PORTUGAL TELECOM SGPS SA Form 6-K December 18, 2014

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of December 2014

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

 $Indicate\ by\ check\ mark\ whether\ the\ registrant\ files\ or\ will\ file\ annual\ reports\ under\ cover\ Form\ 20-F\ or\ Form\ 40-F.$

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to
the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No x

Announcement	ΙT	ishon	118	Decem	her	20	14

Qualified Holding JPMorgan

Portugal Telecom, SGPS S.A. (PT SGPS) hereby informs that JPMorgan Asset Management Holdings Inc. (JPMorgan) now holds less than 2% of the voting rights corresponding to the share capital of PT SGPS.

This change resulted from the disposal, on 11 December 2014, of a total of 1,125,016 PT SGPS ordinary shares, 225,919 PT SGPS ordinary shares by J.P. Morgan Investment Management Inc., 821,620 PT SGPS ordinary shares by JPMorgan Asset Management (UK) Limited and 77,477 PT SGPS ordinary shares by JPMorgan Chase Bank, National Association, executed on the Euronext Lisbon regulated market. As a result, JPMorgan s holding corresponds to a total of 16,962,582 ordinary shares representing 1.89% of PT SGPS share capital and corresponding voting rights, as follows:

- JPMorgan Asset Management (UK) Limited: 12,357,596 ordinary shares representing 1.38% of PT SGPS share capital and corresponding voting rights;
- J.P. Morgan Investment Management Inc.: 3,439,687 ordinary shares representing 0.38% of PT SGPS share capital and corresponding voting rights;
- JPMorgan Chase Bank, National Association: 1,165,299 ordinary shares representing 0.13% of PT SGPS share capital and corresponding voting rights.

PT SGPS was further informed that the entities listed above are subsidiaries of JPMorgan.

This statement is pursuant to the terms and for the purposes of article 17 of the Portuguese Securities Code and 2 of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received from JPMorgan Chase Bank, with head office at 25 Bank Street, London E14 5JP, United Kingdom.

Portugal Telecom, SGPS, SA Public company Portugal Telecom is listed on the Euronext Nuno Vieira and New York Stock Exchange.

Avenida Fontes Pereira de Melo, 40 Share capital Euro 26,895,375 Information may be accessed on the Reuters under the symbols PTC.LS and PT Investor Relations Director

and on Bloomberg under the symbol PTC pL. nuno.t.vieira@telecom.pt

Registered in the Commercial Registry Office of Lisbon

Portugal

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and Corporation no. 503 215 058

www.ptsgps.pt

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: December 18, 2014

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira
Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates , believes , estimates , expects , plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.