AFLAC Form DE March 1	EFA14A		
SCHEDUI	LE 14A		
(Rule 14a-	101)		
INFORM <i>E</i>	ATION REQU	IRED IN PROXY STATEMENT	
SCHEDUI	LE 14A INFO	RMATION	
		nt to Section 14(a) of the of 1934 (Amendment No.)	
_	ne Registrant [2] Party other that	X] an the Registrant [
Check the appropriate box: [] Preliminary Proxy Statement [] [] Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) [] Definitive Proxy Statement [X] Definitive Additional Materials			Soliciting Material Under Rule 14a-12
	C INCORPOI	RATED as Specified In Its Charter)	
		(Name of Person(s) Filing	g Proxy Statement, if Other Than the Registrant)
[2	f Filing Fee (CX]	Check the appropriate box): No fee required. Fee computed on table below per Example 1)	xchange Act Rules 14a-6(i)(4) and 0-11. Title of each class of securities to which transaction applies:
		2)	Aggregate number of securities to which transaction applies:
		3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
		4)	Proposed maximum aggregate value of transaction:
		5)	Total fee paid:
]		y materials: ffset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which ly. Identify the previous filing by registration statement number, or the form or Amount previously paid:
		2)	Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 2, 2011.

AFLAC INCORPORATED

AFLAC INCORPORATED WORLDWIDE HEADQUARTERS 1932 WYNNTON ROAD COLUMBUS, GA 31999

Meeting Information
Meeting Type: Annua

For holders as of: February 23, 2011 Date: May 2, 2011 Time: 10:00 am

Location:

Columbus Museum
Patrick Theatre
1251 Wynnton Road
Columbus, Georgia 31906

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote —How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 18, 2011 to facilitate timely delivery.

— How To Vote —Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow è XXXX XXXX available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL DIRECTOR NOMINEES IN PROPOSAL 1 AND "FOR" PROPOSALS 2 AND 4

The following proposals are being submitted to the Shareholders:

1. Election of 15 Directors of the

Company.

1a. Daniel P. Amos

1b. John Shelby Amos II

1c. Paul S. Amos II

1d. Michael H. Armacost

1e. Kriss Cloninger III

1f. Elizabeth J. Hudson

1g. Douglas W. Johnson

1h. Robert B. Johnson

1i. Charles B. Knapp

1j. E. Stephen Purdom, M.D.

1k. Barbara K. Rimer, DrPH

11. Marvin R. Schuster

1m. David Gary Thompson

1n. Robert L. Wright

1o. Takuro Yoshida

2. To consider the following non-binding

advisory proposal:

"Resolved, that the shareholders approve the compensation of the Company's named executive officers, as described in the Compensation Discussion and Analysis, executive compensation tables and accompanying narrative disclosure in the

Proxy Statement.

The Board of Directors recommends a vote of "1 year":

3. Non-binding, advisory vote on the frequency of future advisory votes on

executive compensation.

4. Ratification of appointment of KPMG LLP

as independent registered public accounting firm of the Company for the year ending December 31, 2011.

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