### **BIRNBAUM JEFFREY**

Form 4

January 05, 2005

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

**OMB APPROVAL** 

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Stock")

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * BIRNBAUM JEFFREY			2. Issuer N Symbol	Name <b>and</b> T	Cicker or Trading	5. Relationship of Reporting Person(s) to Issuer					
(Last) (First) (Middle)		liddle)	STEVEN 3. Date of F		EN, LTD. [SHOO]	(Check all applicable)					
C/O STEVEN		ŕ	(Month/Day 01/03/200	y/Year)	isaction	_X_ DirectorOfficer (give below)	title 10% below)				
(Street)			4. If Amend	· ·	Original	6. Individual or Joint/Group Filing(Check Applicable Line) X Form filed by One Reporting Person					
LONG ISLAN	ND CITY, NY 1	1104				Form filed by M Person					
(City)	(State)	Zip)	Table	I - Non-De	rivative Securities Acq	uired, Disposed of	, or Beneficial	ly Owned			
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year			3. Transactio	4. Securities Acquired on(A) or Disposed of	5. Amount of Securities	6. Ownership Form: Direct	7. Nature Indirect			

• • • • • • • • • • • • • • • • • • • •	· · · · · · · · · · · · · · · · · · ·	1 able	ı - Noii-Dei	ivative Sec	curities Acq	uirea, Disposea oi	, or belieficial	ly Owned
1.Title of Security	2. Transaction Date (Month/Day/Year)		3. Transactio	4. Securition(A) or Dis	*	5. Amount of Securities	6. Ownership	7. Nature of Indirect
(Instr. 3)	(Mondin Bay, 1 car)	any (Month/Day/Year)	Code	(D)	•	Beneficially Owned	Form: Direct (D) or	
		(Monui Day/Tear)	(IIISII. 6)	F (A)		Following Reported	Indirect (I) (Instr. 4)	(Instr. 4)
			Code V	Amount	or (D) Price	Transaction(s) (Instr. 3 and 4)		
Common Stock, par value					Φ.Ο.			
\$0.0001 per share ("Common	01/03/2005		A	20,000	A \$0 (1)	30,000 (2)	D	
,								

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control

### Edgar Filing: BIRNBAUM JEFFREY - Form 4

#### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Tit	le of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	e and	8. Price of	9. Nu
Deriv	ative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Secur	ity	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr	. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
		Derivative				Securities			(Instr.	3 and 4)		Owne
		Security				Acquired						Follo
		•				(A) or						Repo
						Disposed						Trans
						of (D)						(Instr
						(Instr. 3,						
						4, and 5)						
										Amount		
										Amount		
							Date	Expiration		Or		
							Exercisable	Date		Number of		
					C-J- V	(A) (D)						
					Code V	(A) (D)				Shares		

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

BIRNBAUM JEFFREY

C/O STEVEN MADDEN LTD.
52-16 BARNETT AVENUE

## **Signatures**

JEFFREY
BIRNBAUM

\*\*Simulation of Population

LONG ISLAND CITY, NY 11104

01/03/2005 Date

\*\*Signature of Reporting
Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to an agreement dated January 2, 2003 between the Reporting Person and Steven Madden, Ltd. (the "Company") on January 3, 2005 the Company issued 20,000 shares of Common Stock to the Reporting Person.
- As of January 3, 2005 (after giving effect to the transaction reported on this Form 4), the Reporting Person held 20,000 shares of Common Stock, vested options to purchase 5,000 shares of Common Stock and unvested options to purchase 5,000 shares of Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2