#### CVS CAREMARK CORP

Form 4 October 01, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Check this box if no longer subject to

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

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**OMB APPROVAL** 

Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

burden hours per 0.5 response...

Estimated average

may continue. See Instruction 1(b).

obligations

(Print or Type Responses)

1. Name and Address of Reporting Person **COSBY MARK			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			CVS CAREMARK CORP [CVS]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
ONE CVS DRIVE			(Month/Day/Year) 09/30/2013	Director 10% Owner _X_ Officer (give title Other (specify below)  EVP & President-CVS/pharmacy		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
WOONSOCKET, RI 02895				Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Table	e I - Non-I	Derivative S	ecuriti	ies Acquired	l, Disposed of, or	Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securitie onDisposed o (Instr. 3, 4	f (D)	uired (A) or	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Common Stock	09/30/2013		M	115,006	A	\$ 35.78	187,849	D	
Common Stock	09/30/2013		S <u>(1)</u>	115,006	D	\$ 57.3753 (2)	72,843	D	
Common Stock	09/30/2013		S <u>(1)</u>	26,888	D	\$ 57.3745 (3)	45,955	D	
Common Stock (restricted)							30,395	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amous Numb Shares
Stock Option	\$ 35.78	09/30/2013		M		115,006	09/01/2012(4)	09/01/2018	Common Stock	115,0
Stock Option	\$ 45.07						04/02/2013(5)	04/02/2019	Common Stock	66,5
Stock Option	\$ 54.53						04/01/2014(6)	04/01/2020	Common Stock	59,0

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

COSBY MARK ONE CVS DRIVE WOONSOCKET, RI 02895

**EVP & President-CVS/pharmacy** 

### **Signatures**

/s/ Mark S. 10/01/2013 Cosby

\*\*Signature of Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All sales were effected pursuant to a Rule 10b5-1 plan.
- (2) Represents weighted average sale price for this trading day. Multiple sales were executed, with sales prices ranging between \$57.20 and \$57.58 per share.
- (3) Represents weighted average sale price for this trading day. Multiple sales were executed, with sales prices ranging between \$57.22 and \$57.55 per share.

Reporting Owners 2

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- (4) Option became exercisable in three equal installments, commencing 9/1/2012.
- (5) Option became exercisable in four equal annual installments, commencing 4/2/2013.
- (6) Option becomes exercisable in four equal annual installments, commencing 4/1/2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.