HANOVER INSURANCE GROUP, INC.

Form 4

February 21, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

3235-0287 Number: January 31, Expires: 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Estimated average burden hours per response...

may continue. See Instruction Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Welzenbach Mark Joseph

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to

Symbol

(Middle)

HANOVER INSURANCE GROUP,

(Check all applicable)

INC. [THG]

(Last) (First) 3. Date of Earliest Transaction

4. If Amendment, Date Original

Director X_ Officer (give title

10% Owner Other (specify

440 LINCOLN STREET, S-316

(Month/Day/Year) 02/19/2014

below) below)

Senior Vice President

(Street)

(State)

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person

Form filed by More than One Reporting

Issuer

WORCESTER, MA 01653

(City)

(Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)		2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		4. Securities on Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	02/19/2014		A(1)	1,700	A	\$0	26,549	D	
Common Stock	02/19/2014		A(2)	1,127	A	\$0	27,676	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code Securities		6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Option (right to buy)	\$ 57.99	02/19/2014		A	15,000	(3)	02/19/2024	Common Stock	15,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Welzenbach Mark Joseph 440 LINCOLN STREET S-316

Senior Vice President

WORCESTER, MA 01653

Signatures

/s/ Matthew R. Frascella pursuant to Confirming Statement

02/21/2014

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Grant of restricted stock units under the Issuer's 2006 Long-Term Incentive Plan. Such units vest on the third anniversary of the date of grant.
 - On February 28, 2011 and March 10, 2011 the Reporting Person was granted 1,250 and 250 (target) performance-based restricted stock units ("PBRSUs"), respectively, pursuant to the Issuer's 2006 Long-Term Incentive Plan. The PBRSUs were subject to both
- (2) performance-based and time-based vesting conditions. On February 19, 2014, the performance condition was certified at 75.1% of the target for both awards, vesting the performance condition of the PBRSUs and converting the awards into restricted stock units for the number of shares indicated on this Form 4. The restricted stock units will each vest 50% on each of the third and fourth anniversaries of the original PBRSU grant dates.
- (3) Such options vest as to one third of the shares on each of the first three anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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