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UNION PACIFIC CORP Form FWP June 07, 2012

Filed Pursuant to Rule 433

Registration Statement No. 333-164842

Pricing Term Sheet

June 6, 2012

Union Pacific Corporation

2.950% Notes due 2023

Issuer: Union Pacific Corporation

Size: \$300,000,000 Maturity: January 15, 2023

Coupon: 2.950%

Price to Public: 99.943% of face amount

Yield to Maturity: 2.956% Spread to Benchmark Treasury: 130 basis points

Benchmark Treasury: UST 1.750% due May 15, 2022

Benchmark Treasury Yield: 1.656%

Interest Payment Dates: January 15 and July 15, commencing on January 15, 2013

Redemption Provisions:

Make-Whole Call: At any time prior to October 15, 2022, at the greater of 100% or the make-whole amount at

a discount rate equal to the Treasury Rate plus 25 basis points plus accrued and unpaid

interest to the date of repurchase.

Par Call At any time on or after October 15, 2022, at 100% plus accrued and unpaid interest to the

date of repurchase.

Change of Control: Upon the occurrence of a Change of Control Repurchase Event, we will be required to make

an offer to purchase the notes at a price equal to 101% of their principal amount plus

accrued and unpaid interest to the date of repurchase.

Trade Date: June 6, 2012 June 11, 2012 (T+3) Settlement Date:

CUSIP / ISIN: 907818 DM7 / US907818DM74

\$1,000 x \$1,000 Denominations: Ratings (Moody s / S&P): Baa2 / A-

Underwriters: Joint Book-Running Managers:

Barclays Capital Inc.

Credit Suisse Securities (USA) LLC

Morgan Stanley & Co. LLC

Senior Co-Managers:

Citigroup Global Markets Inc.

J.P. Morgan Securities LLC

Merrill Lynch, Pierce, Fenner & Smith Incorporated

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Co-Managers:

BNP Paribas Securities Corp.

BNY Mellon Capital Markets, LLC

Loop Capital Markets LLC

Mitsubishi UFJ Securities (USA), Inc.

PNC Capital Markets LLC

RBS Securities Inc.

SunTrust Robinson Humphrey, Inc.

U.S. Bancorp Investments, Inc.

Wells Fargo Securities, LLC

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