

Reilly Amy L  
Form 3  
January 12, 2012

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

Â Reilly Amy L

(Last) (First) (Middle)

600 ALBANY STREET

(Street)

DAYTON,Â OHÂ 45417

(City) (State) (Zip)

2. Date of Event  
Requiring Statement  
(Month/Day/Year)

01/03/2012

3. Issuer Name **and** Ticker or Trading Symbol  
STANDARD REGISTER CO [SR]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer \_\_\_\_X\_\_\_\_ Other  
(give title below) (specify below)  
VP OrganizationalEffectiveness

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Common Stock <sup>(1)</sup>

30,211

D Â

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative  
Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

Date Exercisable Expiration  
Date

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

Title Amount or  
Number of

4. Conversion  
or Exercise  
Price of  
Derivative  
Security

5. Ownership  
Form of  
Derivative  
Security:  
Direct (D)  
or Indirect

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

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				Shares		(I) (Instr. 5)	
Option to Buy <u>(1)</u>	02/05/2004 <sup>(4)</sup>	02/05/2013	Common Stock	2,200	\$ 20.16	D	Â
Option to Buy <u>(2)</u>	12/31/2004 <sup>(5)</sup>	02/18/2014	Common Stock	3,000	\$ 18.01	D	Â
Option to Buy <u>(1)</u>	02/23/2006 <sup>(6)</sup>	02/23/2015	Common Stock	2,500	\$ 12.89	D	Â
Option to Buy <u>(2)</u>	02/22/2007 <sup>(7)</sup>	02/22/2016	Common Stock	2,000	\$ 17	D	Â
Option to Buy <u>(2)</u>	02/21/2008 <sup>(8)</sup>	02/21/2017	Common Stock	2,000	\$ 13.07	D	Â
Option to Buy <u>(2)</u>	02/25/2010 <sup>(9)</sup>	02/25/2019	Common Stock	20,000	\$ 4.7	D	Â
Option to Buy <u>(2)</u>	04/30/2010 <sup>(10)</sup>	04/30/2019	Common Stock	21,200	\$ 5.22	D	Â
Option to Buy <u>(2)</u>	03/02/2011 <sup>(11)</sup>	03/02/2020	Common Stock	24,694	\$ 5.82	D	Â
Option to Buy <u>(3)</u>	03/03/2012 <sup>(12)</sup>	03/03/2021	Common Stock	48,077	\$ 3.38	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Reilly Amy L 600 ALBANY STREET DAYTON, OH 45417	Â	Â	Â	VP Organizational Effectiveness

## Signatures

/s/Gerard D. Sowar, by power of attorney for Amy L. Reilly 01/12/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted pursuant to The Standard Register Company 1995 Stock Option Plan.
- (2) Granted pursuant to The Standard Register Company 2002 Equity Incentive Compensation Plan.
- (3) Granted pursuant to The Standard Register Company 2011 Equity Incentive Plan.
- (4) The options are exercisable in increments of 1/4th on 2/5/2004 and 3/4ths on 12/31/04.
- (5) The options are exercisable in full on 12/31/04.
- (6) The options are exercisable in equal increments on 2/23/06, 2/23/07, 2/23/08, 2/23/09.

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- (7) The options are exercisable in equal increments on 2/22/07, 2/22/08, 2/22/09, 2/22/10.
- (8) The options are exercisable in equal increments on 2/21/08, 2/21/09, 2/21/10, 2/21/11.
- (9) The options are exercisable in equal increments on 2/25/10, 2/25/11, 2/25/12, 2/25/13.
- (10) The options are exercisable in equal increments on 4/30/10, 4/30/11, 4/30/12, 4/30/13.
- (11) The options are exercisable in equal increments on 3/2/11, 3/2/12, 3/2/13, 3/2/14.
- (12) The options are exercisable in equal increments on 3/3/12, 3/3/13, 3/3/14, 3/3/15.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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