PRUDENTIAL PLC Form 6-K April 02, 2019

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of April, 2019

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

Michael Wells

2 Reason for the notification

a)	Position/status	Group Chief Executive (PDMR)	:
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctio	oneer or
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8	3Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	• •) each
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pe each	ence
<i>a)</i>	Identification code	GB0007099541	
b)	Nature of the transactions	 (i) Acquisition of sha nil consideration follow release of an award ma 2016 under the Prudent Long Term Incentive P the trustee of the Prude Employee Share Trust "Trustee") (ii) Acquisition of sha nil consideration follow release of an award ma 2016 under the Annual Incentive Plan by the T (iii) Sale of shares in r to the transactions desc (i) & (ii) above only to withholding tax and fee 	ving the de in tial flan by ntial plc (the res for ving the de in frustee elation rribed in cover
c)	Price(s) and volume(s)	(i) Nil 227	lume(s) 7,217 2,720
d)	Aggregated information	(iii) GBP 15.6051 149 N/A	9,122
	- Aggregated volume		

- Price

e)	Date of the transactions	2019-04-01
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	John Foley
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	•
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in

(i) & (ii) above only to cover withholding tax and fees

	Price(s) and volume(s)	(i)	Price(s) Nil	Volume(s) 98,525
c)		(ii)	Nil	69,154
		(iii)	GBP 15.6051	78,889
	Aggregated information	N/A		
d)	- Aggregated volume			
	- Price			
e)	Date of the transactions	201	9-04-01	
f)	Place of the transactions	Lon	don Stock Excl	hange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name	Nicolaos Nicandrou

- 2 Reason for the notification
- a) Position/status

b) Initial notification /Amendment

- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name
- b) LEI

4

5493001Z3ZE83NGK8Y12

Prudential plc

Initial notification

Executive Director (PDMR)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument
 Identification code
 GB0007099541

b) Nature of the transactions

		 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	(i) (ii)	Price(s) Nil Nil GBP 15.6051	Volume(s) 93,402 41,153
	Aggregated information	(iii))	134,555
d)	- Aggregated volume	N/A	Ą	
	- Price			
e)	Date of the transactions	201	0.04.01	
f)	Place of the transactions		9-04-01	1
		Loi	ndon Stock Exc	nange
1	Details of the person discharging managerial responsibilities	s / pe	rson closely ass	ociated
a)	Name	Jan	nes Turner	
2	Reason for the notification			
a)	Position/status		oup Chief Risk OMR)	Officer
b)	Initial notification /Amendment		ial notification	

3

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83N	GK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of each	5 pence
	Identification code	GB0007099541	
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Group Deferming Bonus Plan by the Trustee (iii) Sale of shares in relation to the transactions described (i) & (ii) above only to cover withholding tax and fees 	
c)	Price(s) and volume(s)	Price(s) Nil	Volume(s) 22,602
		(ii) Nil	5,440
	Aggregated information	(iii) GBP 15.6051 N/A	13,194
d)	- Aggregated volume		
	- Price		
e)	Date of the transactions	2019-04-01	
f)	Place of the transactions	London Stock Excl	nange

Julian Adams

1	Details of the person	discharging	managerial	responsibilities /	person closely a	associated
---	-----------------------	-------------	------------	--------------------	------------------	------------

2	Reason for the notification	
a)	Position/status	Group Regulatory & Government Relations Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) and (ii) above (includes shares sold to cover withholding tax and fees)

a) Name

Price(s) Volume(s)

		(i) Nil	58,432
		(ii) Nil	27,699
		(iii) GBP 15.6051	86,131
	Aggregated information	N/A	
d)	- Aggregated volume		
	- Price		
e)	Date of the transactions	2019-04-01	
f)	Place of the transactions	London Stock Excl	hange
1	Details of the person discharging managerial responsibilities	/ person closely ass	ociated
a)	Name	Jonathan Oliver	
2	Reason for the notification		
a)	Position/status	Group Communica Director (PDMR)	tions
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, au	actioneer or
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83N	GK8Y12
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	• •	
a)	Description of the financial instrument, type of instrument	Ordinary shares of each	5 pence
	Identification code	GB0007099541	
b)	Nature of the transactions	 (i) Acquisition of nil consideration for release of an award 2016 under the Pru Long Term Incentii the trustee of the Pri 	ollowing the I made in dential ve Plan by

		Employee Share Trust (the "Trustee") (ii) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual Incentive Plan by the Trustee (iii) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees)		
c)	Price(s) and volume(s)	(i) (ii) (iii)	Price(s) Nil Nil GBP 15.6051	Volume(s) 19,123 4,585 23,708
d)	Aggregated information - Aggregated volume	N/A		
	- Price			
e) f)	Date of the transactions Place of the transactions		9-04-01 don Stock Excl	hange

1 Details of the person discharging managerial responsibilities / person closely associated

a)	Name	Alan Porter		
2	Reason for the notification			
a)	Position/status	Group General Counsel and Company Secretary (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4	Datails of the transaction(a); section to be repeated for (i) and	h type of instruments (ii) each		

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

conducted

a)	Description of the financial instrument, type of instrument	Ord each	inary shares of 1	5 pence
	Identification code	GB	0007099541	
b)	Nature of the transactions	relea 2014 Lon the t Emp "Tru (ii) nil c relea 2014 Ince (iii) to th (i) & shar	Acquisition of consideration for ase of an award 6 under the Pru g Term Incenti- trustee of the Pro- ployee Share Tru- istee") Acquisition of consideration for ase of an award 6 under the Ann- entive Plan by the Sale of shares he transactions of k (ii) above (inc- res sold to cover- sholding tax and	ellowing the made in dential ve Plan by rudential plc rust (the shares for ellowing the made in nual he Trustee in relation described in cludes r
c)	Price(s) and volume(s)	(i)	Price(s) Nil	Volume(s) 46,766
		(ii)	Nil	15,114
	Aggregated information	(iii) N/A	GBP 15.6051	61,880
d)	- Aggregated volume			
	- Price			
e)	Date of the transactions	201	9-04-01	
f)	Place of the transactions	Lon	don Stock Excl	nange

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Al-Noor Ramji

2 Reason for the notification

a)	Position/status	Group Chief Digita (PDMR)	al Officer	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction monitor	auction platform, auctioneer or		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83N	GK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where conducted	• •		
a)	Description of the financial instrument, type of instrument	Ordinary shares of each	5 pence	
<i>a)</i>	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (ii) Sale of shares in relation to the transaction described in (i) above (includes shares sold to cover withholding tax and fees) 		
c)	Price(s) and volume(s)	Price(s) Nil	Volume(s) 52,545	
	Aggregated information	(ii) GBP 15.6051 N/A	52,545	
d)	- Aggregated volume			
	- Price			
e)	Date of the transactions	2019-04-01		
f)	Place of the transactions	London Stock Exc	hange	

- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name
- 2 Reason for the notification
- a) Position/status
- b) Initial notification /Amendment
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name

b) LEI

conducted

Prudential plc

each

GB0007099541

Tim Rolfe

5493001Z3ZE83NGK8Y12

Ordinary shares of 5 pence

(iii) Acquisition of shares for nil consideration following the release of an award made in

Group Human Resources

Director (PDMR)

Initial notification

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been

Description of the financial instrument, type of instrument

a)

4

Identification code

b) Nature of the transactions

Price(s) and volume(s)

2016 under the Prudential Long Term Incentive Plan by the trustee of the Prudential plc Employee Share Trust (the "Trustee") (iv) Acquisition of shares for nil consideration following the release of an award made in 2016 under the Annual

Incentive Plan by the Trustee (v) Sale of shares in relation to the transactions described in (i) & (ii) above (includes shares sold to cover withholding tax and fees)

	Price(s)	Volume(s)
(i)	Nil	48,867

c)

		(ii) Nil 21,518
	Aggregated information	(iii) GBP 15.6051 70,385 N/A
d)	- Aggregated volume	
	- Price	
e)	Date of the transactions	2019-04-01
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Michael Wells
2	Reason for the notification	
a)	Position/status	Group Chief Executive (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each each type of transaction; (iii) each date; and (iv) each place v conducted	• •
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive

		Plan to be release 2022	ed in April
c)	Price(s) and volume(s)	Price(s) (i) GBP 15.40	
		(ii) GBP 15.40	55,394
	Aggregated information		
d)	- Aggregated volume	353,835	
	- Price	GBP 15.40	
e)	Date of the transactions	2019-04-02	
f)	Place of the transactions	London Stock E	xchange

1 Details of the person discharging managerial responsibilities / person closely associated

a)	Name	Mark FitzPatrick
2	Reason for the notification	
a)	Position/status	Chief Financial Officer (PDMR)
b)	Initial notification /Amendment	Initial notification
	Details of the issuer, emission allowance market participant,	auction platform, auctionee

3	Details of the issuer,	emission allowa	ance market	participant,	auction platform,	auctioneer
5	or auction monitor					

a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	Details of the transaction(s): section to be repeated for (i) each target of transactions (iii) each data and (iv) each place of	•1

4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	(i) Receipt of an award under the Prudential Long Term Incentive Plan to be

		released in April subject to the ac of performance (ii) Receipt of a under the Annua Plan to be releas 2022	hievement criteria an award al Incentive
c)	Price(s) and volume(s)	Price(s) (i) GBP 15.40	Volume(s) 123,376
	Aggregated information	(ii) GBP 15.40	32,223
d)	- Aggregated volume	155,599	
	- Price	GBP 15.40	
e)	Date of the transactions	2019-04-02	
f)	Place of the transactions	London Stock E	xchange

Details of the person discharging managerial responsibilities / person closely associated 1 Michael Falcon a) Name Reason for the notification 2 Position/status a) Executive Director (PDMR) b) Initial notification /Amendment Initial notification Details of the issuer, emission allowance market participant, auction platform, auctioneer 3 or auction monitor a) Name Prudential plc b) LEI 5493001Z3ZE83NGK8Y12 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been 4 conducted a) Description of the financial instrument, type of instrument American Depositary Receipt ("ADR") Identification code

74435K204

b)	Nature of the transactions	Ter rele sub of p (ii) und	er the Prud m Incentiv ased in Ap ject to the performanc Receip er the Ann n to be rele	achievement
c)	Price(s) and volume(s)	(i) (ii)	Price(s) USD 40.58 USD 40.58	Volume(s) 78,856 25,994
	Aggregated information			
d)	- Aggregated volume	104	,850	
	- Price	USI	D 40.58	
e)	Date of the transactions	201	9-04-02	
f)	Place of the transactions	Nev	v York Sto	ock Exchange

1 Details of the person discharging managerial responsibilities / person closely associated

a)	Name	John Foley
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc
b)	LEI	5493001Z3ZE83NGK8Y12
4	4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been been been been been been been be	

conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB0007099541
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 ^{129,383}
	Aggregated information	(ii) GBP 15.40 30,800
d)	- Aggregated volume	160,183
	- Price	GBP 15.40
e)	Date of the transactions	2019-04-02
f)	Place of the transactions	London Stock Exchange
1	Details of the person discharging managerial responsibilities	/ person closely associated
a)	Name	Nicolaos Nicandrou
2	Reason for the notification	
a)	Position/status	Executive Director (PDMR)
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer
a)	Name	Prudential plc

b) LEI

5493001Z3ZE83NGK8Y12

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)

4 each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB0007099541	
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 	
c)	Price(s) and volume(s)	Price(s) (i) GBP 15.40	Volume(s) 172,743
	Aggregated information	(ii) GBP 15.40	44,760
d)	- Aggregated volume	217,503	
	- Price	GBP 15.40	
e)	Date of the transactions	2019-04-02	
f)	Place of the transactions	London Stock E	xchange

1 Details of the person discharging managerial responsibilities / person closely associated

a)	Name	James Turner
2	Reason for the notification	
a)	Position/status	Group Chief Risk Officer (PDMR)
b)	Initial notification /Amendment	Initial notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

Name	Prudential plc	
LEI	5493001Z3ZE83NGK8Y12	
Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
Identification code	GB0007099541	
Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 	
Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40	
Aggregated information	(ii) GBP 15.40 20,605	
- Aggregated volume	124,176	
- Price	GBP 15.40	
Date of the transactions	2019-04-02	
Place of the transactions	London Stock Exchange	
	each type of transaction; (iii) each date; and (iv) each place we conducted Description of the financial instrument, type of instrument Identification code Nature of the transactions Price(s) and volume(s) Aggregated information - Aggregated volume - Price Date of the transactions	

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

Julian Adams

- 2 Reason for the notification
- a) Position/status

Group Regulatory and Government Relations

		Director (PDMR)	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc	
b)	LEI	5493001Z3ZE83NGK8Y12	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
u)	Identification code	GB0007099541	
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 	
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40	
	Aggregated information	(ii) GBP 15.40 23,501	
d)	- Aggregated volume	100,384	
	- Price	GBP 15.40	
e)	Date of the transactions	2019-04-02	
f)	Place of the transactions	London Stock Exchange	

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name

2	Reason for the notification			
a)	Position/status	Group Communications Director (PDMR)		
b)	Initial notification /Amendment	Initial not	ificatio	on
3	Details of the issuer, emission allowance market participant, or auction monitor	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential	l plc	
b)	LEI	5493001Z3ZE83NGK8Y12		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary a each	shares	of 5 pence
u)	Identification code	GB00070	99541	
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 		
c)	Price(s) and volume(s)	Price((i) GBP	15.40	Volume(s) 25,194
	Aggregated information	(ii) GBP	15.40	4,585
d)	- Aggregated volume	29,779		
	- Price	GBP 15.4	0	
e)	Date of the transactions	2019-04-0)2	
f)	Place of the transactions	London S	tock E	xchange

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Alan Porter		
2	Reason for the notification			
a)	Position/status	Group General Counsel & Company Secretary (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
,	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 61,558		
	Aggregated information	(ii) GBP 15.40 18,062		
d)	- Aggregated volume	79,620		
	- Price	GBP 15.40		
e)	Date of the transactions	2019-04-02		

f)	Place of the transactions	London Stock Exchange		
1	Details of the person discharging managerial responsibilities	/ person closely associated		
a)	Name	Al-Noor Ramji		
2	Reason for the notification			
a)	Position/status	Group Chief Digital Officer (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, or auction monitor	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
,	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40		
d)	Aggregated information	(ii) GBP 15.40 37,435		
	- Aggregated volume	106,525		

	- Price	GBP 15.40		
e)	Date of the transactions	2019-04-02		
f)	Place of the transactions	London Stock Exchange		
1	Details of the person discharging managerial responsibilities	/ person closely associated		
a)	Name	Tim Rolfe		
2	Reason for the notification			
a)	Position/status	Group Human Resources Director (PDMR)		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, or auction monitor	auction platform, auctioneer		
a)	Name	Prudential plc		
b)	LEI	5493001Z3ZE83NGK8Y12		
4	Details of the transaction(s): section to be repeated for (i) each each type of transaction; (iii) each date; and (iv) each place we conducted			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each		
а)	Identification code	GB0007099541		
b)	Nature of the transactions	 (i) Receipt of an award under the Prudential Long Term Incentive Plan to be released in April 2022 subject to the achievement of performance criteria (ii) Receipt of an award under the Annual Incentive Plan to be released in April 2022 		
c)	Price(s) and volume(s)	Price(s) Volume(s) (i) GBP 15.40 64,285		

А	ggregated information	(ii) GBP 15.40	18,427
d) - 4	Aggregated volume	82,712	
-]	Price	GBP 15.40	
e) D	Date of the transactions	2019-04-02	
f) Pl	lace of the transactions	London Stock E	xchange

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial Inc., a company whose principal place of business is in the United States of America.

Contact

Jennie Webb, Share Plans and Share Capital Manager, +44 (0)20 3977 9750 Chris Smith, Deputy Group Secretary, +44 (0)20 3977 9639

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 02 April 2019

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Chris Smith

Chris Smith Deputy Group Secretary