

TIMBERLAND CO  
Form 4  
August 07, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FITZSIMMONS JOHN A

(Last) (First) (Middle)  
200 DOMAIN DRIVE  
(Street)  
STRATHAM, NH 03885

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
TIMBERLAND CO [TBL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/06/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock <sup>(1)</sup>	08/06/2007		S		1,514 D \$ 21.7	8,486	D
Class A Common Stock <sup>(1)</sup>	08/06/2007		S		436 D \$ 21.72	8,050	D
Class A Common Stock <sup>(1)</sup>	08/06/2007		S		4,400 D \$ 21.9	3,650	D
Class A Common Stock <sup>(1)</sup>	08/06/2007		S		3,350 D \$ 22	300	D

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Class A  
Common Stock <sup>(1)</sup> 08/06/2007 S 300 D \$ 22.01 0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 9.1725					05/17/2000 <sup>(2)</sup>	05/17/2009	Class A Common Stock	10,000
Non-Qualified Stock Option (right to buy)	\$ 10.3675					05/18/1999 <sup>(2)</sup>	05/18/2008	Class A Common Stock	10,000
Non-Qualified Stock Option (right to buy)	\$ 17.9063					05/16/2001 <sup>(2)</sup>	05/16/2010	Class A Common Stock	10,000
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 21.055					05/16/2003	05/16/2012	Class A Common Stock	5,000
Non-Qualified Stock Option (right to buy)	\$ 24.38					05/06/2002 <sup>(4)</sup>	05/16/2011	Class A Common Stock	5,000
Non-Qualified Stock Option (right to buy)	\$ 25.305					05/16/2004 <sup>(5)</sup>	05/16/2013	Class A Common Stock	5,000
Non-Qualified Stock Option	\$ 26.36					05/16/2008 <sup>(6)</sup>	05/16/2017	Class A Common	10,800

