

DUN & BRADSTREET CORP/NW

Form 8-K

May 07, 2012

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 4, 2012

**THE DUN & BRADSTREET CORPORATION**

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction)

1-15967  
(Commission)

22-3725387  
(I.R.S. Employer)

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of incorporation)

File Number)

Identification No.)

**103 JFK Parkway, Short Hills, NJ**

(Address of principal executive offices)

**07078**

(Zip Code)

**Registrant's telephone number, including area code: (973) 921-5500**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition.**

On May 7, 2012, we issued a press release announcing our financial results for the first quarter period ended March 31, 2012. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated in this Item 2.02 by reference.

**Item 7.01. Regulation FD Disclosure.**

On May 7, 2012, we issued a press release updating our 2012 full-year financial guidance. A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated in this Item 7.01 by reference.

**Item 8.01 Other Information.**

On March 18, 2012, D&B announced we had temporarily suspended our Shanghai Roadway D&B Marketing Services Co. Ltd. ( Roadway ) operations in China, pending an investigation into allegations that certain data collection practices may have violated local Chinese consumer data privacy laws. In addition, we have been reviewing certain allegations that we may have violated the Foreign Corrupt Practices Act and certain other laws in our China operations. As previously reported, we are cooperating with the local Chinese investigation and have voluntarily reported this matter to the Securities and Exchange Commission and the United States Department of Justice and we are cooperating with both agencies in our investigation.

In connection with the ongoing investigation as well as the time and cost to resolve these issues, we subsequently decided to permanently cease the operations of Roadway and we have begun the process of shutting down that business. However, we remain committed to our growth strategy in China and will continue to operate our other business-to-business Sales & Marketing and Risk Management businesses in that region.

D&B acquired Roadway s operations in 2009 and for full year 2011, Roadway generated approximately \$22 million in revenue and \$2 million of operating income.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit	Description
99.1	Press Release of The Dun & Bradstreet Corporation, dated May 7, 2012 (furnished pursuant to Item 2.02 and Item 7.01).



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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**The Dun & Bradstreet Corporation**

By: /s/ Richard S. Mattessich  
Richard S. Mattessich  
Vice President, Associate General  
Counsel and Assistant Corporate Secretary

DATE: May 7, 2012

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