## Edgar Filing: Taffe Norman P - Form 4

| Taffe Norm               | nan P               |  |                    |                     |                         |           |                            |                                      |                        |                   |
|--------------------------|---------------------|--|--------------------|---------------------|-------------------------|-----------|----------------------------|--------------------------------------|------------------------|-------------------|
| Form 4                   | 1 1                 |  |                    |                     |                         |           |                            |                                      |                        |                   |
| July 26, 20              |                     |  |                    |                     |                         |           |                            |                                      |                        | PROVAL            |
| FORM                     | <b>M</b> 4 UNITED   | STATES   |                    |                     |                         |           | NGE COI                    | MMISSION                             | OMB                    | 3235-0287         |
| Check t                  | his box             |  | Wa                 | ashingtoi           | n, D.C. 20              | 549       |                            |                                      | Number:                | January 31,       |
| if no loi                |                     | MENT OI  | CHA                | NGES IN             | I BENEFI                | CIA       | L OWNE                     | RSHIP OF                             | Expires:               | 2005              |
| subject<br>Section       | 10                  |  |                    |                     | RITIES                  |           |                            |                                      | Estimated av           |                   |
| Form 4                   |                     |  |                    |                     |                         |           |                            |                                      | response               | 0.5               |
| Form 5<br>obligati       | 000                 |  |                    |                     |                         |           | •                          | ct of 1934,                          |                        |                   |
| may con<br>See Inst      | ntinue. Section 170 |  |                    | •                   | olding Com<br>nt Compan | · ·       |                            | 35 or Section                        |                        |                   |
| 1(b).                    |                     |  |                    |                     |                         |           |                            |                                      |                        |                   |
| (Print or Type           | Responses)          |  |                    |                     |                         |           |                            |                                      |                        |                   |
| 1. Name and Taffe Norr   | er Name <b>ar</b>   | and Ticker or Trading 5. Relationship of Reporting Person(s)<br>Issuer |                    |                     |                         |           | on(s) to                   |                                      |                        |                   |
|                          |                     |  |                    | ESS SEN<br>/DE/ [CY | 4ICONDU<br>Y]           | СТО       | (Check all applicable)     |                                      |                        |                   |
| (Last)                   | (First) (           | Middle)  |                    |                     | Transaction             |           |                            | Director<br>X Officer (give t        |                        | Owner<br>(specify |
| 198 CHAMPION COURT 07/22 |                     |  |                    | Day/Year)           |                         |           |                            | ow)                                  | below)                 |                   |
| 170 СШ Ц                 |                     |  |                    |                     |                         |           |                            |                                      | e Vice Presider        |                   |
|                          |                     |  |                    |                     | Date Original           |           |                            | Individual or Join                   | nt/Group Filing        | g(Check           |
|                          |                     |  | rneu(m             | onth/Day/Ye         | ar)                     |           | -                          | plicable Line)<br>_ Form filed by Or |                        |                   |
| SAN JOSE                 | E, CA 95134         |  |                    |                     |                         |           | Per                        | Form filed by Mc                     | re than One Rep        | oorting           |
| (City)                   | (State)             | (Zip)  | Tal                | ble I - Non         | -Derivative             | Securi    | ities Acquire              | ed, Disposed of,                     | or Beneficially        | y Owned           |
| 1.Title of               | 2. Transaction Date | 2A. Deeme  | d                  | 3.                  |                         |           | uired (A) or               | 5. Amount of                         | 6.                     | 7. Nature of      |
| Security (Instr. 3)      | (Month/Day/Year)    | Date, if   | Transactio<br>Code | orDisposed o        |                         |           | Securities<br>Beneficially | Ownership<br>Form:                   | Indirect<br>Beneficial |                   |
| (11180.5)                |                     | Code (Instr. 3, 4 and 5)<br>ny/Year) (Instr. 8)                        |                    |                     |                         |           | Owned                      | Direct (D)                           | Ownership              |                   |
|                          |                     |  |                    |                     |                         |           |                            | Following                            | or Indirect            | (Instr. 4)        |
|                          |                     |  |                    |                     |                         | (A)       |                            | Reported<br>Transaction(s)           | (I)<br>(Instr. 4)      |                   |
|                          |                     |  |                    | Code V              | Amount                  | or<br>(D) | Price                      | (Instr. 3 and 4)                     |                        |                   |
| Common<br>Stock          | 07/22/2011          |  |                    | М                   | 120,000                 | A         | \$ 3.9415                  | 315,343                              | D                      |                   |
| Common<br>Stock          | 07/22/2011          |  |                    | S                   | 120,000                 | D         | \$<br>21.6613              | 195,343                              | D                      |                   |
| Common<br>Stock          | 07/22/2011          |  |                    | М                   | 23,348                  | А         | \$ 3.4367                  | 218,691                              | D                      |                   |
| Common<br>Stock          | 07/22/2011          |  |                    | S                   | 23,348                  | D         | \$<br>21.6613              | 195,343                              | D                      |                   |
| Common<br>Stock          | 07/22/2011          |  |                    | М                   | 10,301                  | А         | \$ 3.3299                  | 205,644                              | D                      |                   |

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| Common<br>Stock | 07/22/2011 | S | 10,301 | D | \$<br>21.6613 | 195,343 | D |
|-----------------|------------|---|--------|---|---------------|---------|---|
| Common<br>Stock | 07/22/2011 | М | 9,271  | А | \$ 3.5314     | 204,614 | D |
| Common<br>Stock | 07/22/2011 | S | 9,271  | D | \$<br>21.6613 | 195,343 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of<br>TransactionDerivative<br>Code Securities<br>(Instr. 8) Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                     | 7. Title and Amount o<br>Underlying Securities<br>(Instr. 3 and 4) |                 |                            |
|---|---|---|---|---|-----|--|---------------------|--|-----------------|----------------------------|
|   |   |   |   | Code V  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date   | Title           | Amount<br>Number<br>Shares |
| Non<br>Qualified<br>Stock<br>Option                 | \$ 3.9415   | 07/22/2011                              |   | М   |     | 120,000  | 07/22/2011          | 09/06/2015   | Common<br>Stock | 120,00                     |
| Non<br>Qualified<br>Stock<br>Option                 | \$ 3.4367   | 07/22/2011                              |   | М   |     | 23,348   | 07/22/2011          | 12/08/2015   | Common<br>Stock | 23,34                      |
| Non<br>Qualified<br>Stock<br>Option                 | \$ 3.3299   | 07/22/2011                              |   | М   |     | 10,301   | 07/22/2011          | 06/08/2015   | Common<br>Stock | 10,30                      |
| Non<br>Qualified<br>Stock<br>Option                 | \$ 3.5314   | 07/22/2011                              |   | М   |     | 9,271  | 07/22/2011          | 02/25/2015   | Common<br>Stock | 9,271                      |

## **Reporting Owners**

| Reporting Owner Name / Address |          |           | Relationships |       |  |  |  |
|--------------------------------|----------|-----------|---------------|-------|--|--|--|
|                                | Director | 10% Owner | Officer       | Other |  |  |  |

Taffe Norman P 198 CHAMPION COURT SAN JOSE, CA 95134

Executive Vice President

## Signatures

Neil H. Weiss, Treasurer, as attorney-in-fact for Norman Taffe.

\*\*Signature of Reporting Person

07/26/2011 Date

**Explanation of Responses:** 

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.