#### FORD WILLIAM CLAY JR

Form 4

Common Stock,

\$0.01 par value

December 02, 2004

#### **OMB APPROVAL** UNITED STATES SECURITIES AND EXCHANGE COMMISSION **OMB** 3235-0287 Washington, D.C. 20549 Number: Check this box January 31, Expires: if no longer 2005 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to Estimated average **SECURITIES** Section 16. burden hours per Form 4 or response... 0.5 Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b). (Print or Type Responses) 1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading FORD WILLIAM CLAY JR Issuer Symbol FORD MOTOR CO [F] (Check all applicable) (First) (Middle) (Last) 3. Date of Earliest Transaction (Month/Day/Year) \_X\_\_ Director 10% Owner X\_ Officer (give title Other (specify FORD MOTOR COMPANY, ONE 12/01/2004 below) below) AMERICAN ROAD Chairman and CEO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting DEARBORN, MI 48126 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Instr. 3, 4 and 5) Owned Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common Stock. 4,205,154 D \$0.01 par value Common By Stock, 78,155 Ι Company \$0.01 par Plan value

By Spouse

(1)

12,412

Ι

Common Stock, \$0.01 par value	52,655	I	By Spouse as Custodian (2)			
Common Stock, \$0.01 par value	186,964	I	By Voting Trust (3)			
Class B Stock, \$0.01 par value	23,343	I	By Spouse			
Class B Stock, \$0.01 par value	91,367	I	By Spouse as Custodian (2)			
Class B Stock, \$0.01 par value	3,282,389	I	By Voting Trust (3)			
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.						
	Persons who respond to the collinformation contained in this for required to respond unless the f displays a currently valid OMB conumber.	m are not orm	SEC 1474 (9-02)			

 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$ 

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. tionNumber of ) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. I De Sec (In
				Code V	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Ford Stock Units	<u>(4)</u>	12/01/2004		A(4)	16	<u>(4)</u>	<u>(4)</u>	Common Stock, \$0.01 par value	16	

6.50% Cum. Convertible Trust Preferred Sec.	<u>(5)</u>	<u>(5)</u>	01/15/2032	Common Stock, \$0.01 par value	<u>(5)</u>
Employee Stock Option (Right to Buy)	\$ 9.82	<u>(6)</u>	01/02/2013	Common Stock, \$0.01 par value	<u>(6)</u>
Employee Stock Option (Right to Buy)	\$ 16.49	<u>(7)</u>	01/04/2014	Common Stock, \$0.01 par value	<u>(7)</u>
Employee Stock Option (Right to Buy)	\$ 15.36	<u>(8)</u>	01/10/2012	Common Stock, \$0.01 par value	<u>(8)</u>
Employee Stock Option (Right to Buy)	\$ 15.13	<u>(9)</u>	01/30/2012	Common Stock, \$0.01 par value	<u>(9)</u>
Employee Stock Option (Right to Buy)	\$ 16.42	(10)	03/27/2012	Common Stock, \$0.01 par value	(10)
Employee Stock Option (Right to Buy)	\$ 7.4	<u>(11)</u>	03/30/2013	Common Stock, \$0.01 par value	(11)
Employee Stock Option (Right to Buy)	\$ 16.12	<u>(12)</u>	06/27/2012	Common Stock, \$0.01 par value	(12)
Employee Stock Option (Right to Buy)	\$ 11.09	(13)	06/29/2013	Common Stock, \$0.01 par value	(13)
	\$ 9.68	(14)	09/29/2012		(14)

Employee Stock Option (Right to Buy)				Common Stock, \$0.01 par value	
Employee Stock Option (Right to Buy)	\$ 10.78	<u>(15)</u>	09/29/2013	Common Stock, \$0.01 par value	(15)
Employee Stock Option (Right to Buy)	\$ 9.44	(16)	12/30/2012	Common Stock, \$0.01 par value	<u>(16)</u>
Employee Stock Option (Right to Buy)	\$ 15.98	(17)	12/30/2013	Common Stock, \$0.01 par value	(17)
Ford Stock Equivalents	<u>(18)</u>	(18)	(18)	Common Stock, \$0.01 par value	<u>(18)</u>

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
Transfer de la constant de la consta	Director	10% Owner	Officer	Other		
FORD WILLIAM CLAY JR FORD MOTOR COMPANY ONE AMERICAN ROAD DEARBORN, MI 48126	X		Chairman and CEO			

# **Signatures**

s/Kathryn S. Lamping,
Attorney-in-Fact

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) I disclaim beneficial ownership of these shares owned by my wife.
- (2) I disclaim beneficial ownership of these shares held by my wife as custodian for my children.
- (3) I am a trustee of the voting trust. As shown, it holds 186,964 shares of Common Stock and 3,282,389 shares of Class B Stock for my benefit. I disclaim beneficial ownership of any other shares of Common Stock or Class B Stock in said voting trust.

Reporting Owners 4

- These Ford Stock Units result from dividend equivalents credited to my account by the Company, without payment by me, under the Company's Deferred Compensation Plan for Non-Employee Directors. In general, these Ford Stock Units will be converted and distributed to me, without payment, in cash, on January 10th of the year following termination of Board service, based upon the then current market value of a share of Common Stock.
- (5) Each 6.50% Cumulative Convertible Trust Preferred Security, issued by Ford Motor Company Capital Trust II, a Delaware business trust, is immediately convertible, at the option of the holder, into 2.8249 shares of Ford Motor Company Common Stock.
- The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (01/03/2003), 66% aft er two years, and in full after three years.
- (7) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (01/05/2004), 66% aft er two years, and in full after three years.
- (8) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (1/11/2002), 66% afte r two years, and in full after three years.
- (9) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (1/31/2002), 66% afte r two years, and in full after three years.
- (10) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (3/28/2002), 66% aft er two years, and in full after three years
- (11) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (03/31/2003), 66% after two years, and in full after three years.
- (12) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (6/28/2002), 66% aft er two years, and in full after three years.
- (13) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (06/30/2003), 66% after two years, and in full after three years.
- (14) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (9/30/2002), 66% aft er two years, and in full after three years.
- (15) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (09/30/2003), 66% after two years, and in full after three years.
- (16) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (12/31/2002), 66% after two years, and in full after three years.
- (17) The option is exercisable to the extent of 33% of the shares optioned after one year from the date of grant (12/31/2003), 66% after two years, and in full after three years.
- (18) These Ford Stock Equivalents were acquired under the Company's 1998 Long-Term Incentive Plan without payment by me. These Ford Stock Equivalents will be converted and distributed to me, without payment, in shares of Common Stock on March 12, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.