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CVB FINANCIAL CORP Form 8-K November 22, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 19, 2010

CVB FINANCIAL CORP.

(Exact name of registrant as specified in its charter)

California 0-10140 95-3629339

(State or other jurisdiction of incorporation or organization)

(Commission file number)

(I.R.S. employer identification number)

701 North Haven Avenue, Ontario, California

(Address of principal executive offices)

91764 (Zip Code)

Registrant s telephone number, including area code: (909) 980-4030

Not Applicable

(Former name or former address, if changed since last

report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (See General Instruction A.2.):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR240.13e-4(c))

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Item 8.01 Other Events

On November 19, 2010, Mr. David Brager was appointed to the position of Executive Vice President, Sales Division of Citizens Business Bank, a subsidiary of CVB Financial Corp. Mr. Brager previously served as Senior Vice President & Manager of the Central Valley Region of Citizens Business Bank. Mr. Brager joined Citizens Business Bank in 2003. Mr. Brager succeeds Mr. Todd Hollander.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CVB FINANCIAL CORP.

(Registrant)

Date: November 22, 2010 By: /s/ Edward J. Biebrich Jr.

Edward J. Biebrich Jr.,

Executive Vice President and

Chief Financial Officer