YY Inc. Form SC 13G August 02, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No) *
YY INC
(Name of Issuer)
Class A Common Stock
(Title of Class of Securities)
98426T106
(CUSIP Number)
July 25, 2013
(Date Of Event which Requires Filing of this Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [] Rule 13d-1(b)
- [x] Rule 13d-1(c)
- [] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1745 (3-06)

CUSIP	No. 98426T1	.06			13G		Page	2 of	5 Pages	
1.		AME OF REPORTING PERSON: R.S. IDENTIFICATION NO. OF ABOVE PERSON:								
	Morgan Sta I.R.S. #36		2							
2.	CHECK THE	APPROPRI	ATE BOX	K IF A M	EMBER OF A	GROUP:				
	(a) []									
	(b) []									
3.	SEC USE ONLY:									
4.	CITIZENSHI	P OR PLA	CE OF (DRGANIZA'	rion:					
The state of organization is Delaware.										
S	BER OF HARES	5. SC	770,540	ING POWE						
BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:		6. SHARED VOTING POWER: 112,500								
			7. SOLE DISPOSITIVE POWER: 8,986,720							
		8. SH	IARED D	ISPOSITI	VE POWER:					
9.	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON: 8,986,720									
10.	CHECK BOX	IF THE A	GGREGA	re amoun'	I IN ROW (9)) EXCLUDES	CERTAI	IN SH	ARES:	
11.										
12.										
CUSIP No.98426T106				13G			Page 3	3 of 	5 Pages 	
Item 1	. (a)	Name of	Issue	::						
		YY INC								
	(b)	Address	of Ts	suer's P	 rincipal Ex	ecutive Off	ices.			

No. 50 Jianzhung Road Tianhe Software Park, Tianhe District Guangzhou F4, People's Republic of China 510660 _____ Item 2. (a) Name of Person Filing: Morgan Stanley _____ (b) Address of Principal Business Office, or if None, Residence: 1585 Broadway New York, NY 10036 Citizenship: (C) The state of organization is Delaware. ______ (d) Title of Class of Securities: Common Stock CUSIP Number: (e)98426T106 ______ If this statement is filed pursuant to Sections 240.13d-1(b) or Item 3. 240.13d-2(b) or (c), check whether the person filing is a: (a) [] Broker or dealer registered under Section 15 of the Act (15 U.S.C. 78o). (b) [] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C. 78c). (c) [] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C. 78c). (d) [] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8). (e) [] An investment adviser in accordance with Sections 240.13d-1(b)(1)(ii)(E); (f) [] An employee benefit plan or endowment fund in accordance with Section 240.13d-1(b)(1)(ii)(F); (g) [] A parent holding company or control person in accordance with Section 240.13d-1(b)(1)(ii)(G); (h) [] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813); (i) [] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3); (j) [] Group, in accordance with Section 240.13d-1(b)(1)(ii)(J).

- Item 4. Ownership as of July 25, 2013.*
 - (a) Amount beneficially owned:
 See the response(s) to Item 9 on the attached cover page(s).
 - (b) Percent of Class:
 See the response(s) to Item 11 on the attached cover page(s).
 - (c) Number of shares as to which such person has:
 - (i) Sole power to vote or to direct the vote: See the response(s) to Item 5 on the attached cover page(s).
 - (ii) Shared power to vote or to direct the vote: See the response(s) to Item 6 on the attached cover page(s).
 - (iii) Sole power to dispose or to direct the disposition of:
 See the response(s) to Item 7 on the attached cover page(s).
 - (iv) Shared power to dispose or to direct the disposition of:
 See the response(s) to Item 8 on the attached cover page(s).
- Item 5. Ownership of Five Percent or Less of a Class.

Not Applicable

Item 6. Ownership of More Than Five Percent on Behalf of Another Person.

Not Applicable

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

* In Accordance with the Securities and Exchange Commission Release No. 34-39538 (January 12, 1998) (the "Release"), this filing reflects the securities beneficially owned, or that may be deemed to be beneficially owned, by certain operating units (collectively, the "MS Reporting Units") of Morgan Stanley and its subsidiaries and affiliates (collectively, "MS"). This filing does not reflect securities, if any, beneficially owned by any operating units of MS whose ownership of securities is disaggregated from that of the MS Reporting Units in accordance with the Release.

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Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: August 2, 2013

Signature: /s/ Marielle Giudice

Name/Title: Marielle Giudice/Authorized Signatory, Morgan Stanley

MORGAN STANLEY

^{*} Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).