| MERCURY GENERAL CORP | |
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| Form 8-K | |
| October 30, 2017 | |

| UNITED | STATES | |
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SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 30, 2017

MERCURY GENERAL CORPORATION

(Exact Name of Registrant as Specified in Charter)

<u>California</u> <u>001-12257</u> <u>95-221-1612</u>

(Commission (I.R.S. Employer

(State or Other Jurisdiction of Incorporation)

File Number) Identification No.)

4484 Wilshire Boulevard

Los Angeles, California 90010

| (Address of Principal Executive Offices) |
|--|
| (323) 937-1060 |
| (Registrant's telephone number, including area code) |
| Not applicable |
| (Former name or former address, if changed since last report) |
| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: |
| "Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) |
| "Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14.a-12) |
| "Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |
| "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |
| Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). |
| Emerging growth company " |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition

The following information is furnished pursuant to Item 2.02, "Results of Operations and Financial Condition," and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. Such information, including Exhibit 99.1, shall not be incorporated by reference into any filing of Mercury General Corporation (the "Company"), whether made before or after the date hereof, regardless of any general incorporation language in such filing.

On October 30, 2017, the Company issued a press release announcing its financial results for the third quarter ended September 30, 2017. A copy of the press release is attached hereto as Exhibit 99.1.

Item Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers;
5.02. Compensatory Arrangements of Certain Officers

On October 27, 2017, the Company was notified by Mr. Donald R. Spuehler of his intention to retire from the Board of Directors of the Company effective at the end of 2017. Mr. Spuehler has been a director of the Company since 1985 and currently serves as a member of the Audit Committee, the Compensation Committee, and the Nominating/Corporate Governance Committee of the Board of Directors. The Board of Directors expresses its appreciation to Mr. Spuehler for his more than 30 years of Board and Committee service on behalf of the Company. Mr. Spuehler had no disagreements with the Company, its Board of Directors or its management in any matter relating to the Company's operations, policies or practices.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

Press Release, dated October 30, 2017, issued by Mercury General Corporation, furnished pursuant to Item 2.02 of Form 8-K.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MERCURY GENERAL CORPORATION

Date: October 30, 2017

By: /s/ Theodore R. Stalick Name: Theodore R. Stalick

Its: Senior Vice President and Chief Financial Officer