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BROWN CU Form 4 March 05, 20 FORN Check th if no long subject to Section 1 Form 4 o Form 5 obligation may cont <i>See</i> Instru 1(b).	D18 14 UNITED is box ger 5 6. r 5 6. r Filed pur Section 17(MENT OF rsuant to S (a) of the F	Was F CHAN Section 1 Public Ut	GES IN GES IN SECUF 6(a) of th	, D.C. 20 BENEF RITIES ne Securi ding Con)549 TICLA ties H npan	AL OWN Exchange y Act of	OMMISSION NERSHIP OF Act of 1934, 1935 or Sectior 0	OMB Number: Expires: Estimated a burden hour response	•	
× •••											
BROWN CURTIS Symbol			er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
			of Earliest Transaction /Day/Year) 2018				Director 10% Owner X_ Officer (give title Other (specify below) below) Chief Content & Tech Officer				
Filed(Mor				nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
SHORT HI	LLS, NJ 07078							Person		porting	
(City)	(State)	(Zip)	Tabl	e I - Non-I	Derivative	Secu	rities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactic Code (Instr. 8) Code V	4. Securi or(A) or D (Instr. 3, Amount	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/01/2018			М	1,394 (1)	A	\$0	7,639	D		
Common Stock	03/01/2018			М	2,951 (2)	А	\$0	10,590	D		
Common Stock	03/01/2018			F	1,458 (3)	D	\$ 125.49	9,132	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)		ve es d (A) or d of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Leveraged Restricted Stock Units	<u>(1)</u>	03/01/2018		М		1,406 (1)	<u>(1)</u>	03/01/2020	Common Stock	1,394 (1)
Leveraged Restricted Stock Units	(2)	03/01/2018		М		2,359 (2)	(2)	03/01/2019	Common Stock	2,951 (2)
Leveraged Restricted Stock Units	<u>(4)</u>	03/01/2018		A	4,383 (4)		<u>(4)</u>	03/01/2021	Common Stock	4,383 (4)

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 0	Director	10% Owner	Officer	Other			
BROWN CURTIS 103 JFK PARKWAY SHORT HILLS, NJ 07078			Chief Content & Tech Officer				
Signatures							

/s/ Karen K. Pettiford-Wilson for Curtis D. Brown by POA previously filed

**Signature of Reporting Person

03/05/2018

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents the vesting and payout of the first tranche (1/3) of the leveraged restricted stock units (4,220) granted on March 1, 2017 at 99.2% of target based on the issuer's stock price performance during the performance period from 1/1/2017 - 12/31/2017.

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Represents the vesting and payout of the second tranche (1/3) of the leveraged restricted stock units (7,078) granted on March 1, 2016 at (2) 125.1% of target based on the issuer's stock performance during the performance period from 1/1/2016 - 12/31/2017 and includes 592

- additional shares above the target number of shares originally reported.
- (3) To satisfy tax withholding obligations relating to the vesting of shares of Common Stock previously awarded, shares were withheld from the vested amount.

Each performance share represents a contingent right for the reporting person to receive, on each of the first, second and third anniversaries of the date of the grant, a distribution of common stock equal to 0% to 200% of 1/3 of the reported target performance

(4) shares based on the issuer's stock price performance during the designated performance periods, as follows: the first distribution is tied to the issuer's one-year stock price performance (1/1/2018 to 12/31/2018); the second distribution is tied to the issuer's two-year stock price performance (1/1/2018 to 12/31/2018); and the third distribution is tied to the issuer's three-year stock price performance (1/1/2018 to 12/31/2018); and the third distribution is tied to the issuer's three-year stock price performance (1/1/2018 to 12/31/2018); and the third distribution is tied to the issuer's three-year stock price performance (1/1/2018 to 12/31/2018).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.