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AMERICAN EXPRESS CO  
Form 8-K  
August 05, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 4, 2004

AMERICAN EXPRESS COMPANY  
(Exact name of registrant as specified in its charter)

New York	1-7657	13-4922250
(State or other jurisdiction of incorporation or organization)	(Commission File Number)	(I.R.S. Employer Identification No.)

200 Vesey Street, World Financial Center New York, New York	10285
(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code: (212) 640-2000

(Former name or former address, if changed since last report)

Item 9. Regulation FD Disclosure.

On August 4, 2004, Kenneth I. Chenault, Chairman and Chief Executive Officer of the Company, and Edward P. Gilligan, Group President, Global Corporate Services and International Payments, delivered a presentation to the financial community. Information contained in such presentation, as well as certain other information, is furnished herein in Exhibit 99.1. The presentation, together with certain additional materials, is also available at

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<http://ir.americanexpress.com>.

Exhibit

99.1 Information from presentation delivered August 4, 2004 by  
Kenneth I. Chenault and Edward P. Gilligan.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EXPRESS COMPANY  
(REGISTRANT)

By /s/ Stephen P. Norman

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Name: Stephen P. Norman  
Title: Secretary

DATE: August 4, 2004

EXHIBIT INDEX

Item No. -----	Description -----
99.1	Information from presentation delivered August 4, 2004 by Kenneth I. Chenault and Edward P. Gilligan.