## COLE INC

Form 10QSB
August 13, 2002
U. S. Securities and ExChange Commission
Washington, D. C. 20549

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                                    4 8 4 8 \text { South Highland Drive Box \#140}
                                    Salt Lake City, Utah 84117
                (Address of Principal Executive Offices)
                Issuer's Telephone Number: (310) 795-0252
(Former Name or Former Address, if changed since last Report)
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Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Sections 13 or $15(d)$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.
(1) Yes X No
(2) Yes X No
$\qquad$


APPLICABLE ONLY TO ISSUERS INVOLVED IN BANKRUPTCY PROCEEDINGS DURING THE PRECEDING FIVE YEARS

None, Not Applicable;

APPLICABLE ONLY TO CORPORATE ISSUERS Indicate the number of shares outstanding of each of the Registrant's classes of common stock, as of the latest practicable date:

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JUNE 30, 2002<br>1,085,051

PART I - FINANCIAL INFORMATION

Item 1.Financial Statements.

The Financial Statements of the Registrant required to be filed with this $10-Q S B$ Quarterly Report were prepared by management and commence on the following page, together with related Notes. In the opinion of management, the Financial Statements fairly present the financial condition of the Registrant. The Financial Statements have been reviewed and are on file with the company's Auditor.

COLE, INC.
[A Development Stage Company]
BALANCE SHEETS
For the Period Ending June 30, 2002 and the Year Ended December 31, 2001

| $06 / 31 / 02$ | $12 / 31 / 01$ |
| :---: | ---: |
| --------------------- |  |
| [Unaudited] |  |

## ASSETS

Assets

| Cash | $\$$ | 607 |
| :--- | ---: | ---: |
| Property, Plant \& Equipment | 1,410 | 773 |
| Less: Accumulated Depreciation | $(1,174)$ | $(910$ |
|  |  |  |
| Total Assets | $\$$ | 843 |

LIABILITIES AND STOCKHOLDERS' DEFICIT

Current Liabilities:
Accrued Liabilities \$
$\begin{array}{ll}\text { Payable to shareholder } & 3,500\end{array}$
Income Taxes Payable 100
Total Current Liabilities 3,708

Total Liabilities 3,708 1,911

Stockholders' Deficit:
Common Stock, \$.01 par value;
authorized 50,000,000 shares; issued and outstanding, 1,085,051 shares and
$1,085,051$ respectively $10,85010,850$
Paid-in Capital
Accumulated Deficit
$(15,872)$
3,155
$(14,672)$

Total Stockholders' Equity
$(1,867)$
(667)

Total Liabilities and Stockholders' Equity
\$------------
1,841
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COLE, INC.
Statements of Operations
For the Three and Six Month Periods Ended June 30, 2002 and 2001 and for the period from inception through June 30, 2002

| Revenues | \$ | 0 | \$ | 106 | \$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cost of Sales |  | 0 |  | 0 |  |
| Gross Margin |  | 0 |  | 106 |  |
| General and Administrative Expenses |  | 1,008 |  | 1,120 |  |
| Net Loss from Operations |  | (1,008) |  | $(1,014)$ |  |
| Net Loss Before Income Taxes |  | (1,008) |  | (1,014) |  |
| Provision for Income Taxes |  | 0 |  | 0 |  |
| Net Loss | \$ | (1,008) | \$ | (1,014) | \$ |
| Loss Per Share | \$ | (.01) | \$ | (.01) | \$ |
| Weighted Average Shares Outstanding |  | 85,051 |  | 85,051 |  |

For the Three and Six Month Periods Ended June 30, 2002 and 2001 and for the period from inception through June 30, 2002

| For the | For the | E |
| :---: | :---: | ---: |
| Three Month | Six Month | Thre |
| Period Ending | Period Ending Perio |  |
| $06 / 30 / 02$ | $06 / 30 / 01$ | $06 / 30$ |

Cash Flows Provided by/(Used for) Operating Activities

erim Financial Statements

COLE, INC.
Notes to the Interim Financial Statements

NOTE 1- BASIS OF PRESENTATION

The accompanying unaudited interim financial statements of Cole, Inc. have been prepared in accordance with generally accepted accounting principles and the rule of the Securities and Exchange Commission ("SEC"), and should be read in conjunction with the audited financial statements.. In the opinion of management, all adjustments, consisting of normal recurring adjustments, necessary for a fair presentation of financial position and the results of operations for interim are not
necessarily indicative of the results to be expected for the full year.

Item 2.Management's Discussion and Analysis or Plan of Operation.
Plan of Operation.

The Company has created relationships with a limited number of clients. Furthermore, the Company plans on increasing its client base through advertisement and by broadening the services in which it currently provides.

Results of Operations
The Company's operations during the quarterly period ended June 30, 2002, resulted in $\$ 0$ in revenues and incurred expenses of $\$ 1,008$, stemming from costs related to general and administrative expenses.

Liquidity

At June 30,2002 , the Company had total current assets of $\$ 843$ and total liabilities of $\$ 3,708$. Management believes that its cash on hand of $\$ 607$ may not be sufficient to allow it to continue its operations for the next three months and is currently seeking future funding.

PART II - OTHER INFORMATION

Item 1.Legal Proceedings.
None; not applicable.

Item 2.Changes in Securities.
None; not applicable

Item 3.Defaults Upon Senior Securities.
None; not applicable.

Item 4.Submission of Matters to a Vote of Security Holders.
None; not applicable

Item 5.Other Information.
None; applicable

Item 6.Exhibits and Reports on Form 8-K.
None; not applicable
(b) Reports on Form 8-K.

None; Not Applicable.

CERTIFICATION PURSUANT TO<br>18 U.S.C. SECTION 1350,<br>AS ADOPTED PURSUANT TO<br>SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002


#### Abstract

In connection with the Quarterly Report of Cole, Inc., Inc. (the "Company") on Form 10-QSB for the period ending June 30, 2002 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, James Doolin, Chief Executive Officer and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. 1350, as adopted pursuant to 906 of the Sarbanes-Oxley Act of 2002, that: (1) The Report fully complies with the requirements of section 13(a) or $15(d)$ of the Securities Exchange Act of 1934; and (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company. ```Date:8/11/02 /S/JAMES DOOLIN James Doolin, Chief Executive Officer and Chief Financial Officer```


## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

COLE, INC.

Date: 8/11/02
/S/ JAMES DOOLIN
James Doolin, President and Director

