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rted) May 9, 2014	
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000-06253 (Commission File Number)	71-0407808 (IRS Employer Identification No.)
cansas offices)	71601 (Zip Code)
none number, including area code:	(870) 541-1000
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Item 7.01. Regulation FD Disclosure.

Executive Officers of Simmons First National Corporation will attend the 19th Annual Gulf South Bank Conference to be held May 12-14, 2014 in New Orleans, LA. The PowerPoint slides to be used in discussions with Analysts and Investors are attached as Exhibit 99.1 to this Current Report and are incorporated herein by reference

Item 9.01. Financial Statements and Exhibits

Exhibit 99.1. Simmons First National Corporation Investor Presentation

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Simmons First National Corporation (Registrant)

May 9, 2014 (Date) Senior Executive Vice President, Chief Financial Officer and Treasurer

/s/ Robert A. Fehlman Robert A. Fehlman