

Groupon, Inc.  
Form 4  
June 10, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BARRIS PETER J**

(Last) (First) (Middle)

**1954 GREENSPRING  
DRIVE, SUITE 600**

(Street)

**TIMONIUM, MD 21093**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**Groupon, Inc. [GRPN]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**06/08/2016**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D) Price			
Class A Common Stock	06/08/2016		J <sup>(1)</sup>		11,000,000	D \$ 0	32,984,956	I	See Note 2 <sup>(2)</sup>
Class A Common Stock	06/08/2016		J <sup>(3)</sup>		3,377,000	A \$ 0	3,377,000	I	See Note 4 <sup>(4)</sup>
Class A Common Stock	06/08/2016		J <sup>(5)</sup>		3,377,000	D \$ 0	0	I	See Note 4 <sup>(4)</sup>
Class A Common	06/08/2016		J <sup>(6)</sup>		148,044	A \$ 0	167,220	I	See Note 7 <sup>(7)</sup>

## Stock

Class A Common Stock	06/08/2016	J <sup>(8)</sup>	45,401	A	\$ 0	51,283	I	See Note 9 <sup>(9)</sup>
Class A Common Stock	06/08/2016	J <sup>(10)</sup>	618,665	A	\$ 0	640,045	I	See Note 11 <sup>(11)</sup>
Class A Common Stock	06/08/2016	A <sup>(12)</sup>	45,991	A	\$ 0	116,923	D	
Class A Common Stock	06/09/2016	S	281,663	D	\$ 3.2605 <sup>(13)</sup>	358,382	I	See Note 11 <sup>(11)</sup>
Class A Common Stock	06/10/2016	S	358,382	D	\$ 3.1959 <sup>(14)</sup>	0	I	See Note 11 <sup>(11)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Deferred Stock Units	\$ 0					(15)	(15)	Class A Common Stock	71,581

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director   10% Owner   Officer   Other

BARRIS PETER J  
1954 GREENSPRING DRIVE  
SUITE 600  
TIMONIUM, MD 21093

X

## Signatures

/s/ Sasha Keough,  
attorney-in-fact

06/10/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) New Enterprise Associates 12, Limited Partnership ("NEA 12") made a pro rata distribution for no consideration of an aggregate of 11,000,000 shares of Class A Common Stock of the Issuer to its general partner and its limited partners on June 8, 2016.
- The Reporting Person is a manager of NEA 12 GP, LLC, which is the sole general partner of NEA Partners 12, Limited Partnership ("NEA Partners 12"). NEA Partners 12 is the sole general partner of NEA 12, the direct beneficial owner of the securities. The
- (2) Reporting Person disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities held by NEA 12 in which the Reporting Person has no pecuniary interest.
- (3) NEA Partners 12 received 3,377,000 shares of Class A Common Stock of the Issuer in the distribution by NEA 12 on June 8, 2016.
- The Reporting Person is a manager of NEA 12 GP, the sole general partner of NEA Partners 12. The Reporting Person disclaims
- (4) beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by NEA Partners 12 in which the Reporting Person has no pecuniary interest.
- (5) NEA Partners 12 made a pro rata distribution for no consideration of an aggregate of 3,377,000 shares of Class A Common Stock of the Issuer to its limited partners on June 8, 2016.
- (6) PJ Barris, LLC received 148,044 shares of Class A Common Stock of the Issuer in the distribution by NEA Partners 12 on June 8, 2016.
- The Reporting Person is a member of PJ Barris, LLC, which is the direct beneficial owner of the securities. The Reporting Person
- (7) disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by PJ Barris, LLC in which the Reporting Person has no pecuniary interest.
- (8) PDB LLC received 45,401 shares of Class A Common Stock of the Issuer in the distribution by NEA Partners 12 on June 8, 2016.
- The Reporting Person is the investment advisor of PDB LLC, which is the direct beneficial owner of the securities. The Reporting
- (9) Person disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities held by PDB LLC in which the Reporting Person has no pecuniary interest.
- (10) New Enterprise Associates, LLC ("NEA LLC") received 618,665 shares of Class A Common Stock of the Issuer in the distribution by NEA Partners 12 on June 8, 2016.
- The Reporting Person is a member of the Board of Directors of NEA LLC, which is the direct beneficial owner of the securities. The
- (11) Reporting Person disclaims beneficial ownership within the meaning of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise of such portion of the securities of the Issuer held by NEA LLC in which the Reporting Person has no pecuniary interest.
- (12) 100% of the restricted stock units granted on June 8, 2016 will vest on June 8, 2017, subject to the Reporting Person's continued service as a director of the Issuer through the vesting date.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$3.22
- (13) to \$3.285, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (13) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from
- (14) \$3.165 to \$3.25, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote (14) to this Form 4.

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- (15) The Reporting Person received exempt awards of Deferred Stock Units ("DSUs") under the Issuer's Non-Employee Director Compensation Plan. DSUs represent a right to receive shares of the Issuer's Class A Common Stock (or, in the sole discretion of the Issuer's Board of Directors following a change in control, cash, securities or a combination of cash and securities equal to the fair market value thereof) upon termination of service as a Director of the Issuer. The DSUs are vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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