Cates Bradley R Form 3 May 04, 2007

## FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement STANDARD REGISTER CO [SR] Cates Bradley R (Month/Day/Year) 04/26/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 600 ALBANY STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person DAYTON, OHÂ 45408 (give title below) (specify below) Form filed by More than One Vice Pres, Sales and Marketing Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock (1) 9,600 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$ 

currently valid OMB control number.

| 1. Title of Derivative<br>Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 3. Title and Amount of Securities Underlying Derivative Security |                        | 4. Conversion or Exercise | 5.<br>Ownership<br>Form of             | 6. Nature of Indirect<br>Beneficial<br>Ownership |  |
|--|--|--------------------|--|------------------------|---------------------------|--|--|--|
|  |  |                    | (Instr. 4)   |                        | Price of                  | Derivative (Instr.                     | (Instr. 5)                                       |  |
|  | Date Exercisable   | Expiration<br>Date | Title  | Amount or<br>Number of | Derivative<br>Security    | Security:<br>Direct (D)<br>or Indirect |  |  |

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|                   |               |            |                 | Shares |          | (I)<br>(Instr. 5) |   |
|-------------------|---------------|------------|-----------------|--------|----------|-------------------|---|
| Option to Buy (2) | 12/29/1999    | 12/29/2008 | Common<br>Stock | 1,000  | \$ 30.25 | D                 | Â |
| Option to Buy (2) | 12/13/2001(4) | 02/13/2010 | Common<br>Stock | 5,625  | \$ 12.63 | D                 | Â |
| Option to Buy (2) | 12/31/2004    | 12/12/2011 | Common<br>Stock | 2,500  | \$ 19.47 | D                 | Â |
| Option to Buy (2) | 02/13/2003(5) | 02/13/2012 | Common<br>Stock | 1,500  | \$ 22.87 | D                 | Â |
| Option to Buy (2) | 12/31/2004    | 02/05/2013 | Common<br>Stock | 3,000  | \$ 20.16 | D                 | Â |
| Option to Buy (3) | 12/31/2004    | 08/26/2008 | Common<br>Stock | 4,000  | \$ 17.6  | D                 | Â |
| Option to Buy (3) | 12/31/2004    | 02/18/2014 | Common<br>Stock | 3,800  | \$ 18.01 | D                 | Â |
| Option to Buy (2) | 09/28/2005    | 09/28/2014 | Common<br>Stock | 500    | \$ 10.35 | D                 | Â |
| Option to Buy (2) | 01/31/2006    | 01/31/2015 | Common<br>Stock | 500    | \$ 12.49 | D                 | Â |
| Option to Buy (2) | 02/23/2006(6) | 02/23/2015 | Common<br>Stock | 2,500  | \$ 12.89 | D                 | Â |
| Option to Buy (2) | 05/23/2006    | 05/23/2015 | Common<br>Stock | 500    | \$ 14.26 | D                 | Â |
| Option to Buy (3) | 02/22/2007(7) | 02/22/2016 | Common<br>Stock | 5,000  | \$ 17    | D                 | Â |
| Option to Buy (3) | 02/21/2008(8) | 02/21/2017 | Common<br>Stock | 14,000 | \$ 13.07 | D                 | Â |

## **Reporting Owners**

\*\*Signature of Reporting Person

| Reporting Owner Name / Address                           | Relationships |           |  |       |  |  |
|--|---------------|-----------|--|-------|--|--|
| reporting owner runner runners                           | Director      | 10% Owner | Officer   Vice Pres, Sales and Marketing | Other |  |  |
| Cates Bradley R<br>600 ALBANY STREET<br>DAYTON, OH 45408 | Â             | Â         | Sales and                                | Â     |  |  |
| Signatures   |               |           |  |       |  |  |
| Bradley R. Cates by Kathryn A. La                        | 05/04/2007    |           |  |       |  |  |

Reporting Owners 2

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Awarded pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (2) Granted pursuant to The Standard Register Company 1995 Stock Option Plan.
- (3) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (4) The options are exercisable in equal increments on 12/13/01, 12/13/02, 12/13/03, 12/13/04.
- (5) The options are exercisable in equal increments on 2/13/03, 2/13/04.
- (6) The options are exercisable in equal increments on 2/23/06, 2/23/07, 2/23/08, 2/23/09.
- (7) The options are exercisable in equal increments on 2/22/07, 2/22/08, 2/22/09, 2/22/10.
- (8) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.