## Edgar Filing: GOODKIND CONRAD G - Form 4

GOODKIN	D CONRAD G											
Form 4												
April 16, 20	)19											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										OMB APPROVAL		
	UNITED	STATES S		RITIES A Ashingtor				COMMISSI		OMB Numbe	r: 323	5-0287
Check this box if no longer										Expires	Janu :	ary 31,
subject		MENT OF	CHAI	NGES IN BENEFICIAL OWNERSHIP OF						Estimated average 200		
Section 16.				SECURITIES						burden hours per		
Form 4 Form 5				1((-) - f 4		• • •	<b>F</b> 1			response 0.5		
obligati	-							nge Act of 193 of 1935 or Sec				
may con	nunue.			nvestmen	•	-	•		Juon			
<i>See</i> Inst 1(b).	ruction	50(II) 0		nvestmen	t Comp	any 1		740				
1(0).												
(Print or Type	Responses)											
GOODKIND CONRAD G Symbol				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				0
				VCODD				155401				
		J	BRAD	Y CORP	[BKC]			(Check all applicable)				
(Last)	(First) (			of Earliest 7	Fransactio	n						
741 E SV	VAN AVENUE			h/Day/Year)				X_ Director 10% Owner Officer (give title Other (specify				
741 E. SYLVAN AVENUE			04/15/2019					below) below)				
(Street) 4. If Ar			4. If Am	mendment, Date Original				6. Individual or Joint/Group Filing(Check				
Filed(Mo				onth/Day/Yea	ar)			Applicable Line) _X_ Form filed by One Reporting Person				
		17									ng Person ne Reporting	
WHITEFI	SH BAY, WI 532	1/						Person	5		1 0	
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivativ	e Seci	irities A	cquired, Dispose	ed of, o	or Benef	icially Owi	ned
1.Title of	2. Transaction Date			3.				5. Amount of	6.		7. Nature o	
Security (Instr. 3)	(Month/Day/Year)	Execution D any	ate, if	Transaction(A) or Disposed of Code (D) (Instr. 8) (Instr. 3, 4 and 5)				Securities Beneficially	Owne Form	-	Indirect Beneficia Ownership (Instr. 4)	
(111501.5)		(Month/Day	/Year)					Owned		rect (D)		
							U		ndirect			
						(A)		Reported Transaction(s)	(I) (Instr	• 4)		
						or	D.	(Instr. 3 and 4)	(insu	• •)		
Class A				Code V	Amount	(D)	Price					
Class A Common	04/15/2019			А	714 <u>(1)</u>	А	\$ 48.7	73,576	Ι		Deferred	
Stock	010/2017						48.7	, . , . , .	-		Compens	ation

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	7. Titl Amou Under Securi (Instr.	int of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
		Code V	· (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Oth				
GOODKIND CONRAD G 741 E. SYLVAN AVENUE WHITEFISH BAY, WI 53217	Х							
Signatures								
Heidi Knueppel, Attorney-In-Fact	0	4/16/2019						
<u>**</u> Signature of Reporting Person		Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes the shares acquired from the reporting owner's contributions into the deferred compensation plan. The reporting owner is paid quarterly for his services as a Director and has elected to defer these earnings.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.