MARIN SOFTWARE INC Form SC 13G/A February 11, 2019

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule 13G

# INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d) AND AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)

(Amendment No. 5)\*

Marin Software Incorporated (Name of Issuer)

Common Stock (Title of Class of Securities)

56804T106 (CUSIP Number)

December 31, 2018 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

" Rule 13d-1(b)

" Rule 13d-1(c)

xRule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

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Exhibit Index Contained on Page 18

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1 NAME OF REPORTING PERSON Benchmark Capital Partners VI, L.P. ("BCP VI")

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	SOLE VOTING POWER 456,916 shares, except that Benchmark Capital Management Co. VI, L.L.C. ("BCMC VI"), the general partner of BCP VI, may be deemed to have sole power to vote these shares, and 5 Alexandre Balkanski ("Balkanski"), Matthew R. Cohler ("Cohler"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey ("Harvey"), Robert C. Kagle ("Kagle"), Mitchell H. Lasky ("Lasky") and Steven M. Spurlock ("Spurlock"), the members of BCMC VI, may be deemed to have shared power to vote these shares. 6 SHARED VOTING POWER See response to row 5. SOLE DISPOSITIVE POWER 456,916 shares, except that BCMC VI, the general partner of BCP VI, may be deemed to have 7 sole power to dispose of these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to dispose of these shares. 8 SHARED DISPOSITIVE POWER 8 See response to row 7.
	4MOINT DENEERCIALLY OWNED DY EACH DEDODTING DEDGON 45(01)

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	456,916
10CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	7.7%
12 TYPE OF REPORTING PERSON	PN

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1 NAME OF REPORTING PERSON Benchmark Founders' Fund VI, L.P. ("BFF VI")

# 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

	SOLE VOTING POWER
	28,576 shares, except that BCMC VI, the general partner of BFF VI, may be deemed to have
	5 sole power to vote these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey,
NUMBER OF	Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to
SHARES	vote these shares.
BENEFICIALLY	SHARED VOTING POWER
OWNED BY	See response to row 5.
EACH	SOLE DISPOSITIVE POWER
REPORTING	28,576 shares, except that BCMC VI, the general partner of BFF VI, may be deemed to have
PERSON	7 sole power to dispose of these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey,
WITH	Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to
	dispose of these shares.
	<sup>8</sup> SHARED DISPOSITIVE POWER
	See response to row 7.
0 ACCRECATE	A MOUNT RENEFICIALLY OWNED BY EACH REPORTING PERSON 28 576

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1 NAME OF REPORTING PERSON Benchmark Founders' Fund VI-B, L.P. ("BFF VI-B")

# 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

**3SEC USE ONLY** 

(a) <sup>..</sup> (b) x

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

	SOLE VOTING POWER
	18,754 shares, except that BCMC VI, the general partner of BFF VI-B, may be deemed to have
	5 sole power to vote these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey,
NUMBER OF	Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to
SHARES	vote these shares.
BENEFICIALLY	6 SHARED VOTING POWER
OWNED BY	See response to row 5.
EACH	SOLE DISPOSITIVE POWER
REPORTING	18,754 shares, except that BCMC VI, the general partner of BFF VI-B, may be deemed to have
PERSON	7 sole power to dispose of these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey,
WITH	Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to
	dispose of these shares.
	° SHARED DISPOSITIVE POWER
	<sup>o</sup> See response to row 7.
0 ACCRECATE	AMOUNT RENEFICIALLY OWNED BY EACH REPORTING PERSON 18 754

CUSIP NO. 56804T106 13 G Page 5 of 19

1 NAME OF REPORTING PERSON Benchmark Capital Management Co. VI, L.L.C.

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

**3SEC USE ONLY** 

(a) <sup>..</sup> (b) x

4 CITIZENSHIP OR PLACE OF ORGANIZATION Delaware

553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the 5benefit of persons associated with BCMC VI. BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to vote these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to vote these shares.NUMBER OF SHARES BENEFICIALLY OWNED BY EACHSHARED VOTING POWER See response to row 5.SOLE DISPOSITIVE POWER See response to row 5.SOLE DISPOSITIVE POWER 553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the VITHWITH7benefit of persons associated with BCMC VI. BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to dispose of these shares, and Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock, the members of BCMC VI, may be deemed to have shared power to dispose of these shares.8SHARED DISPOSITIVE POWER See response to row 7.
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9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	553,502
10CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	9.3%
12 TYPE OF REPORTING PERSON	00

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1 NAME OF REPORTING PERSON Alexandre Balkanski

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH	<ul> <li><sup>5</sup>SOLE VOTING POWER</li> <li><sup>6</sup>SHARED VOTING POWER</li> <li><sup>5</sup>53,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Balkanski, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li><sup>7</sup>SOLE DISPOSITIVE POWER</li> </ul>
REPORTING PERSON	0 shares SHARED DISPOSITIVE POWER
WITH	<ul> <li>553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Balkanski, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.</li> </ul>
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

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1NAME OF REPORTING PERSON Matthew R. Cohler

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

**3SEC USE ONLY** 

(a) <sup>..</sup> (b) x

4 U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li><sup>5</sup>OLE VOTING POWER</li> <li><sup>6</sup>O shares</li> <li>SHARED VOTING POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Cohler, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li>7O SOLE DISPOSITIVE POWER</li> <li><sup>6</sup>O shares</li> <li><sup>6</sup>SHARED DISPOSITIVE POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Cohler, a member of BCMC VI, may be deemed to have shared power to</li> </ul>
9 AGGREGATE	dispose of these shares. AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502
,	

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1 NAME OF REPORTING PERSON Bruce W. Dunlevie

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) " (b) x

4 U.S. Citizen

SOLE VOTING POWER 534,259 shares, of which 11,504 are issuable pursuant to outstanding options exercisable within 60 days of December 31, 2018. SHARED VOTING POWER 553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the NUMBER OF benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF SHARES VI and BFF VI-B, and Dunlevie, a member of BCMC VI, may be deemed to have shared power BENEFICIALLY OWNED BY to vote these shares. SOLE DISPOSITIVE POWER EACH REPORTING 734,259 shares, of which 11,504 are issuable pursuant to outstanding options exercisable within PERSON 60 days of December 31, 2018. WITH SHARED DISPOSITIVE POWER 553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Dunlevie, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	587,761
10CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9	9.9%
12 TYPE OF REPORTING PERSON	IN

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1 NAME OF REPORTING PERSON Peter Fenton

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 U.S. Citizen

	SOLE VOTING POWER
	<sup>3</sup> 0 shares
	SHARED VOTING POWER
	553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by
NUMBER OF	BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the
SHARES	<sup>6</sup> benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF
BENEFICIALLY	VI and BFF VI-B, and Fenton, a member of BCMC VI, may be deemed to have shared power to
OWNED BY	vote these shares.
EACH	7 SOLE DISPOSITIVE POWER
REPORTING	0 shares
PERSON	SHARED DISPOSITIVE POWER
WITH	553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by
	<sup>8</sup> BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF
	<sup>o</sup> benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF
	VI and BFF VI-B, and Fenton, a member of BCMC VI, may be deemed to have shared power to
	dispose of these shares.
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

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1 NAME OF REPORTING PERSON J. William Gurley

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li><sup>5</sup>OLE VOTING POWER <ul> <li><sup>6</sup> shares</li> </ul> </li> <li>SHARED VOTING POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Gurley, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li><b>7</b> SOLE DISPOSITIVE POWER <ul> <li><sup>6</sup> Stares</li> <li><sup>6</sup> SHARED DISPOSITIVE POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by</li> </ul> </li> <li><sup>8</sup> BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Gurley, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.</li> </ul>
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

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1NAME OF REPORTING PERSON Kevin R. Harvey

#### 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

(a) " (b) x

**3 SEC USE ONLY** 

<sup>4</sup>CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li><sup>5</sup>SOLE VOTING POWER</li> <li><sup>6</sup>SHARED VOTING POWER</li> <li><sup>5</sup>53,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Harvey, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li><sup>7</sup>SOLE DISPOSITIVE POWER</li> <li><sup>6</sup>Sta,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Harvey, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.</li> </ul>
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

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1NAME OF REPORTING PERSON Robert C. Kagle

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li><sup>5</sup>SOLE VOTING POWER</li> <li><sup>6</sup>O shares</li> <li>SHARED VOTING POWER</li> <li><sup>5</sup>53,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned</li> <li><sup>6</sup>BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for</li> <li><sup>6</sup>benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI and BFF VI-B, and Kagle, a member of BCMC VI, may be deemed to have shared porvote these shares.</li> <li><sup>7</sup>SOLE DISPOSITIVE POWER</li> <li><sup>6</sup>O shares</li> <li><sup>6</sup>SHARED DISPOSITIVE POWER</li> <li><sup>5</sup>S3,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned</li> <li><sup>8</sup>BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI and BFF VI-B, and Kagle, a member of BCMC VI, may be deemed to have shared porteone for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI and BFF VI-B, and Kagle, a member of BCMC VI, may be deemed to have shared porteone dispose of these shares.</li> </ul>	or the VI, BFF ower to ned by or the VI, BFF
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,5	502

CUSIP NO. 56804T106 13 G Page 13 of 19

**1NAME OF REPORTING PERSON** Mitchell H. Lasky

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

•• (a) (b) Х

**3SEC USE ONLY** 

4 CITIZENSHIP OR PLACE OF ORGANIZATION U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li><sup>5</sup>OLE VOTING POWER</li> <li><sup>6</sup>O shares</li> <li>SHARED VOTING POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Lasky, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li><sup>7</sup>OLE DISPOSITIVE POWER</li> <li><sup>6</sup>O shares</li> <li><sup>7</sup>SHARED DISPOSITIVE POWER</li> <li><sup>553,502</sup> shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Lasky, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.</li> </ul>
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

•• 10CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 9.3% **12TYPE OF REPORTING PERSON** IN

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1NAME OF REPORTING PERSON Steven M. Spurlock

## 2CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP\*

3 SEC USE ONLY

(a) <sup>..</sup> (b) x

4 U.S. Citizen

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	<ul> <li>SOLE VOTING POWER</li> <li>0 shares</li> <li>SHARED VOTING POWER</li> <li>553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Spurlock, a member of BCMC VI, may be deemed to have shared power to vote these shares.</li> <li>7 SOLE DISPOSITIVE POWER</li> <li>0 shares</li> <li>SHARED DISPOSITIVE POWER</li> <li>553,502 shares, of which 456,916 are directly owned by BCP VI, 28,576 are directly owned by BFF VI. 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI, 18,754 are directly owned by BFF VI-B and 49,256 are held in nominee form for the benefit of persons associated with BCMC VI. BCMC VI is the general partner of BCP VI, BFF VI and BFF VI-B, and Spurlock, a member of BCMC VI may be deemed to have shared power</li> </ul>
	VI and BFF VI-B, and Spurlock, a member of BCMC VI, may be deemed to have shared power to dispose of these shares.
9 AGGREGATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 553,502

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This Amendment No. 5 amends and restates in its entirety the Schedule 13G previously filed by Benchmark Capital Partners VI, L.P., a Delaware limited partnership ("BCP VI"), Benchmark Founders' Fund VI, L.P., a Delaware limited partnership ("BFF VI"), Benchmark Founders' Fund VI-B, L.P., a Delaware limited partnership ("BFF VI-B"), Benchmark Capital Management Co. VI, L.L.C., a Delaware limited liability company ("BCMC VI"), and Alexandre Balkanski ("Balkanski"), Matthew R. Cohler ("Cohler"), Bruce W. Dunlevie ("Dunlevie"), Peter Fenton ("Fenton"), J. William Gurley ("Gurley"), Kevin R. Harvey ("Harvey"), Robert C. Kagle ("Kagle"), Mitchell H. Lasky ("Lasky") and Steven M. Spurlock ("Spurlock") (together will all prior and current amendments thereto, this "Schedule 13G").

# ITEM 1(A). NAME OF ISSUER

Marin Software Incorporated

# ITEM 1(B). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES

123 Mission Street

27th Floor

San Francisco, California 94105

## ITEM 2(A). NAME OF PERSONS FILING

This Statement is filed by BCP VI, BFF VI, BFF VI-B, BCMC VI, Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock. The foregoing entities and individuals are collectively referred to as the "Reporting Persons."

BCMC VI, the general partner of BCP VI, BFF VI and BFF VI-B, may be deemed to have sole power to vote and sole power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are members of BCMC VI and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B. BIK and BFF VI-B. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are members of BCMC VI and may be deemed to have shared power to vote and shared power to dispose of shares of the issuer directly owned by BCP VI, BFF VI and BFF VI-B.

# Edgar Filing: MARIN SOFTWARE INC - Form SC 13G/A

## ITEM 2(B). ADDRESS OF PRINCIPAL BUSINESS OFFICE

The address for each reporting person is:

Benchmark

2965 Woodside Road

Woodside, California 94062

## ITEM 2(C). CITIZENSHIP

BCP VI, BFF VI and BFF VI-B are Delaware limited partnerships. BCMC VI is a Delaware limited liability company. Balkanski, Cohler, Dunlevie, Fenton, Gurley, Harvey, Kagle, Lasky and Spurlock are United States Citizens.

## ITEM 2(D) and (E). TITLE OF CLASS OF SECURITIES AND CUSIP NUMBER

Common Stock

CUSIP # 56804T106

ITEM 3. Not Applicable.

ITEM 4. OWNERSHIP

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

# Edgar Filing: MARIN SOFTWARE INC - Form SC 13G/A

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The following information with respect to the ownership of the Common Stock of the issuer by the persons filing this Statement is provided as of December 31, 2018 (based on 5,937,863 shares of Common Stock of the issuer outstanding as of December 31, 2018 as reported by the issuer to the Reporting Persons).

(a) Amount beneficially owned:

See Row 9 of cover page for each Reporting Person.

(b) Percent of Class:

See Row 11 of cover page for each Reporting Person.

(c)<u>Number of shares as to which such person has</u>:

(i) <u>Sole power to vote or to direct the vote</u>:

See Row 5 of cover page for each Reporting Person.

(ii)

Shared power to vote or to direct the vote:

See Row 6 of cover page for each Reporting Person.

(iii) <u>Sole power to dispose or to direct the disposition of</u>:

See Row 7 of cover page for each Reporting Person.

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(iv) Shared power to dispose or to direct the disposition of:

See Row 8 of cover page for each Reporting Person.

# ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

Not applicable.

# ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

Under certain circumstances set forth in the limited partnership agreements of BCP VI, BFF VI and BFF VI-B, and the limited liability company agreement of BCMC VI, the general and limited partners or members, as the case may be, of each of such entities may be deemed to have the right to receive dividends from, or the proceeds from, the sale of shares of the issuer owned by each such entity of which they are a partner or member, as the case may be.

# ITEMIDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE7.SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY

Not applicable.

# ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

Not applicable.

# ITEM 9. NOTICE OF DISSOLUTION OF GROUP

Not applicable.

# ITEM 10. CERTIFICATION

Not applicable.

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## **SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 8, 2019

BENCHMARK CAPITAL PARTNERS VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI, L.P., a Delaware Limited Partnership

BENCHMARK FOUNDERS' FUND VI-B, L.P., a Delaware Limited Partnership

BENCHMARK CAPITAL MANAGEMENT CO. VI, L.L.C., a Delaware Limited Liability Company

By:/s/ Steven M. Spurlock Steven M. Spurlock Managing Member

ALEXANDRE BALKANSKI MATTHEW R. COHLER BRUCE W. DUNLEVIE PETER FENTON J. WILLIAM GURLEY KEVIN R. HARVEY ROBERT C. KAGLE MITCHELL H. LASKY STEVEN M. SPURLOCK

By:/s/ Steven M. Spurlock Steven M. Spurlock Attorney-in-Fact\*

\*Signed pursuant to a Power of Attorney already on file with the appropriate agencies.

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# EXHIBIT INDEX

Exhibit

Found on Sequentially Numbered Page

Exhibit A: Agreement of Joint Filing 19

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exhibit A

Agreement of Joint Filing

The Reporting Persons agree that a single Schedule 13G (or any amendment thereto) relating to the Common Stock of Marin Software Incorporated shall be filed on behalf of each of the Reporting Persons. Note that copies of the applicable Agreement of Joint Filings are already on file with the appropriate agencies.