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HARTFORD FINANCIAL SERVICES GROUP INC/DE Form FWP August 11,2006

Filed Pursuant to Rule 433 Registration Statement No. 333-88762

Final Term Sheet August 11, 2006 \$330,000,000

The Hartford Financial Services Group, Inc. 5.663% Senior Notes due November 16, 2008

Issuer: The Hartford Financial Services Group, Inc.

Remarketed Amount: \$330,000,000 Maturity Date: \$300,000 November 16, 2008

First Interest Payment Date

after the Remarketing: November 16, 2006

Interest Payment Dates: February 16, May 16, August 16 and

November 16 of each year

Interest Rate: 5.663%

Trade Date: August 11, 2006

Settlement Date: August 16, 2006 Trade date + 3 days

Remarketing Price: 100.3286% Remarketing Fee: \$823,593

Ranking: Senior unsecured and unsubordinated obligations

Treasury Portfolio Purchase \$329,437,079

Price:

Proceeds to Corporate Unit

holders: \$0.1248 per Corporate Unit

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, the issuer, any remarketing agent or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free: Merrill Lynch: 1-866-500-5408.