

Item 7.01. Regulation FD Disclosure.

First Business Financial Services, Inc. (the Company) issued a press release on September 17, 2010 announcing that the Company s Board of Directors declared a quarterly dividend of \$0.07 per share. The dividend is payable on October 15, 2010 to shareholders of record on October 1, 2010. A copy of the press release is furnished as Exhibit 99.1 and is incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) Exhibits. The following exhibit is being furnished herewith:

(99.1) Press Release of First Business Financial Services, Inc., dated September 17, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST BUSINESS FINANCIAL SERVICES, INC.

Date: September 17, 2010

By: /s/ Barbara M. Conley

Barbara M. Conley
Senior Vice President and General Counsel

FIRST BUSINESS FINANCIAL SERVICES, INC.

Exhibit Index to Current Report on Form 8-K

Exhibit
Number
99.1

Press Release of First Business Financial Services, Inc., dated September 17, 2010.