

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC

Form 424B3

October 24, 2001

PRICING SUPPLEMENT NO. 78

DATED: October 23, 2001

(To Prospectus dated January 11, 2001,
and Prospectus Supplement dated January 11, 2001)

Rule 424(b) (3)

File No. 333-52902

\$9,015,893,162

THE BEAR STEARNS COMPANIES INC.

MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$20,000,000 Floating Rate Notes ☒ Book Entry Notes ☒
Original Issue Date: 10/24/2001 Fixed Rate Notes ☐ Certificated Notes ☐
Maturity Date: 10/24/2002 CUSIP#: 073928VM2
Option to Extend Maturity: No ☒ Yes ☐ Final Maturity Date:

Redeemable On -----	Redemption Price(s) -----	Optional Repayment Date(s) -----	Optional Repayment Price(s) -----
N/A	N/A	N/A	N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis:	Maximum Interest Rate: N/A
☐ Commercial Paper Rate	Minimum Interest Rate: N/A
☐ Federal Funds Effective Rate	
☐ Federal Funds Rate	Interest Reset Date(s): Daily
☐ Treasury Rate	Interest Reset Period: Daily
☐ LIBOR Reuters	Interest Payment Date(s): *
☐ LIBOR Telerate	
☒ Prime Rate +	
☐ CMT Rate	

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

Initial Interest Rate: 2.64%

Interest Payment Period: Quarterly

Index Maturity: N/A

Spread (plus or minus): -2.86%

+ Prime Rate as reported on Telerate Page 5 under the heading "Bank Rates/Prime".

*On the 24th of January, April, July and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.