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Synacor, Inc. Form 8-K March 28, 2019

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 28, 2019

Synacor, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

001-33843 (Commission File Number) 16-1542712 (IRS Employer

of incorporation)

**Identification No.)** 

40 La Riviere Drive, Suite 300

14202

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# Buffalo, New York (Address of principal executive offices) (Zip Code) Registrant s telephone number, including area code: (716) 853-1362

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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# Item 7.01 Regulation FD Disclosure.

On March 28, 2019, Synacor, Inc. (the Company) posted an updated investor presentation on its website at <a href="https://www.synacor.com">www.synacor.com</a>, a copy of which is furnished as Exhibit 99.1 hereto.

The Company will present at the Sidoti & Company, LLC Investor Conference in New York City on March 28, 2019, an event aiming to unite publicly traded companies with investors that invest in small and micro-cap equities. A live audio webcast of the presentation will be available on the Company s investor relations website: <a href="https://www.synacor.com/investor-relations/events-and-presentations/default.aspx">https://www.synacor.com/investor-relations/events-and-presentations/default.aspx</a> on March 28, 2019 at 2:40 p.m. ET.

Exhibit 99.1 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01 Financial Statements and Exhibits.

### (d) Exhibits.

Exhibit No. Description

99.1 Slides dated March 2019 entitled Investor Presentation

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 28, 2019

SYNACOR, INC.

By: /s/ Timothy J. Heasley Timothy J. Heasley

Chief Financial Officer and Secretary