.

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#### Item 3. Quantitative and Qualitative Disclosures about Market Risk

Our greatest exposure to market risk is through our investment portfolio. Market risk is the potential for a decrease in securities' fair value resulting from broad yet uncontrollable forces such as: inflation, economic growth or recession, interest rates, world political conditions or other widespread unpredictable events. It is comprised of many individual risks that, when combined, create a macroeconomic impact.

Our view of potential risks and our sensitivity to such risks is discussed in our 2011 Annual Report on Form 10-K, Item 7a, Quantitative and Qualitative Disclosures about Market Risk, Page 102.

The fair value of our investment portfolio was \$12.465 billion at September 30, 2012, compared with \$11.735 billion at year-end 2011.

	At Septer	mber 30, 2	2	At December 31, 2011								
(In millions)	Cost or amortized	Percent t d tcotat	0	Fair value	Percent total	0	Cost or amortized	Percent d tootsotal		Fair value	Percent total	to
Taxable fixed maturities	\$5,502	52.2	%	\$6,162	49.4	%	\$5,369	52.4	%	\$5,847	49.8	%
Tax-exempt fixed maturities	2,731	25.9		2,954	23.7		2,715	26.5		2,932	25.0	
Common equities	2,212	21.0		3,210	25.8		2,088	20.4		2,854	24.3	
Preferred equities	103	0.9		139	1.1		74	0.7		102	0.9	
Total	\$10,548	100.0	%	\$ 12,465	100.0	%	\$10,246	100.0	%	\$11,735	100.0	%

Our consolidated investment portfolio contains \$12 million of assets for which values are based on prices or valuation techniques that require significant management judgment (Level 3 assets). We have generally obtained and evaluated two nonbinding quotes from brokers, then our investment professionals determine our best estimate of fair value. These investments include private placements, small issues and various thinly traded securities.

At September 30, 2012, total Level 3 assets were less than 1 percent of investment portfolio assets measured at fair value. See Item 1, Note 4, Fair Value Measurements, Page 12, for additional discussion of our valuation techniques.

In addition to our investment portfolio, the total investments amount reported in our condensed consolidated balance sheets includes Other invested assets. Other invested assets included \$37 million of life policy loans and liens plus \$31 million of venture capital fund investments at September 30, 2012.

Fixed-Maturity Investments

By maintaining a well-diversified fixed-maturity portfolio, we attempt to reduce overall risk. We invest new money in the bond market on a regular basis, targeting what we believe to be optimal risk-adjusted after-tax yields. Risk, in this context, includes interest rate, call, reinvestment rate, credit and liquidity risk. We do not make a concerted effort to alter duration on a portfolio basis in response to anticipated movements in interest rates. By regularly investing in the bond market, we build a broad, diversified portfolio that we believe mitigates the impact of adverse economic factors.

Our investment portfolio had no European sovereign debt holdings at September 30, 2012. At that time we owned other European-based securities, primarily corporate bonds, totaling \$511 million in fair value. We discussed our European-based holdings in our 2011 Annual Report on Form 10-K, Item 7a, Quantitative and Qualitative Disclosures about Market Risk, Page 103. The composition of our European-based holdings at September 30, 2012, did not materially change from year-end 2011.

In the first nine months of 2012, the increase in fair value of our fixed-maturity portfolio was due to a multitude of factors. In addition to purchases, contributors included tightening credit spreads in the corporate and municipal markets and a general decrease in treasury market yields. At September 30, 2012, our fixed-maturity portfolio was valued at 110.7 percent of its amortized cost, compared with 108.6 percent at December 31, 2011.

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Credit ratings at September 30, 2012, compared with December 31, 2011, for the fixed-maturity and short-term portfolios were:

	At Septemb	per 30, 2012	At Decemb	At December 31, 2011		
	Fair	Percent	Fair	Percent		
(In millions)	value	to total	value	to total		
Moody's Ratings and Standard & Poor's Ratings combined						
Aaa, Aa, A, AAA, AA, A	\$ 5,588	61.3	% \$ 5,507	62.7	%	
Baa, BBB	3,132	34.4	2,842	32.4		
Ba, BB	175	1.9	195	2.2		
B, B	21	0.2	33	0.4		
Caa, CCC	3	0.0	5	0.1		
Daa, Da, D	-	0.0	2	0.0		
Non-rated	197	2.2	195	2.2		
Total	\$ 9,116	100.0	% \$ 8,779	100.0	%	

Attributes of the fixed-maturity portfolio include:

	At September 30,		At Decembe	r 31,
	2012		2011	
Weighted average yield-to-amortized cost	5.1	%	5.3	%
Weighted average maturity	6.3	yrs	6.7	yrs
Effective duration	4.3	yrs	4.4	yrs

We discuss maturities of our fixed-maturity portfolio in our 2011 Annual Report on Form 10-K, Item 8, Note 2, Investments, Page 121, and Item 2, Investments Results of Operations, Page 46.

**Taxable Fixed Maturities** 

Our taxable fixed-maturity portfolio, with a fair value of \$6.162 billion at September 30, 2012, included:

	At	At
	September	December
	30,	31,
(In millions)	2012	2011
Investment-grade corporate	\$ 5,488	\$ 5,100

States, municipalities and political subdivisions	334	320
Below investment-grade corporate	182	198
Government sponsored enterprises	116	160
Convertibles and bonds with warrants attached	31	59
United States government	8	7
Foreign government	3	3
Total	\$ 6,162	\$ 5,847

Our strategy typically is to buy and hold fixed-maturity investments to maturity, but we monitor credit profiles and fair value movements when determining holding periods for individual securities. With the exception of U.S. agency issues that include United States government and government sponsored enterprises, no individual issuer's securities accounted for more than 1.1 percent of the taxable fixed-maturity portfolio at September 30, 2012. Investment grade corporate bonds had an average rating of Baa1 by Moody's or BBB+ by Standard & Poor's and represented 89.1 percent of the taxable fixed-maturity portfolio's fair value at September 30, 2012, compared with 87.2 percent at year-end 2011.

The heaviest concentration in our investment-grade corporate bond portfolio, based on fair value at September 30, 2012, is the financial-related sectors – including banking, financial services and insurance – representing 30.9 percent, compared with 29.3 percent at year-end 2011. We believe our weighting in financial-related sectors is below the average for the corporate bond market as a whole.

Most of the \$334 million of securities issued by states, municipalities and political subdivisions included in our taxable fixed maturity portfolio at September 30, 2012, were Build America Bonds.

Our taxable fixed maturity portfolio at September 30, 2012, included \$27 million of AAA rated commercial mortgage-backed securities.

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## Tax-Exempt Fixed Maturities

At September 30, 2012, we had \$2.954 billion of tax-exempt fixed-maturity securities with an average rating of Aa2/AA by Moody's and Standard & Poor's. We traditionally have purchased municipal bonds focusing on general obligation and essential services issues, such as water, waste disposal or others. The portfolio is well diversified among approximately 1,000 municipal bond issuers. No single municipal issuer accounted for more than 0.8 percent of the tax-exempt fixed maturity portfolio at September 30, 2012. The following table shows our municipal bond holdings in our larger states:

(In millions)			ocal issued					
	State issued general		neral obligation	_	pecial revenue		Percent of	of
At September 30, 2012	2 obligation bonds	bo	onds	bo	onds	Total	total	
	•	Φ.	400	Φ.	0.4	<b></b>	46.	~
Texas	\$ -	\$	400	\$	94	\$494	16.7	%
Indiana	-		13		286	299	10.1	
Michigan	-		263		12	275	9.3	
Illinois	-		231		21	252	8.5	
Ohio	-		137		101	238	8.1	
Washington	3		177		42	222	7.5	
Wisconsin	2		108		28	138	4.7	
Pennsylvania	-		80		9	89	3.0	
Florida	-		21		67	88	3.0	
Arizona	-		55		26	81	2.7	
Colorado	-		44		19	63	2.1	
New Jersey	-		36		17	53	1.8	
New York	-		28		24	52	1.8	
Kansas	-		29		19	48	1.6	
Minnesota	-		36		6	42	1.4	
All other states	3		275		242	520	17.7	
Total	\$ 8	\$	1,933	\$	1,013	\$2,954	100.0	%
1 21 2011								
At December 31, 2011		Φ.	10.5	Φ.	00	<b>4.50.4</b>	17.0	64
Texas	\$ -	\$	425	\$	99	\$524	17.9	%
Indiana	-		16		316	332	11.3	
Michigan	-		257		12	269	9.2	
Illinois	-		226		23	249	8.5	
Ohio	-		132		107	239	8.2	
Washington	3		174		39	216	7.4	
Wisconsin	2		115		25	142	4.8	
Pennsylvania	-		76		8	84	2.9	
Florida	-		21		61	82	2.8	
Arizona	-		51		27	78	2.7	
Colorado	-		40		15	55	1.9	
Kansas	-		27		20	47	1.6	

New Jersey	-	30		17	47	1.6	
New York	-	18		24	42	1.4	
Utah	-	21		19	40	1.4	
All other states	1	26	4	221	486	16.4	
Total	\$ 6	\$ 1,8	393	\$ 1,033	\$2,932	100.0	%

**Interest Rate Sensitivity Analysis** 

Because of our strong surplus, long-term investment horizon and ability to hold most fixed-maturity investments until maturity, we believe the company is adequately positioned if interest rates were to rise. Although the fair values of our existing holdings may suffer, a higher rate environment would provide the opportunity to invest cash flow in higher yielding securities, while reducing the likelihood of untimely redemptions of currently callable securities. While higher interest rates would be expected to continue to increase the number of fixed-maturity holdings trading below 100 percent of amortized cost, we believe lower fixed-maturity security values due solely to interest rate changes would not signal a decline in credit quality. We continue to manage the portfolio with an eye toward both meeting current income needs and managing interest rate risk.

Our dynamic financial planning model uses analytical tools to assess market risks. As part of this model, the effective duration of the fixed-maturity portfolio is continually monitored by our investment department to evaluate the theoretical impact of interest rate movements.

The table below summarizes the effect of hypothetical changes in interest rates on the fair value of the fixed-maturity portfolio:

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Interest Rate Shift in Basis Points
(In millions) -200 -100 0 100 200
At September 30, 2012 \$9,929 \$9,512 \$9,116 \$8,722 \$8,336

At December 31, 2011 \$9,597 \$9,179 \$8,779 \$8,390 \$8,008

The effective duration of the fixed-maturity portfolio as of September 30, 2012, was 4.3 years, compared with 4.4 years at year-end 2011. The above table is a theoretical presentation showing that an instantaneous, parallel shift in the yield curve of 100 basis points could produce an approximately 4.3 percent change in the fair value of the fixed-maturity portfolio. Generally speaking, the higher a bond is rated, the more directly correlated movements in its fair value are to changes in the general level of interest rates, exclusive of call features. The fair values of average- to lower-rated corporate bonds are additionally influenced by the expansion or contraction of credit spreads.

In our dynamic financial planning model, the selected interest rate change of 100 to 200 basis points represents our view of a shift in rates that is quite possible over a one-year period. The rates modeled should not be considered a prediction of future events as interest rates may be much more volatile in the future. The analysis is not intended to provide a precise forecast of the effect of changes in rates on our results or financial condition, nor does it take into account any actions that we might take to reduce exposure to such risks.

#### **Equity Investments**

Our equity investments, with a fair value totaling \$3.349 billion at September 30, 2012, include \$3.210 billion of common stock securities of companies generally with strong indications of paying and growing their dividends. Other criteria we evaluate include increasing sales and earnings, proven management and a favorable outlook. We believe our equity investment style is an appropriate long-term strategy. While our long-term financial position would be affected by prolonged changes in the market valuation of our investments, we believe our strong surplus position and cash flow provide a cushion against short-term fluctuations in valuation. Continued payment of cash dividends by the issuers of the common equities we hold can provide a floor to their valuation. A \$100 million unrealized change in the value of the common stocks owned at period end would cause a change of \$65 million, or approximately 40 cents per share, in our shareholders' equity.

At September 30, 2012, our largest holding had a fair value of 4.4 percent of our publicly-traded common stock portfolio. Pepsico Inc. (NYSE:PEP) was our largest single common stock investment, comprising 1.1 percent of the investment portfolio at the end of the third quarter of 2012.

Common Stock Portfolio Industry Sector Distribution

	Percent	of Pu	iblicly Traded (	Commo	n Stock P	ortfo	lio		
	At Septe	embe	r 30, 2012		At December 31, 2011				
	Cincinn	ati	S&P 500 Industry		Cincinn	ati	S&P 500 Industry		
	Financi	al	Weightings		Financia	al	Weightings		
Sector:									
Information technology	16.6	%	19.8	%	16.9	%	19.0	%	
Energy	12.8		11.1		14.0		12.3		
Healthcare	12.1		12.1		12.0		11.8		
Consumer staples	12.1		10.9		12.3		11.5		
Industrials	12.1		9.9		11.8		10.7		
Financial	10.1		14.8		8.5		13.4		
Consumer discretionary	9.6		11.1		9.4		10.7		
Materials	5.6		3.5		5.7		3.5		
Utilities	4.9		3.5		5.5		3.9		
Telecomm services	4.1		3.3		3.9		3.2		
Total	100.0	%	100.0	%	100.0	%	100.0	%	

Unrealized Investment Gains and Losses

At September 30, 2012, unrealized investment gains before taxes for the consolidated investment portfolio totaled \$1,923 billion and unrealized investment losses amounted to \$6 million.

The unrealized investment gains at September 30, 2012, were due to a pretax net gain position in our fixed-maturity portfolio of \$883 million and a net gain position in our equity portfolio of \$1.034 billion. The net gain position in our fixed-maturity portfolio has grown in recent years due largely to a declining interest rate environment. The net gain position for our current fixed-maturity holdings will naturally decline over time as individual securities mature. In addition, changes in interest rates can cause rapid, significant changes in fair values of fixed-maturity securities and the net gain position, as discussed in Quantitative and Qualitative Disclosures about Market Risk, beginning on Page 29. The three largest contributors to our equity portfolio net gain position were ExxonMobil, Procter & Gamble and Chevron common stocks, which had a combined net gain position of \$300 million.

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#### **Unrealized Investment Losses**

We expect the number of securities trading below amortized cost to fluctuate as interest rates rise or fall and credit spreads expand or contract due to prevailing economic conditions. Further, amortized costs for some securities are revised through OTTI recognized in prior periods. At September 30, 2012, 39 of the 2,791 securities we owned had fair values below amortized cost compared with 137 of the 2,724 securities we owned at year-end 2011. The 39 holdings with fair values below cost or amortized cost at September 30, 2012, represented 1.4 percent of fair value of our investment portfolio and \$6 million in unrealized losses.

35 of these holdings had fair values between 90 percent and 100 percent of amortized cost at September 30, 2012. Four of these are equity securities that may be subject to OTTI charges taken through earnings should they not recover by the recovery dates we determined. The remaining 31 securities primarily consist of fixed-maturity securities whose current valuation is largely the result of interest rate factors. The fair value of these 35 securities was \$172 million, and they accounted for \$4 million in unrealized losses.

Four of these holdings had fair values between 70 percent and 90 percent of amortized cost at September 30, 2012. All four are fixed-maturity securities that we believe will continue to pay interest and ultimately principal upon maturity. The issuers of these securities have strong cash flow to service their debt and meet their contractual obligation to make principal payments. The fair value of these four securities was \$8 million, and they accounted for \$2 million in unrealized losses.

No securities were trading below 70 percent of amortized cost at September 30, 2012.

The table below reviews fair values and unrealized losses by investment category and by the overall duration of the securities' continuous unrealized loss position.

(In millions)	Less than 12 months		12 months or more				Total				
	F	air	Ur	realized	Fa	ir	Un	realized	Fair	Un	realized
At September 30, 2012	Vä	alue	los	sses	va	lue	los	ses	value	los	ses
Fixed maturities:											
States, municipalities and political subdivisions	\$	18	\$	-	\$	-	\$	-	\$18	\$	-
Government-sponsored enterprises		10		-		-		-	10		-
Corporate securities		74		2		31		2	105		4
Subtotal		102		2		31		2	133		4
Equity securities:											
Common equities		41		2		-		-	41		2
Preferred equities		6		-		-		-	6		-
Subtotal		47		2		-		-	47		2
Total	\$	149	\$	4	\$	31	\$	2	\$180	\$	6

At December 31, 2011

Fixed maturities:						
States, municipalities and political subdivisions S	\$ -	\$ -	\$ 12	\$ -	\$12	\$ -
United States government	1	-	-	-	1	-
Government-sponsored enterprises	10	-	-	-	10	-
Corporate securities	380	13	57	5	437	18
Subtotal	391	13	69	5	460	18
Equity securities:						
Common equities	333	35	-	-	333	35
Preferred equities	5	-	19	-	24	-
Subtotal	338	35	19	-	357	35
Total	729	\$ 48	\$ 88	\$ 5	\$817	\$ 53

At September 30, 2012, eight fixed-maturity securities with a total unrealized loss of \$2 million had been in an unrealized loss position for 12 months or more. Of that total, no fixed-maturity securities had fair values under 70 percent of amortized cost; two fixed-maturity securities with a fair value of \$6 million had a fair value from 70 percent to less than 90 percent of amortized cost and accounted for \$1 million in unrealized losses; and six fixed-maturity securities with a fair value of \$25 million had fair values from 90 percent to less than 100 percent of amortized cost and accounted for \$1 million in unrealized losses.

At September 30, 2012, no equity securities had been in an unrealized loss position for 12 months or more.

At September 30, 2012, applying our invested asset impairment policy, we determined that the \$6 million in total unrealized losses in the table above were not other-than-temporarily impaired.

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During the third quarter of 2012, seven securities were written down through impairment charges for a total of 13 during the nine months ended September 30, 2012. OTTI resulted in pretax, noncash charges of \$2 million and \$32 million for the three months and nine months ended September 30, 2012. During the same periods of 2011, we wrote down securities resulting in \$3 million and \$33 million in OTTI charges.

During full-year 2011, we wrote down 12 securities and recorded \$57 million in OTTI charges. At December 31, 2011, 20 fixed-maturity investments with a total unrealized loss of \$5 million had been in an unrealized loss position for 12 months or more. Of that total, no fixed-maturity investments had fair values below 70 percent of amortized cost. Two equity investments with a total unrealized loss of less than \$1 million had been in an unrealized loss position for 12 months or more as of December 31, 2011. Of that total, no equity investments were trading below 70 percent of amortized cost.

The following table summarizes the investment portfolio by severity of decline:

(In millions) At September 30, 2012	Number of issues	Cost or amortized cost	Fair value	Gross unrealized gain/loss	Gross investment income
Taxable fixed maturities:					
Fair valued below 70% of amortized cost	-	\$ -	\$-	\$ -	\$ -
Fair valued at 70% to less than 100% of amortized cost	25	119	115	(4	) 3
Fair valued at 100% and above of amortized cost	1,370	5,383	6,047	664	217
Securities sold in current year	-	-	-	-	13
Total	1,395	5,502	6,162	660	233
Tax-exempt fixed maturities:					
Fair valued below 70% of amortized cost	-	-	-	-	-
Fair valued at 70% to less than 100% of amortized cost	10	18	18	-	-
Fair valued at 100% and above of amortized cost	1,290	2,713	2,936	223	83
Securities sold in current year	-	-	-	-	2
Total	1,300	2,731	2,954	223	85
Common equities:					
Fair valued below 70% of cost	_	_	_	_	_
Fair valued at 70% to less than 100% of cost	2	43	41	(2	) 2
Fair valued at 100% and above of cost	- 71	2,169	3,169	1,000	71
Securities sold in current year	-	<b>2</b> ,100	-	-	2
Total	73	2,212	3,210	998	75
10001	7.5	2,212	3,210	<i>) ) ( i i i i i i i i i i</i>	10
Preferred equities:					
Fair valued below 70% of cost	-	-	-	-	-
Fair valued at 70% to less than 100% of cost	2	6	6	-	-

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Fair valued at 100% and above of cost Securities sold in current year	21	97 -	133	36		5
Total	23	103	139	36		5
Portfolio summary:						
Fair valued below 70% of cost or amortized cost	-	-	-	-		-
Fair valued at 70% to less than 100% of cost or amortized cost	39	186	180	(6	)	5
Fair valued at 100% and above of cost or amortized cost	2,752	10,362	12,285	1,923		376
Investment income on securities sold in current year	-	-	-	-		17
Total	2,791	\$ 10,548	\$12,465	\$ 1,917	\$	398
At December 31, 2011						
Portfolio summary:						
Fair valued below 70% of cost or amortized cost	1	\$ 1	\$1	\$ -	\$	-
Fair valued at 70% to less than 100% of cost or amortized cost	136	869	816	(53	)	29
Fair valued at 100% and above of cost or amortized cost	2,587	9,376	10,918	1,542		472
Investment income on securities sold in current year	-	-	-	-		27
Total	2,724	\$ 10,246	\$11,735	\$ 1,489	\$	528

See our 2011 Annual Report on Form 10-K, Item 7, Critical Accounting Estimates, Asset Impairment, Page 46.

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#### Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures – The company maintains disclosure controls and procedures (as that term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (Exchange Act)).

Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. The company's management, with the participation of the company's chief executive officer and chief financial officer, has evaluated the effectiveness of the design and operation of the company's disclosure controls and procedures as of September 30, 2012. Based upon that evaluation, the company's chief executive officer and chief financial officer concluded that the design and operation of the company's disclosure controls and procedures provided reasonable assurance that the disclosure controls and procedures are effective to ensure:

that information required to be disclosed in the company's reports under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and

that such information is accumulated and communicated to the company's management, including its chief executive officer and chief financial officer, as appropriate, to allow timely decisions regarding required disclosures.

Changes in Internal Control over Financial Reporting – During the three months ended September 30, 2012, there were no changes in our internal controls over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Part II – Other Information

Item 1. Legal Proceedings

Neither the company nor any of our subsidiaries is involved in any litigation believed to be material other than ordinary, routine litigation incidental to the nature of our business.

Item 1A. Risk Factors

Our risk factors have not changed materially since they were described in our 2011 Annual Report on Form 10-K filed February 29, 2012.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

We did not sell any of our shares that were not registered under the Securities Act during the first nine months of 2012. The board of directors has authorized share repurchases since 1996. Purchases are expected to be made generally through open market transactions. The board gives management discretion to purchase shares at reasonable prices in light of circumstances at the time of purchase, subject to SEC regulations. On October 24, 2007, the board of directors expanded the existing repurchase authorization to approximately 13 million shares. In the first nine months of 2012, we repurchased a total of 174,550 shares from associates in consideration for option exercises totaling \$7 million. We have 7,264,212 shares available for purchase under our programs at September 30, 2012. We discuss the board authorization in our 2011 Annual Report on Form 10-K, Item 7, Liquidity and Capital Resources, Parent Company Liquidity, Page 85.

Period	Total number of shares purchased	Average price paid per share	Total number of shares purchased as part of publicly announced plans or programs	Maximum number of shares that may yet be purchased under the plans or programs
July 1-31, 2012	1,220	\$ 38.17	1,220	7,437,542
August 1-31, 2012	108,148	38.81	108,148	7,329,394
September 1-30, 2012	65,182	38.99	65,182	7,264,212
Totals	174,550	38.87	174,550	

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#### Item 3. Defaults upon Senior Securities

We have not defaulted on any interest or principal payment, and no arrearage in the payment of dividends has occurred.

Item 4. Mine Safety Disclosures

Not applicable.

#### Item 5. Other Information

On October 19, 2012, the company entered into a separation agreement with former named executive officer, Thomas A. Joseph, in connection with his previously disclosed separation from service on September 24, 2012, after 35 years of service. The material terms of the agreement provide that Mr. Joseph will receive: severance in an amount equivalent to 25 months of salary (\$1,188,010) payable in 50 installments over 24 months; an amount equivalent to prorated payout of incentive compensation earned for 2012, provided the company achieves a predetermined performance target; accelerated vesting of outstanding nonqualified stock options and other stock-based awards, except vesting of performance-based restricted stock units will occur only if the company achieves certain predetermined performance targets; title to the automobile assigned to him on the last day of his employment and other valuable consideration. Mr. Joseph agrees to release claims against the company, its officers, directors and employees, and to certain noncompete, nonsolicitation and nondisparagement provisions.

#### Item 6. Exhibits

Exhibit No.	Exhibit Description
3.1	Amended and Restated Articles of Incorporation of Cincinnati Financial Corporation (incorporated by reference to the company's 2010 Annual Report on Form 10-K dated February 25, 2011, Exhibit 3.1)
3.2	Regulations of Cincinnati Financial Corporation, as amended through May 1, 2010 (incorporated by reference to the company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, Exhibit 3.2)
10.1	Agreement by and between The Cincinnati Insurance Company and its affiliated and subsidiary companies and Thomas A. Joseph dated October 19, 2012
31A	Certification pursuant to Section 302 of the Sarbanes Oxley Act of 2002 – Chief Executive Officer
31B	Certification pursuant to Section 302 of the Sarbanes Oxley Act of 2002 – Chief Financial Officer
32	Certification pursuant to Section 906 of the Sarbanes Oxley Act of 2002

# Signature

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### CINCINNATI FINANCIAL CORPORATION

Date: October 25, 2012

/S/ Eric N. Mathews Eric N. Mathews, CPCU, AIAF Vice President, Assistant Secretary and Assistant Treasurer (Principal Accounting Officer)

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