CRAWFORD & CO

Form 4 May 17, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

3235-0287

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obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Add CRAWFORD | • | ing Person * | 2. Issuer Name and Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer | | | |
|-----------------------------|----------|--------------|---|---|--|--|--|
| (Last) | (First) | (Middle) | CRAWFORD & CO [CRDA CRDB] 3. Date of Earliest Transaction | (Check all applicable) | | | |
| 6 WEST DRU | ID HILLS | DRIVE, NE | (Month/Day/Year) 05/13/2016 | X DirectorX 10% Owner Officer (give title below) Other (specify below) | | | |
| | (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person | | | |
| ATLANTA, GA 30329 | | | | Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acq | uired, Disposed of, or Beneficially Owned | | | |

| (City) | (State) | (Zip) Tabl | e I - Non-D | Perivative S | Securi | ties Ac | quired, Disposed | of, or Benefic | ially Owned |
|--------------------------------------|--------------------------------------|-------------------|-------------|--|--------|--|--|---|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | Date 2A. Deemed 3 | | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Class A Common Stock | 05/13/2016 | | A | | A | \$0 | 5,228,814 | D | |
| Class A Common Stock | | | | | | | 19,691 | I | Trust for Son |
| Class A Common Stock | | | | | | | 379,921 | I | Family Limited Partnership |
| Class A Common Stock | | | | | | | 929,700 | I | By Spouse as Trustee for Crawford |

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| | | | Family 2012 Trust | | | | | |
|---|---|---|---|--|--|--|--|--|
| Class A Common Stock | 1,822,335 | I | Rex Holdings, LLC | | | | | |
| Class A Common Stock | 1,827,665 | I | Keeper, LLC | | | | | |
| Class A Common Stock | 577,679 | I | By Spouse as Trustee for 2009 Irrevocable Trust | | | | | |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. | | | | | | | | |
| | Persons who respond to the col information contained in this for | | SEC 1474 (9-02) | | | | | |

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | ate | 7. Titl Amou Under Secur (Instr. | int of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|--------------------------------------|---------------------------------------|---|---------------------|--------------------|--|--|---|---|
| | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|---------|------|--|--|--|
| corporating of the contraction o | Director | 10% Owner | Officer | Othe | | | |
| CRAWFORD JESSE C 6 WEST DRUID HILLS DRIVE, NE | X | X | | | | | |
| ATLANTA, GA 30329 | | | | | | | |

Reporting Owners 2

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Signatures

/s/ Jesse C. Crawford 05/17/2016

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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