TIMBERLAND CO

Form 4

August 07, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Estimated average

burden hours per

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response...

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FITZSIMMONS JOHN A			2. Issuer Name and Ticker or Trading Symbol TIMBERLAND CO [TBL]	5. Relationship of Reporting Person(s) to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check all applicable)		
200 DOMAIN DRIVE			(Month/Day/Year) 08/06/2007	X_ Director 10% Owner Officer (give title below) Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
STRATHAM	, NH 03885		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State) (Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired ansaction(A) or Disposed of (D) de (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Class A Common Stock (1)	08/06/2007		S	1,514	D	\$ 21.7	8,486	D	
Class A Common Stock (1)	08/06/2007		S	436	D	\$ 21.72	8,050	D	
Class A Common Stock (1)	08/06/2007		S	4,400	D	\$ 21.9	3,650	D	
Class A Common Stock (1)	08/06/2007		S	3,350	D	\$ 22	300	D	

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Class A Common 08/06/2007 S 300 D $^{\$}$ D Stock $^{(1)}$

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

3. Transaction Date 3A. Deemed

1. Title of

2.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

6. Date Exercisable and

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	of	s I	f)	Underlying S (Instr. 3 and	
				Code V	' (A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Non-Qualified Stock Option (right to buy)	\$ 9.1725					05/17/2000(2)	05/17/2009	Class A Common Stock	10,0
Non-Qualified Stock Option (right to buy)	\$ 10.3675					05/18/1999(2)	05/18/2008	Class A Common Stock	10,00
Non-Qualified Stock Option (right to buy)	\$ 17.9063					05/16/2001(2)	05/16/2010	Class A Common Stock	10,00
Non-Qualified Stock Option (right to buy)	\$ 21.055					05/16/2003	05/16/2012	Class A Common Stock	5,00
Non-Qualified Stock Option (right to buy)	\$ 24.38					05/06/2002(4)	05/16/2011	Class A Common Stock	5,00
Non-Qualified Stock Option (right to buy)	\$ 25.305					05/16/2004(5)	05/16/2013	Class A Common Stock	5,00
Non-Qualified Stock Option	\$ 26.36					05/16/2008(6)	05/16/2017	Class A Common	10,84

7. Title and Amount

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(right to buy)				Stock	
Non-Qualified Stock Option (right to buy)	\$ 27.96	05/16/2007(6)	05/16/2016	Class A Common Stock	10,5
Non-Qualified Stock Option (right to buy)	\$ 29.32	05/17/2005(5)	05/17/2014	Class A Common Stock	5,00
Non-Qualified Stock Option (right to buy)	\$ 35.82	05/16/2006(6)	05/16/2015	Class A Common Stock	8,99

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
FITZSIMMONS JOHN A						
200 DOMAIN DRIVE	X					
STRATHAM NH 03885						

Signatures

By: Danette Wineberg, Attorney-in-fact For: John A.

Fitzsimmons 08/07/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Details of these stock options have been previously reported.
- (2) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant. These stock options were granted pursuant to the Company's 1991 Stock Option Plan for Non-Employee Directors.
- (3) Grant to reporting person of a stock option pursuant to a plan which satisfies the requirements of old Rule 16b-3.
- (4) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant.
- (5) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant. These stock options were granted pursuant to the Company's 2001 Stock Option Plan for Non-Employee Directors.
- (6) These options become exercisable one (1) year after the date of grant. These stock options were granted pursuant to the Company's 2001 Stock Option Plan for Non-Employee Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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