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Allegiant Travel CO Form 8-K July 23, 2013		
UNITED STATES		
SECURITIES AND EXCHANGE CO	MMISSION	
Washington D.C. 20549		
FORM 8-K		
CURRENT REPORT		
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934		
Date of Report (Date of earliest event r	eported): July 23, 2013	
Allegiant Travel Company		
(Exact name of registrant as specified i	n its charter)	
Nevada	001-33166	20-4745737
(State or other jurisdiction of incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)
8360 S. Durango Drive, Las Vegas, NV		89,113
(Address of principal executive offices) Registrant's telephone number, including area code: (702) 851-7300 (Former name or former address, if changed since last report.)		(Zip Code)
Check the appropriate box below if the the registrant under any of the following	_	neously satisfy the filing obligation of
	e 14a-12 under the Exchange Act (17 C ns pursuant to Rule 14d-2(b) under the	FR 240.14a-12) Exchange Act (17 CFR 240.14d-2(b))

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Section 2 Financial Information

Item 2.02 Results of Operations and Financial Condition.

On July 23, 2013, Allegiant Travel Company (the "Company") issued the press release attached as Exhibit 99.1 to this Form 8-K concerning our results of operations for the quarter ended June 30, 2013.

This information is being furnished under Item 2.02 of Form 8-K. This report and Exhibit 99.1 are deemed to be furnished and are not considered "filed" with the Securities and Exchange Commission. As such, this information shall not be incorporated by reference into any of our reports or other filings made with the Securities and Exchange Commission.

Forward-Looking Statements: Under the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, statements in the press release that are not historical facts are forward-looking statements. These forward-looking statements are only estimates or predictions based on our management's beliefs and assumptions and on information currently available to our management. Forward-looking statements include our statements regarding future unit revenue, future operating expense, ASM growth, departure growth, fixed-fee and other revenues, expected capital expenditures, number of contracted aircraft to be placed in service by quarter, timing of aircraft retirements, as well as other information concerning future results of operations, business strategies, financing plans, competitive position, industry environment, potential growth opportunities, the effects of future regulation and the effects of competition. Forward-looking statements include all statements that are not historical facts and can be identified by the use of forward-looking terminology such as the words "believe," "expect," "guidance," "anticipate," "intend," "plan," "estimate," "project", "hope" or similar expressions.

Forward-looking statements involve risks, uncertainties and assumptions. Actual results may differ materially from those expressed in the forward-looking statements. Important risk factors that could cause our results to differ materially from those expressed in the forward-looking statements generally may be found in our periodic reports and registration statements filed with the Securities and Exchange Commission at www.sec.gov. These risk factors include, without limitation, volatility of fuel costs, labor issues, the effect of the economic downturn on leisure travel, debt covenants, terrorist attacks, risks inherent to airlines, our introduction of an additional aircraft type, demand for air services to our leisure destinations from the markets served by us, our dependence on our leisure destination markets, our competitive environment, problems with our aircraft, our reliance on our automated systems, economic and other conditions in markets in which we operate, aging aircraft and other governmental regulation, increases in maintenance costs and cyclical and seasonal fluctuations in our operating results.

Any forward-looking statements are based on information available to us today and we undertake no obligation to update publicly any forward-looking statements, whether as a result of future events, new information or otherwise.

Section 9 Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Not applicable.
- (d)Exhibits

Exhibit No. Description of Document

99.1 Press Release issued by Allegiant Travel Company on July 23, 2013.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Allegiant Travel Company has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

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Date: July, 23, 2013 ALLEGIANT TRAVEL COMPANY

By: /s/ Scott Sheldon Name: Scott Sheldon

Title: Chief Financial Officer

EXHIBIT INDEX

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99.1 Press Release issued by Allegiant Travel Company on July 23, 2013.

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