

ENERGROUP HOLDINGS CORP  
Form S-1/A  
May 27, 2008

As filed with the Securities and Exchange Commission on May 23, 2008

Registration No. 333-149171

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**SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**AMENDMENT NO. 2  
TO  
FORM S-1  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933**

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**ENERGROUP HOLDINGS CORPORATION  
(Exact name of registrant as specified in its charter)**

**Nevada**  
(State or Other Jurisdiction of  
Incorporation or Organization)

**2011**  
(Primary Standard Industrial  
Classification Number)

**87-0420774**  
(I.R.S. Employer  
Identification No.)

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**No. 9, Xin Yi Street, Ganjingzi District  
Dalian City, Liaoning province, PRC 116039  
Telephone: +86 411 867 166 96**  
(Address, Including Zip Code and Telephone Number,  
Including Area Code, of Registrant's Principal  
Executive Offices)

**The Corporation Trust Company of Nevada  
6100 Neil Road, Suite 800  
Reno, Nevada 89511  
(775) 688-3061**  
(Name, Address, Including Zip Code and Telephone  
Number,  
Including Area Code, of Agent for Service)

*With copies of all correspondence to:*  
**Edgar D. Park and Kevin K. Leung  
Richardson & Patel LLP  
10900 Wilshire Blvd. Suite 500  
Los Angeles, California 90024  
(310) 208-1182**

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**Approximate date of commencement of proposed sale to the public:** As soon as practicable after this Registration Statement becomes effective.

If any of the securities being registered on this form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, check the following box.

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

If this Form is a post-effective amendment filed pursuant to Rule 462(d) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering. "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer  Accelerated Filer   
 Non-Accelerated Filer  Smaller Reporting Company   
 (do not check if a smaller reporting company)

**CALCULATION OF REGISTRATION FEE**

Title of Each Class of Securities to be Registered	Amount to be Registered	Proposed Maximum Per Share Offering Price	Proposed Maximum Aggregate Offering Price (1)	Amount of Registration Fee
Common Stock	8,140,487	\$ 5.00(2)	\$ 40,702,435	\$ 1,599.61(3)

- (1) Estimated solely for the purpose of computing the amount of the registration fee pursuant to Rule 457(o) under the Securities Act.
- (2) Estimated solely for the purpose of calculating the amount of the registration fee pursuant to Rule 457(c) of the Securities Act of 1933, the price per share and aggregate offering price are based upon the last reported per share price of the common stock of the Registrant on the OTC Bulletin Board.
- (3) The amount of \$2,277.61 was previously paid.

**The Registrant hereby amends this Registration Statement on such date or dates as may be necessary to delay its effective date until the Registrant shall file a further amendment which specifically states that this Registration Statement shall thereafter become effective in accordance with Section 8(a) of the Securities Act of 1933 or until the Registration Statement shall become effective on such date as the Commission, acting pursuant to said Section 8(a), may determine.**

The information in this prospectus is not complete and may be changed. These securities may not be sold until the registration statement filed with the Securities and Exchange Commission is effective. This prospectus is not an offer to sell these securities and no offer to buy these securities is being solicited in any state where the offer or sale is not permitted.

**Prospectus**

**ENERGROUP HOLDINGS CORPORATION**

**8,140,487 shares**

**Common Stock**

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This prospectus covers the resale by selling shareholders of up to 8,140,487 shares of our common stock, \$0.001 par value.

These securities will be offered for sale from time to time by the selling shareholders identified in this prospectus at prevailing market prices in accordance with the terms described in the section of this prospectus entitled "Plan of Distribution." We will not receive any of the proceeds from the sale of the common stock by the selling shareholders.

Our securities are not listed on any national securities exchange. Our common stock is currently quoted on the OTC Bulletin Board under the symbol "ENHD.OB." The last reported per share price for our common stock was \$5.00, as quoted on the OTC Bulletin Board on March 5, 2008.

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**INVESTING IN OUR COMMON STOCK INVOLVES A HIGH DEGREE OF RISK. SEE "RISK FACTORS" BEGINNING ON PAGE 9.**

**NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.**

**The date of this prospectus is May \_\_, 2008**

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No offers to sell are made, nor are offers sought to buy these securities in any jurisdiction where the offer or sale is not permitted. You should assume that the information contained in this prospectus is accurate as of the date in the front of this prospectus only. Our business, financial condition, results of operations and prospectus may have changed since that date.

## TABLE OF CONTENTS

	Page
Prospectus Summary	1
Summary Consolidated Financial Data	7
Supplementary Financial Information	8
Risk Factors	9
Business	26
Special Note Regarding Forward-Looking Statements	49
Use of Proceeds	49
Plan of Distribution	49
Selling Shareholders	51
Selected Consolidated Financial Data	55
Management's Discussion and Analysis of Financial Condition and Results of Operations	56
Legal Proceedings	73
Management	74
Security Ownership of Certain Beneficial Holders and Management	81
Certain Relationships and Related Party Transactions	82
Description of Securities	84
Dividends	86
Shares Eligible for Future Sale	86
Changes In and Disagreements with Accountants on Accounting and Financial Disclosure	87
Legal Matters	87
Experts	87
Disclosure of Commission Position on Indemnification	88
Additional Information	88
Index to Consolidated Financial Information	F-1

## PROSPECTUS SUMMARY

*This summary contains basic information about us and this offering. You should read the entire prospectus carefully, especially the risks of investing in our common stock discussed under “Risk Factors.” Some of the statements contained in this prospectus, including statements under “Summary” and “Risk Factors” as well as those noted in the documents incorporated herein by reference, are forward-looking statements and may involve a number of risks and uncertainties. We note that our actual results and future events may differ significantly based upon a number of factors. You should not put undue reliance on the forward-looking statements in this document, which speak only as of the date on the cover of this prospectus.*

*References to “we,” “our,” “us,” the “Company,” or “Energroup” refer to Energroup Holdings Corporation, a Nevada corporation, and its consolidated subsidiaries.*

### ENERGROUP HOLDINGS CORPORATION

Energroup Holdings Corporation, through its subsidiaries, is engaged in the business of producing, packing, selling, marketing and distributing fresh pork and processed meat products to clients throughout the People’s Republic of China (“China” or the “PRC”). We sell our products to consumers in northeastern China, which has a population of approximately 108 million. In 2007, we had approximately US \$124.7 million in sales and US \$11.7 million in net income.

#### **Our Business**

We produce, pack, sell, market and distribute fresh and processed meat products to customers in the People’s Republic of China (“China” or the “PRC”). Our current corporate structure is shown below. We own three PRC operating subsidiaries (collectively, the “Chuming Operating Subsidiaries”):

1. Dalian Chuming Slaughter and Packaging Pork Company Ltd., whose primary business activity is acquiring, slaughtering and packaging of pork and cattle;
2. Dalian Chuming Processed Foods Company Ltd., whose primary business activity is the processing of raw and cooked meat products; and
3. Dalian Chuming Sales Company Ltd., which is responsible for our sales, marketing and distribution activities.

Our three operating subsidiaries are spun off constituents of a former parent company, Dalian Chuming Group Co., Ltd. (the “Group”). Our company is separate and independent from the Group, which operates a different business and has different operations from ours. We took over ownership and control of the three Chuming Operating Subsidiaries from the Group in September 2007 following our corporate reorganization (See subsection entitled “Corporate Reorganization” on page 6 of this report). We are headquartered in the City of Dalian, Liaoning Province of China. Throughout this report, Energroup Holdings Corporation, Precious Sheen Investments Limited, Dalian Chuming Precious Sheen Investments Consulting Co., Ltd. and the Chuming Operating Subsidiaries are sometimes collectively referred to as “Chuming.”

*Our Current Corporate Structure*

2

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We sell our products to consumers in northeastern China, which has a population of approximately 108 million. In particular, our current customers are concentrated in the Liaoning Province (which has a population of approximately 42 million), and we are the largest pork producer in Dalian City, which has a population of approximately 3 million, or 6 million including the greater metropolitan area. At present, all of our sales are within China, which is the largest pork-consuming nation in the world, with a total of 54 million metric tons consumed in 2006. Due to the rapid development of the Chinese economy, urbanization and strong income growth, we have observed that pork consumption patterns are changing and consumption levels are continuing to increase.

Our major products are:

- Fresh meat - pork that is processed in a controlled environmental chamber with closely monitored temperatures to ensure quality and safety standards during processing right up to the time of delivery to the consumer.
- Frozen fresh meat - butchered pigs that are processed and immediately frozen, which includes such products as smoked pork, ham and roasts.
- Frozen fresh byproducts - pork byproducts including pig's liver, stomach, intestine, head and hoof.

We are part of an established pork production cycle that culminates in sales of fresh and frozen pork. This cycle includes feedstuff production, pig breeding, slaughtering, processing, packaging and distribution. We are involved in the slaughtering, processing, packaging and distribution aspects of the pork production cycle.

We are the first pork producer in China to receive "Green Food" certification from China's Ministry of Agriculture. Green Food is an innovative certification program unique to China that is awarded to food processors who produce using environmentally sustainable methods and meet certain high technical standards of quality control, safety, and product quality, and generate low levels of pollution.

#### *Share Exchange Transaction*

In December 2007, we completed a reverse take-over transaction in the form of a share exchange, which resulted in our current corporate structure. On December 31, 2007, we acquired all of the outstanding shares of PSI in exchange for the issuance of 16,850,000 restricted shares of our common stock to the shareholders of PSI, which represented approximately 97.55% of then-issued and outstanding common stock (excluding the shares issued in the December 31, 2007 financing transaction). As a result of that transaction, PSI became our wholly owned subsidiary and we acquired the business and operations of Chuming.

Prior to the share exchange transaction, Energroup was a public reporting "shell" company with nominal assets whose sole business was to identify, evaluate and investigate various companies with the intent that, if such investigation warrants, a reverse merger transaction be negotiated and completed pursuant to which Energroup would acquire a target company with an operating business with the intent of continuing the acquired company's business as a publicly held entity.

As a result of the share exchange transaction, PSI (and its subsidiaries) became the 100% owned subsidiary of Energroup Holdings Corporation, and we acquired the business and operations of Chuming.

#### *\$17 Million Financing*

On December 3, 2007, we completed a \$17 million private placement in which we sold and issued 3,863,635 shares of our common stock to fifteen accredited investors for \$4.40 per share. After giving effect to both the share exchange

transaction and the \$17 million financing, we had a total of approximately 21,136,392 shares of our common stock issued and outstanding, and the shareholders of PSI held 16,850,000 of these shares, constituting approximately 79.7% of our issued and outstanding common stock. For additional details concerning this financing, please see the section entitled "Strategic Financing" below in this prospectus.

### *Financial Results*

Our consolidated financial statements for the years ended December 31, 2007, 2006, and 2005 are included in this prospectus. In 2005, 2006 and 2007, we had approximately \$54.1 million, \$70.4 million and \$124.7 million in sales, respectively. In 2005, 2006 and 2007, we had approximately \$6.0 million, \$8.1 million and \$11.7 million in net income, respectively.

We have also included our unaudited consolidated financial statements for the three months ended March 31, 2008, during which time we had approximately \$43.5 million in sales and \$4.2 million in net income.

See "*Index of Financial Statements*" on page F-1.

## **RISKS AFFECTING OUR BUSINESS**

We are subject to a number of risks, which you should be aware of before deciding to purchase the securities in this offering. These risks are discussed in the summary below and in the section titled "*Risk Factors*" beginning on page 9 of this prospectus.



## SUMMARY OF RISK FACTORS

This document contains certain statements of a forward-looking nature. Such forward-looking statements, including but not limited to growth and strategies, future operating and financial results, financial expectations and current business indicators are based upon current information and expectations and are subject to change based on factors beyond our control. Forward-looking statements typically are identified by the use of terms such as “look,” “may,” “will,” “should,” “might,” “believe,” “plan,” “expect,” “anticipate,” “estimate” and similar words, although some forward-looking statements are expressed differently. The accuracy of such statements may be impacted by a number of business risks and uncertainties that could cause actual results to differ materially from those projected or anticipated, including but not limited to:

- our ability to timely and accurately complete orders for our products;
- our dependence on a limited number of major customers;
- political and economic conditions within the PRC;
- our ability to expand and grow our distribution channels;
- general economic conditions which affect consumer demand for our products;
- the effect of terrorist acts, or the threat thereof, on consumer confidence and spending;
- acceptance in the marketplace of our new products and changes in consumer preferences;
- foreign currency exchange rate fluctuations;
- our ability to identify and successfully execute cost control initiatives;
- other risks outlined above and in our other public filings.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this document. We undertake no obligation to update this forward-looking information.

While our management fully intends to make concerted efforts to manage these risks, we cannot assure you that we will be able to do so successfully. See “Risk Factors” beginning on page 9 of this prospectus.

## STRATEGIC FINANCING

On December 31, 2007, we entered into a Securities Purchase Agreement (the “Purchase Agreement”) pursuant to which we agreed to issue and sell 3,863,635 shares of our common stock to fifteen accredited investors for an aggregate purchase price of \$17,000,000, or \$4.40 per share (the “Financing”). The closing of the Financing coincided with the closing of the share exchange transaction with PSI and its shareholders.

In connection with the Purchase Agreement, we agreed to set aside \$4.25 million of the purchase price in a holdback escrow account, \$2.0 million of which is to be released upon appointment and confirmation of a board of directors comprised of a majority of independent directors, \$1.5 million of which shall be released to us upon appointment of a new Chief Financial Officer meeting certain qualifications, \$500,000 of which is to be released upon selection of a successor independent accounting firm, and \$250,000 of which shall be applied towards certain investor relations activities. We agreed to pay partial liquidated damages to the investors equal to 0.5% per month (prorated daily) for each investor's investment amount if, among other things, we do not successfully appoint a new CFO by March 31, 2008. Prior to March 31, 2008, a majority in interest of the investors and the Company agreed to extend the deadline for appointment of a qualified CFO to April 30, 2008. As of April 30, 2008, however, the Company had not yet appointed a CFO meeting the requirements, and as a result, under our agreement with the investors, the Company is obligated to pay liquidated damages of 0.5% of the total investment amount (i.e., \$85,000) beginning on April 30, 2008. In March 2008, the investors in the financing agreed to release \$2.0 million in restricted cash from escrow in connection with the appointment of independent directors to our board of directors. As noted above, however, under the Company's Financing agreements, an additional \$500,000 is held as restricted cash in escrow until the Company appoints a new independent auditing firm, within 120 days after the closing, or April 30, 2008. As of the date of this prospectus the Company has not appointed an independent auditing firm, and thus it is required to pay liquidated damages of \$85,000 per month beginning on April 30, 2008.

Under the terms of our arrangement with Hunter Wise Securities, LLC, our placement agent for the Financing, we paid a commission equal to 7% of the aggregate gross proceeds of the Financing, plus an amount equal to 3% of such proceeds to reimburse expenses of the placement agent. We also issued a warrant to the placement agent for the purchase of 386,364 shares of the Company's common stock at an exercise price of \$4.40 per share. We also paid \$75,000 to the lead investor in the Financing as reimbursement for fees and legal expenses. After deduction of these payments and our expenses, the resulting net proceeds to us was approximately \$14.8 million.

Under the terms of the Financing, we agreed to a "make good" provision, under which certain of our founders' shares were set aside in escrow, and must be released to the investors in the event that we do not meet specified earnings targets of \$15.9 million in after-tax net income for 2008, and \$20.9 million in after-tax net income and fully-diluted earnings per share of \$0.99 for 2009. If the 2008 after-tax net income target is not met, 1,931,818 shares of common stock held by our founders (approximately 9.1% of the issued and outstanding shares) will be transferred to the investors pro rata in proportion to their investment in the Financing without any further consideration from or action by the investors. If both the 2009 after-tax net income and earnings per share targets are not met, an additional 1,931,818 shares of common stock (approximately 9.1% of the issued and outstanding shares) held by our founders will be transferred to the investors, also on a pro rata basis. If all of these "make good" shares were to be released to the investors, the investors would then hold 36.6% of our issued and outstanding stock, assuming a total of 21.2 million shares outstanding. "After-tax net income" is defined in the Purchase Agreement, and is calculated based upon our audited financial statements prepared by U.S. auditors in accordance with U.S. generally accepted accounting principles. For purposes of determining whether or not "after-tax net income" has been achieved by us, any direct or indirect tax breaks, tax holidays, tax credits or similar tax benefits, compensation, grant or any other remuneration or deduction granted by any governmental authority or body which benefits us are excluded from the calculation.

We agreed to register for resale the 3,863,635 shares of common stock acquired by the investors pursuant to a registration statement on Form S-1, of which this prospectus forms a part. We also agreed to register the 1,931,818 shares for the 2008 "make good" escrow and the 1,931,818 shares for the 2009 "make good" escrow, which forms the total number of shares registered under this prospectus of 8,140,487 shares. In the event that our registration statement is not declared effective by the Securities and Exchange Commission ("SEC") within 135 days of the closing of the Financing, we will also owe liquidated damages to the investors of 1% of the total Financing amount in cash per month after the 135 day period. The liquidated damages payable to the investors in the event of non-registration or late effectiveness is subject to a maximum limit of 10% of the total Financing amount, or \$1.7 million. The investor's registration rights and our registration obligations are set forth in a registration rights agreement which we entered into

in connection with the Financing.

Our Chairman and Chief Executive Officer, who indirectly owns shares of our common stock through family-owned entities and trusts, agreed that his family-owned entities will enter into a lockup agreement under which these shareholders may not offer or sell their securities for a period of one year following the date on which the registration statement is declared effective. This lockup agreement was entered into at the closing of the Financing.

5

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The investors in the Financing have a right of first refusal on any placement or offering by us of debt or equity securities for a one year period following the date on which the registration statement is declared effective. The investors' right of first refusal does not apply to options or warrants that we may issue to employees or consultants, or to non-affiliates as compensation for services, to securities issued in acquisitions or strategic investments that are not related to raising capital for the Company, or to securities issued in underwritten public offerings.

The Financing was subject to the completion of customary due diligence procedures conducted by our investors and their advisors, and we made various representations and warranties in the Purchase Agreement regarding our business, operations and corporate affairs. The Financing is also subject to rescission by the investors in the event that the PRC government challenges or otherwise adversely affects the share exchange transaction with PSI and its shareholders (and the related corporate restructuring of Chuming in the PRC as a prelude to the transaction), if we cannot undo such governmental action or otherwise address the material adverse effect to the reasonable satisfaction of the investors within sixty (60) days after the action occurs.

Among other terms of the Financing, we agreed to allocate \$250,000 of the proceeds from the Financing for our investor relations program. In December 2007, Chuming (our wholly owned subsidiary), agreed to engage Hayden Communications International, Inc. as our investor relations and public relations consultant. Under this arrangement, Hayden Communications agreed to provide us with consulting services for 13 months in exchange for fees consisting of \$9,500 per month and 30,000 restricted shares of our common stock.

As a result of the closing of the share exchange transaction and the Financing, the shareholders of PSI now own 79.7%, the investors in the Financing own 18.3%, and other shareholders own 2%, respectively, of our presently issued and outstanding capital stock. The closing of these transactions occurred on December 31, 2007 (the "Closing Date"). At the Closing Date, we had a total of 21,136,391 shares of common stock issued and outstanding.

The securities were offered and sold in the Financing to accredited investors in reliance on an exemption from the registration requirements of the Securities Act of 1933, as amended (the "Securities Act"), under Regulation D. At the time of the closing, the offering was not registered under the Securities Act or any state securities or "blue sky" laws.

In connection with the Financing, we increased compensation paid to our CEO, CFO and COO from an aggregate of \$120,000 to \$300,000, engaged Hayden Communications to provide investor relations services, and allocated \$250,000 of proceeds from the Financing to our investor relations programs, and we anticipate that these additional costs will have an impact on our 2008 financial results. In addition, please see our risk factor that reads "We will incur increased costs as a public company which may affect our profitability" on page 37 of this prospectus.

## **GENERAL INFORMATION**

Our principal executive offices are located at No. 9, Xin Yi Street, Ganjingzi District Dalian City, Liaoning Province, PRC 116039, and our main telephone number is +86 411 867 166 96.

## **THE OFFERING**

We are registering 8,140,487 shares of our common stock for sale by the selling shareholders identified in the section of this prospectus entitled "Selling shareholders." Information regarding our common stock is included in the section of this prospectus entitled "Description of Securities."

**SUMMARY CONSOLIDATED FINANCIAL DATA**

The following tables summarize consolidated financial data regarding our business and should be read together with “*Management’s Discussion and Analysis of Financial Condition or Plan of Operations*” and our consolidated financial statements and the related notes included in this prospectus. The summary consolidated financial information as of December 31, 2007, 2006 and 2005 have been derived from our consolidated financial statements included in this prospectus. The financial data for the three months ending March 31, 2008 was derived from our unaudited financial statements included in this prospectus. All monetary amounts are expressed in U.S. Dollars unless otherwise indicated.

(US dollars in thousands)

	Three Months Ended		Twelve Months Ended			
	March 31, 2008 (unaudited)	2007 (audited)	2006 (audited)	2005 (audited)	2004 (audited)	2003 (unaudited)
<b>Consolidated Statements of Operations Data:</b>						
Sales	43,507	124,696	70,396	54,119	654	-
Cost of Sales	(36,474)	(104,379)	(57,794)	(45,284)	(711)	-
Gross Profit	7,033	20,317	12,601	8,835	(56)	-
Operating Expenses	(2,318)	(6,246)	(2,891)	(1,647)	(402)	-
Income from Operations	4,714	14,071	9,709	7,188	(459)	-
Other Income (Expense), net	(307)	(1,476)	(1,583)	(1,008)	5,164	-
Income Before Taxes	4,408	12,620	8,126	6,180	4,705	-
Income Taxes	166	968	1.6	191	66	-
Net Income	4,241	11,652	8,128	,988	4,772	-
Foreign Currency Translation	3,682	2,064	285	0.7	-	-
Comprehensive Income	7,923	13,716	8,739	6,274	0.7	-
Basic Net Income Per Share (in US\$)	0.25	0.87	0.61	0.45	0.36	-
Diluted Net Income Per Share (in US\$)	0.20	0.67	0.47	0.35	0.28	-
Basic Weighted Average Number of Shares Outstanding	17,272,756	13,409,120	13,409,120	13,409,120	13,409,120	-
Diluted Weighted Average Number of Shares Outstanding	21,182,756	17,272,756	17,272,756	7,272,756	17,272,756	-

(US dollars in thousands)

	At March 31, 2008	2007 (audited)	2006 (audited)	2005 (audited)	2004 (audited)	2003 (unaudited)
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**(unaudited)****Balance Sheet Data:**

Total Assets	\$	82,647	\$	66,620	\$	56,846	\$	50,993	\$	29,957	\$	-
Current Liabilities		25,786		17,682		16,764		18,979		2,358		-
Long Term Liabilities		-		-		17,909		18,580		19,309		-
Stockholders Equity		56,861		48,938		22,174		13,434		8,290		-

7

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## SUPPLEMENTARY FINANCIAL INFORMATION

The supplementary financial information presented below summarizes certain financial data which has been derived from and should be read in conjunction with our consolidated financial statements and footnotes thereto included in the section beginning on page F-1.

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Total
<b>2008</b>					
Sales	\$ 43,507,098	-	-	- \$	43,507,098
Gross Profit	7,032,674	-	-	-	7,032,674
Net Income	4,241,217	-	-	-	4,241,217
Basic Earnings Per Share	\$ 0.25	-	-	- \$	0.25
Diluted EarningsPer Share	\$ 0.20	-	-	- \$	0.20
Basic Weighted Average Shares	17,272,756	-	-	-	17,272,756
Diluted Weighted Average Shares	21,182,756	-	-	-	21,182,756
<b>2007</b>					
Sales	\$ 23,187,994	\$ 31,370,321	\$ 35,160,526	\$ 34,977,195	\$ 124,696,036
Gross Profit	4,162,362	4,859,655	5,730,373	5,564,737	20,317,127
Net Income	3,009,384	2,784,233	2,504,970	3,353,560	11,652,147
Basic Earnings Per Share	\$ 0.22	\$ 0.21	\$ 0.19	\$ 0.25	\$ 0.87
Diluted EarningsPer Share	\$ 0.17	\$ 0.16	\$ 0.15	\$ 0.19	\$ 0.67
Basic Weighted Average Shares	13,409,120	13,409,120	13,409,120	13,409,120	13,409,120
Diluted Weighted Average Shares	17,272,756	17,272,756	17,272,756	17,272,756	17,272,756
<b>2006</b>					
Sales	\$ 15,481,846	\$ 16,964,150	\$ 17,854,359	\$ 20,096,084	\$ 70,396,439
Gross Profit	2,579,552	3,633,282	2,357,829	4,030,924	12,601,586
Net Income	1,573,801	2,551,750	1,291,919	2,710,902	8,128,371
Basic Earnings Per Share	\$ 0.12	\$ 0.19	\$ 0.10	\$ 0.20	\$ 0.61
Diluted EarningsPer Share	\$ 0.09	\$ 0.15	\$ 0.07	\$ 0.16	\$ 0.47
Weighted Average Shares	13,409,120	13,409,120	13,409,120	13,409,120	13,409,120
Diluted Weighted Average Shares	17,272,756	17,272,756	17,272,756	17,272,756	17,272,756
<b>2005</b>					
Sales	\$ 9,501,321	\$ 12,639,443	\$ 15,833,533	\$ 16,145,689	\$ 54,119,985
Gross Profit	2,064,317	2,126,989	2,191,282	2,453,122	8,835,709
Net Income	1,530,539	1,601,519	1,526,686	1,330,028	5,988,772
Basic Earnings Per Share	\$ 0.11	\$ 0.12	\$ 0.11	\$ 0.10	\$ 0.45
Diluted EarningsPer Share	\$ 0.09	\$ 0.09	\$ 0.09	\$ 0.08	\$ 0.35
Weighted Average Shares	13,409,120	13,409,120	13,409,120	13,409,120	13,409,120
Diluted Weighted Average Shares	17,272,756	17,272,756	17,272,756	17,272,756	17,272,756

## **RISK FACTORS**

*You should carefully consider the risks described below together with all of the other information included in this prospectus before making an investment decision with regard to our securities. The statements contained in or incorporated into this prospectus that are not historic facts are forward-looking statements that are subject to risks and uncertainties that could cause actual results to differ materially from those set forth in or implied by forward-looking statements. If any of the following risks actually occurs, our business, financial condition or results of operations could be harmed. In that case, the trading price of our common stock could decline, and you may lose all or part of your investment.*

### ***Risks Relating to Our Business***

#### **Our limited operating history makes it difficult to evaluate our future prospects and results of operations.**

We have a limited operating history. Our holding company in China, Chuming WFOE, and the companies that form its present subsidiaries were incorporated in 2004. Accordingly, you should consider our future prospects in light of the risks and uncertainties experienced by early stage companies in evolving industries such as the meat industry in China. Some of these risks and uncertainties relate to our ability to:

- maintain our market position in the meat business in China;
- offer new and innovative products to attract and retain a larger customer base;
- attract additional customers and increase spending per customer;
- increase awareness of our brand and continue to develop user and customer loyalty;
- respond to competitive market conditions;
- respond to changes in our regulatory environment;
- manage risks associated with intellectual property rights;
- maintain effective control of our costs and expenses;
- raise sufficient capital to sustain and expand our business;
- attract, retain and motivate qualified personnel; and
- upgrade our technology to support additional research and development.

If we are unsuccessful in addressing any of these risks and uncertainties, our business may be materially and adversely affected.



**If there are any interruptions to or decline in the amount or quality of our live pigs, raw pork or other major raw material supply, our business could be materially and adversely affected.**

Live pigs and raw pork are the principal raw materials used in our production. We procure approximately 60% of our live pigs from the Group, and the remainder from various of third party suppliers who are independent farmers. Our third party suppliers may not continue to be able to supply an adequate number of live pigs to satisfy our present and future production needs. The supply of pigs is dependent on the output of pig farms, which may be affected by outbreaks of diseases or epidemics. Our current suppliers may not be able to provide live pigs of sufficient quality to meet our stringent quality control requirements. Any interruptions to or decline in the amount or quality of our live pig supply could materially disrupt our production and adversely affect our business. In addition to live pigs, we also use additives and packaging in our production, which we source from third party suppliers. Any interruptions to or decline in the amount or quality of our additives or packaging supply, could also disrupt our production or sales and adversely affect our business.

**We are vulnerable to increases in the price of live pigs and other operating costs, and we may not be able to entirely offset these increasing costs by increasing the prices of our products, particularly our processed meat products.**

We purchase agricultural products, such as live pigs, for use in our production process and for resale. The price of such commodities is subject to fluctuations that are attributable to a number of factors, such as the price of animal feed, diseases and infections, and weather conditions. If for example, worldwide and local grain prices should increase, this would affect the price of animal feed, which may increase the price of live pigs. Higher pig prices may force us to raise the prices we charge our customers for our products, however we may not always be able to pass on the entire amount of price increases to our customers, and/or consumers might cut back on consumption of meat products.

During 2007, prices of live pigs rose sharply. If the costs of raw materials or other costs of production and distribution of our products increase further, and we are unable to entirely offset these increases by raising prices of our products, our profit margins and financial condition could be adversely affected. According to China Livestock and Products Annual Report 2007 dated on September 25, 2007 by the USDA Foreign Agricultural Service, the severe supply shortage of hogs in 2007 was because of a series of outbreaks of Porcine Reproductive and Respiratory Syndrome (PRRS), also known as Blue Ear Disease, in China from May 2006. Blue Ear Disease is an infectious disease that affects swine, characterized by reproductive disorders, premature delivery, miscarriage, and stillbirth—as well as abnormal breathing in piglets. According to the report, shortages and a sharp pork price increase occurred as a result of Blue Ear Disease. The average pork price increased by 48 percent from January to August 2007 over the same period in 2006, while prices in July and August 2007 increased by 86 and 87 percent, respectively, from the same months in 2006.

We paid the Group an aggregate of \$61.7 million and \$23.6 million for live pigs during the full year of 2007 and the first quarter of 2008, respectively.

**We may be unable to anticipate changes in consumer preferences for processed meat products, which may result in decreased demand for our products.**

Our continued success in the processed meat products market is in large part dependent on our ability to anticipate and develop products that appeal to the changing tastes, dietary habits and preferences of customers. If we are not able to anticipate and identify new consumer trends and develop new products accordingly, demand for our products may decline and our operating results may be adversely affected. In addition, we may incur significant costs relating to developing and marketing new products or expanding our existing product offerings in reaction to what we perceive to be a consumer preference or demand. Such development or marketing may not result in the level of market

acceptance, volume of sales or profitability anticipated.

**If the chilled and frozen pork market in China does not grow as we expect, our results of operations and financial conditions may be adversely affected.**

If the chilled and frozen pork market in China does not grow as we expect, our business may be harmed, we may need to adjust our growth strategy and our results of operation may be adversely affected.

10

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**We require various licenses and permits to operate our business, and the loss of or failure to renew any or all of these licenses and permits could materially adversely affect our business.**

In accordance with PRC laws and regulations, we are required to maintain various licenses and permits in order to operate our business, including, without limitation, a slaughtering permit in respect of each of our chilled and frozen pork production facilities and a permit for production of industrial products in respect of each of our processed meat production facilities. We are required to comply with applicable hygiene and food safety standards in relation to our production processes. Our premises and transportation vehicles are subject to regular inspections by the regulatory authorities for compliance with applicable regulations. Failure to pass these inspections, or the loss of or failure to renew our licenses and permits, could require us to temporarily or permanently suspend some or all of our production or distribution operations, which could disrupt our operations and adversely affect our business.

**We are highly dependent on senior management and key research and development personnel.**

We are highly dependent on our senior management to manage our business and operations and our key research and development personnel for the development of new processing methods and technologies, food products and the enhancement of our existing products. In particular, we rely substantially on our chairman and chief executive officer, Mr. Shi Huashan, to manage our operations. We also depend on our key research personnel. In addition, we also rely on information technology and logistics personnel for the production, storage and shipment of our products and on marketing and sales personnel, engineers and other personnel with technical and industry knowledge to transport, market and sell our products. We do not maintain key man life insurance on any of our senior management or key personnel. The departure of any one of them, in particular Mr. Shi, would have a material adverse effect on our business and operations. Competition for senior management and research and development personnel is intense and the pool of suitable candidates is limited. We may be unable to locate a suitable replacement for any senior management or key research and development personnel that we lose. In addition, if any member of our senior management or key research and development personnel joins a competitor or forms a competing company, they may compete with us for customers, business partners and other key professionals and staff members of our company.

We note that Mr. Shi Huashan, who is our Chief Executive Officer, is also the Chief Executive Officer of the Group, our former parent company. See also, "Certain Relationships and Related Party Transactions" on page 82. Due to the non-exclusive roles of Mr. Shi as our CEO and the principal executive officer of the Group, with whom we conduct business from time to time, potential conflicts of interest may arise. In particular, situations might arise in which we transact business with the Group, and certain terms of agreements might be favorable to us, but conversely unfavorable to the Group, and vice versa. In order to effectively handle such conflict of interest scenarios, our management intends to submit all related party transactions to our independent board of directors, or appropriate committee of the board, for review and approval. If through these mechanisms we are not able to effectively handle such conflicts of interest to serve the Company's best interest, our business could be harmed or adversely affected.

We compete for qualified personnel with other food processing companies, food retailers, logistics companies and research institutions. Intense competition for these personnel could cause our compensation costs to increase significantly, which could have a material adverse effect on our results of operations. Our future success and ability to grow our business will depend in part on the continued service of these individuals and our ability to identify, hire and retain additional qualified personnel. If we are unable to attract and retain qualified employees, we may be unable to meet our business and financial goals.

**We currently rely upon and conduct significant related-party transactions, and most of these stem from our the status of our Operating Subsidiaries, which were formerly subsidiaries of the Dalian Chuming Group Co., Ltd. prior to their spin off to become a part of the Company. While our audit committee is required to review all related-party transactions, these transactions may present a conflict of interest situation in which the interests of the Group are directly opposed to the interests of the Company. If these conflicts of interest are not**

**effectively dealt with in a manner satisfactory to the Company, our interests may be harmed, which may adversely affect our operations and financial condition. Further, our assets remain pledged to collateralize our 2004 loan, an obligation that has been transferred to the Group.**

We presently conduct business with Group in several capacities - the main areas where we have transactions with this related party are the purchase of feed for hogs by us from the Group, and the purchase of live pigs by us from the Group, with live pigs being by far the most significant set of transactions (under our Long Term Hog Procurement Agreement). We paid the Group an aggregate of \$61.7 million and \$23.6 million for live pigs during the full year of 2007 and the first quarter of 2008, respectively.

In addition, in 2004 we obtained a loan of \$20,466,901 (RMB 160,000,000) from the Group, which in turn, obtained these funds in a joint loan commitment from both China Development Bank and Shenzhen Development Bank (“Banks”) via a collateralized loan. The Group collateralized the loan by purchasing a bond from China Export and Credit Insurance Corporation (“Bond Issuer”). The bond guarantees to the Banks the entire principal and accrued interest of the loan. The cost of the bond is RMB 1,000,000 annually, or in USD: \$120,668, 121,902, and 125,284 for the years 2004, 2005, and 2006, respectively, which was paid by the Company. The loan carries a fixed interest of 5.76% per annum. We pledged both land use rights and buildings to the Bond Issuer. We pursued a loan from the Group as the financing solution of choice at the time because our tangible assets, at the time of origination, were insufficient to collateralize the loan. Additionally, at that time we lacked the favorable credit history to directly establish credit facility with the bank.

At December 31, 2007, we repaid our debt in its entirety to the Group by setting off receivables owed by the Group to us. We repaid the loan in order to meet the requirements of the equity financing transaction detailed in Note 18 of our consolidated financial statements for the years ended December 31, 2005, 2006 and 2007. The balances are now owed by the Group to the Banks, and liability for paying the bonding insurance annually lies with the Group. The pledged collateral of land use rights and buildings made to the Bond Issuer still underlie the loan currently owed by the Group, and as such, our assets, namely the buildings and land use rights are at risk if the Group were to default on this loan.

**Our growth strategy may prove to be disruptive and divert management resources.**

Our growth strategy may involve large transactions and present financial, managerial and operational challenges, including diversion of management attention from existing businesses, difficulty with integrating personnel and financial and other systems, increased expenses, including compensation expenses resulting from newly-hired employees, assumption of unknown liabilities and potential disputes. We could also experience financial or other setbacks if any of our growth strategies incur problems of which we are not presently aware. We may require additional financing in the future.

We may need to obtain additional debt or equity to fund future capital expenditures. Additional equity may result in dilution to the holders of our outstanding shares of capital stock. Additional debt financing may include conditions that would restrict our freedom to operate our business, such as conditions that:

- limit our ability to pay dividends or require us to seek consent for the payment of dividends;
- increase our vulnerability to general adverse economic and industry conditions;
- require us to dedicate a portion of our cash flow from operations to payments on our debt, thereby reducing the availability of our cash flow to fund capital expenditures, working capital and other general corporate purposes; and
- limit our flexibility in planning for, or reacting to, changes in our business and our industry.

We cannot guarantee that we will be able to obtain any additional financing on terms that are acceptable to us, or at all.

**Our operations are cash intensive and our business could be adversely affected if we fail to maintain sufficient levels of working capital.**

We expend a significant amount of cash in our operations, principally to fund our raw material procurement. Our suppliers, in particular, third party suppliers of pigs, typically require payment in full within seven days after delivery, although some of our suppliers provide us with credit. In turn, we typically require our customers of chilled and frozen pork to make payment in full on delivery, although we offer some of our long-standing customers credit terms. We generally fund most of our working capital requirements out of cash flow generated from operations. If we fail to generate sufficient revenues from our sales, or if we experience difficulties collecting our accounts receivables, we may not have sufficient cash flow to fund our operating costs and our business could be adversely affected.

**We may be unable to maintain our profitability in the face of a consolidating retail environment in China.**

We sell substantial amounts of our products to supermarkets and large retailers. The supermarket and food retail industry in China has been, and is expected to continue, undergoing a trend of development and consolidation. As the food retail trade continues to consolidate and our retail customers grow larger and become more sophisticated, they may demand lower pricing and increased promotional programs. Furthermore, larger customers may be better able to operate on reduced inventories and potentially develop or increase their focus on private label products. If we fail to maintain a good relationship with our large retail customers, or fail to maintain a wide offering of quality products, or if we lower our prices or increase promotional support of our products in response to pressure from our customers and are unable to increase the volume of our products sold, our profitability could decline.

**Our operating results may fluctuate from period to period and if we fail to meet market expectations for a particular period, our share price may decline.**

Our operating results have fluctuated from period to period and are likely to continue to fluctuate as a result of a wide range of factors, including seasonal variations in live pig supply and processed meat products consumption. Our production and sales of chilled and frozen pork are generally lower in the summer, due to lower supply of live pigs. Interim reports may not be indicative of our performance for the year or our future performance, and period-to-period comparisons may not be meaningful due to a number of reasons beyond our control. We cannot assure you that our operating results will meet the expectations of market analysts or our investors. If we fail to meet their expectations,

there may be a decline in our share price.

13

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**We derive all of our revenues from sales in China and any downturn in the Chinese economy could have a material adverse effect on our business and financial condition.**

All of our current revenues are generated from sales in China. We anticipate that revenues from sales of our products in China will continue to represent a substantial proportion of our total revenues in the near future. Any significant decline in the condition of the PRC economy could, among other things, adversely affect consumer buying power and discourage consumption of our products, which in turn would have a material adverse effect on our business and financial condition.

**We rely on our exclusive network of showcase stores, network stores and supermarket brand counters for the success of our sales and our brand image, and should they perform poorly, our business and brand image could be materially and adversely affected.**

In addition to our sales to wholesale customers, we sell our products through showcase stores, network stores and supermarket brand counters. All of these retail based stores exclusively sell our pork products and display the Chuming logo on our store facades. For the first half of 2007, these retail outlets accounted for approximately 43% of our total revenue. If the sales performance of our retail based stores deteriorates, this could adversely affect the financial results of the company. In addition, any sanitation, hygiene, or food quality problems that might arise from the retail based stores could adversely affect our brand image and lead to a loss of sales. Chuming does not own any of the retail based stores.

**We rely on the performance of our wholesaler, retailer and mass merchant customers for the success of our sales, and should they perform poorly or give priority to our competitors' products, our business could be materially and adversely affected.**

In addition to our retail sales channel, we sell our products to supermarkets and large retailers, which in turn sell the products to end consumers. If the sales performance of our wholesale customers deteriorates, this could adversely affect our sales. Furthermore, our wholesale customers also carry products which directly compete with our products for retail space and consumer purchases. There is a risk that our wholesale customers may give higher priority to products of, or form alliances with, our competitors. If our wholesale customers do not continue to purchase our products, or provide our products with similar levels of promotional support, our sales performance and brand imaging could be adversely affected.

**The loss of any of our significant customers could have an adverse effect on our business.**

Our key customers are principally supermarkets and large retailers in the PRC. We have not entered into long-term supply contracts with any of these major customers. There can be no assurance that we will maintain or improve the relationships with these customers, or that we will be able to continue to supply these customers at current levels or at all. If we cannot maintain long-term relationships with our major customers, the loss of a significant portion of our sales to them could have an adverse effect on our business, financial condition and results of operations. Further, the loss of any one of our top five customers could cause us to suffer a temporary setback in our sales, which could have a short term negative effect on our financial results.

**Recent regulatory enforcement crackdowns on food processing companies in the PRC could adversely affect our businesses.**

Recently, the PRC government authorities have taken certain measures to maintain the PRC food market in good order and to improve the integrity of the PRC food industry, such as enforcing full compliance with industry standards and closing certain food processing companies in the PRC that did not meet regulatory standards. We cannot assure you that our businesses and operations will not be affected as a result of the deteriorating reputation of the food



industry in the PRC due to recent scandals regarding food products.

**Environmental regulations and related litigation could have a material adverse effect on our business and results of operations.**

Our operations and properties are subject to extensive and increasingly stringent laws and regulations pertaining to, among other things, the discharge of materials into the environment and the handling and disposition of wastes (including solid and hazardous wastes) or otherwise relating to protection of the environment. Failure to comply with any laws and regulations and future changes to them may result in significant consequences to us, including civil and criminal penalties, liability for damages and negative publicity.

We have incurred, and will continue to incur, significant capital and operating expenditures to comply with these laws and regulations. We cannot assure you that additional environmental issues will not require currently unanticipated investigations, assessments or expenditures, or that requirements applicable to us will not be altered in ways that will require us to incur significant additional costs.

**Deterioration of our perishable products may occur due to delivery delays, malfunctioning of freezer facilities or poor handling during transportation, which could adversely affect our business, results of operations and financial condition.**

The condition of our food products (being perishable goods) may deteriorate due to shipment or delivery delays, malfunctioning of freezer facilities or poor handling during delivery by shippers or intermediaries. We are not aware of any instances whereby we were made to compensate for delivery delays, malfunctioning of freezer facilities or poor handling during transportation. However, there is no assurance that such incidents will not occur in the future. In the event of any delivery delays, malfunctioning of freezer facilities or poor handling during transportation, we may have to make compensation payments and our reputation, business goodwill and revenue will be adversely affected.

**Unexpected business interruptions could adversely affect our business.**

Our operations are vulnerable to interruption by fire, power failure and power shortages, floods, computer viruses and other events beyond our control. In particular, China, especially eastern and southern China, is experiencing frequent electricity shortages. In addition, we do not carry business interruption insurance to compensate us for losses that may occur as a result of these kinds of events and any such losses or damages incurred by us could disrupt our production and other operations.

**If we fail to develop and maintain an effective system of internal controls, we may not be able to accurately report our financial results or prevent fraud; as a result, current and potential shareholders could lose confidence in our financial reports, which could harm our business and the trading price of our common stock.**

Effective internal controls are necessary for us to provide reliable financial reports and effectively prevent fraud. Section 404 of the Sarbanes-Oxley Act of 2002 requires us to evaluate and report on our internal controls over financial reporting and have our independent registered public accounting firm annually attest to our evaluation, as well as issue their own opinion on our internal controls over financial reporting, beginning with our Annual Report on Form 10-K for the fiscal year ended December 31, 2007. We plan to prepare for compliance with Section 404 by strengthening, assessing and testing our system of internal controls to provide the basis for our report. The process of strengthening our internal controls and complying with Section 404 is expensive and time consuming, and requires significant management attention, especially given that we have not yet undertaken any efforts to comply with the requirements of Section 404. We cannot be certain that the measures we will undertake will ensure that we will maintain adequate controls over our financial processes and reporting in the future. Furthermore, if we are able to rapidly grow our business, the internal controls that we will need will become more complex, and significantly more resources will be required to ensure our internal controls remain effective. Failure to implement required controls, or difficulties encountered in their implementation, could harm our operating results or cause us to fail to meet our reporting obligations. If we or our auditors discover a material weakness in our internal controls, the disclosure of that fact, even if the weakness is quickly remedied, could diminish investors' confidence in our financial statements and harm our stock price. In addition, non-compliance with Section 404 could subject us to a variety of administrative sanctions, including the suspension of trading, ineligibility for listing on one of the Nasdaq Stock Markets or national securities exchanges, and the inability of registered broker-dealers to make a market in our common stock, which would further reduce our stock price.

**We will incur increased costs as a public company which may affect our profitability.**

As a public company, Chuming will incur significant legal, accounting and other expenses that it did not incur as a private company. We are now subject to the SEC's rules and regulations relating to public disclosure. SEC disclosures generally involve a substantial expenditure of financial resources. In addition, the Sarbanes-Oxley Act of 2002, as well as new rules subsequently implemented by the SEC, have required changes in corporate governance practices of public companies. We expect that full compliance with these new rules and regulations will significantly increase our legal and financial compliance costs and make some activities more time-consuming and costly. For example, we will be required to create additional board committees and adopt policies regarding internal controls and disclosure controls and procedures. In addition, on December 31, 2007, we increased compensation to our senior executive officers, allocated \$250,000 of the proceeds from our recent financing to our investor and public relations program (and shortly thereafter hired an investor relations firm) and expect to increase our financial and accounting staff in order to meet the demands and requirements of being a public reporting company. Such additional personnel, public relations, reporting and compliance costs may negatively impact our financial results.

**We have limited business insurance coverage.**

The insurance industry in China is still at an early stage of development. Insurance companies in China offer limited business insurance products. We do not have any business liability or disruption insurance coverage for our operations in China. Any business disruption, litigation or natural disaster may result in our incurring substantial costs and the diversion of our resources. In addition, since our business operations are based outside of the U.S. (although we are a Nevada corporation quoted on the OTC Bulletin Board in the U.S.), directors and officers insurance may not be readily available to us at the prices and on terms acceptable to us. If we are not able to secure satisfactory D & O insurance coverage, we may not be able to attract the most qualified directors and officers, and our business could be indirectly adversely affected.

*Risks Relating To Our Industry*

**The pig slaughtering and processed meat industries in China are subject to extensive government regulation, which is in the process of change and development.**

The pig slaughtering and processed meat industries in China are heavily regulated by a number of governmental agencies, including primarily the Ministry of Agriculture, the Ministry of Commerce, the Ministry of Health, the General Administration of Quality Supervision, Inspection and Quarantine and the State Environmental Protection Administration. These regulatory bodies have broad discretion and authority to regulate many aspects of the pig slaughtering and processed meat industries in China, including, without limitation, setting hygiene standards for production and quality standards for processed meat products. In addition, the pig slaughtering and processed meat products regulatory framework in China is still in the process of being developed. If the relevant regulatory authorities set standards with which we are unable to comply or which increase our production costs and hence our prices so as to render our products non-competitive, our ability to sell products in China may be limited.

**The pig slaughtering and processed meat industries in China may face increasing competition from both domestic and foreign companies, as well as increasing industry consolidation, which may affect our market share and profit margin.**

The pig slaughtering and processed meat industries in China are highly competitive. Our processed meat products are targeted at mid- to high-end consumers, a market in which we face increasing competition, particularly from foreign suppliers. In addition, the evolving government regulations in relation to the pig slaughtering industry have driven a trend of consolidation through the industry, with smaller operators unable to meet the increasing costs of regulatory compliance and therefore are at a competitive disadvantage. We believe that our ability to maintain our market share and grow our operations within this landscape of changing and increasing competition is largely dependent upon our ability to distinguish our products and services.

In addition, prior to China's entry into the World Trade Organization ("WTO"), high barriers to entry existed for many potential competitors in our business through the use of tariffs and restrictive import licensing and distribution practices. China's admission to WTO has lowered some of the tariffs and other barriers to entry so we can expect that competition will increase.

We cannot assure you that our current or potential competitors will not develop products of a comparable or superior quality to ours, or adapt more quickly than we do to evolving consumer preferences or market trends. In addition, our competitors in the raw meat market may merge or form alliances to achieve a scale of operations or sales network which would make it difficult for us to compete. Increased competition may also lead to price wars, counterfeit products or negative brand advertising, all of which may adversely affect our market share and profit margin. We cannot assure you that we will be able to compete effectively with our current or potential competitors.

**The outbreak of animal diseases or other epidemics could adversely affect our operations.**

An occurrence of serious animal diseases, such as foot-and-mouth disease, or any outbreak of other epidemics in China affecting animals or humans might result in material disruptions to our operations, material disruptions to the operations of our customers or suppliers, a decline in the supermarket or food retail industry or slowdown in economic growth in China and surrounding regions, any of which could have a material adverse effect on our operations and turnover. There can be no assurance that our facilities or products will not be affected by an outbreak of any disease or outbreak in the future, or that the market for pork products in the PRC will not decline as a result of fear of disease. In either case, our business, results of operations and financial condition would be adversely and materially affected.

**Consumer concerns regarding the safety and quality of food products or health concerns could adversely affect sales of our products.**

Our sales performance could be adversely affected if consumers lose confidence in the safety and quality of our products. Consumers in the PRC are increasingly conscious of food safety and nutrition. Consumer concerns about, for example, the safety of pork products, or about the safety of food additives used in processed meat products, could discourage them from buying certain of our products and cause our results of operations to suffer.

**We may be subject to substantial liability should the consumption of any of our products cause personal injury or illness.**

The sale of food products for human consumption involves an inherent risk of injury to consumers. Such injuries may result from tampering by unauthorized third parties or product contamination or degeneration, including the presence of foreign contaminants, chemical substances or other agents or residues during the various stages of the procurement and production process. While we are subject to governmental inspections and regulations, we cannot assure you that consumption of our products will not cause a health-related illness in the future, or that we will not be subject to claims or lawsuits relating to such matters.

Even if a product liability claim is unsuccessful or is not fully pursued, the negative publicity surrounding any assertions that our products caused personal injury or illness could adversely affect our reputation with customers and our corporate and brand image. Consistent with industry practice in China, we do not maintain product liability insurance. Furthermore, our products could potentially suffer from product tampering, contamination or degeneration or be mislabeled or otherwise damaged. Under certain circumstances, we may be required to recall products. Even if a situation does not necessitate a product recall, we cannot assure you that government sanctions or product liability claims will not be asserted against us as a result. A product liability judgment against us or a product recall could have a material adverse effect on our business, financial condition or results of operations.

**Our product and company name may be subject to counterfeiting and/or imitation, which could impact upon our reputation and brand image as well as lead to higher administrative costs.**

We regard brand positioning as the core of our competitive strategy, and intend to position our brand, “Chuming™” to create the perception and image of health, nutrition, freshness and quality in the minds of our customers. There have been frequent occurrences of counterfeiting and imitation of products in the PRC in the past. We cannot guarantee that counterfeiting or imitation of our products will not occur in the future or that we will be able to detect it and deal with it effectively. Any occurrence of counterfeiting or imitation could impact negatively upon our corporate and brand image, particularly if the counterfeit or imitation products cause sickness, injury or death to consumers. In addition, counterfeit or imitation products could result in a reduction in our market share, a loss of revenues or an increase in our administrative expenses in respect of detection or prosecution.

***Risks Relating To Conducting Business in the PRC***

Substantially all of our assets and projects are located in the PRC, and substantially all of our revenue is sourced from the PRC. Accordingly, our results of operations and financial position are subject to a significant degree to economic, political and legal developments in the PRC, including the following risks:

**Economic, political and social conditions and government policies in China could have a material adverse effect on our business, financial condition and results of operations.**

Economic, political and social conditions and government policies in China differ in many respects from other more fully industrialized nations, and below are examples of such differences.

- *Structure.* Agriculture still plays an important role in Chinese economy and employment. Agriculture still represents around 50% of the employment, which is substantially higher than most developed countries.
- *Capital re-investment.* Compared with more highly developed nations, there may be less availability to Chinese firms of all types of investment capital within China.

*Government involvement.* China is still transitioning from a centrally planned economic model to that of a free market. As a result, the Chinese government has traditionally had a greater degree of regulatory involvement in the economic affairs and conduct of firms in China, as compared with firms in more advanced market-based economies.

· *Allocation of resources.* Related to the above point, the Chinese government may have greater ability to influence the allocation of capital, labor, materials, and other resources than governments of other advanced market-based economies.

· *Level of development.* Although China's economy has been rapidly growing in recent years, certain aspects such as public infrastructure, poverty rate, and other measurements of development still lag behind highly developed nations, and this affects how companies must conduct business in China.

· *Control of foreign exchange.* China still maintains strict foreign exchange controls which has been in place since 1979, although steps have been taken to increase the exchangeability of the Chinese RMB with other currencies.

· *Growth rate.* For several years, China's economy has achieved consistent double digit growth rates, and this may put strain on infrastructure, availability on raw materials, and ability of firms to manage growth.

· *Rate of inflation.* According to the Consumer Price Index (CPI) compiled by the National Statistics Bureau of China, the overall rate of inflation (CPI) in August 2007 is 6.5% and the rate of inflation for food in August 2007 was 18.2%, which are substantially higher than most of the developed countries, and these factors affect the local market environment in which Chinese firms must operate.

The economy of China has been transitioning from a centrally planned economy to a more market-oriented economy. Although in recent years the PRC government has implemented measures emphasizing the utilization of market forces for economic reform, a substantial portion of productive assets in China is still owned by the PRC government. In addition, the PRC government continues to play a significant role in regulating industries by imposing industrial policies. It also exercises significant control over China's economic growth through allocation of resources, controlling payment of foreign currency-denominated obligations, setting monetary policy and providing preferential treatment to particular industries or companies.

Policies and other measures taken by the PRC government to regulate the economy could have a significant negative impact on economic conditions in China, with a resulting negative impact on our business. For example, our financial condition and results of operations may be materially and adversely affected by:

- new laws and regulations and the interpretation of those laws and regulations;
- the introduction of measures to control inflation or stimulate growth;
- changes in the rate or method of taxation;
- the imposition of additional restrictions on currency conversion and remittances abroad; or
- any actions which limit our ability to develop, produce, import or sell our products in China, or to finance and operate our business in China.

**Uncertainties with respect to the PRC legal system could adversely affect us.**

We conduct our business primarily through our Chuming Operating Subsidiaries which are located in China and are governed by PRC laws and regulations. In addition, because the parent companies that hold these entities, namely PSI and Energroup Holdings Corporation, are outside of China, we are generally subject to laws and regulations applicable to foreign investments in China and, in particular, laws applicable to wholly foreign-owned enterprises. The PRC legal system is based on written statutes. Prior court decisions may be cited for reference but have limited precedential value.

Since 1979, PRC legislation and regulations have significantly enhanced the protections afforded to various forms of foreign investments in China. However, China has not developed a fully integrated legal system and recently enacted laws and regulations may not sufficiently cover all aspects of economic activities in China. In particular, because these laws and regulations are relatively new, and because of the limited volume of published decisions and their nonbinding nature, the interpretation and enforcement of these laws and regulations involve uncertainties. In addition, the PRC legal system is based in part on government policies and internal rules (some of which are not published on a timely basis or at all) that may have a retroactive effect. As a result, we may not be aware of our violation of these policies and rules until some time after the violation. In addition, any litigation in China may be protracted and result in substantial costs and diversion of resources and management attention.

**You may experience difficulties in effecting service of legal process, enforcing foreign judgments or bringing original actions in China based on United States or other foreign laws against us, our management or the**

**experts named in this prospectus.**

We conduct substantially all of our operations in China and substantially all of our assets are located in China. In addition, while we are incorporated in the State of Nevada, all of our senior executive officers reside within China. As a result, it may not be possible to effect service of process within the United States or elsewhere outside China upon our senior executive officers, including with respect to matters arising under U.S. federal securities laws or applicable state securities laws. Moreover, our PRC counsel has advised us that the PRC does not have treaties with the United States or many other countries providing for the reciprocal recognition and enforcement of judgment of courts.



**Governmental control of currency conversion may affect the value of your investment.**

The PRC government imposes controls on the convertibility of RMB into foreign currencies and, in certain cases, the remittance of currency out of China. We receive substantially all of our revenues in RMB. Under our current structure, our income is primarily derived from payments from Chuming WFOE. Shortages in the availability of foreign currency may restrict the ability of our PRC subsidiaries and our affiliated entity to remit sufficient foreign currency to pay dividends or other payments to us, or otherwise satisfy their foreign currency denominated obligations. Under existing PRC foreign exchange regulations, payments of current account items, including profit distributions, interest payments and expenditures from trade-related transactions, can be made in foreign currencies without prior approval from the PRC State Administration of Foreign Exchange by complying with certain procedural requirements. However, approval from appropriate government authorities is required where RMB is to be converted into foreign currency and remitted out of China to pay capital expenses such as the repayment of bank loans denominated in foreign currencies. The PRC government may also at its discretion restrict access in the future to foreign currencies for current account transactions. If the foreign exchange control system prevents us from obtaining sufficient foreign currency to satisfy our currency demands, we may not be able to pay dividends in foreign currencies to our shareholders.

**Fluctuation in the value of RMB may have a material adverse effect on your investment.**

The value of RMB against the U.S. dollar and other currencies may fluctuate and is affected by, among other things, changes in political and economic conditions. Our revenues and costs are mostly denominated in RMB, while we report our financial results and position in U.S. dollars. Any significant fluctuation in value of RMB may materially and adversely affect our reported cash flows, revenues, earnings and financial position, and the value of, and any dividends payable on, our stock in U.S. dollars. For example, an appreciation of RMB against the U.S. dollar would make any new RMB denominated investments or expenditures more costly to us, to the extent that we need to convert U.S. dollars into RMB for such purposes. An appreciation of RMB against the U.S. dollar would also result in foreign currency translation losses for financial reporting purposes when we translate our U.S. dollar denominated financial assets into RMB, as RMB is our reporting currency.

**We face risks related to health epidemics and other outbreaks.**

Our business could be adversely affected by the effects of SARS or another epidemic or outbreak. China reported a number of cases of SARS in April 2004. Any prolonged recurrence of SARS or other adverse public health developments in China may have a material adverse effect on our business operations. For instance, health or other government regulations adopted in response may require temporary closure of our production facilities or of our offices. Such closures would severely disrupt our business operations and adversely affect our results of operations. We have not adopted any written preventive measures or contingency plans to combat any future outbreak of SARS or any other epidemic.

*Risks Related to Our Corporate Structure*

**In order to comply with PRC laws limiting foreign ownership of Chinese companies, we conduct our business in the PRC through Chuming by means of certain ownership arrangements. If the PRC government determines that these ownership arrangements do not comply with applicable regulations, our business could be adversely affected and we could be subject to sanctions.**

As a result of the share exchange transaction disclosed elsewhere in this prospectus, we own 100% of the equity interest in PSI, a British Virgin Islands company. PSI owns 100% of the equity in Chuming WFOE, a wholly foreign owned enterprise in the PRC. Chuming WFOE is a holding company for the following three operating subsidiaries: (i) Meat Company, (ii) Food Company, and (iii) Sales Company, each of which is a limited liability company

headquartered in, and organized under the laws of, China.

The PRC government restricts foreign investment in businesses in China. Accordingly, we operate our business in China through Chuming. Chuming holds the licenses and approvals necessary to operate our business in China.

Although we believe we comply with current PRC regulations, we cannot assure you that the PRC government would agree that these operating arrangements comply with PRC licensing, registration or other regulatory requirements, with existing policies or with requirements or policies that may be adopted in the future. If in the future the PRC government determines that we do not comply with applicable PRC law, it could impose fines on our PRC shareholders, and in extreme cases, the PRC government could take steps to revoke our business and operating licenses, require us to discontinue or restrict our operations, restrict our right to collect revenues, require us to restructure our operations, impose additional conditions or requirements with which we may not be able to comply, impose restrictions on our business operations or on our customers, or take other regulatory or enforcement actions against us that could be harmful to our business. Any of these or similar actions could significantly disrupt our business operations or restrict us from conducting a substantial portion of our business operations, which could materially and adversely affect our business, financial condition and results of operations.

**Recent PRC regulations relating to acquisitions of PRC companies by foreign entities may limit our ability to acquire PRC companies and adversely affect the implementation of our strategy as well as our business and prospects.**

The PRC State Administration of Foreign Exchange, or SAFE, issued a public notice in January 2005 concerning foreign exchange regulations on mergers and acquisitions in China. The public notice states that if an offshore company controlled by PRC residents intends to acquire a PRC company, such acquisition will be subject to strict examination by the relevant foreign exchange authorities. The public notice also states that the approval of the relevant foreign exchange authorities is required for any sale or transfer by the PRC residents of a PRC company's assets or equity interests to foreign entities, such as us, for equity interests or assets of the foreign entities.

In April 2005, SAFE issued another public notice further explaining the January notice. In accordance with the April notice, if an acquisition of a PRC company by an offshore company controlled by PRC residents has been confirmed by a Foreign Investment Enterprise Certificate prior to the promulgation of the January notice, the PRC residents must each submit a registration form to the local SAFE branch with respect to their respective ownership interests in the offshore company, and must also file an amendment to such registration if the offshore company experiences material events, such as changes in the share capital, share transfer, mergers and acquisitions, spin-off transactions or use of assets in China to guarantee offshore obligations.

On May 31, 2007, SAFE issued another official notice known as "Circular 106," which requires the owners of any Chinese company to obtain SAFE's approval before establishing any offshore holding company structure for foreign financing as well as subsequent acquisition matters in China.

If we decide to acquire a PRC company, we cannot assure you that we or the owners of such company, as the case may be, will be able to complete the necessary approvals, filings and registrations for the acquisition. This may restrict our ability to implement our acquisition strategy and adversely affect our business and prospects. In addition, if such registration cannot be obtained, our company will not be able to receive dividends declared and paid by our subsidiaries in the PRC and may be forbidden from paying dividends for profit distribution or capital reduction purposes.

**Chuming is subject to restrictions on making payments to our parent company.**

We are a holding company incorporated in the State of Nevada and do not have any assets or conduct any business operations other than our investment in Chuming and their operating subsidiaries in China. As a result of our holding company structure, we rely entirely on payments or dividends from Chuming for our cash flow to fund our corporate overhead and regulatory obligations. The PRC government also imposes controls on the conversion of RMB into foreign currencies and the remittance of currencies out of China. We may experience difficulties in completing the administrative procedures necessary to obtain and remit foreign currency. Further, if our subsidiaries in China incur debt on their own in the future, the instruments governing the debt may restrict their ability to make payments. If we are unable to receive all of the revenues from our operations through these contractual or dividend arrangements, we may be unable to pay dividends on our shares of common stock.

*Risk Relating to an Investment in Our Securities*

**Generally, we have not paid any cash dividends to our shareholders and no cash dividends will be paid in the foreseeable future.**

We do not anticipate paying cash dividends on our common stock in the foreseeable future and we may not have sufficient funds legally available to pay dividends. Even if the funds are legally available for distribution, we may nevertheless decide or may be unable due to pay any dividends. We intend to retain all earnings for our company's operations.

**The application of the “penny stock” rules could adversely affect the market price of our common stock and increase your transaction costs to sell those shares.**

As long as the trading price of our common shares is below \$5 per share, the open-market trading of our common shares will be subject to the “penny stock” rules. The “penny stock” rules impose additional sales practice requirements on broker-dealers who sell securities to persons other than established customers and accredited investors (generally those with assets in excess of US\$1,000,000 or annual income exceeding US\$200,000 or US\$300,000 together with their spouse). For transactions covered by these rules, the broker-dealer must make a special suitability determination for the purchase of securities and have received the purchaser's written consent to the transaction before the purchase. Additionally, for any transaction involving a penny stock, unless exempt, the broker-dealer must deliver, before the transaction, a disclosure schedule prescribed by the Securities and Exchange Commission relating to the penny stock market. The broker-dealer also must disclose the commissions payable to both the broker-dealer and the registered representative and current quotations for the securities. Finally, monthly statements must be sent disclosing recent price information on the limited market in penny stocks. These additional burdens imposed on broker-dealers may restrict the ability or decrease the willingness of broker-dealers to sell our common stock, and may result in decreased liquidity for our common stock and increased transaction costs for sales and purchases of our common stock as compared to other securities.

**Our common stock is thinly traded and, you may be unable to sell at or near “ask” prices or at all if you need to sell your shares to raise money or otherwise desire to liquidate your shares.**

We cannot predict the extent to which an active public market for our common stock will develop or be sustained. However, we do not rule out the possibility of applying for listing on the Nasdaq Global Select Market, Nasdaq Global Market, Nasdaq Capital Market (the “Nasdaq Markets”), or other exchanges. Our common stock has historically been sporadically or “thinly-traded” on the “Over-the-Counter Bulletin Board,” meaning that the number of persons interested in purchasing our common stock at or near bid prices at any given time may be relatively small or nonexistent. This situation is attributable to a number of factors, including the fact that we are a small company which is relatively unknown to stock analysts, stock brokers, institutional investors and others in the investment community that generate or influence sales volume, and that even if we came to the attention of such persons, they tend to be risk-averse and would be reluctant to follow an unproven company such as ours or purchase or recommend the purchase of our shares until such time as we become more seasoned and viable. As a consequence, there may be periods of several days or more when trading activity in our shares is minimal or non-existent, as compared to a seasoned issuer that has a large and steady volume of trading activity that will generally support continuous sales without an adverse effect on share price. We cannot give you any assurance that a broader or more active public trading market for our common stock will develop or be sustained, or that current trading levels will be sustained.

The market price of our common stock is particularly volatile given our status as a relatively small company with a small and thinly traded “float” that could lead to wide fluctuations in our share price. The price at which you purchase our common stock may not be indicative of the price that will prevail in the trading market. You may be unable to sell your common stock at or above your purchase price if at all, which may result in substantial losses to you.



The market for our common stock is characterized by significant price volatility when compared to seasoned issuers, and we expect that our share price will continue to be more volatile than a seasoned issuer for the indefinite future. The volatility in our share price is attributable to a number of factors. As noted above, our common stock is sporadically and/or thinly traded. As a consequence of this lack of liquidity, the trading of relatively small quantities of shares by our shareholders may disproportionately influence the price of those shares in either direction. The price for our shares could, for example, decline precipitously in the event a large number of our common shares are sold on the market without commensurate demand, as compared to a seasoned issuer which could better absorb those sales without adverse impact on its share price. The following factors also may add to the volatility in the price of our common stock: actual or anticipated variations in our quarterly or annual operating results; adverse outcomes; additions to or departures of our key personnel, as well as other items discussed under this “Risk Factors” section, as well as elsewhere in this Report. Many of these factors are beyond our control and may decrease the market price of our common stock, regardless of our operating performance. We cannot make any predictions or projections as to what the prevailing market price for our common stock will be at any time, including as to whether our common stock will sustain its current market prices, or as to what effect the sale of shares or the availability of common shares for sale at any time will have on the prevailing market price. However, we do not rule out the possibility of applying for listing on the Nasdaq Markets or another exchange.

Shareholders should be aware that, according to SEC Release No. 34-29093, the market for penny stocks has suffered in recent years from patterns of fraud and abuse. Such patterns include (1) control of the market for the security by one or a few broker-dealers that are often related to the promoter or issuer; (2) manipulation of prices through pre-arranged matching of purchases and sales and false and misleading press releases; (3) boiler room practices involving high-pressure sales tactics and unrealistic price projections by inexperienced sales persons; (4) excessive and undisclosed bid-ask differential and markups by selling broker-dealers; and (5) the wholesale dumping of the same securities by promoters and broker-dealers after prices have been manipulated to a desired level, along with the resulting inevitable collapse of those prices and with consequent investor losses. Our management is aware of the abuses that have occurred historically in the penny stock market. Although we do not expect to be in a position to dictate the behavior of the market or of broker-dealers who participate in the market, management will strive within the confines of practical limitations to prevent the described patterns from being established with respect to our securities. The occurrence of these patterns or practices could increase the volatility of our share price.

**Volatility in our common stock price may subject us to securities litigation.**

The market for our common stock may be characterized by significant price volatility when compared to seasoned issuers, and we expect our share price will be more volatile than a seasoned issuer for the indefinite future. In the past, plaintiffs have often initiated securities class action litigation against a company following periods of volatility in the market price of its securities. We may, in the future, be the target of similar litigation. Securities litigation could result in substantial costs and liabilities and could divert management’s attention and resources.

**Legislative actions, higher insurance costs and potential new accounting pronouncements may impact our future financial position and results of operations.**

There have been regulatory changes, including the Sarbanes-Oxley Act of 2002, and there may potentially be new accounting pronouncements or additional regulatory rulings that will have an impact on our future financial position and results of operations. The Sarbanes-Oxley Act of 2002 and other rule changes, as well as proposed legislative initiatives following the Enron bankruptcy, are likely to increase general and administrative costs and expenses. In addition, insurers are likely to increase premiums as a result of high claims rates over the past several years, which we expect will increase our premiums for insurance policies. Further, there could be changes in certain accounting rules. These and other potential changes could materially increase the expenses we report under generally accepted accounting principles, and adversely affect our operating results.



**Past activities of our company and its affiliates may lead to future liability for our company.**

Prior to our acquisition of Chuming in December 2007, we engaged in businesses unrelated to our current operations. Although certain previously controlling shareholders of our company are providing certain indemnifications against any loss, liability, claim, damage or expense arising out of or based on any breach of or inaccuracy in any of their representations and warranties made regarding such acquisition, any liabilities relating to such prior business against which we are not completely indemnified may have a material adverse effect on our company.

**Future sales of shares of our common stock may decrease the price for such shares.**

Actual sales, or the prospect of sales by our shareholders, may have a negative effect on the market price of the shares of our common stock. We may also register certain shares of our common stock that are subject to outstanding convertible securities, if any, or reserved for issuance under our stock option plans, if any. Once such shares are registered, they can be freely sold in the public market upon exercise of the options. If any of our shareholders either individually or in the aggregate cause a large number of securities to be sold in the public market, or if the market perceives that these holders intend to sell a large number of securities, such sales or anticipated sales could result in a substantial reduction in the trading price of shares of our common stock and could also impede our ability to raise future capital.

**Mergers of the type we just completed with Chuming are often heavily scrutinized by the SEC and we may encounter difficulties or delays in obtaining future regulatory approvals.**

Historically, the SEC and Nasdaq have not generally favored transactions in which a privately-held company merges into a largely inactive company with publicly traded stock, and there is a significant risk that we may encounter difficulties in obtaining the regulatory approvals necessary to conduct future financing or acquisition transactions, or to eventually achieve a listing of shares on one of the Nasdaq stock markets or on a national securities exchange. On June 29, 2005, the SEC adopted rules dealing with private company mergers into dormant or inactive public companies. As a result, it is likely that we will be scrutinized carefully by the SEC and possibly by the Financial Industry Regulatory Authority, which could result in difficulties or delays in achieving SEC clearance of any future registration statements or other SEC filings that we may pursue, in attracting FINRA-member broker-dealers to serve as market-makers in our common stock, or in achieving admission to one of the Nasdaq stock markets or any other national securities market. As a consequence, our financial condition and the value and liquidity of your shares of our common stock may be negatively impacted.

**Our corporate actions are substantially controlled by our principal shareholders and affiliated entities.**

Our principal shareholders and their affiliated entities will own approximately 69.5% of our outstanding ordinary shares, representing approximately 69.5% of our voting power. These shareholders, acting individually or as a group, could exert substantial influence over matters such as electing directors and approving mergers or other business combination transactions. In addition, because of the percentage of ownership and voting concentration in these principal shareholders and their affiliated entities, elections of our board of directors will generally be within the control of these shareholders and their affiliated entities. While all of our shareholders are entitled to vote on matters submitted to our shareholders for approval, the concentration of shares and voting control presently lies with these principal shareholders and their affiliated entities. As such, it would be difficult for shareholders to propose and have approved proposals not supported by management. There can be no assurances that matters voted upon by our officers and directors in their capacity as shareholders will be viewed favorably by all shareholders of our company.



**The elimination of monetary liability against our directors, officers and employees under Nevada law and the existence of indemnification rights to our directors, officers and employees may result in substantial expenditures by us and may discourage lawsuits against our directors, officers and employees.**

Our articles of incorporation contain specific provisions that eliminate the liability of our directors for monetary damages to our company and shareholders, and we are prepared to give such indemnification to our directors and officers to the extent provided by Nevada law. We may also have contractual indemnification obligations under our employment agreements with our officers. The foregoing indemnification obligations could result in our company incurring substantial expenditures to cover the cost of settlement or damage awards against directors and officers, which we may be unable to recoup. These provisions and resultant costs may also discourage our company from bringing a lawsuit against directors and officers for breaches of their fiduciary duties, and may similarly discourage the filing of derivative litigation by our shareholders against our directors and officers even though such actions, if successful, might otherwise benefit our company and shareholders.

**The market price for our stock may be volatile.**

The market price for our stock may be volatile and subject to wide fluctuations in response to factors including the following:

- actual or anticipated fluctuations in our quarterly operating results;
- changes in financial estimates by securities research analysts;
- conditions in agricultural markets;
- changes in the economic performance or market valuations of other meat processing companies;
- announcements by us or our competitors of new products, acquisitions, strategic partnerships, joint ventures or capital commitments;
- addition or departure of key personnel;
- fluctuations of exchange rates between RMB and the U.S. dollar;
- intellectual property litigation;
- general economic or political conditions in China.

In addition, the securities market has from time to time experienced significant price and volume fluctuations that are not related to the operating performance of particular companies. These market fluctuations may also materially and adversely affect the market price of our stock.

**We may need additional capital, and the sale of additional shares or other equity securities could result in additional dilution to our shareholders.**

We believe that our current cash and cash equivalents, anticipated cash flow from operations and the net proceeds from a recent offering will be sufficient to meet our anticipated cash needs for the near future. We may, however, require additional cash resources due to changed business conditions or other future developments, including any investments or acquisitions we may decide to pursue. If our resources are insufficient to satisfy our cash requirements,

we may seek to sell additional equity or debt securities or obtain a credit facility. The sale of additional equity securities could result in additional dilution to our shareholders. The incurrence of indebtedness would result in increased debt service obligations and could result in operating and financing covenants that would restrict our operations. We cannot assure you that financing will be available in amounts or on terms acceptable to us, if at all.

## BUSINESS

### Company Organization

We produce, pack, sell, market and distribute fresh pork and processed meat products to customers in the People's Republic of China ("China" or the "PRC").

We own three PRC operating subsidiaries (collectively, the "Chuming Operating Subsidiaries"):

1. Dalian Chuming Slaughter and Packaging Pork Company Ltd. (the "Meat Company"), whose primary business activity is acquiring, slaughtering and packaging of pork and cattle;
2. Dalian Chuming Processed Foods Company Ltd. (the "Food Company"), whose primary business activity is the processing of raw and cooked meat products; and
3. Dalian Chuming Sales Company Ltd. (the "Sales Company"), which is responsible for our sales, marketing and distribution activities.

The three operating subsidiaries are spun off constituents of a former parent company, Dalian Chuming Group Co., Ltd. (the "Group"). Our company is separate and independent from the Group, which operates a different business and has different operations from ours. We took over ownership and control of the three Chuming Operating Subsidiaries from the Group in September 2007 following our corporate reorganization (See subheading entitled "Corporate Reorganization" on page 1 of this prospectus). We are headquartered in the City of Dalian, Liaoning Province of China.

### *Corporate Reorganization*

PRC law currently limits foreign ownership of certain companies based in the PRC. In order for us to raise equity capital from investors outside of China, we established an offshore holding company by the name of Precious Sheen Investments Limited ("PSI") in the British Virgin Islands in May 2007. On September 26, 2007, Dalian Precious Sheen Investments Consulting Co., Ltd. ("Chuming WFOE") entered into share transfer agreements with the Group, under which the Group agreed to transfer ownership of the Chuming Operating Subsidiaries to Chuming WFOE. On October 23, 2007, Chuming completed all required registrations to complete the share transfer, and became the 100% owner of the Chuming Operating Subsidiaries. On November 14, 2007 the Dalian Commerce Bureau approved the transfer of the Group's 68% interest in Chuming WFOE to PSI, and upon this transfer, Chuming WFOE became a wholly foreign owned enterprise, with PSI as the 100% owner of Chuming WFOE (including its subsidiaries). On December 13, 2007, the PRC government authorities issued Chuming WFOE a business license formally recognizing it as a wholly foreign owned enterprise, of which PSI is the sole shareholder.

Following this corporate restructuring, PSI became the 100% owner and parent company of Chuming WFOE, which in turn owns 100% of the Chuming Operating Subsidiaries: the Meat Company, the Food Company and the Sales Company.

Throughout this prospectus, PSI, Chuming WFOE and the Chuming Operating Subsidiaries are sometimes collectively referred to as "Chuming."

### *Share Exchange Transaction*

On December 31, 2007, we acquired all of the outstanding shares of PSI in exchange for the issuance of 16,850,000 restricted shares of our common stock to the shareholders of PSI, which represented approximately 97.55% of

then-issued and outstanding common stock (excluding the shares issued in our December 31, 2007 financing transaction). As a result of that transaction, PSI became our wholly owned subsidiary and we acquired the business and operations of Chuming.

Prior to the share exchange transaction, Energroup was a public reporting “shell” company with nominal assets whose sole business was to identify, evaluate and investigate various companies with the intent that, if such investigation warrants, a reverse merger transaction be negotiated and completed pursuant to which Energroup would acquire a target company with an operating business with the intent of continuing the acquired company’s business as a publicly held entity.

As a result of the share exchange transaction, PSI (and its subsidiaries) became the 100% owned subsidiary of Energroup Holdings Corporation, and we acquired the business and operations of Chuming.

### *\$17 Million Financing*

On December 3, 2007, we completed a \$17 million private placement in which we sold and issued 3,863,635 shares of our common stock to fifteen accredited investors for \$4.40 per share. The financing yielded net proceeds of approximately \$14.7 million. See the section in the summary above entitled “Strategic Financing.”

### **Company Overview and History**

Our business originated from the founding in 1999 of Dalian Chuming Group Co., Ltd. (the “Group”), the former parent of Chuming. The Group began as a processor and supplier of fresh and frozen meat and meat products. Among industrialized farming corporations in northeastern China, the Group pursued distinction in the Chinese food industry by maintaining high quality management standards and international safety certifications.

In 2004, the Group formed the Chuming Operating Subsidiaries, which now form the core of our business, and these companies began producing and supplying fresh and processed meats under the Chuming brand name. Since then we have rapidly become a significant producer and supplier in China’s meat industry, and have achieved consistent profitability and growth since inception. In the last three years of operation, our sales have grown at an average rate of 53.6% per annum, and our net income has grown at an average rate of 39.8%. We sell our products to consumers in northeastern China, which has a population of approximately 108 million. In particular, our current customers are concentrated in the Liaoning Province (which has a population of approximately 42 million), and we are the largest pork producer in Dalian City, which has a population of approximately 3 million, or 6 million including the greater metropolitan area. At present, all of our sales are within China, which is the largest pork-consuming nation in the world, with a total of 54 million metric tons consumed in 2006. Due to the rapid development of the Chinese economy, urbanization and strong income growth, we have observed that pork consumption patterns are changing and consumption levels are continuing to increase.

Our major products are:

- Fresh meat - pork that is processed in a controlled environmental chamber with closely monitored temperatures to ensure quality and safety standards during processing right up to the time of delivery to the consumer.
- Frozen fresh meat - butchered pigs that are processed and immediately frozen, which includes such products as smoked pork, ham and roasts.
- Frozen fresh byproducts - pork byproducts including pig’s liver, stomach, intestine, head and hoof.

We are part of an established pork production cycle that culminates in sales of fresh and frozen pork. This cycle includes feedstuff production, pig breeding, slaughtering, processing, packaging and distribution. We are involved in the slaughtering, processing, packaging and distribution aspects of the pork production cycle.



We are the first pork producer in China to receive “Green Food” certification from China’s Ministry of Agriculture. Green Food is an innovative certification program unique to China that is awarded to food processors who produce using environmentally sustainable methods and meet certain high technical standards of quality control, safety, and product quality, and generate low levels of pollution. Under strict supervision, control and regulation in production, processing, packing, storage and transportation, Green Food-certified companies must apply these quality control standards from field to customer and regulate the application of inputs, including pesticide, fertilizer, veterinary drug and additives to minimize environmental pollution and prevent toxic and harmful substances from entering the food supply chain. The Green Food certification is based on standards defined by the Codex Alimentarius Commission (“CAC”), a joint body of the United Nations Food and Agriculture Organization and the World Health Organization.

PRC law currently limits foreign ownership of certain companies based in the PRC. In order for us to raise equity capital from investors outside of China, we established an offshore holding company by the name of Precious Sheen Investments Limited (“PSI”) in the British Virgin Islands in May 2007. On September 26, 2007, In 2007, the Group completed a corporate reorganization whereby the Chuming Operating Subsidiaries (namely, the Meat Company, the Food Company and the Sales Company) spun off and separated from the Group. On October 23, 2007, Chuming WFOE completed all required registrations to complete the share transfer, and became the 100% owner of the Chuming Operating Subsidiaries. On November 14, 2007 the Dalian Commerce Bureau approved the transfer of the Group’s 68% interest in Chuming WFOE to PSI, and upon this transfer, Chuming WFOE became a wholly foreign owned enterprise, with PSI as the 100% owner of Chuming (including its subsidiaries). On December 13, 2007, the PRC government authorities issued Chuming WFOE a business license formally recognizing it as a wholly foreign owned enterprise, of which PSI is the sole shareholder.

Following this corporate restructuring, PSI became the 100% owner and parent company of Chuming WFOE, which in turn owns 100% of the Chuming Operating Subsidiaries: the Meat Company, the Food Company and the Sales Company. The business and operations of the Chuming Operating Subsidiaries now comprise the principal business and operations of our company.

In December 2007, PSI completed a reverse-takeover transaction with a U.S. publicly reporting company, which resulted in our current corporate structure. Today, we are a U.S. public reporting company incorporated in the State of Nevada, and we own the Chuming Operating Subsidiaries that continue to operate in the city of Dalian, in Liaoning Province, China. Our common stock is quoted on the OTC Bulletin Board under the symbol “ENHD.OB.”

Concurrently with the closing of the reverse take-over transaction, on December 31, 2007 we closed our \$17 million private placement financing involving the issuance of our common stock to 15 accredited investors. The financing yielded net proceeds to us of approximately \$14.7 million. For an additional discussion of this financing, please refer to the section above entitled “Strategic Financing” on page 4 of this prospectus.

## **Industry Overview**

The following overview in certain instances cites to materials that are publicly available without charge. If no citation is provided with respect to certain information presented in this “Industry Overview” section, that information is attributed to our own research regarding the world pork market and China’s pork industry.

### *World Pork Market*

According to a November 2007 report of the United States Department of Agriculture (USDA), China is the largest pork producer and consumer in the world. China is the leading producer among other countries in the world by a wide margin, and produces and consumes more than half of the world’s pork. Preliminary numbers for 2007 worldwide production of pork was 94.7 million metric tons (MMT, carcass weight equivalent) and consumption was 93.8 MMT. The USDA forecast for 2008 is that both the production and the consumption in China are expected to expand by

more than 2% over 2007 levels.

28

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**Pork Production (1,000 Metric Tons, Carcass Weight Equivalent), 2003-2008 (Estimated)**

	2003	2004	2005	2006	2007	2008 November
China	45,186	47,016	50,106	51,972	47,000	48,000
EU-27	21,712	21,753	21,676	21,677	22,040	21,910
United States	9,056	9,312	9,392	9,559	9,877	10,108
Brazil	2,560	2,600	2,710	2,830	2,980	3,095
Russian Federation	1,710	1,725	1,735	1,805	1,880	2,000
Canada	1,882	1,936	1,920	1,898	1,850	1,790
Japan	1,260	1,272	1,245	1,247	1,260	1,255
Mexico	1,100	1,150	1,195	1,200	1,200	1,250
Korea, Republic of	1,149	1,100	1,036	1,000	1,065	1,095
Taiwan	893	898	911	905	910	910
Ukraine	630	558	493	485	530	540
Others	3,350	3,481	3,720	3,926	4,086	1,039
<b>Total</b>	<b>90,488</b>	<b>92,801</b>	<b>96,136</b>	<b>98,504</b>	<b>94,678</b>	<b>92,992</b>

**Sources:** USDA report, *Livestock and Poultry: World Markets and Trade*, November 2007.

**Note:** 2007 data is preliminary and 2008 is forecast.

**Pork Consumption (1,000 Metric Tons, Carcass Weight Equivalent), 2003-2007 (Estimated)**

	2003	2004	2005	2006	2007	2008 November
China	45,054	46,648	49,703	51,467	46,690	47,700
EU-27	20,683	20,528	20,632	20,518	20,790	20,800
United States	8,816	8,817	8,670	8,640	8,939	9,129
Russian Federation	2,417	2,338	2,486	2,639	2,734	2,874
Japan	2,331	2,529	2,482	2,458	2,500	2,490
Brazil	1,957	1,979	1,949	2,191	2,265	2,320
Mexico	1,423	1,556	1,556	1,580	1,565	1,580
Korea, Republic of	1,286	1,336	1,311	1,420	1,518	1,550
Canada	1,003	1,068	967	971	970	930
Taiwan	934	948	944	928	927	928
Ukraine	623	606	544	544	609	619
Others	3,621	3,697	3,906	4,158	4,332	1,249
	90,148	92,050	95,150	97,514	93,839	92,169

**Sources:** USDA report, *Livestock and Poultry: World Markets and Trade*, November 2007.

**Note:** 2007 data is preliminary and 2008 is forecast.

*China's Pork Industry*

According to China's National Bureau of Statistics, China's US\$176 billion animal husbandry sector is the second largest in the country's basket of agricultural related industries including farming, forestry and fishery. The present size of the pork and processed meat market in China is an estimated US\$32 billion.

Our research indicates that China's per capita meat consumption was just over 55 kilograms by 2000, which is significantly smaller than the consumption level of over 100 kg per year by western standards. Based on what is known about Chinese culinary culture and habits, however, our management believes that the Chinese population is expected to consume more meat as their disposable income increases. For example, our research indicates that Hong Kong residents, who have a significantly higher per capita income, consumed on average 124 kg of meat in 2000.

The manner in which meat sales are conducted has changed as a result of new hygiene and food safety regulations that were introduced by the Chinese government in 1995. Historically, the great majority of meat sales in China had taken place in open-air markets or on streets, i.e. in free wet markets. These markets provided a location through which the consumer could buy live poultry or freshly slaughtered meat produced direct from local farmers. As a result of the new regulations, however, governmental agencies recently have encouraged the replacement of open-air markets by supermarkets and convenience stores, and the market share of open-air markets has continued to decline. Even with these new regulations, however, the open-air markets still currently represent 80% of the overall meat-processing sector in China.

The meat industry in China is characterized by fragmentation, sanitation and hygiene issues, as well as social demographic trends. Supply is extremely localized with limited distribution capability. China's vast geography and 'in-development' transport infrastructure have made it difficult to create national or even regional level competition in the industry. Our management believes that the trend towards greater sales through formal supermarkets and chain stores, coupled with the expansion of our sales and distribution network, will continue to favorably impact our business.



Pork is China's most important source of meat and is consumed at a much higher rate than other categories of meat. The following 2007 USDA Report shows that pork is consumed in China with five times greater volume than poultry or "broiler meat" and almost seven times more than beef:

	Kg Per Person	Relative %
Beef	5.6	11%
Broiler Meat	7.9	15%
Pork	39.4	74%
Total:	52.9	100%

**Sources:** USDA report, *Livestock and Poultry: World Markets and Trade*, April 2007.

In addition to a greater general preference for pork, urbanization and rapid income growth are working in parallel to create more demand for pork and processed pork products. An emerging middle class of relatively high-income consumers is forming in certain Chinese cities. As household incomes rise, these high-income residents consume more of most foods on a per capita basis. According to the *Urban Household Survey* conducted in 2000 by China's National Bureau of Statistics, pork consumption by low-income residents was 13.4 kg whereas it was 19.6 kg for high-income residents. These residents not only demand a greater quantity of food, but also higher quality (e.g. better cuts of meat, foods that are safer or healthier) and convenience (processed foods). Reports of food poisoning and dangerous chemical residues have given rise to strong demand for "green" foods for which we are certified. We believe that affluent consumers would be willing to pay premium prices for foods which have safety-related certifications, foods with purported health benefits or foods with other desirable attributes. We offer a wide range of food products that appeal to demands for safety, convenience, quality and health attributes demanded by high-income urban consumers.

Our management expects China's meat industry, which includes the meat processing business, to grow due to key driving forces including food safety concerns that we believe will accelerate the transition from the traditional wet market to the modern dry market; rising modern retail channels; government mandates and supports of agricultural and meat processing companies; and consolidating forces.

- **Transitioning from “wet-market” to “dry-market”**

We believe that food safety is a top concern of Chinese consumers who purchase meat products, and that this will eventually compel modernization of China’s meat processing industry. Consumer surveys showed that food safety, nutritional value and taste are the top three concerns of consumers, while price was ranked fourth. Furthermore, surveys showed that 60% of the consumers have a low degree of confidence in meat products in general. There are a number of food safety concerns facing the Chinese pork industry, including swine streptococcus and Foot and Mouth Disease, the use of antibiotics and illegal feed additives such as Clenbutero, pork injected with water and illegal slaughterhouses. China’s meat industry traditionally has been dominated by small and family-operated butcher shops that would slaughter the livestock in the open-air marketplaces and without the necessary safety and sterilized equipment. These unsanitary operations create what is commonly known as the “wet market,” which currently represents 80% of the overall meat-processing sector. However, the industry is changing rapidly. Along with the prevalent use of refrigerators in urban households, health conscious consumers are demanding more sanitary quality meat products which can only be processed and delivered in a temperature controlled cold chain environment. This presents significant opportunities to meat processors with advanced processing plants and refrigerated transportation capabilities.

- **Government quality control**

Frequent occurrences of food safety scares have hastened the Chinese government’s effort in regulating food safety and quality. For example, in 2006 pork containing Clenbutero were found to be sold in several wet markets in Shanghai that resulted in over 330 people being poisoned, and an outbreak of swine Streptococcus in Sichuan Province led to the death of 17 people. A number of Chinese organizations are involved in an effort to bring the Chinese meat industry’s safety, hygiene and sanitation standards to an international level, including the Ministry of Agriculture, Ministry of Health, State Administration of Quality Supervision, Inspection, and Quarantine, State Food and Drug Administration, and the Ministry of Commerce. Tougher quality standards set for the meat processing industry represent barriers to newcomers while forcing operationally inadequate and financially unsound companies to shut down. Our management anticipates that companies such as ours, with quality meat processing and modern logistics systems, will benefit as they capture market share and build consumer brand loyalty.

- **Government’s strong support of meat processing industry**

The main theme of China’s 1<sup>st</sup> Five Year Plan is the development of China’s rural economy. With the widening wealth gap between the rich and poor or between urban and rural regions, China’s central government has shifted its focus from urban industrial growth to rural agricultural development aimed at improving the standard of living in the poorer regions. Many preferential policies were enacted to help the farming communities including subsidized livestock insurance and interest free loans. Scaled meat processors are considered active agents in galvanizing the rural economies by providing jobs, injecting capital, and introducing new technology and management expertise to the local economies. The Five Year Plans are a series of economic development initiatives promulgated by the Chinese government, however, they do not constitute binding or substantive policies or regulations. The Chinese economy has been shaped primarily through the plenary sessions of the Central Committee and National Congress. The Five Year Plan serves, in part, as a mapping strategy for economic development, setting growth targets, and launching reforms. The plan usually includes detailed economic development guidelines for all its regions and the nation as a whole. As China has transitioned from a centrally-planned economy to market economy, the name for the 11th Five-Year Plan has been characterized as a “guideline” rather than a strict “plan”. The Five-Year Plan covers the period from 2006 to 2011.

- **National retailers provide platform for growth**

The increasingly widespread use of refrigerators in urban Chinese households has attracted many retailers to carry more frozen food products, making available a wide variety of frozen products to consumers. Major domestic retailers, including LianHua, have made an impact in introducing more brands of frozen food products in their retail stores. Even more significantly going forward will be the rapid expansion of international hypermarkets in China, including France's Carrefour, the U.S.'s Wal-mart, and Germany's Metro. These retailers with national reach will significantly change the retail industry landscape as they provide the platform for the large branded food companies to efficiently and rapidly distribute their products to large and untapped markets. These international retail chains can also provide excellent export opportunities to scaled, quality meat processing companies.

- **Industry consolidation benefits scaled players**

In the more mature U.S. meat market, the top three producers represent about 50% of the meat industry there. But in China the meat-processing industry is very fragmented, with over 3,000 meat-processors most of which are small operators. The top three producers represent less than 5% of the overall market. Pig farms in China are also very fragmented, with over 90% of the farms possessing fewer than 10 pigs. As smaller players experience pressure from margin compression and stricter government regulations, we believe scaled meat processors will make attractive acquisitions in order to capture market share, gain scale, secure raw material, and move closer to clients. The combination of stricter hygiene regulations, increasing competition from well-financed players, struggling meat suppliers, and increasing international competition from companies like Hormel will induce major industry shakeout and consolidation in the coming years.

#### Macro and Demographic Trends

It is widely believed that a middle class is rapidly emerging in China. China's GDP has been growing at over 9% per year for the past 10 years and has created millions of new consumers. Management believes that these trends will translate into higher demand for pork products:

- Incomes in urban China increased by 10% in the first nine months of 2006. China's middle class - citizens making at least 50,000 Yuan (US\$6,250) - are expected to double by 2010 to 25% of the country's population, fueling domestic consumption.
- While overall income grew rapidly, urban per capita disposable income grew even faster at 39.6% between 2002 and 2005, compared to 34.7% for per capita rural income during the same period. Urban per capita consumption of meat is twice that of the national average.
- Due to the increasing rural migration to urban cities, China expects to double its major cities by 2010 creating new waves of Chinese urban meat consumers. The number of Chinese cities with over 1 million people is projected to reach 125 by 2010 according to the Chinese Academy of Sciences, and cities with over 2 million people are projected to reach 300 by 2020.
- Domestic demand for meat products in China is expected to grow to a projected 100 million metric tons in 2010 from an actual 72.4 million metric tons in 2004 according to Access Asia, an independent research firm. Total production value of meat products are expected to increase to a projected US\$120 billion from an actual US\$84 billion and per capita meat consumption is expected to increase from an actual 49 kg to a projected 75 kg during the same period. Pork represents the bulk of meat products consumed in China.



With higher standards of living and more a demanding working lifestyle, urban Chinese consumers are purchasing more processed meat products and spending more on dining on meat products outside of the home. Our research indicates that:

- Currently less than an estimated 10% of the meat consumed in China is processed. Meat consumption out of the home has surpassed in-home meat consumption in 11 Chinese provinces, especially in more economically developed regional markets such as Shanghai, Beijing, and Shenzhen, according to the National Bureau of Statistics.
- Chinese consumers have become more conscious of food safety and quality, fueling demand for branded foods. This has become more evident after the occurrence of a series of disease outbreaks across Asia including SARS and the avian flu. With changing lifestyles and food quality awareness, Chinese consumers are seeking more name brands to ensure the quality in processed meat that they purchase.
- The new health-conscious consumer group has become more educated and concerned with the freshness and nutritional value of various meat products. For example, LTMP (low temperature meat product) pork has become more popular recently as urban consumers become aware that LTMP has better nutritional value and fresher taste than the longer-shelf-life HTMP (high temperature meat product) pork products.

#### *Processing of Meat Products in China*

In the PRC, regulations relating to the processing of meat products are set forth in the PRC Law of Food Hygiene and the Administrative Measures for the Hygiene of Meat and Meat Products. A PRC food processing company is required to obtain a hygiene permit from the Hygiene Bureau of the relevant districts before it is permitted to apply to the Ministry of Industry and Commerce for a business license.

A food processing company may not purchase or use meat that has not been inspected and approved by the Animal Supervision Authority. Even if the meat has been so inspected, it must still satisfy other hygiene requirements. Each food processing company must have facilities to conduct regular laboratory testing of its products to ensure food safety requirements are met. For instance, sometimes traceable levels of contaminants and radioactive substances are found in meat products, and these must not exceed certain established national standards.

Food processing companies are required to possess hygienic cold storage facilities, and proper management of such cold storage facilities must be set out. All storage equipment and packing materials must also comply with hygienic standards. All meat products which are packed must be labeled, specifying requisite information such as name of the product, place of manufacture, manufacture date, lot number or code, final consumption date and ingredients. Any meat product to be exported shall be inspected by the Animal and Plant Quarantine Authority when passing through customs. Only meat products which have passed such inspections may be exported.

#### **Business**

We are principally engaged in the production, processing, sale and distribution of fresh and prepared meat products in China. Our products are classified as fresh and frozen pork, and prepared foods, which includes prepared pork, seafood and by-products.



Our production facilities are located in Dalian, a coastal city with a population of 3 million (6 million including the greater metropolitan area). Referred to as the “Boston of China” due to its Northeast proximity and port orientation, Dalian is the most affluent city in the Liaoning Province, with a population of 42 million. Dalian serves as a finance and export trade center of Northeast China, and is also the center of the “Buo Sea Economical Zone” (“BSEZ”). According to China’s National Bureau of Statistics, the BSEZ covers 12% of the territory and 20% of the population in China, and is the most important economic center in Northern China. The National Bureau of Statistics also projects that these two areas may generate a more rapid growth rate than the overall GDP growth of China in next 10 years. Our facilities include 5 production lines with the slaughtering capacity of 123,318 metric tons and prepared food capacity of 16,000 metric tons. Our prepared food facilities are the largest in Liaoning Province.

Our production lines are imported from international manufacturing automation leader Stork™ of the Netherlands, with the state-of-the-art technology and specialized for their in-process testing and quality controls. Our production facilities are certified under ISO9001 and HACCP. Our pork products are qualified “Green Food” by the National Green Food Development Center and qualified as one of 14 “National Safe Foods” by the National Slaughtering Authentication Center.

Our products are sold under the brand name of “Chuming™.” We target consumers who desire high quality pork products. We distribute our products through dealers and agents to more than 100 supermarkets, including Carrefour, Wal-mart, Metro, New-mart, Hymall and others. We also distribute our products to over 500 schools, hospitals, factory canteens and restaurants, and more than 500 “Chuming” franchise stores or specialty counters in wet markets. These franchise stores and specialty counters are resellers of our products with whom we have arrangements to sell our product under the Chuming brand name (the principal difference between franchise stores and specialty counters being location within a supermarket for the former, and location in a wet market for the latter).

Our business activities are the slaughter, processing, packing and distribution of meat products for sale to clients throughout the PRC. We have a 250,000 square meter campus which houses an international standards-based meat processing plant located in the city of Dalian in Liaoning Province, PRC. We have a total of five production lines and an aggregate capacity to slaughter approximately 1.5 million pigs per year. We purchase hogs from more than 3,000 farms in Liaoning Province and nearby areas, in addition to having an exclusive contract with farms owned and operated by the Group to supply us with 600,000 live hogs in 2007, 750,000 in 2008, 800,000 in 2009, and 800,000 in 2010, at local market prices. The Group provides breeding pigs, animal feed, vaccination, veterinary services and technology support to our subcontractor pig farmers, resulting in more favorable relations with these small independent suppliers.

### **Principal Products**

We produce, distribute and sell fresh meat and prepared food products under the brand name “Chuming™,” through our dealership distribution network, our own sales force and franchise stores in the PRC.

We produce two main types of Processed Meat Products - High Temperature Meat Products (HTMPs) and Low Temperature Meat Products (LTMPs).

*High Temperature Meat Products.* HTMPs are cooked at a temperature of approximately 121°C and at approximately 2.5 times atmospheric pressure. These meat products can be stored at room temperature and have a shelf life of approximately six months from the date of production. However, the permitted shelf life of these products is 120 days from the date of production, even though the actual shelf life of these products is six months. HTMPs are generally priced lower than LTMP and do not require refrigeration. Therefore, they are affordable and accessible to the average PRC consumer.

*Low Temperature Meat Products.* LTMPs are cooked at lower temperatures ranging from 65 to 85°C, under 1 atmospheric pressure. These meat products have a shelf life of three months from the date of production if they are stored at a temperature of 0°C. In 2003, we introduced our LTMPs to the PRC market. The Group's R&D studies have shown that LTMPs generally taste better than HTMPs because they are cooked at lower temperatures and thus are able to preserve the taste and nutrients found in the ingredients. The LTMPs generally cater to the taste of consumers in PRC cities who have higher purchasing power.

Currently, we have two main series of products for both HTMP and LTMP: the "Ham" series and the "Sausage" series. The Ham series has chunkier pieces of meat and thus has a meatier texture. It also has a corresponding higher percentage of meat content. The Sausage series has a lower percentage of meat content and has a smoother texture. The range of products we offer includes more than 300 varieties of hams and sausages.

The following is a summary of some of the types of Fresh and Processed Meat Products that we manufacture and how they are categorized:

#### *Fresh Pork*

Chinese people generally perceive that fresh meat retains a better flavor as compared with frozen meat. As such, the price of fresh pork meat is approximately 20% higher than frozen pork meat. The other producers of fresh pork meat in the PRC are generally farm-based suppliers, which supply the areas around the farms. The key difference between our fresh pork and that of farm-based suppliers is that our fresh pork is produced and packed in a highly controlled sanitized environment in our own facilities. Therefore, consumers have added assurance that our fresh pork meat is safe for consumption.

In order for the pork to remain fresh, at our facilities the pigs are slaughtered and then processed within 30 minutes. The meat is then cooled but not frozen at a temperature between 32° F (0° C) and 39.2° F (4° C) for about 20 hours. Following this cooling process, fresh pork is cut into various parts in a sterilized room with the constant temperature of 12° C. This reduces the risk of exposure to germs and bacterial contamination. Before delivery, the fresh pork is kept in our storage room at a controlled temperature of 0 to 4° C. The meat is stored in airtight sterilizing rooms filled with ozone, which acts as a sterilizing agent, killing remaining germs and bacteria in the meat.

With our own temperature-controlled vans and trucks, we deliver the fresh pork to our customers including dealers, supermarkets and our franchise specialty stores. The entire process of cold production, cold storage and cold delivery is what we refer to as the "cold chain system." This cold chain system ensures the freshness and quality of our product. Our fresh pork products have an average shelf life of 7 days from the date of production.

#### *Frozen Pork*

In the production of our frozen pork, the meat is frozen at -31° F (-35° C) to -40° F (-40° C) for 48 hours. It is then stored or transported at a constant temperature of between -0.4° F (-18° C) to -13° F (-25° C). Since frozen pork can be preserved for longer periods of time, our frozen meat products are ideal for distribution across longer distances to Northeast and North China as well as potentially to international markets such as Korea, Russia and Japan. These products have an average shelf life of 180 days from the date of production. We also sell our frozen pork to

restaurants, supermarkets and fresh food markets.

36

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*Prepared Food Products*

Our prepared food products include prepared pork, seafood and pig by-products, which accounted for 10% of our 2006 revenues.

*Prepared Pork Products.* Our prepared pork products are mainly LTMPs, which are cooked at lower temperatures ranging from 65° C to 85° C and under atmospheric pressure. These meat products generally have a shelf life of 30 days from the date of production if they are stored at a temperature ranging from 0° C to 4° C. For LTMPs, we currently have two series and more than 300 products. These foods are all made from the fresh pork that we produce. The following is a description of the types of prepared pork products we offer:

Ham

- Chuming Cumin Ham
- Cooked Ham
- Roast Ham
- Premium Ham
- Sandwich Ham
- Square Ham
- Chunky Ham
- Baby Ham
- Salted Loin
- Smoked Ham

Sausage

- Dairy Sausage
- Garlic Sausage
- Spicy Sausage
- Chinese Sausage
- Taiwan Sausage
- Baby Sausage

*Seafood Products.* Our prepared seafood products are made from fish, shrimp and other varieties of seafood. With our techniques of prepared food production, we prepare seafood products such as fish sausage and shellfish sausage. Seafood products accounted for approximately 5% of our revenue in 2007. Due to the abundance of seafood in Dalian, located on the Northern coast of China, as well as relatively high profit margins for these products, we plan to expand our seafood output in the future. The following is a description of the varieties of seafood products we offer:

Seafood sausage

- Baked Fish Sausage
- Barbequed Prawn Sausage
- Crab Sausage
- Scallop Sausage
- Squid Sausage

*Pig By-Products.* In China, virtually all parts of the pig are valued for consumption and are used in local cuisine. Pig “by-products” that are not typically used or sold in other parts of the world are prepared and sold in the Chinese market. This includes pig innards, pig skin, pig tails, lard and pig heads. Pig liver, stomach, intestine, head and hoofs are commonly used in Chinese cuisine and are sold to a ready market.

We produce our products through two of the Chuming Operating Subsidiaries: (i) the Meat Company in Wangfangdian, and (ii) the Food Company in Dalian.

Our fresh and frozen pork is produced by our subsidiary Meat Company. The Meat Company’s facilities cover 150,000 square meters and utilize state-of-art slaughtering and cutting lines imported from Stork Co. of the Netherlands. The Meat Company has a slaughtering capacity of 250 pigs per hour, which is 1,500,000 pigs per year at full capacity. Our cutting line has a capacity of 30,132 metric tons per year. Our cold and freezing storage facilities can store up to 6,000 metric tons of fresh product. The fresh pork and frozen pork produced by the Meat Company are typically sold either in whole carcass form or in cuts.

The prepared foods are produced by our subsidiary Food Company, located in the Ganjingzi District of Dalian. The Food Company includes a 10,000 square meter processing facility. There are three prepared food production lines including one pork processing line with the capacity of 10,000 metric tons, one seafood sausage production line with the capacity of 4,500 metric tons and one deli by-product production line with the capacity of 1,500 metric tons. All of the Food Company’s production line equipment is imported from Germany and features state-of-the-art technology. Based on our own market research on our competitors, management believes that the Food Company is now the largest prepared food production plant in the Liaoning Province.

### *Supply of Pigs*

We do not rear pigs, but instead purchase them from our former parent company, the Group, and from other suppliers who aggregate supply from local pig farms. We purchase live pigs from the Group and third party suppliers on a cash-on-delivery basis. While the Group's breeding operations are well developed and large scale, most of the pig farming in the PRC is generally not well commercialized. Our third party suppliers aggregate supplies from hundreds of small pig farms, which are typically operated by independent family-owned farms. One advantage of decentralized supply is that we obtain competitive market pricing for our supply of pigs. Another advantage is that any outbreak of livestock disease is likely to be confined to a one or more of these farms and would not affect our entire supply. Potential disadvantages from a decentralized supply of pigs include variations in quality of stock, and potential variation in quantity and timing of the supply of hogs to our plant for processing. However, because all pig farmers who supply pigs to us are all located within the greater Dalian City metropolitan area (within a two hour radius by truck), the logistical issues have so far not interfered with our ability to secure a steady supply of hogs. Since we have around 6,000 local pig farmers who will supply hogs to us, we ordinarily are able to obtain a reasonably stable supply of hogs, even when some farms cannot meet our requests for any reason. Also, because our former parent company, the Group, acquires pigs directly from independent farmers then sell pigs to us in lots (under our Hog Procurement Agreement), to some extent we have minimized the potential disadvantages discussed above.

Our pig suppliers supply us with regular quantities of pigs based on the current prevailing market price of pigs on the day of delivery. We typically order a certain number of pigs per day from each of the farms that supply us pigs. For instance, if we expect to order 80,000 pigs per annum from a supplier, that supplier will supply somewhere between 240 and 260 pigs per day.

In order to ensure a consistent supply of fresh pork to our customers, we have made agreements with approximately 6,000 pig farms in the Dalian, to supplement our usual supply of live pigs. These pig farms agreed to supply us approximately 400,000 pigs in 2007. Our suppliers have an aggregate capacity to supply us with approximately 1,100 pigs per day.

We normally pay a higher than average price per pig, which is typically RMB 1.25 per kg above the average market price for live pigs, in order to acquire what we believe to be a higher quality supply of pigs. Although we pay a premium for a higher quality supply of pigs, our management believes that the benefits of this strategy outweigh the costs because of the goodwill that results from providing a consistently high-quality product to our customers.

We pay different "market prices" for live pigs depending on quality and weight. Incoming live pigs are graded by our quality control personnel based on a number of criteria (including fat content, health of the animal, absence of injuries, the net weight), into several categories including "Grades 1- 4" and "below-grade," with Grade 1 being the highest quality (and accordingly the highest price per kilogram). We then determine prevailing market prices for live pigs for these various grades based on market data drawn from the local marketplace, which fluctuates daily. Approximately 80% of the live pigs purchased by us are in the Grade 1 and Grade 2 categories. For example, for the first quarter of 2008, approximately 80% of the live pigs purchased by us were Grade 1 and 2, with the remainder in Grade 3 and 4. Since we generally select higher-quality pigs (Grades 1 and 2) among all live pigs available for purchase in the marketplace, as a result we pay a higher than average price per kilogram for our overall supply of live pigs.

In 2005, 2006 and 2007, we paid a total of \$39.5 million, \$59.2 million and \$110.4 million, respectively, for our total supply of live pigs. We paid the Group an aggregate of \$61.7 million and \$23.6 million for live pigs during the full year of 2007 and the first quarter of 2008, respectively, and the amounts paid were determined as described above.

Under our Long-Term Hog Procurement Agreement between the Group and the Meat Company, the Group agreed to supply no less than 750,000 live hogs to us in 2008, 800,000 in 2009, and 800,000 in 2010, and the price for the hogs is set at the fair market price at the time of delivery.

Due to a severe supply shortage of hogs in 2007 that was unanticipated, we processed approximately 608,000 pigs through September 30, which is 42,000 short of our 650,000 third quarter year-to-date target set up earlier this year. According to China Livestock and Products Annual Report 2007 dated on September 25, 2007 by the USDA Foreign Agricultural Service, the severe supply shortage of hogs in 2007 was because of a series of outbreaks of Porcine Reproductive and Respiratory Syndrome (PRRS), also known as Blue Ear Disease, in China from May 2006. Blue Ear Disease is an infectious disease that affects swine, characterized by reproductive disorders, premature delivery, miscarriage, and stillbirth—as well as abnormal breathing in piglets. According to the report, shortages and a sharp pork price increase occurred as a result of Blue Ear Disease. The average pork price increased by 48 percent from January to August 2007 over the same period in 2006, while prices in July and August 2007 increased by 86 and 87 percent, respectively, from the same months in 2006.

We participate in a breeding program with local farmers - under this program, after a careful selection process, every participating breeder must have a pig farmer provide a guarantee of supply, who must be responsible for making up any differences between the agreed amount and actual number of pigs supplied to us. This program has been in existence since 1998. Management believes that since our breeding program has been successful, and has increased farmer income and tax revenue in our region, our local government has welcomed these programs.

Among our suppliers, Zheng Baojiang, Wang Fujie, Zhang Jihuan, Sun Siyuan, and Ge Hongqi are the most successful pig farmers in our supply chain, and they supplied an aggregate of 12,000, 10,000, 8,000, 8,000 and 6,000 hogs respectively through each of the first six months of 2007, contributing to 4.4% of our total supply.

In addition to the quality of our suppliers' stock, and their health and safety controls, we have a quality control system of our own to ensure that pigs supplied to us are healthy and fit for human consumption. We require that pigs supplied to us be accompanied by required health certificates, and each must weigh at least between 90kg and 100kg. If the pigs meet the above criteria, we are then obligated to accept delivery of the pigs. (A pig that weighs between 90 and 100 kg, has more saleable meat per kilogram. If it is below this weight range, the ratio of meat to innards would be lower, resulting in less saleable meat per kilogram).

## Customers and Distribution Methods

### *Customers*

We have three primary types of customers for our products, which are (1) city and town households, (2) canteens and restaurants, and (3) food processing companies.

We have found that Chinese households prefer fresh pork to frozen pork. Consumers typically buy fresh pork in small quantities, in frequent visits to markets where it is sold. Households usually choose the supermarkets, the wet market, or Chuming™ franchise stores to buy the fresh pork based on convenience. This type of customer accounted for 90% of our revenues in 2007.

Canteens include the cafeterias of government agencies, schools, factories and hospitals. These customers, including restaurants, often purchase our pork from Chuming™ franchise stores or directly from agents or wholesalers of the Company. This customer segment accounted for 5% of our revenues in 2007.

In addition to the above two types of customers, we also provide branded food processing companies with fresh and frozen pork. However, this customer segment accounted for less than 5% of our revenue in 2007. Since our sourced pigs are of good breed and have strict quality control in the production process, these food processors regularly rely on our pork as an ingredient in their products. Our clients in this segment include Taiwan Dachan, a feed supplier and food processor in Taiwan. These food processing companies typically get access to our products from Chuming agents or wholesalers.

Our largest customer accounted for approximately 19%, 26% and 8.8% respectively of our total turnover for the years ended December 31, 2005, 2006 and 2007. Our top five customers together accounted for approximately 61%, 71% and 45% of our total turnover for the years ended December 31, 2005, 2006 and 2007, respectively. None of our directors, their associates or any shareholder of the Company has any interest in any of our five largest customers.

### *Distribution Network*

Our distribution network is organized and divided by geographic markets and sales regions, including: Dalian Metropolitan, Eastern Liaoning, Western Liaoning, Jilin, Heilongjiang and Hebei markets. In each market, we have a team led by a sales officer whose objective is to expand the Chuming sales network by developing potential dealers, agents and wholesalers, and to maintain the existing network by assisting our sellers. Our Sales Company works with dealers, agents and wholesalers, who then submit orders directly to us.



**Sales by Region for the Year Ended December 31, 2007**

Dalian	74%
Shenyang	18%
East Liaoning	3%
North Liaoning	2%
West Liaoning	2%
Others	1%

*Retail Strategy*

To differentiate ourselves, we have a unique retail strategy to complement our wholesale operations. We sell our product to “showcase stores” which are owned and operated by independent operators. These specialty boutique-type stores must have the same design and physical layout and must follow our operating methodologies. These storefronts are highly visible with the Chuming™ brand name. We also set merchandising and pricing policies and all employees must undergo a mandatory training program. There are currently over 500 such boutique stores in Liaoning Province, providing high brand recognition and communicating a message of quality that will benefit all channels. These boutique stores target the new middle class that desire and can afford high quality goods and services. They provide particular convenience to a typical busy two-income, middle-class family which shops frequently after work. Most of these boutique shops are located in Dalian and the major cities of Liaoning Province. Each store has a minimum monthly sales requirement depending on the city and store.

Dealers, agents and wholesalers who we work with serve their own diverse distribution channels. Our affiliated dealers organize their sales to stores and supermarkets, such as Carrefour, Wal-mart, Hymall, New-mart and Metro. Our affiliated agents assist in identifying locations and opening Chuming™ franchise stores in their region, important to the expanding our revenues. Our affiliated wholesalers typically organize the sales to canteens and restaurants as well as food processing companies. In some regions, our affiliated agents will also directly contact local canteens and restaurants.

### **Chuming's Distribution Network**

We have our Chuming™ branded counters in large stores and supermarkets, which are the most important and highly visible locations to enhance our brand and image. Since large supermarkets such as Carrefour and Wal-mart have strict requirements to approve any suppliers, having Chuming™ counters in these megaretailers' flagship stores reinforces the consumer confidence in our products. We have Chuming™ counters in more than 100 large supermarkets located in Northeast China and the Hebei Province.

Our most popular product, fresh pork, is sold primarily through our Chuming™ franchise stores. Chuming™ franchise stores are usually located in high-density, urban residential areas easily accessible by our customers. The Chuming™ franchise stores also save time compared to long lines sometimes found at large supermarkets. Chuming™ franchise stores are all equipped with refrigerators to keep the pork fresh. We have established more than 500 Chuming™ franchise stores now operating in Dalian and throughout the Liaoning Province. In the next few years, we aim to increase the number of our Chuming™ branded franchise stores to more than 1,000 outlets.

We provide operators of franchise stores and specialty counters with equipment (refrigerated showcases, signage, uniforms, heating equipment for processed food and other equipment), labels and packaging, technical assistance, and permission to sell our products under the Chuming brand name. These operators pay us an equipment deposit (to cover the cost of equipment), a trademark usage guarantee deposit, a uniform fee (for the cost of employee uniforms), a one-time start-up fee to cover the costs of certain materials, and an ongoing fee of approximately 0.5% of the total purchase amount of the products these operators purchase from us. Operators agree to sell our products exclusively, and may sell other products only with our consent. Operators are responsible for payment of their own taxes and government fees, leasing expenses, and other operating costs. If an operator is terminated, we will refund the equipment deposit upon return of the equipment, and the trademark deposit if the operator has complied with the trademark usage guidelines we provide to them. We generally reward high-volume operators with discounts and incentives on a case-by-case basis.

### *Delivery*

In China, one of the main obstacles to expanding market share and developing national brands has been logistical management during processing. We address this issue by equipping our processing plant with modern technologically advanced, state-of-the-art equipment and production lines. Our advanced logistical infrastructure includes the use of bar coding and electronic interchange to enhance the speed and accuracy of data flow. Over the years, we have built an extensive logistical system that includes 21 contracted refrigerated container trucks that allow us to better preserve the meat and to expand our market scope by delivering food to farther retail points. As a result, we have been able to make deliveries within a 500km radius of our Dalian processing plant. Furthermore, our modern information technology system adds additional competitive advantage as it provides us real time market and production data which in turn enables us to capitalize on the timely information regarding market pricing, inventory levels, and changes in demand.

After orders are gathered and processed at the Sales Company, our products are delivered utilizing our transportation fleet and through pick-up by certain accounts at our facilities. The quality of our fresh pork is highly dependent on the storage room and delivery vehicles once they leave the chill room. We currently operates 21 temperature-controlled vehicles, which we employ in our operations to help guarantee the freshness of pork at the point of delivery to customer locations in our primary market which is within a two-hour radius of Dalian.

### **Quality Control**

We maintain all required licenses and certificates from the relevant central and local government authorities with regard to our pork production business. In 2005, we were awarded ISO 9001:2000 certification that covers our production, research and development and sales activities. ISO 9001 certification indicates that our abattoirs and pork production operations comply with international standards of quality assurance established by the International Standards Organization. All of our production lines have also passed the Hazard Analysis and Critical Control Point (HACCP) test, which is certified by Moody International Certification Ltd.

We currently have 78 Quality Control (QC) personnel who run and refine our quality assurance system. This system is divided into two sections: Meat Production Supervision and Processed Meat Supervision. The 78 employees who work in our quality assurance program consist of 33 quality control engineers, and 45 staff. All members of the QC team are trained technicians with qualifications and experience in animal husbandry, quarantines and veterinary medicine. The quality control laboratory meets and exceeds all standards set by the authorities and relevant agencies in the PRC.

In addition, on average 11 government inspectors work in our slaughtering and packaging plant every shift. They examine animals before slaughter, supervise sanitation, inspect carcasses and internal organs for diseases during the slaughtering and processing procedures, and then certify carcasses and packaged products as to consumer readiness.

As discussed in the above section regarding our principal products, the pork products produced from freshly slaughtered pigs at our facilities are chilled or frozen after slaughtering to prevent deterioration of the meat caused by bacteria or chemical changes. The chilled and frozen pork are maintained within the requisite temperature ranges, during subsequent handling, transportation and distribution to retain freshness and to prevent deterioration of the meat.

43

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## Competition

We are currently one of the largest meat producers in the three northeast provinces of Jilin, Liaoning and Heilongjiang. According to management's estimates, in Liaoning Province, we are the market leader for both fresh pork with 8.4% market share and for meat products with a 2.6% market share. Management estimates that in Dalian, we are the market leader for fresh pork with a 50% market share, and shares the lead position for meat products with a 20% market share. As we expand geographically, we expect to encounter additional regional and local competitors. Our management believes that all food segments in China compete on the basis of price, product quality, brand identification and customer service, and that we are well positioned in all of these areas.

### *Major Domestic Competitors*

Currently, our primary competition comes from the domestic players that operate in a very fragmented industry environment. Presently, there is no clearly dominant producer in the PRC pork industry. The three largest producers in China, Shuanghui, People's Food and China Yurun, together capture less than 5% of the total market. Most of the companies in the industry tend to focus on different product and market segments. Shuanghui has the largest market share in the HTMP pork segment, while Yurun is the leader in the LTMP space. Both companies have done well in the top tier markets. People's Food, on the hand, tends to focus more of its distribution efforts on smaller cities, where mass distribution is more difficult, and typically does not sell through large retail channels. On the other hand, about 40% of China Yurun's sales are through supermarket and hypermarket chains. In terms of geographical focus, we believe People's Food has a strong presence in Northeastern China, and China Yurun has announced plans to expand into the Northeast with plans for two new plants in Shenyang and Harbin.

### *New International Entrants*

After China joined the WTO, many domestic industries were opened to international competition, including the meat-processing industry. Foreign companies have already entered China's major cities, mainly through the major hypermarkets such as Carrefour. So far, domestic players have an advantage in the introduction of new products based on local tastes and distribution in below super-tier cities such as Beijing and Shanghai. Tyson Foods, Inc., U.S.A. has a joint venture with Shanghai Ocean Wealth Fish Products Corporation Limited. Hormel Foods Corporation, U.S.A., has set up representative offices in China since 1995 and currently operates processing factories in Shanghai and Beijing.

### *Dalian Competitors - Fresh Pork*

In Dalian, our key fresh pork competitors are Bangchui Island with an 18% market share and Jiuxing (Nine Stars) with a 12% market share.

<b>Name</b>	<b>Market share</b>
Chuming	50%
Bangchui Island	18%
Nine Stars	12%
Taifu	8%
Tianxin	6%
Yurun	6%

*Dalian Competitors - Meat Products*

In Dalian, our main meat products competitors are Chengxin with a 20% market share, Chuhe with a 17% market share, Jin Baiwei with a 15% market share, Shineway with a 15% market share and Yurun with an 8% market share.

<b>Name</b>	<b>Market share</b>
Chuming	20%
Chengxin	20%
Chuhe	17%
Jin Baiwei	15%
Shineway	15%
Yurun	8%
Others	5%

**Advertising and Promotional Activities**

Approximately US \$75,000, US \$100,000, US \$150,000 and US \$2,659,963 were spent respectively in the fiscal years ended 2004, 2005 and 2006 and nine months ended September 30, 2007 on advertising and promotional activities.

Advertisements are principally for processed meat products and fresh pork and are targeted at consumers in the Northeast PRC. We advertise periodically in the local media to create and maintain public awareness of our products and branding. We increase the frequency of advertisements whenever new products are launched.

### **Intellectual Property Rights**

Through our advertising efforts and the consistent quality of its products, our management believes that consumers in the PRC have come to associate our “Chuming™” brand name with quality meat products. Thus, our management believes that the goodwill in the “Chuming™” branding is a valuable asset to us. We have registered our “Chuming™” trademark in the PRC. We have also applied for trademark registration for our “Huayu” brand name in the PRC.

We believe that the protection of our brand names is important to our marketing efforts and believe that we have taken appropriate steps to protect our brand. We have not discovered any counterfeiting or any infringements of our Chuming™ or Huayu brand names during the three years prior to the date of this prospectus.

We require all resellers who we work with, including specialty counters and franchise store operators, to comply with our trademark usage policy, and require them to pay trademark usage guarantee deposits. We also employ approximately 30 employees who randomly inspect the facilities of the over 500 operators we work with to ensure compliance with our policies and other guidelines. We will generally terminate our business relationship with operators found violating our policies.

### **Research and Development**

We have two operations, a Meat Engineering Center and a Sea Products Center, focused on the development of new products to the market. In addition to meeting the taste demands of consumers, these groups focus on quality, nutrition and safety standards. These groups draw upon a 25-employee research and development staff, including three professors in the field of animal nutrition and biology, supporting the safe and rapid introduction to the market of new products, specifically in the areas of seafood and meat by-products. We currently have more than 100 products available to consumers, with the average rate of three new products ready for the market per month. We are also working on anti-freezing experiments to facilitate preservation of our meats so as to minimize or eliminate the use of chemical preservatives.

### **Government Approval and Regulation of Principal Products**

The Chinese government is actively promulgating a plan for “safe meat” and is expected to raise the proportion of slaughtering automation to over seventy percent of all meat and actively enforce authorized slaughtering and quarantine. Government initiatives take the form of benefits ranging from special grants, subsidized financing, preferential tax policies, direct government funding and other types of subsidies aimed at encouraging the modernization of the meat industry. In addition, while it is possible that the Chinese central or provincial governments may enact more stringent regulations that raise standards for the meat processing industry, we believe that our Company is currently a leader in meat processing safety standards, and would not be affected by such increased standards.

### **Compliance with Environmental Laws**

We own two wastewater treatment plants on premise with a daily treating capacity of six hundred tons for each plant. These plants are designed to comply with the Integrated Wastewater Discharge Standard of the PRC and the Environmental Protection Regulation of Dalian City. To the knowledge of our management, we have not breached any environment protection regulations during any of the past three years.





## Employees

We currently have approximately 589 employees, the composition of which is as follows:

	<b>R&amp;D and Engineering</b>	<b>Production</b>	<b>General and Administrative</b>	<b>Sales and Marketing</b>	<b>Quality Control</b>	<b>Total</b>
Meat Company	10	153	25	10	8	206
Food Company	15	165	15	18	10	211
Sales Company	0	0	25	135	0	160
Total	25	318	65	163	18	589

We have experienced excellent employee retention, which we believe is a result of our consistently-applied management policies and proactive employee benefit program participation. The average tenure is four years for factory workers and twelve years for management staff. All employees have health insurance, unemployment insurance and retirement benefits that are provided by the government. We make regular payments into these government-sponsored health insurance and retirement programs for each employee. Additionally, we provide free meals and accommodations to all employees on shift.

Certain of our employees are represented by a labor union which is governed by PRC Company and Labor Laws. There have been no adverse labor incidents or work stoppages in our history or our predecessor companies. Management believes that our relationship with our employees and the union are good.

## Corporate Information

Our principal executive offices are located at No. 9, Xin Yi Street, Ganjingzi District, Dalian City, Liaoning province, PRC 116039. Our main telephone number is +86 411 867 166 96 and our fax number is +86 411 867 166 90.

## Description of Property

### *Facilities*

Our main facility and principal executive offices are located at No. 9, Xin Yi Street, Ganjingzi District, Dalian City, Liaoning Province, PRC 116039, which also serves as the headquarters for our food subsidiary and sales subsidiary. Our main facility is located on 95 acres in the industrial area of Dalian, where we have developed over 74,000 sq. meters of factory floor. In addition to our corporate offices, we also own and maintain housing for up to 760 employees, and health maintenance facilities. Our slaughtering subsidiary's principal facility is located at No.2026, Zhuanshi Street, Wafangdian Town, Dalian City, Liaoning Province, PRC. We believe that these facilities will be sufficient to house our operations for at least the next 3 years, and we have the capacity to accommodate our projected long-term growth plans.

*Land Lease on Main Facility and Other Company Offices*

We have acquired the land use certificate for 89 acres of land in Dalian City, which entitles us to use and dispose of the land and the commercial or residential buildings located on the land. Our Food Company occupies this piece of land.

We have also opened offices in eleven cities outside of Dalian. We have entered leasing agreements for these office spaces for terms ranging from one and three years. These offices are mainly sales offices and they are generally very small in size. They are located in surrounding cities, mainly in Liaoning Province. In total, we paid approximately \$58,000 rent in 2007 for these eleven offices.

*Real Property Rights*

We have rights to use and occupy two parcels of state-owned land, which are 106,466 square meters and 48,461 square meters in area, respectively, on which our operations are located. These land use rights are granted to us under two certificates dated March 3, 2003, granted by the Government of the Ganjingzi District of Dalian: (i) Gan Guo Yong [2003] No. 04010 for Site Number 4-17-03-09 (106,466 square meters), and (ii) Gan Guo Yong [2003] No. 04009 for Site Number 4-17-03-10 (48,461 square meters). These land use rights entitle us to use of the land for a period of fifty years (until March 20, 2053) for industrial purposes. Our Food Company occupies these two pieces of land.

We pledged our land use rights in the second parcel above (Gan Guo Yong [2003] No. 04009 for Site Number 4-17-03-10) to the Bank of China, Liaoning Province Branch, and the pledge has a term from December 14, 2006 to December 13, 2011. Our plant, warehouse and office building have all been completed, and we are in the process of filing the proper documentation with the local PRC government to bring these properties into operation.

## **SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS**

All statements contained in this prospectus, other than statements of historical facts, that address future activities, events or developments, are forward-looking statements, including, but not limited to, statements containing the words “believe,” “anticipate,” “expect” and words of similar import. These statements are based on certain assumptions and analyses made by us in light of our experience and our assessment of historical trends, current conditions and expected future developments as well as other factors we believe are appropriate under the circumstances. However, whether actual results will conform to the expectations and predictions of management is subject to a number of risks and uncertainties that may cause actual results to differ materially. Such risks are summarized on page 4, in the section entitled “Risk Factors” on page 9, and in our previous SEC filings.

Consequently, all of the forward-looking statements made in this prospectus are qualified by these cautionary statements and there can be no assurance that the actual results anticipated by management will be realized or, even if substantially realized, that they will have the expected consequences to or effects on our business operations.

## **USE OF PROCEEDS**

We will not receive any proceeds from the sale of the shares by the selling shareholders. All proceeds from the sale of the shares offered by the selling shareholders under this prospectus will be for the account of the selling shareholders, as described below in the sections entitled “Selling shareholders” and “Plan of Distribution.” With the exception of any brokerage fees and commissions which are the respective obligations of the selling shareholders, we are responsible for the fees, costs and expenses of this offering which includes our legal and accounting fees, printing costs and filing and other miscellaneous fees and expenses.

## **PLAN OF DISTRIBUTION**

We are registering the shares of our common stock sold to certain investors in our December 31, 2007 financing, to permit the resale of these shares of common stock by the selling shareholders from time to time after the date of this prospectus. We are also registering shares of common stock held in escrow under our Make Good Escrow Agreement, which shares will not be released until determination of our 2008 and 2009 financial results. We will not receive any of the proceeds from the sale by the selling shareholders of the shares of common stock held by them. We will bear all fees and expenses incident to our obligation to register these shares of common stock.

The selling shareholders and any of their pledgees, donees, transferees, assignees and successors-in-interest may, from time to time, sell any or all of their shares of common stock on any stock exchange, market or trading facility on which the shares are traded or quoted or in private transactions. These sales may be at fixed or negotiated prices. The selling shareholders may use any one or more of the following methods when selling shares:

- ordinary brokerage transactions and transactions in which the broker-dealer solicits Investors;
- block trades in which the broker-dealer will attempt to sell the shares as agent but may position and resell a portion of the block as principal to facilitate the transaction;
- purchases by a broker-dealer as principal and resale by the broker-dealer for its account;
- an exchange distribution in accordance with the rules of the applicable exchange;
- privately negotiated transactions;
- to cover short sales made after the date that this registration statement is declared effective by the Securities and Exchange Commission;
- broker-dealers may agree with the selling shareholders to sell a specified number of such shares at a stipulated price per share;
- a combination of any such methods of sale; and
- any other method permitted pursuant to applicable law.

The selling shareholders may also sell shares under Rule 144 under the Securities Act, if available, rather than under this prospectus.

Broker-dealers engaged by the selling shareholders may arrange for other brokers-dealers to participate in sales. Broker-dealers may receive commissions or discounts from the selling shareholders (or, if any broker-dealer acts as agent for the purchaser of shares, from the purchaser) in amounts to be negotiated. The selling shareholders do not expect these commissions and discounts to exceed what is customary in the types of transactions involved.

The selling shareholders may from time to time pledge or grant a security interest in some or all of the shares owned by them and, if they default in the performance of their secured obligations, the pledgees or secured parties may offer and sell shares of common stock from time to time under this prospectus, or under an amendment to this prospectus under Rule 424(b)(3) or other applicable provision of the Securities Act of 1933 amending the list of selling shareholders to include the pledgee, transferee or other successors in interest as selling shareholders under this prospectus.

When we are notified in writing by a selling shareholder that any material arrangement has been entered into with a broker-dealer for the sale of common stock through a block trade, special offering, exchange distribution or secondary distribution or a purchase by a broker or dealer, a supplement to this prospectus will be filed, if required, pursuant to Rule 424(b) under the Securities Act, disclosing (i) the name of each such selling shareholder and of the participating broker-dealer(s), (ii) the number of shares involved, (iii) the price at which such the shares of common stock were sold, (iv) the commissions paid or discounts or concessions allowed to such broker-dealer(s), where applicable, (v) that such broker-dealer(s) did not conduct any investigation to verify the information set out or incorporated by reference in this prospectus, and (vi) other facts material to the transaction. In addition, when we are notified in writing by a selling shareholder that a donee or pledgee intends to sell more than 500 shares of common stock, a supplement to this prospectus will be filed if then required in accordance with applicable securities law.

The selling shareholders also may transfer the shares of common stock in other circumstances, in which case the transferees, pledgees or other successors in interest will be the selling beneficial owners for purposes of this prospectus.

The selling shareholders and any broker-dealers or agents that are involved in selling the shares may be deemed to be “underwriters” within the meaning of the Securities Act in connection with such sales. In such event, any commissions received by such broker-dealers or agents and any profit on the resale of the shares purchased by them may be deemed to be underwriting commissions or discounts under the Securities Act. Discounts, concessions, commissions and similar selling expenses, if any, that can be attributed to the sale of securities will be paid by the selling shareholder and/or the purchasers. Each selling shareholder has represented and warranted to us that it acquired the securities subject to this prospectus and the registration statement of which it forms a part, in the ordinary course of such selling shareholder’s business and, at the time of its purchase of such securities such selling shareholder had no agreements or understandings, directly or indirectly, with any person to distribute any such securities.

We have advised each selling shareholder that it may not use shares covered under this prospectus and the registration statement of which it forms a part, to cover short sales of common stock made prior to the date on which the registration statement shall have been declared effective by the Securities and Exchange Commission. If a selling shareholder uses this prospectus for any sale of the common stock, it will be subject to the prospectus delivery requirements of the Securities Act. The selling shareholders will be responsible to comply with the applicable provisions of the Securities Act and Exchange Act, and the rules and regulations thereunder promulgated, including, without limitation, Regulation M, as applicable to such selling shareholders in connection with resales of their respective shares under the related registration statement.

We are required to pay all fees and expenses incident to the registration of the shares, but we will not receive any proceeds from the sale of the common stock. We have agreed to indemnify the selling shareholders against certain losses, claims, damages and liabilities, including liabilities under the Securities Act.

## **SELLING SHAREHOLDERS**

We are registering this offering under the terms of securities purchase agreements between us and the holders of certain of our securities. Such securities were issued by us in transactions that were exempt from the registration requirements of the Securities Act to persons reasonably believed by us to be “accredited investors” as defined in Regulation D under the Securities Act. We are registering these securities in order to permit the selling shareholders who purchased them from us to dispose of the shares of common stock, or interests therein, from time to time. The selling shareholders may sell all, some, or none of their shares in this offering. See “Plan of Distribution.”

The table below lists the selling shareholders and other information regarding the beneficial ownership of the shares of common stock by each of the selling shareholders. The second column lists the number of shares of common stock beneficially owned by each selling shareholder as of February 11, 2008. The third column lists the shares of common stock covered by this prospectus that may be disposed of by each of the selling shareholders. The fourth column lists the number of shares that will be beneficially owned by the selling shareholders assuming all of the shares covered by this prospectus are sold.

The selling shareholders may decide to sell all, some, or none of the shares of common stock listed below. We cannot provide you with any estimate of the number of shares of common stock that any of the selling shareholders will hold in the future. For purposes of this table, beneficial ownership is determined in accordance with the rules of the SEC, and includes voting power and investment power with respect to such shares.

The inclusion of any securities in the following table does not constitute an admission of beneficial ownership by the persons named below. Except as indicated in the footnotes to the table, no selling shareholder has had any material relationship with us or our predecessors or affiliates during the last three years. Except as indicated below, no selling shareholder is the beneficial owner of any additional shares of common stock or other equity securities issued by us or any securities convertible into, or exercisable or exchangeable for, our equity securities. Except as indicated below, no selling shareholder is a registered broker-dealer or an affiliate of a broker-dealer.

#### Selling Shareholder Table

Name	Shares Owned	Shares Offered	Shares Held After Offering	% Ownership After Offering
Pinnacle China Fund, L.P. 4965 Preston Park Blvd, Suite 240 Plano, TX 75093 (1)	1,022,727	1,022,727	0	0%
The Pinnacle Fund, L.P. 4965 Preston Park Blvd, Suite 240 Plano, TX 75093 (1)	1,022,727	1,022,727	0	0%
Westpark Capital, L.P. 4965 Preston Park Blvd, Suite 240 Plano, TX 75093 (2)	409,091	409,091	0	0%
Atlas Allocation Fund, L.P. 100 Crescent Court #880, Dallas, TX 75201 c/o Atlas Capital Management (3)	409,091	409,091	0	0%
Southwell Partners, L.P. 1901 North Akard Street Dallas, TX 75201 (4)	409,091	409,091	0	0%
Centaur Value Fund 1460 Main St., Suite 234 Southlake, TX 76092 (5)	62,500	62,500	0	0%
United Centaur Master Fund 1460 Main St., Suite 234 Southlake, TX 76092 (5)	62,500	62,600	0	0%



Sandor Capital Master Fund, L.P. 2828 Routh Street, Suite 500 Dallas, TX 75201 (6)	113,636	113,636	0	0%
Precept Capital Master Fund, G.P. 200 Crescent Court, Suite 1450 Dallas, TX 75201 (7)	113,636	113,636	0	0%
Roth Capital Partners, LLC 24 Corporate Plaza Newport Beach, CA 92660 (8)	90,910	90,910	0	0%
Cooper Family Trust 24 Corporate Plaza Newport Beach, CA 92660 c/o Roth Capital Partners (9)	11,364	11,364	0	0%
Aaron M. Gurewitz Trustee of AMG Trust 30 Twilight Bluff Newport Coast, CA 92657 (10)	5,681	5,681	0	0%
Gordon Roth 189 Monarch Bay Dana Point, CA 92629	5,681	5,681	0	0%
Glacier Partners, L.P. 812 Anacapa St, Suite B Santa Barbara, CA 93101 (11)	90,909	90,909	0	0%
Matthew Hayden 7582 Windermere Ct. Lake Worth, FL 33467	34,091	34,091	0	0%
Shine Gold Holdings Limited Palm Grove House, P.O. Box 438 Road Town, Tortola, British Virgin Islands (12)	10,690,668	3,863,636	6,827,032	32.3%
Halter Financial Investments, LP 12890 Hill Top Road Argyle, TX 76226 (13)	347,827	347,827	0	0%
Jenson Services, Inc. 4685 S. Highland Drive, Suite 202 Salt Lake City, UT 84117 (14)	65,389	65,389	0	0%
<b>TOTAL</b>	<b>14,967,519</b>	<b>8,140,487</b>	<b>6,827,032</b>	<b>32.3%</b>

(1) Barry Kitt has dispositive and voting power over the shares and may be deemed to be the beneficial owner of the shares of common stock beneficially owned by each of Pinnacle China Fund, L.P. and The Pinnacle Fund, L.P. Mr. Kitt disclaims beneficial ownership of the



shares to the extent of his direct or indirect pecuniary interest.

- (2) Mr. Patrick J. Brosnahan has voting and dispositive control over securities held by Westpark Capital, L.P.
- (3) Mr. Robert H. Alpert has voting and dispositive control over securities held by Atlas Allocation Fund, L.P.
- (4) Mr. Wilson S. Jaeggli has voting and dispositive control over securities held by Southwell Partners, L.P.
- (5) Mr. Zeke Aston has voting and dispositive control over securities held by Centaur Value Fund and United Centaur Master Fund.
- (6) Mr. John S. Lemak has voting and dispositive control over securities held by Sandor Capital Master Fund, L.P.
- (7) Mr. D. Blair Baker has voting and dispositive control over securities held by Precept Capital Master Fund, G.P.
- (8) Mr. Gordon Roth has voting and dispositive control over securities held by Roth Capital Partners, LLC.
- (9) Mr. Chad Cooper has voting and dispositive control over securities held by the Cooper Family Trust.
- (10) Mr. Aaron M. Gurewitz has voting and dispositive control over securities held by the Aaron M. Gurewitz, Trustee of AMG Trust.

- (11) Mr. Peter Castellanos has voting and dispositive control over securities held by Glacier Partners, L.P.
- (12) Shine Gold Holdings Limited is a company organized under the laws of the British Virgin Islands. The registered address for Shine Gold Holdings is Palm Grove House, P.O. Box 438, Road Town, Tortola, British Virgin Islands. Mr. Shi Huashan and certain of his relatives (the “Shi Family”) have entered into a trust agreements with a non-PRC individual, under which the non-PRC individual holds the shares of Shine Gold Holdings as a trustee for the benefit of Mr. Shi and his family. The natural persons with voting power and investment power on behalf of Shine Gold Holdings is Chong Shun. As beneficiaries of the trust arrangement, members of the Shi family have only economic rights with respect to the shares held by Shine Gold Holdings. Mr. Shi Huashan and the Shi family hereby disclaim beneficial ownership except to the extent of their pecuniary interest in the Energrouop shares held by Shine Gold Holdings.
- (13) Mr. Timothy Halter has voting and dispositive control over securities held by Halter Financial Investments, LP.
- (14) Mr. Travis Jenson has voting and dispositive control over securities held by Jenson Services, Inc.

**SELECTED CONSOLIDATED FINANCIAL DATA**

You should read the summary consolidated financial data set forth below in conjunction with “*Management’s Discussion and Analysis of Financial Condition and Results of Operations*” and our predecessor’s financial statements and the related notes included elsewhere in this prospectus. The financial data for the twelve month periods ending December 31, 2007, 2006 and 2005 were derived from audited financial statements included in this prospectus. The financial data for the twelve month period ending December 31, 2004 was derived from audited financial statements from previously filed reports. The financial data for the three months ending March 31, 2008 was derived from our unaudited financial statements included in this prospectus. Historical results are not necessarily indicative of the results to be expected for any future period.

	<b>(US dollars in thousands)</b>					
	<b>Three Months Ended March 31, 2008 (unaudited)</b>		<b>Twelve Months Ended December 31, 2007 (audited) 2006 (audited) 2005 (audited) 2004 (audited) 2003 (unaudited)</b>			
<b>Consolidated Statements of Operations Data:</b>						
Sales	43,507	124,696	70,396	54,119	654	-
Cost of Sales	(36,474)	(104,379)	(57,794)	(45,284)	(711)	-
Gross Profit	7,033	20,317	12,601	8,835	(56)	-
Operating Expenses	(2,318)	(6,246)	(2,891)	(1,647)	(402)	-
Income from Operations	4,714	14,071	9,709	7,188	(459)	-
Other Income (Expense), net	(307)	(1,476)	(1,583)	(1,008)	5,164	-
Income Before Taxes	4,408	12,620	8,126	6,180	4,705	-
Income Taxes	166	968	1.6	191	66	-
Net Income	4,241	11,652	8,128	,988	4,772	-
Foreign Currency Translation	3,682	2,064	285	0.7	-	-
Comprehensive Income	7,923	13,716	8,739	6,274	0.7	-
Basic Net Income Per Share (in US\$)	0.25	0.87	0.61	0.45	0.36	-
Diluted Net Income Per Share (in US\$)	0.20	0.67	0.47	0.35	0.28	-
Basic Weighted Average Number of Shares Outstanding	17,272,756	13,409,120	13,409,120	13,409,120	13,409,120	-
Diluted Weighted Average Number of Shares Outstanding	21,182,756	17,272,756	17,272,756	7,272,756	17,272,756	-

	<b>(US dollars in thousands)</b>					
	<b>At March 31, 2007</b>	<b>2006</b>	<b>At December 31, 2005</b>		<b>2004</b>	<b>2003</b>

	2008	(audited)	(audited)	(audited)	(audited)	(unaudited)
<b>Balance Sheet Data:</b>						
Total Assets	\$ 82,647	\$ 66,620	\$ 56,846	\$ 50,993	\$ 29,957	\$ -
Current Liabilities	25,786	17,682	16,764	18,979	2,358	-
Long Term Liabilities	-	-	17,909	18,580	19,309	-
Stockholders Equity	56,861	48,938	22,174	13,434	8,290	-

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*The following discussion and analysis of the results of operations and financial condition of Chuming for the three months ended March 31, 2008 and 2007, and for the fiscal years ended December 31, 2007, 2006, and 2005 should be read in conjunction with the Selected Consolidated Financial Data, the consolidated financial statements, and the notes to those financial statements that are included elsewhere in this report. Our discussion includes forward-looking statements based upon current expectations that involve risks and uncertainties, such as our plans, objectives, expectations and intentions. Actual results and the timing of events could differ materially from those anticipated in these forward-looking statements as a result of a number of factors, including those set forth under the Risk Factors, Cautionary Notice Regarding Forward-Looking Statements and Business sections in this report. We use words such as "anticipate," "estimate," "plan," "project," "continuing," "ongoing," "expect," "believe," "intend," "may," "will," "should," "could," and similar expressions to identify forward-looking statements.*

### OVERVIEW

We are a meat processing company that specializes in pork and pork products. We have a unique wholesale and retail distribution model and sell directly to over 7,600 retail outlets, including supermarkets and hypermarkets across Northeast China.

Dalian Precious Sheen Investments Consulting Co., Ltd., or Chuming WFOE, is our holding company established in the People's Republic of China (the "PRC" or "China") as a holding company for our three PRC operating subsidiaries, referred to elsewhere in this report as the "Chuming Operating Subsidiaries":

1. Dalian Chuming Slaughter and Packaging Pork Company Ltd. (also referred to in this report as "Meat Company"), whose primary business activity is acquiring, slaughtering and packaging of pork and cattle;
2. Dalian Chuming Processed Foods Company Ltd. (also referred to in this report as "Food Company"), whose primary business activity is the processing of raw and cooked meat products; and
3. Dalian Chuming Sales Company Ltd. (also referred to in this report as "Sales Company"), which is responsible for Chuming's sales, marketing and distribution operations.

The Chuming Operating Subsidiaries are spun off constituents of Chuming's former parent company, Dalian Chuming Group Co., Ltd., or the "Group." Our primary business activities are the production and packing of fresh pork and also production of processed meat products for distribution and sale to clients throughout the PRC. We are headquartered in the City of Dalian, Liaoning Province of China. Chuming WFOE was incorporated in China as wholly foreign owned enterprise on in December 2007.

### Recent Events in 2007 - Reverse Acquisition and Financing Transaction

On December 31, 2007, Energroup acquired all of the outstanding shares of Precious Sheen Investments Limited ("PSI") in exchange for the issuance by Energroup of 16,850,000 restricted shares of our common stock to the shareholders of PSI, which represented approximately 97.55% of the then-issued and outstanding common stock of Energroup (excluding the shares issued in the Financing). As a result of this Exchange Transaction, PSI became Energroup's wholly owned subsidiary and Energroup acquired the business and operations of Chuming WFOE.

Concurrently with the closing of the share exchange transaction, on December 31, 2007 we raised \$17,000,000 in a private placement by issuing 3,863,635 shares of our common stock to investors at \$4.40 per share.

### **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

Our management's discussion and analysis of our financial condition and results of operations are based on our combined financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States. The preparation of these financial statements requires us to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as the reported net sales and expenses during the reporting periods. On an ongoing basis, we evaluate our estimates and assumptions. We base our estimates on historical experience and on various other factors that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

While our significant accounting policies are more fully described in Note 2 to our combined financial statements included in this report, we believe that the following accounting policies are the most critical to aid you in fully understanding and evaluating this management discussion and analysis:

#### *Method of Accounting*

We maintain our general ledger and journals with the accrual method accounting for financial reporting purposes. The financial statements and notes are representations of management. Accounting policies adopted by us conform to generally accepted accounting principles in the United States of America and have been consistently applied in the presentation of financial statements, which are compiled on the accrual basis of accounting.

#### *Principles of Consolidation*

The consolidated financial statements, which include the Company and its subsidiaries, are compiled in accordance with generally accepted accounting principles in the United States of America. All significant inter-company accounts and transactions have been eliminated. The consolidated financial statements include 100% of assets, liabilities, and net income or loss of those wholly-owned subsidiaries.

Our three operating subsidiaries, the Meat Company, Food Company and Sales Company, were incorporated and have been in existence since December 2004. As of December 31, 2006, the detailed identities of the consolidating subsidiaries are as follows:

<b>Name of Company</b>	<b>Place of Incorporation</b>	<b>Attributable Equity Interest</b>	<b>Registered Capital</b>
Precious Sheen Investments Limited	BVI	100%	USD 10,000
Dalian Chuming Precious Sheen Investment Consulting Co., Ltd.	PRC	100%	RMB 29,400,682
Dalian Chuming Slaughtering & Pork Packaging Co. Ltd.	PRC	100%	RMB 10,000,000
Dalian Chuming Processed Foods Co. Ltd.	PRC	100%	RMB 5,000,000
Dalian Chuming Sales Co. Ltd.	PRC	100%	RMB 5,000,000

The consolidation of these operating subsidiaries into a newly formed holding company *i.e.* the “Company” is permitted by United States GAAP: ARB51 paragraph 22 and 23.

#### *Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Management makes these estimates using the best information available at the time the estimates are made; however, actual results could differ materially from these estimates.

#### *Accounts Receivable*

We extend unsecured, non interest bearing credit to our customers; accordingly, we carry an allowance for doubtful accounts, which is an estimate, made by management. Management makes its estimate based on prior experience rates and assessment of specific outstanding customer balances. Management must approve credit extended to new customers who have met the criteria of our credit policy. It is typically the case that new customers must make payments in advance before we sell our products to them. For our premier customers such as supermarkets, we do typically extend 30-45 days of terms to them.

In order for us to minimize bad debt, we exercise control over both the length of the receivables, and the quantity of products shipped to our customers to whom we have extended credit, such as those who pay on a monthly basis. In exercising control over order quantities, on a product by product basis, we set maximum limits that will be shipped to those customers. If in the event, the customer is near their maximum and has an outstanding balance, we will request payment even if it is outside of the normal payment cycles of our customers.



*Inventory Carrying Value*

Inventory, consisting of raw materials in the form of livestock, work in progress, and finished products, is stated at the lower of cost or market value. Finished products are comprised of direct materials, direct labor and an appropriate proportion of overhead. Periodic evaluation is made by management to identify if inventory needs to be written down because of damage, or spoilage. Cost is computed using the weighted average method.

We observe and evaluate the value of inventory on a product by product basis. For our fresh meat products which are typically sold as carcasses (hogs sliced in half), we typically carry zero inventory as these products are sold immediately. We use a just in time model for fresh meat products. Our customers require fresh meat so we do not carry any excess inventory beyond the hogs that we slaughter each day. Current market conditions have also influenced our inventory across the board. For our products that we require additional processing such as hams and sausages we typically, carry two days' worth of inventory. For meat that has been separated into smaller packaged portion, we typically carry one weeks' worth of inventory. The PRC is currently facing a pork shortage, so as a result, presently we are able to sell all the fresh pork that we slaughter. Accordingly, we have not been required to write down inventory for spoilage. Also, if the hogs do not meet our requirements for quality they are disposed of, and charged off immediately to our cost of sales, and they will not enter our inventory.

*Property, Plant, and Equipment*

Property, plant, and equipment are stated at cost. Repairs and maintenance to these assets are charged to expense as incurred; major improvements enhancing the function and/or useful life are capitalized. When items are sold or retired, the related cost and accumulated depreciation are removed from the accounts and any gains or losses arising from such transactions are recognized.

Construction in progress represents the direct costs of design, acquisition, and construction of buildings, building improvements and land improvements. Capitalization of these costs ceases when substantially all activities necessary to prepare the assets for their intended use are completed. At such point, construction in progress is transferred to its respective asset classification. No depreciation is provided until it is completed and ready for intended use.

Property and equipment are depreciated using the straight-line method over their estimated useful life with a 5% salvage value. Their useful lives are as follows:

<b>F i x e d A s s e t Useful Life Classification</b>	
Land Improvements	10 years
Buildings	20 years
Building Improvements	10 years
Manufacturing Machinery & Equipment	10 years
Office Equipment	5 years
Furniture & Fixtures	5 years
Vehicles	5 years

We believe our estimation of useful life of our fixed assets has significant bearing on our cost of sales. The related depreciation is a factor of cost that cannot be ignored in assessing our profits. We believe we have used a conservative approach to assessing their useful lives. In our determination of useful life and depreciation methodology we coincidentally adhere to PRC GAAP standards in addition to U.S. GAAP. PRC GAAP standards provide a valuable and reasonable basis for determining useful life because the PRC government documents and records all forms of manufacturing equipment and provides guidance on what is considerable acceptable in terms of depreciation expense.

We do also believe based on the quality and nature of the maintenance we regularly perform on our equipment, it is possible that our equipment could significantly outlive their stated estimated useful lives.

*Customer Deposits*

Customer Deposits represents money we have received in advance for purchases of pork and pork products. We consider customer deposits as a liability until products have been shipped and sales revenue is earned.

*Statutory Reserve*

Statutory reserve refers to the amount appropriated from the net income in accordance with laws or regulations, which can be used to recover losses and increase capital, as approved, and, are to be used to expand production or operations. PRC laws prescribe that an enterprise operating at a profit, must appropriate, on an annual basis, from its earnings, an amount to the statutory reserve to be used for future company development. Such an appropriation is made until the reserve reaches a maximum equaling 50% of the enterprise's capital.

### *Earnings Per Share*

Basic earnings per share is computed by dividing net income by the weighted average number of ordinary shares outstanding during the period. Diluted earnings per share is computed by dividing net income by the sum of the weighted average number of ordinary shares outstanding and dilutive potential ordinary shares during the years. During the years ended 2004, 2005, and 2006, no dilutive potential ordinary shares were issued.

We compute earnings per share ("EPS") in accordance with Statement of Financial Accounting Standards No. 128, "Earnings per share" ("SFAS No. 128"), and SEC Staff Accounting Bulletin No. 98 ("SAB 98"). SFAS No. 128 requires companies with complex capital structures to present basic and diluted EPS. Basic EPS is measured as the income or loss available to common shareholders divided by the weighted average common shares outstanding for the period. Diluted EPS is similar to basic EPS but presents the dilutive effect on a per share basis of potential common shares (e.g., convertible securities, options, and warrants) as if they had been converted at the beginning of the periods presented, or issuance date, if later. Potential common shares that have an anti-dilutive effect (i.e., those that increase income per share or decrease loss per share) are excluded from the calculation of diluted EPS.

In connection with our reverse acquisition completed on December 31, 2007, a total of 3,863,636 shares of our common stock held by a trust, the beneficiaries of which include our CEO Mr. Shi Huashan and his family, were deposited into a make good escrow account. See "Strategic Financing" beginning on page 4. We accounted for this deposit of escrow shares as "contingent shares," and accordingly reduced the number of shares deemed outstanding for accounting purposes from 17,272,756 to 13,409,120. Accordingly, our "basic" weighted average shares outstanding is 17,272,756, and our "diluted" weighted average shares outstanding is 17,272,756. If and when the make good escrow shares are released to their original owners or to investors, our "basic" weighted average shares outstanding will be increased accordingly. The effect of this accounting treatment of the make good escrow shares, is that our reported basic net income per share will be higher than our diluted net income per share, during the period in which the make-good shares are held in escrow.

### *Recent Accounting Pronouncements*

In July 2006, the FASB issued FIN 48, Accounting for Uncertainty in Income Taxes—an Interpretation of FASB Statement No. 109, which clarifies the accounting for uncertainty in tax positions. This Interpretation requires that the Company recognizes in its consolidated financial statements the impact of a tax position if that position is more likely than not of being sustained on audit, based on the technical merits of the position. The provisions of FIN 48 are effective for the Company on January 1, 2007, with the cumulative effect of the change in accounting principle, if any, recorded as an adjustment to opening retained earnings.

In September 2006, the FASB issued SFAS 157, Fair Value Measurements, which defines fair value, establishes a framework for measuring fair value in generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS 157 applies under other accounting pronouncements that require or permit fair value measurements, where fair value is the relevant measurement attribute. The standard does not require any new fair value measurements. SFAS 157 is effective for financial statements issued for fiscal year beginning after November 15, 2007, and interim periods within those fiscal years.

In September 2006, the SEC issued SAB No. 108, which provides guidance on the process of quantifying financial statement misstatements. In SAB No. 108, the SEC staff establishes an approach that requires quantification of financial statement errors, under both the iron-curtain and the roll-over methods, based on the effects of the error on each of the Company's financial statements and the related financial statement disclosures. SAB No.108 is generally effective for annual financial statements in the first fiscal year ending after November 15, 2006. The transition provisions of SAB No. 108 permits existing public companies to record the cumulative effect in the first year ending

after November 15, 2006 by recording correcting adjustments to the carrying values of assets and liabilities as of the beginning of that year with the offsetting adjustment recorded to the opening balance of retained earnings.

In February 2007, the Financial Accounting Standards Board issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities—Including an Amendment of SFAS 115* (SFAS No. 159), which allows for the option to measure financial instruments and certain other items at fair value. Unrealized gains and losses on items for which the fair value option has been elected are reported in earnings. The objective of SFAS 159 is to provide opportunities to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply hedge accounting provisions. SFAS 159 also establishes presentation and disclosure requirements designed to facilitate comparisons between companies that choose different measurement attributes for similar types of assets and liabilities. This statement is effective for financial statements issued for fiscal years beginning after November 15, 2007. The Company is currently evaluating the impact of SFAS No. 159 on our consolidated financial statements.

In December 2007, the FASB issued SFAS 141 (revised 2007), *Business Combinations*, (“SFAS 141(R)”). SFAS 141(R) retains the fundamental requirements of the original pronouncement requiring that the purchase method be used for all business combinations, but also provides revised guidance for recognizing and measuring identifiable assets and goodwill acquired and liabilities assumed arising from contingencies, the capitalization of in-process research and development at fair value, and the expensing of acquisition-related costs as incurred. SFAS 141(R) is effective for fiscal years beginning after December 15, 2008. In the event that the Company completes acquisitions subsequent to its adoption of SFAS 141 (R), the application of its provisions will likely have a material impact on the Company’s results of operations, although the Company is not currently able to estimate that impact.

In December 2007, the FASB issued SFAS 160, *Noncontrolling Interests in Consolidated Financial Statements – an amendment of ARB No. 51*. SFAS 160 requires that ownership interests in subsidiaries held by parties other than the parent (previously referred to as minority interests), and the amount of consolidated net income, be clearly identified, labeled and presented in the consolidated financial statements. It also requires once a subsidiary is deconsolidated, any retained noncontrolling equity investment in the former subsidiary be initially measured at fair value. Sufficient disclosures are required to clearly identify and distinguish between the interests of the parent and the interests of the noncontrolling owners as components of equity. It is effective for fiscal years beginning after December 15, 2008, and requires retroactive adoption of the presentation and disclosure requirements for existing minority interests. All other requirements are applied prospectively. The Company does not expect the adoption of SFAS 160 to have a material impact on its financial condition or results of operations.

We do not anticipate that the adoption of the above standards will have a material impact on our consolidated financial statements.

## RESULTS OF OPERATIONS

### Comparison of Three Months Ended March 31, 2008 and March 31, 2007.

The following table sets forth the results of our operations for the periods indicated as a percentage of net sales:

	Quarter Ending March 31, 2008	% of Sales	Quarter Ending March 31, 2007	% of Sales
Sales	\$ 43,507,098	100.00%	\$ 23,187,994	100.00%
Cost of Sales	(36,474,424)	83.84%	(19,025,632)	82.05%
Gross Profit	7,032,674	16.16%	4,162,362	17.95%
Selling Expenses	1,825,277	4.20%	229,419	0.99%
General & Administrative Expenses	492,973	1.13%	305,136	1.32%
Total Operating Expense	2,318,250	5.33%	534,555	2.31%
Operating Income / (Loss)	4,714,423	10.84%	3,627,807	15.65%

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Other Income (Expense)	(306,465)	0.70%	(618,423)	2.67%
Earnings Before Tax	4,407,562	10.13%	3,009,384	12.98%
(Income Tax Expense) / Deferred Tax Benefit	(166,345)	0.38%	-	0.72%
Net Income	\$ 4,241,217	9.75%	\$ 3,009,384	12.98%
Earnings Per Share				
Basic	0.25		0.22	
Diluted	0.20		0.17	
Weighted Average Shares Outstanding				
Basic	17,272,756		13,409,120	
Diluted	21,182,756		17,272,756	

60

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*Sales.* Our sales include revenues from sales of our fresh pork, frozen pork, and processed food products. During the quarter ended March 31, 2008, we had sales of \$43,507,098 as compared to sales of \$23,187,994 for the quarter ended March 31, 2007, an increase of approximately 88%. Our sales for our various product categories in the first quarter of 2008 are summarized as follows:

<b>Sales by product category, in dollars:</b>	<b>First Quarter 2008 (amount)</b>	<b>% of Total Sales</b>	<b>First Quarter 2007</b>	<b>% of Total Sales</b>	<b>% of increase from 2007 to 2008</b>
Fresh Pork	\$ 36,384,986	83.63%	\$ 17,653,019	76.13%	106.11%
Frozen Pork	2,358,085	5.42%	1,595,334	6.88%	47.81%
Processed Food Products	4,764,027	10.95%	3,939,640	16.99%	20.92%
<b>Total Sales</b>	<b>\$ 43,507,098</b>	<b>100%</b>	<b>\$ 23,187,994</b>	<b>100%</b>	<b>87.63%</b>

<b>Sales by product category, by weight of product (metric tons):</b>	<b>First Quarter 2008 (Weight in tons)</b>	<b>% of Total Sales</b>	<b>First Quarter 2007 (Weight in tons)</b>	<b>% of Total Sales</b>	<b>% of change from 2007 to 2008</b>
Fresh Pork	13,997	79.92%	10,306	73.75%	35.81%
Frozen Pork	1,086	6.20%	878	6.28%	23.69%
Processed Food Products	2,430	13.88%	2,791	19.97%	-12.93%
<b>Total Sales</b>	<b>17,513</b>	<b>100%</b>	<b>\$ 13,975</b>	<b>100%</b>	<b>25.32%</b>

In the first quarter of 2008, we raised our average per-kilogram sale prices to our customers, as we did during 2007, which coincided with an increase in the cost of live pigs and other production costs. In addition, despite these consumer price increases, in the first quarter of 2008 our sales volume of fresh pork and frozen pork (by weight) increased, with the fresh pork category experiencing the highest growth in sales volume both by weight and in terms of sales revenue. We also increased our sales of frozen pork, both by weight and by sales revenue, in the first quarter of 2008 as compared with the same period in the prior year. For processed food products, our sales by weight decreased by 12.93%, but because of higher per-kilogram prices, our sales revenue for this product category increased by 20.92%. Management attributes the increases in sales revenue in all our product categories to the continuing strength in consumer demand for our products in the periods presented.

The following table shows the change in the average price per kilogram for our product to consumers in the quarter ending March 31, 2008, as compared to the same quarter last year:

**Average Per-Kilogram Price to Customers (in \$US)**

	<b>First Quarter of 2008</b>	<b>First Quarter of 2007</b>	<b>% change</b>	<b>Change in Price</b>
Fresh Pork	\$ 2.59	\$ 1.68	54%	\$ 0.91
Frozen Pork	\$ 2.17	\$ 1.82	19%	\$ 0.35
Processed Food Products	\$ 1.96	\$ 1.41	39%	\$ 0.55

In the first quarter of 2008, we raised our prices for fresh pork significantly, while we made more modest increases in the prices of our processed food products and frozen pork. We raised our prices for frozen pork by only 19% because we use grade-3 and grade-4 pigs for such products, which are lower in price than the grade-1 and grade-2 pigs, which we use to produce fresh pork products.





Although we also sell our products through sales agents, our principal sales channels consist of Chuming-branded franchise stores, supermarkets and restaurants and canteens. The following table summarizes the changes in the number of participants within these sales channels:

As of March 31,	Sales Channels		
	Franchise Stores	Supermarkets	Restaurants and Canteens
2007	436	93	2,482
2008	635	122	3,191

As shown in the table above, as of March 31, 2008, as compared to March 31, 2007, we significantly increased the number of participants in all three of these sales channels. The increase in the number of these participants has resulted in increased sales.

The following table shows the total increase in our sales, from the first quarter of 2008 as compared to the first quarter of 2007, by product category and by sales channel.

Increase in Sales from First Quarter of 2007 to First Quarter of 2008					
By Product Group and Sales Channel (\$)					
	Franchise Operators	Sales Agents	Super Markets	Restaurants and Canteens	Total Increase (\$)
Fresh Pork	5,449,458	4,791,484	7,939,765	562,512	18,743,219
Frozen Pork	n/a <sup>1</sup>	70,271	n/a <sup>1</sup>	687,895	758,166
Processed Food Products	63,020	368,571	185,508	200,619	817,718
Total Increase in Sales	5,512,478	5,230,326	8,125,273	1,451,026	20,319,103

<sup>1</sup> In the periods presented, we did not sell frozen pork through franchise operators and supermarkets.

In the first quarter of 2008, as compared to the same quarter in 2007, we achieved significantly higher sales revenue from the sale of fresh pork, which was a result of higher sales volume of this product category by weight, combined with increases in our per-kilogram prices to our customers. Management believes this is due to continued strong consumer demand for fresh pork.

In the first quarter of 2008, as compared to the same quarter in 2007, the majority of our increase in sales came through supermarkets, sales agent and franchise operators, respectively. The \$8.1 million sales increase through supermarkets is due to the company's efforts in expanding the sales channel of supermarkets, which provides the Company with the largest profit margins, combined with increases in our per-kilogram prices of fresh pork.

Overall, management believes that our increase in sales, despite higher consumer prices, resulted from increased consumer demand, the expansion of our sales channels and sales network, and increased consumer awareness of our brand and availability of our products.

*Cost of Sales.* Cost of sales for the first quarter of 2008 increased by \$17,448,792 or approximately 91.71%, from \$19,025,632 for the three months ended March 31, 2007 to \$36,474,424 for the three months ended March 31, 2008. The increase was attributable to the increase in sales for the first quarter of 2008 as compared to the same period in the prior year. Our cost of sales for our various product categories in the first quarter of 2008 is summarized as follows:



<b>Cost of Sales:</b>	<b>First Quarter 2008</b>	<b>% of Total Cost of Sales</b>	<b>First Quarter 2007</b>	<b>% of Total Cost of Sales</b>	<b>% of increase from 2007 to 2008</b>
Fresh Pork	\$ 31,371,652	86.01%	\$ 15,079,715	79.26%	108.03%
Frozen Pork	1,794,542	4.92%	1,253,789	6.59%	43.13%
Processed Food Products	3,308,230	9.07%	2,692,127	14.15%	22.89%
<b>Total Cost of Sales</b>	<b>\$ 36,474,424</b>	<b>100%</b>	<b>\$ 19,025,632</b>	<b>100%</b>	<b>91.71%</b>

Beginning in the second quarter of 2007, and throughout 2007 and continuing into the first quarter of 2008, we experienced a sharp increase in the cost of live pigs. Management estimates that the average cost of live pigs increased by approximately 98.7% between March 31, 2007 and March 31, 2008, which was the most significant factor causing an increase in our cost of sales. Secondly, we experienced continued modest price increases in electricity, water and coal, all of which we use in our production process. Thirdly, wages increased in the first quarter of 2008 by an estimated 40% as compared to the same period in 2007. Lastly, we experienced slight increases in transportation and delivery costs in the first quarter of 2008. Management estimates that we were able to recoup approximately 90% of these cost increases through increased consumer prices for our products. In pricing our products, management believed that attempting to offset all of the cost increases through higher prices to the consumer would not have been in the best interest of the Company. Management believes that productivity remained steady, with no significant changes in the first quarter of 2008 versus the same period in 2007.

The following table shows our cost of sales in the first quarter of 2008 as compared with the same period in 2007, and also indicates cost of sales by product group, as a percentage of sales within each product group.

<b>Cost of Sales:</b>	<b>First Quarter of 2008</b>	<b>% of Product Group Sales</b>	<b>First Quarter of 2007</b>	<b>% of Product Group Sales</b>
Fresh Pork	\$ 31,371,652	86.22%	\$ 15,079,715	85.42%
Frozen Pork	1,794,542	76.10%	1,253,789	78.59%
Processed Food Products	3,308,230	69.44%	2,692,127	68.33%
<b>Total Cost of Sales</b>	<b>\$ 36,474,424</b>	<b>83.84%</b>	<b>\$ 19,025,632</b>	<b>82.05%</b>

Our cost of sales as a percentage of sales of fresh pork increased slightly in the first quarter of 2008, as compared to the same period in 2007, primarily because of the increase in the cost of inputs, which were not completely offset by higher prices to our customers. The cost of sales as a percentage of sales of frozen pork fell slightly, however, which was due to the use of grade-3 and grade-4 pigs for such products, which are lower in price than the grade-1 and grade-2 pigs, which we use to produce fresh pork products. Most of the cost increase in live pigs occurred in the grade-1 and grade-2 categories.

*Gross Profit.* Gross profit was \$7,032,674 for the three months ended March 31, 2008 as compared to \$4,162,362 for the same period in 2007, representing an increase of \$2,870,312, or approximately 69%. Management attributes the increase in gross profit to strong increases in sales, driven by strong demand for our products. In addition, we were able to achieve price increases for our products sold to our consumers in order to largely mitigate the impact of higher commodity and input prices that we had to pay in the first quarter of 2008. Our gross profit as a percentage of sales was 16.16% in the first quarter of 2008 as compared to 17.95% for the same period in 2007. The slight decrease in gross profit as a percentage of sales was attributable to these commodity and input price increases, not all of which we passed on to our customers in the form of higher product prices.

The following table presents our gross profit for the three months ended March 31, 2008 and 2007 by product group. The table also shows the gross profit for each product group as a percentage of sales for that product group, as well as the percentage increase in gross profit during the period presented.

Gross Profit	First Quarter of 2008	Gross Profit Margin by Product Group	First Quarter of 2007	Gross Profit Margin by Product Group	% of increase from First Quarter of 2007 to First Quarter of 2008
Fresh Pork	\$ 5,036,292	13.84%	\$ 2,582,018	14.63%	95.05%
Frozen Pork	556,052	23.58%	339,350	21.27%	63.86%
Processed Food Products	1,440,330	30.23%	1,240,994	31.50%	16.06%
Total Sales	\$ 7,032,674	16.16%	\$ 4,162,362	17.95%	68.96%

As shown in the table above, the fresh pork as a product category delivered the highest increase in gross profit from the first quarter of 2008 as compared with the same period in 2007. However, in both periods, our processed food product category yielded the highest gross profit as a percentage of sales within the product category. Management attributes this to the use of grade-3 and grade-4 pigs and unsold portions of grade-1 and grade-2 pigs in producing our processed food products. Grade-3 and grade-4 pigs are generally lower in price than grade-1 and grade-2 pigs. Because of our superior processing and storage techniques and the strength of our brand-name, however, we are able to sell our processed food products at prices comparable to other processed products that use higher quality pork.

*Selling Expenses.* Selling expenses totaled \$1,825,277 for the three months ended March 31, 2008, as compared to \$229,419 for the same period in 2007, an increase of \$1,595,858 or 696%. This increase is due to two major reasons. First, in the first quarter of 2008, we expanded our advertising and marketing expenditures from approximately \$54,000 in the first quarter of 2007 to approximately \$1,410,000 for the same period of 2008 in our efforts to increase brand awareness and encourage sales. These activities included television commercials, radio, magazine and newspaper advertisements, and exhibitions. In the first quarter of 2008, we spent approximately \$209,000 on newspaper advertisements; approximately \$167,000 on radio advertisements; approximately \$293,000 on television commercials advertisements; approximately \$140,000 on mobile television commercials; approximately \$223,000 on exhibitions and outdoor signs; approximately \$195,000 on printing promotion materials; and approximately \$167,000 on image design services and other related expenses. Secondly, in the first quarter of 2008, our vehicle-related expenses increased by approximately \$46,000. This was due to the expansion of the size of our operations and recent increases in fuel prices.

*General and Administrative Expenses.* General and administrative expenses totaled \$492,973 for the three months ended March 31, 2008 as compared to \$305,136 for the same period in 2007, an increase of \$187,837 or 62%. This

increase is primarily attributable to the increased salary expense. We continued to hire new staff to meet the needs of our expending operations. Also, consistent with the recent escalation in the rate of inflation in China, the salaries and cost of benefits for our staff were increased overall by approximately 40% in the first quarter of 2008 as compared to the same period in 2007. These increases in salaries and benefits were made in order to maintain compensation levels that were sufficient to attract and retain qualified employees.

*Other Income (Expense).* Our other income (expense) consisted of interest income, other expenses, and interest expense. We had total other expenses of \$306,861 for the three months ended March 31, 2008 as compared to \$618,423 for the same period in 2007, a decrease of \$311,562 or 50%. The decrease in other expenses in the first quarter of 2008 is primarily attributable to a decrease in interest expenses as we reduced our bank loan principal by repaying \$10 million on December 25, 2007, and we did not receive the additional \$18 million in new bank loans until January 26, 2008 resulting in no interest expenses from December 25, 2007 to January 25, 2008. Thus, although the interest expense we paid for the new loans were higher in the last two months of the first quarter of 2008, our total interest expense decreased.

*Net Income.* Our net income for the three months ended March 31, 2008 was \$4,241,217 as compared to \$3,009,384 for the same period in 2007, an increase of \$1,231,833 or 41%. This increase in net income is attributable to the factors described above, but primarily from the increase in sales, and our efforts to manage our costs in order to achieve a gross profit margin of 16.16%, which is only slightly less than the gross profit margin achieved in the first quarter of 2007 of 17.95%. Gross profit margin decreased in the first quarter of 2008 as compared to the same period in 2007 primarily because of commodity and input price increases, not all of which we passed on to our customers in the form of higher product prices. Net income as a percentage of sales decreased from 12.98% in the first quarter of 2007 to 9.75% in the first quarter of 2008, and management attributes this to the same reasons for the decrease in gross profit margin, and also due to higher selling expenses as we increased our sales and marketing efforts in the first quarter of 2008 and had significantly more of such activities as compared to the first quarter of 2007. For instance, in our efforts to expand our market share, we increased our advertising expenditures by \$1,356,000 or 2611% in the first quarter of 2008 as compared to the same period last year. In the first quarter of 2008, we increased our selling expenses by \$1,595,858 as compared to the first quarter of 2007, or 696%.

### Comparison of Years Ended December 31, 2007 and December 31, 2006.

The following table sets forth the results of our operations for the periods indicated as a percentage of net sales:

	<b>Year Ended December 31, 2007</b>	<b>% of Sales</b>	<b>Year Ended December 31, 2006</b>	<b>% of Sales</b>
Sales	\$ 124,696,035	100.00%	\$ 70,396,439	100.00%
Cost of Sales	104,333,172	83.67%	57,794,853	82.10%
Gross Profit	20,362,863	16.33%	12,601,586	17.90%
Selling Expenses	4,672,829	3.75%	1,556,805	2.21%
General & Administrative Expenses	1,572,836	1.26%	1,334,866	1.90%
Total operating Expense	6,245,665	5.01%	2,891,671	4.11%
Operating Income / (Loss)	14,117,199	11.32%	9,709,915	13.79%
Other Income (Expense)	(1,451,742)	(1.16)%	(1,583,155)	(2.25)%
Earnings Before Tax	12,665,457	10.16%	8,126,760	11.54%
(Income Tax Expense) / Deferred Tax Benefit	(967,539)	(0.78)%	(1,609)	0.00%
Net Income	\$ 11,697,917	9.38%	\$ 8,128,369	11.55%
Basic Net Income Per Share	0.87		0.61	
Diluted Net Income Per Share	0.67		0.47	
Basic Weighted Average Number of Shares Outstanding	13,409,120		13,409,120	
Diluted Weighted Average Number of Shares Outstanding	17,272,756		17,272,756	

*Sales.* Our sales include revenues from sales of our Fresh Pork, Frozen Pork, and Processed Food Products. During the year ended December 31, 2007, we had sales of \$124,696,035 as compared to sales of \$70,396,439 for the year ended December 31, 2006, an increase of approximately 82.3%. This increase consisted of an increase in the sale of Fresh Pork of \$51,643,332 or 112.2%, from \$46,038,675 in 2006 to \$97,681,997 in 2007, an increase in the sale of Frozen Pork of \$1,571,858 or 21.7%, from \$7,228,405 to \$8,800,263, and an increase in the sale of Processed Food Products of \$1,086,146 or 6.3%, from \$17,129,359 to \$18,215,505 for the years then ended. In 2007, we raised our average per-kilogram sale prices to our customers, which coincided with an increase in the cost of live pigs and other production costs. In addition, despite these consumer price increases, in 2007 our sales volume of products (by weight) increased, with the largest increase in volume occurring in our Processed Foods division. In 2007, we began selling our products through over 170 new franchise operators. Management believes that this increase in sales volume, despite raised consumer prices, resulted from increased consumer demand, and increased consumer awareness of our brand and availability of our products.

The following table shows our sales in 2006 and 2007, by product group:

<b>Sales:</b>	<b>2007 (amount)</b>	<b>% of Sales</b>	<b>2006 (amount)</b>	<b>% of Sales</b>	<b>% of increase from 2006 to 2007</b>
Fresh Pork	\$ 97,680,266	78.33%	\$ 60,553,081	86.02%	61.31%
Frozen Pork	8,800,263	7.06%	2,507,519	3.56%	250.96%
Processed Food Products	18,215,506	14.61%	7,335,840	10.42%	148.31%
Total Sales	\$ 124,696,035	100.00%	\$ 70,396,439	100.00%	77.13%

In the years ended December 31, 2006 and 2007, fresh pork sales represented the majority of our overall sales. However, from 2006 to 2007, our frozen pork and processed food product categories grew at faster paces, with sales of these categories having increased 250.96% and 148.31%, respectively. The reason of the growth in sales of frozen pork was due to our expansion of sales of this product group to more sales channels. In 2006, we only sold our frozen pork to restaurants and canteens. In 2007, some of our sales agents also started to carry our frozen pork. The reason of the growth of our processed food products is due to our efforts during 2007 to expand our market share in this product category, and our devotion of resources to advertizing activities, which we believe increased consumer awareness of our products in this category. Management believes this product category carries a larger profit margin than other categories because preparation of certain processed food products, including seafood, demands a greater degree of specialization and skill which results in fewer competitors and less price competition in this market.

The following table shows the dollar amount of our sales increases from 2006 to 2007 associated with various sales channels:

	<b>Increase in Sales from 2006 to 2007 By Product Group and Sales Channel (\$)</b>				
	<b>Franchise Operators</b>	<b>Sales Agents</b>	<b>Super Markets</b>	<b>Restaurants and Canteens</b>	<b>Total Increase (\$)</b>
Fresh Pork	\$ 12,227,597	7,289,142	17,610,447	n/a	37,127,186
Frozen Pork	n/a	3,127,876	n/a	3,164,860	6,292,744
Processed Food Products	3,871,255	2,096,233	4,662,942	249,237	10,879,666
<b>Total Increase in Sales (2006-2007)</b>	<b>\$ 16,098,852</b>	<b>12,513,251</b>	<b>22,273,389</b>	<b>3,414,097</b>	<b>54,299,596</b>

The largest component of our increased sales in 2007 was through supermarkets. Management believes this was because our sales through supermarkets result in the highest sale prices to consumers, and as a result, increased volume of sales through supermarkets added significantly to our overall sales. In addition, we increase the number of supermarkets that carry our fresh pork and processed food products, and our supermarket clientele also experienced increased customer traffic themselves, which resulted in increased sales by us.

Our sales of fresh pork through franchise operators also increased significantly in this period. The reason for this increase in sales is due to the increase in the total number of franchise stores selling our fresh pork products, and the expansion of sales by existing franchise operators.

Our sales of fresh pork through sales agents also increased significantly in 2007 as compared with 2006. Management attributes this primarily to the increase in pork prices, although sales volume in kilograms through sales agents only modestly increased.



The following table shows the amount of the increase in per-kilogram sale prices of products to consumers, as well as the percentage change from period to period.

**Average Per-Kilogram Price to Consumers**

	<b>2007</b>	<b>2006</b>	<b>% change</b>	<b>Change in Price (\$)</b>
Fresh Pork	\$ 1.71	\$ 1.03	65.73%	0.679
Frozen Pork	\$ 1.85	\$ 1.09	69.08%	0.755
Processed Food Products	\$ 1.38	\$ 1.21	14.00%	0.169

As discussed previously, we experienced cost increases for inputs as follows: First, the average price per kilogram that we pay for live pigs increased by approximately 70% from 2006 to 2007. Second, salary expenses of the Company increased by approximately 7.5%, which increases were made in order to continue to attract and retain qualified employees. Third, prices for fuel, coal and electricity and other inputs increased from 2006 to 2007.

Our processed food products had the largest increase in sales volume among all of the product categories, but not in terms of dollars of sales, because we did not raise our average prices to our customers for processed food products nearly as much as we did for other product groups. As discussed under "cost of sales," the price we paid for live pigs increased dramatically during the periods presented, however, the price that we paid for raw seafood increased only modestly. Approximately half of our processed food products sold were seafood-related. Accordingly, on average we raised prices to customers only modestly on our processed food products.

The largest component of our increase in sales was from sales of fresh pork because this is our best selling product category. As a result, on a dollar basis fresh pork sales contributed the most to our increase in sales, even though on a percentage basis, the increase in sales of fresh pork from 2006 to 2007 was 61%, significantly lower than other categories.

*Cost of Sales.* Cost of sales for 2007 increased by \$47,361,536 or 81.9%, from \$57,794,853 for the year ended December 31, 2006 to \$104,333,172 for the year ended December 31, 2007. The increase was attributable to the 82.3% increase in sales for 2007 as compared to the prior year. Our cost of sales for our various product categories in 2007 and 2006 is summarized as follows:

<b>Cost of Sales:</b>	<b>2007</b>	<b>% of Total Cost of Sales</b>	<b>2006</b>	<b>% of Total Cost of Sales</b>
Fresh Pork	\$ 84,622,181	81.11%	\$ 36,015,632	62.32%
Frozen Pork	7,058,215	6.76%	4,855,542	8.40%
Processed Food Products	12,652,776	12.13%	16,923,679	29.28%
Total Cost of Sales	\$ 104,333,172	100%	\$ 57,794,853	100%

The following table shows our cost of sales for 2007 as compared to 2006, and also indicates cost of sales by product group, as a percentage of sales within each product group.

<b>Cost of Sales:</b>	<b>2007</b>	<b>% of Product Group Sales</b>	<b>2006</b>	<b>% of Product Group Sales</b>	<b>% of increase from 2006 to 2007</b>
Fresh Pork	\$ 84,622,181	86.63%	\$ 50,820,879	83.92%	66.51%
Frozen Pork	7,058,215	80.20%	1,878,410	74.91%	275.75%

Processed Food Products	12,652,776	69.46%	5,095,563	69.46%	148.31%
Total Cost of Sales	\$ 104,333,172	83.67%	\$ 57,794,853	82.10%	80.52%

From 2006 to 2007, our cost of sales, as a percentage of product group sales, increased for both fresh and frozen pork, while it remained about the same for processed foods. The reason for this is that a significant portion of our processed foods category consists of processed seafood products, and the price of raw seafood did not increase as dramatically as the price of live pigs during this period. In addition, the cost of raw pork meat constitutes only approximately half of the total cost of inputs that go into our processed food products. The other half of the cost of inputs is related to processing, labor, and other inputs.

Our cost of sales of frozen pork also increased due to an increase in storage costs. Frozen pork involves the use of electricity during storage, which is one example of an input that increased in cost. Management anticipates that higher energy costs will add to the cost of sales for our products if such costs continue to increase.

Overall cost of sales increased from 82.1% of total sales in 2006, to 83.67% of total sales in 2007, for the reasons discussed above.

In the second quarter of 2007, and throughout the year, we experienced a sharp increase in the cost of live pigs. Management estimates that the average cost of live pigs increased by approximately 60% for 2007, as compared with the prior year, which was the most significant factor causing an increase in our cost of sales. Secondly, we experienced price increases in electricity, water and coal, all of which we use in our production process. Thirdly, wages increased in 2007 by an estimated 7.5%. Lastly, we experienced slight increases in transportation and delivery costs in 2007. Management estimates that we were able to recoup approximately 90% of these cost increases through increased consumer prices for our products. Management also believes that productivity remained steady, with no significant changes from 2006 to 2007.

The following table shows the increases in the average price of live pigs that we paid for the periods presented.

	Average Price Per Kilogram in 2007 (\$)	Average Price Per Kilogram in 2006 (\$)	Price Increase from 2006 to 2007 (\$)	% Increase from 2006 to 2007
First Quarter	1.0579	0.9165	0.1414	15.43%
Second Quarter	1.3535	0.8367	0.5168	61.77%
Third Quarter	1.8104	0.8989	0.9115	101.40%
Fourth Quarter	1.8656	0.9288	0.9368	100.86%
Average for Year	1.5219	0.8952	0.6267	70.01%

The most rapid increase in live pig prices occurred in the first half of 2007, for the highest grades of live pigs. Management believes that while higher live pig prices may persist, management does not expect further rapid escalation in live pig prices of the scale seen in 2007. Management currently projects a 10% per year increase in the average price per kilogram for live pigs during the next several years.

*Gross Profit.* Gross profit was \$20,317,127 for the year ended December 31, 2007 as compared to \$12,601,586 for the year ended December 31, 2006, representing an increase of \$7,715,541, or approximately 61.23%. Management attributes the increase in gross profit to strong increases in sales, driven by strong demand for our products. In addition, we were able to achieve price increases in order to mitigate the impact of higher commodity and input prices in 2007. Our gross profit as a percentage of sales was 16.29% in 2007 as compared to 17.90% in 2006. The slight decrease in gross profit as a percentage of sales was attributable to these commodity and input price increases, not all of which we were able to pass on to our customers in the form of higher product prices.

The following table shows our gross profit for 2006 and 2007 by product group, and also shows the gross profit for each product group as a percentage of sales for that product group, as well as the percentage increase in gross profit during the periods presented.

	2007 (\$ amount)	Gross Profit Margin by Product Group	2006 (\$ amount)	Gross Profit Margin by Product Group	% of increase from 2006 to 2007
Gross Profit					
Fresh Pork	\$ 13,012,351	13.32%	\$ 9,732,201	16.07%	33.70%
Frozen Pork	1,742,047	19.80%	629,109	25.09%	176.91%
Processed Food Products	5,562,729	30.54%	2,240,276	30.54%	148.31%
Total Sales	\$ 20,317,127	16.29%	\$ 12,601,586	17.90%	61.23%

From 2006 to 2007, gross profit increases in terms of dollars were much more dramatic for frozen pork (a 176.91% increase) and processed food products (a 148.31% increase) than for fresh pork (a 33.70% increase).

Gross profit as a percentage of sales in our processed food product category remained the same from 2006 to 2007, at 30.54%. However, gross profit as a percentage of sales of fresh pork decreased from 16.07% in 2006, to 13.32% in 2007. Management attributed this decrease to the increase in the cost of live pigs (as discussed in “cost of sales”), and other inputs, and these increases in cost were not fully passed on to our customers. Gross profit as a percentage of sales of our frozen pork also decreased from 25.09% in 2006, to 19.80% in 2007. Management believe this decrease is due in small part to an increase in the cost of live pigs, but principally because of the increase in the cost of other inputs needed for the production of frozen pork such as electricity and transportation (see “cost of sales” discussion above).

*Selling Expenses.* Selling expenses totaled \$4,672,829 for the year ended December 31, 2007, as compared to \$1,556,805 for the year ended December 31, 2006, an increase of \$3,116,024 or 200%. In 2007 we expanded our advertising and marketing expenditures from \$150,000 in 2006, to \$3.8 million in 2007, in our efforts to increase brand awareness and encourage sales. These activities included television commercials, radio, magazine and newspaper advertisements, and exhibitions.

*General and Administrative Expenses.* General and Administrative Expenses totaled \$1,572,836 for the year ended December 31, 2007 as compared to \$1,334,866 for the year ended December 31, 2006, an increase of \$237,970 or 17.8%. This modest increase is primarily attributable to increased hiring of staff, and slight increases in business expenses related to new customer acquisition.

*Other Income (Expense).* Our other income (expense) consisted of Interest Income, Other Expenses, and Interest Expense. We had total Other Expenses of \$1,451,742 for the year ended December 31, 2007 as compared to \$1,583,155 for the year ended December 31, 2006, a decrease of \$131,413 or 8.3%. The decrease in Other Expenses in 2007 is primarily attributable to a decrease in Interest Expenses, as we reduced the principal amount outstanding under our bank loan obligations by approximately \$17 million.

*Net Income.* Our net income for the year ended December 31, 2007 was \$11,697,917 as compared to \$8,128,369 for the year ended December 31, 2006, an increase of \$3,569,548 or 43.9%. This increase in net income is basically attributable to the factors described above, but primarily from the increase in sales and gross profit. Net income as a percentage of sales decreased from 11.55% in 2006 to 9.38% in 2007, and management attributes this primarily decrease to our expanded advertising and marketing initiatives in 2007. A secondary contributing factor to the decrease in net income as a percentage of sales was a \$965,930 increase in tax expenses in 2007 as compared to 2006. In 2006, we benefitted from a one-time tax credit from the Dalian City local government of approximately \$440,000. In 2007 we received no such tax credit, and also recognized higher taxable income.

#### Comparison of Years Ended December 31, 2006 and December 31, 2005.

The following table sets forth the results of our operations for the periods indicated as a percentage of net sales:

	Year Ended December 31, 2006	% of Sales	Year Ended December 31, 2005	% of Sales
Sales	\$ 70,396,439	100.00%	\$ 54,119,895	100.00%
Gross Profit	12,601,586	17.90%	8,835,709	83.67%
Selling Expenses	1,556,805	2.21%	711,226	16.33%
General & Administrative Expenses	1,334,866	1.90%	936,179	1.31%
Total operating Expense	2,891,671	4.11%	1,647,405	1.73%
Operating Income / (Loss)	9,709,915	13.79%	7,188,304	3.04%
Other Income (Expense)	(1,583,155)	-2.25%	(1,008,248)	13.28%
Earnings Before Tax	8,126,760	11.54%	6,180,056	-1.86%
(Income Tax Expense) / Deferred Tax Benefit	(1,609)	0.00%	(191,284)	11.42%
Net Income	\$ 8,128,369	11.55%	\$ 5,988,772	-0.35%
Basic Net Income Per Share	0.61		0.45	
Diluted Net Income Per Share	0.47		0.35	
Basic Weighted Average Shares Outstanding	13,409,120		13,409,120	
Diluted Weighted Average Shares Outstanding	17,272,756		17,272,756	

*Sales.* Our sales include revenues from sales of our Fresh Pork, Frozen Pork, and Processed Food Products. During the year ended December 31, 2006, we had sales of \$70,396,439 as compared to sales of \$54,119,895 for the year ended December 31, 2005, an increase of approximately 30%. This increase is attributable to an increase in the sale of Fresh Pork of \$9,354,422 or 26%, from \$36,684,253 in 2005 to \$46,038,675 in 2006, an increase in the sale of Frozen Pork of \$1,918,527 or 37%, from \$5,309,877 to \$7,228,405, and an increase in the sale of Processed Food Products of \$5,003,594 or 42%, from \$12,125,765 to \$17,129,359 for the years then ended. The most notable factor in the increase in our sales in 2006 from the prior year was the expansion of sales through sales agents, whose customers are resellers who operated specialty counters. In 2007, expansion of sale through agents brought an additional \$13 million in sales, compared to sales through agents in 2005. Also in 2007, we added over 300 retailers to our network (from approximately 100 operators in 2005 to 425 operators in 2006), which increased sales by an additional \$5 million compared to the prior year. We also began selling our products in 31 new supermarket locations, which added \$4 million to our sales as compared to the prior year. We also added seafood to our product line at the end of 2005, which began generating sales and contributed an estimated \$2.9 million in sales. Overall, in 2006 management believe the key drivers for our sales results was our ramp-up of production capacity from increased availability of live hogs, increased brand awareness among consumers, increased availability of our product though retain channels, and the expansion of our product line with the addition of seafood.

*Cost of Sales.* Cost of sales for 2006 increased \$12,510,667 or 28%, from \$45,284,186 for the year ended December 31, 2005 to \$57,794,853 for the year ended December 31, 2006. Our cost of sales for our various product categories in 2006 and 2005 is summarized as follows:

<b>Cost of Sales:</b>	<b>2006</b>	<b>% of Total Cost of Sales</b>	<b>2005</b>	<b>% of Total Cost of Sales</b>
Fresh Pork	\$ 36,015,632	62.32%	\$ 29,609,886	65.39%
Frozen Pork	4,855,542	8.40%	3,779,626	8.34%
Processed Food Products	16,923,679	29.28%	11,894,674	26.27%
Total Cost of Sales	\$ 57,794,853	100.00%	\$ 45,284,186	100.00%

The following table presents our cost of sales, for 2006 as compared to 2005, and also indicates cost of sales by product group, as a percentage of sales within each product group:

<b>Cost of Sales:</b>	<b>2006</b>	<b>% of Product Group Sales</b>	<b>2005</b>	<b>% of Product Group Sales</b>	<b>% of increase from 2006 to 2007</b>
Fresh Pork	\$ 36,015,632	83.92%	\$ 29,609,886	80.72%	21.63%
Frozen Pork	4,855,542	74.91%	3,779,626	71.18%	28.47%
Processed Food Products	16,923,679	69.46%	11,894,674	98.09%	42.28%
Total Cost of Sales	\$ 57,794,853	82.10%	\$ 45,284,186	83.67%	27.63%

From 2005 to 2006, our cost of sales as a percentage of product group sales, increased slightly for both fresh and frozen pork, while it dropped significantly for processed foods. Management attributes to the limited amount of seafood that was produced in 2005 as these products were launched, and costs associated with the commencement of seafood product production resulted in higher cost of sales as a percentage of sales for processed food products in 2005 as compared with 2006.

Management attributes the increase in cost of sales as a percentage of sales in the fresh pork and frozen pork categories to moderate increases in the cost of inputs for these product categories in 2006.

Overall cost of sales decreased slightly from 83.67% of total sales in 2005, to 82.10% of total sales in 2006, as we became more cost-efficient in the production of products in our processed foods group.

Since our fresh pork production line began in late 2004, we began to realize operating efficiencies, and in 2006, this contributed to a reduction in the cost of sales for fresh pork as a percentage of total sales. Our efficiency gains in fresh pork production was partially offset by the startup costs associated with launching our new seafood products. In 2005 our production of seafood was limited, but in 2006 we began producing seafood products in significant volume. Our operating costs, such as the price of live pigs, utilities (electricity, water and coal), labor and transportation remained relatively unchanged from 2005 to 2006.

*Gross Profit.* Gross profit was \$12,601,586 for the year ended December 31, 2006 as compared to \$8,835,709 for the year ended December 31, 2005, representing gross margins of approximately 17.90% and 16.33% of sales, respectively. As previously discussed, we achieved operating efficiencies in 2006 in the production of fresh pork, which also contributed to an increase in our gross profit margin in 2006 as compared with 2005. These efficiency gains were partially offset by the cost of launching our new line of seafood products and ramping up seafood

production in 2005. At the same time, the cost of our operating inputs remained relatively unchanged from 2005 to 2006, which helped us increase our gross profit margin.

*Selling Expenses.* Selling expenses totaled \$1,556,805 for the year ended December 31, 2006, as compared to \$711,226 for the year ended December 31, 2005, an increase of \$845,579 or 119%. This increase is primarily attributable to new business development. Management attributes the increase in selling expenses for 2006 to the roll-out of our seafood line and hiring new sales personnel to expansion of our sales and marketing efforts. Selling expenses in 2006 included market research, give-away of product samples, and some advertising.

*General and Administrative Expenses.* General and Administrative Expenses totaled \$1,334,866 for the year ended December 31, 2006 as compared to \$936,179 for the year ended December 31, 2005, an increase of \$398,687 or 43%. This increase is primarily attributable to increases in management compensation and hiring of new staff, and increased business expenses such as business travel.

*Other Income (Expense).* Our other income (expense) consisted of Interest Income, Other Expenses, and Interest Expense. We had total Other Expense of \$1,583,155 for the year ended December 31, 2006 as compared to \$1,008,248 for the year ended December 31, 2005, an increase of \$574,907 or 57%. The increase in other expenses is mainly due to an increase of Interest Expense of \$486,821 or 50.17%, from \$970,383 at the year ended December 31, 2005 to \$1,457,204 at the year ended December 31, 2006. In December of 2005, we obtained a \$4.4 million working capital loan from a local bank in China, which we used in the operations of the Food Company. As a result, we incurred increased interest expenses in 2006 as compared to 2005.

*Net Income.* Our net income for the year ended December 31, 2006 was \$8,128,369 as compared to \$5,988,772 for the year ended December 31, 2005, which is an increase of \$2,139,597, or 35.7%. Management attributes this increase in net income to an increase in sales and operating efficiencies in the production of fresh pork, offset by higher interest expenses, higher personnel costs, and increased selling expenses.



## LIQUIDITY AND CAPITAL RESOURCES

### Cash Flows

#### *Three Months Ended March 31, 2008*

Net cash used in operating activities was \$20,079,493 in the first quarter of 2008, while net cash flow sourced from operating activities was \$5,448,403 in the same period in 2007. This is primarily attributable to several reasons as follows. First, in order to expand our sales, we began offering payment terms to accommodate our best customers - beginning in the first quarter of 2008, we offered extended payment terms to some of our quality long term clients with good credit (up to one month), where previously we required payment within 1-2 days of delivery of goods. This practice caused a decrease in, and some delay in collection of, our incoming cash. Second, in the first quarter of 2008, due to the persistent shortage of live pigs in the marketplace and in order to maintain a steady supply of live pigs, we decided to pay our suppliers, including the farmers and the Group, cash immediately upon delivery of live pigs to us. This practice caused an increase in our outgoing cash and a decrease our cash balances. Third, as an incentive to the live pig suppliers, in January 2008, we paid all remaining outstanding balances at the end of 2007 on accounts payable to our suppliers in cash. This practice increased our outgoing cash and decreased our cash balance. Because these adjustments in our approach to accounts receivable and accounts payable are “one-time” adjustments, management believes that the resulting effect on our cash position will be relatively short-lived, and it is estimated this may affect the first several quarters of 2008, but management does not expect the effect of these adjustments to recur after this adjustment period.

Net cash sourced from investing activities was \$206,155 in the first quarter of 2008, compared to cash used in investing activities of \$769,629 in the first quarter of 2007. This is related to our December 2007 private placement financing, pursuant to which \$2,092,169 in funds from the private placement (out of the \$4.25 million initially deposited into escrow) remained in escrow as restricted cash. The \$1,497,124 increase in net cash used for plant and equipment purchases in the first quarter of 2008 is largely due to equipment purchases and remodeling expenses as we remodeled our slaughtering facilities in the first quarter of 2008 to meet expanding production needs.

Net cash sourced from financing activities was \$9,198,281 in the first quarter of 2008 as compared to net cash used in financing activities of \$1,286,776 in the first quarter of 2007. This is related to the \$7.5 million in net proceeds from new bank loans that we received in the first quarter of 2008 from the Bank of China, Liaoning Branch and Shanghai Pudong Development Bank.

#### *Twelve Months Ended December 31, 2007*

Net cash inflow sourced from operating activities was \$23.0 million in fiscal 2007, while net cash flow used in operating activities was \$7.1 million in fiscal 2006. Prior to 2007, we offered flexible payment terms to agents who purchase pork products from us for resale to retailers, but in March of 2007, we eliminated this practice and required agents to pay promptly for products ordered. In addition, we have worked with our larger customers to make improvements in the collection process. As a result we believe we have improved our process of collecting accounts receivable as compared to the prior year. In 2007, we also used \$108.5 million in cash to purchase materials and pay employees in our efforts to satisfy increased customer demand for our products.

Net cash flow used in investing activities was \$11.3 million in fiscal 2007, compared to cash used in investing activities of \$1.9 million in fiscal 2006. The increase in cash flow used in investing activities from 2006 to 2007 was a result of an equity financing, and a one-time payment by us for land use rights. In 2007, we completed a \$17 million private placement, and agreed to have \$4.25 million of the net proceeds deposited into an escrow account for release contingent upon our satisfaction of certain criteria relating to the structure of the board and management, and appointment of an auditing firm. Also in 2007, we paid approximately \$4.2 million to our local government for land

use rights which we acquired in 2004.

Net cash flow used in financing activities was \$2.7 million in fiscal 2007 as compared to net cash sourced from financing activities of \$1.8 million in fiscal 2006. This change was a result of our \$17 million private placement financing, \$4.25 million of which was held back in an escrow account, and the repayment of a construction loan with an original principal amount of \$19.3 million, in addition to other short term loans. Our private placement financing brought in approximately \$14.7 million in cash proceeds, excluding amounts held back in escrow. However, this cash inflow was offset by the payment of \$23.2 million that was used toward repayment in full of our construction loan from 2004, and certain short term business loans.

***Twelve Months Ended December 31, 2006***

Net cash outflow used in operating activities was \$7.1 million in fiscal 2006 and while net cash inflow provided by operating activities was \$18.9 million in fiscal 2005. In 2006, we used significant cash for the purchase of raw materials and inputs in order to satisfy customer orders, which totaled approximately \$65 million, as compared to \$30 million in 2005. In 2006, however, cash received from customers was approximately \$60 million, which was less than the \$70 million in sales we recorded in 2006. Management estimates that approximately \$12 million in receivables generated in 2006 were not collected until after December 31, 2006, and management believes this is attributable to the longer collection periods associated with sales to large supermarkets, restaurant chains and other similar customers with which it does an increasing amount of business.

Net cash flow used in investing activities was \$1,920,586 for fiscal 2006, compared to net cash used in investing activities of \$11,453,481 in fiscal 2005. In 2004 we completed the construction of our plant and equipment used in our fresh pork, frozen pork, and processed foods business. We used \$10.5 million in cash in 2004 and \$11.4 million in cash in 2005 to pay for this construction. Although we began operations in December 2004, a large portion of our construction cost was deferred to 2005 because it was dependent upon completion of a government permitting process which was completed in 2005. In addition, we acquired a 50 year land use right from the government in 2004, however, pursuant to an agreement with the local government, we were permitted to defer a one-time payment of \$4.2 million to 2007. Since the one-time payment secures us land use rights for fifty year, management does not presently anticipate that any additional cash payments will be required of us in connection with land use rights in the foreseeable future.

Net cash flow provided by financing activities was \$1,753,971 in fiscal 2006 as compared to net cash provided by financing activities of \$2,496,786 for fiscal 2005. Net cash provided by financing activities in both 2005 and 2006 is from bank borrowings for purposes of financing the purchase of raw materials and inputs used in our operations.

### Contractual Obligations and Off-Balance Sheet Arrangements

#### *Contractual Obligations*

We have certain fixed contractual obligations and commitments that include future estimated payments. Changes in our business needs, cancellation provisions, changing interest rates, and other factors may result in actual payments differing from the estimates. We cannot provide certainty regarding the timing and amounts of payments. We have presented below a summary of the most significant assumptions used in our determination of amounts presented in the tables in order to assist in the review of this information within the context of our consolidated financial position, results of operations, and cash flows.

The following tables summarize our contractual obligations as of March 31, 2008, and the effect these obligations are expected to have on our liquidity and cash flows in future periods.

	Total	Payments Due by Period			
		Less than 1 year	1-3 Years	3-5 Years	5 Years +
<b>Contractual Obligations:</b>					
Bank Indebtedness	\$ 14,881,376	\$ 14,881,376	\$ -	\$ -	\$ -
Other Indebtedness	\$ -	\$ -	\$ -	\$ -	\$ -
Capital Lease Obligations	\$ -	\$ -	\$ -	\$ -	\$ -
Operating Leases	\$ -	\$ -	\$ -	\$ -	\$ -
Purchase Obligations	\$ 416,951,159	\$ 102,572,116	\$ 314,379,043	\$ -	\$ -
Total Contractual Obligations:	\$ 431,832,535	\$ 117,453,492	\$ 314,379,043	\$ -	\$ -

#### *Off-balance Sheet Arrangements*

We have not entered into any other financial guarantees or other commitments to guarantee the payment obligations of any third parties. We have not entered into any derivative contracts that are indexed to our shares and classified as shareholder's equity or that are not reflected in our consolidated financial statements. Furthermore, we do not have any retained or contingent interest in assets transferred to an unconsolidated entity that serves as credit, liquidity or market risk support to such entity. We do not have any variable interest in any unconsolidated entity that provides financing,

liquidity, market risk or credit support to us or engages in leasing, hedging or research and development services with us.

***Off-balance Sheet Arrangements***

We have not entered into any other financial guarantees or other commitments to guarantee the payment obligations of any third parties. We have not entered into any derivative contracts that are indexed to our shares and classified as shareholder's equity or that are not reflected in our consolidated financial statements. Furthermore, we do not have any retained or contingent interest in assets transferred to an unconsolidated entity that serves as credit, liquidity or market risk support to such entity. We do not have any variable interest in any unconsolidated entity that provides financing, liquidity, market risk or credit support to us or engages in leasing, hedging or research and development services with us.

72

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## **Related Party Transactions**

For a description of our related party transactions, see the section of this Prospectus entitled “Certain Relationships and Related Transactions.”

## **Quantitative and Qualitative Disclosures about Market Risk**

We do not use derivative financial instruments in our investment portfolio and have no foreign exchange contracts. Our financial instruments consist of cash and cash equivalents, trade accounts receivable, accounts payable and long-term obligations. We consider investments in highly liquid instruments purchased with a remaining maturity of 90 days or less at the date of purchase to be cash equivalents. However, in order to manage the foreign exchange risks, we may engage in hedging activities to manage our financial exposure related to currency exchange fluctuation. In these hedging activities, we might use fixed-price, forward, futures, financial swaps and option contracts traded in the over-the-counter markets or on exchanges, as well as long-term structured transactions when feasible.

*Interest Rates.* Our exposure to market risk for changes in interest rates relates primarily to our short-term investments and short-term obligations; thus, fluctuations in interest rates would not have a material impact on the fair value of these securities. At September 30, 2007, we had approximately \$2,457,434 in cash and cash equivalents. A hypothetical 10% increase or decrease in interest rates would not have a material impact on our earnings or loss, or the fair market value or cash flows of these instruments.

*Foreign Exchange Rates.* All of our sales and inputs are transacted in Renminbi (“RMB”). As a result, changes in the relative values of U.S. Dollars and RMB affect our reported levels of revenues and profitability as the results are translated into U.S. Dollars for reporting purposes. However, since we conduct our sales and purchase inputs in RMB, fluctuations in exchange rates are not expected to significantly affect our financial stability, or gross and net profit margins. We do not currently expect to incur significant foreign exchange gains or losses, or gains or losses associated with any foreign operations.

Our exposure to foreign exchange risk primarily relates to currency gains or losses resulting from timing differences between signing of sales contracts and settling of these contracts. Furthermore, we translate monetary assets and liabilities denominated in other currencies into RMB, the functional currency of our operating business. Our results of operations and cash flow are translated at average exchange rates during the period, and assets and liabilities are translated at the unified exchange rate as quoted by the People’s Bank of China at the end of the period. Translation adjustments resulting from this process are included in accumulated other comprehensive income in our statement of shareholders’ equity. We recorded net foreign currency gains of \$285,352, \$610,696 and \$2,064,272 in 2005, 2006 and 2007, respectively. We have not used any forward contracts, currency options or borrowings to hedge our exposure to foreign currency exchange risk. We cannot predict the impact of future exchange rate fluctuations on our results of operations and may incur net foreign currency losses in the future. As our sales denominated in foreign currencies, such as RMB, continue to grow, we may consider using arrangements to hedge our exposure to foreign currency exchange risk.

Our financial statements are expressed in U.S. dollars but the functional currency of our operating subsidiary is RMB. The value of your investment in our stock will be affected by the foreign exchange rate between U.S. dollars and RMB. A decline in the value of RMB against the U.S. dollar could reduce the U.S. dollar equivalent amounts of our financial results, the value of your investment in our company and the dividends we may pay in the future, if any, all of which may have a material adverse effect on the price of our stock.

## **LEGAL PROCEEDINGS**

We are not aware of any material existing or pending legal proceedings against us, nor are we involved as a plaintiff in any material proceeding or pending litigation. There are no proceedings in which any of our current directors, officers or affiliates, or any registered or beneficial shareholder, is an adverse party or has a material interest adverse to us.

## MANAGEMENT

The following table includes the names, positions held, and ages of our current directors, executive officers and significant employees as of March 31, 2008:

Name	Age	Position
Shi Huashan *	49	President, Chief Executive Officer and Chairman of the Board
Wang Shu *	33	Chief Financial Officer and Director
Chen Fuyuan *	43	Chief Operating Officer
Yan Jinglu	42	Marketing Director and General Manager of Sales Company
Chen Shujie	41	Vice General Manager - Sales Company
Cui Zhiqiang	38	General Manager - Food Company
Ma Yongjun	42	General Manager - Meat Company
Sun Qiuye	33	Vice General Manager - Meat Company
Wang Suping	32	General Manager - Food Company
Song Deqi	32	Vice General Manager - Food Company
Ma Fengqin	45	Vice President and Director
Wang Shuying	57	Director
Matthew Dillon	47	Director
Nestor Gounaris	36	Director
James Boyle	47	Director

\* Denotes an executive officer.

Each director will hold office until the next annual meeting of stockholders and until his or her successor has been elected and qualified.

**Mr. Shi Huashan**, age 49, is a graduate of Beijing Renwen University in Corporate Law, and the founder of Chuming. Mr. Shi Huashan has nearly 20 years of experience in the food industry. He established Dalian Chuming Industry Development Company in 1992, which started the Dalian Chuming Group Co., Ltd. From 1992 to present he has served as President and CEO of Chuming and the Dalian Chuming Group Co., Ltd. companies. In 2004, he was selected by the China Meats Association as one of the “Ten Most Influential Entrepreneurs in the China Meat Industry.” Mr. Shi Huashan is the current President of the Dalian Food Association. He is Chuming’s President, Chief Executive Officer, and Chairman of the Board of Directors.

**Ms. Wang Shu**, age 33, is a graduate of Liaoning University, with a major in accounting, Ms. Wang Shu has more than 11 years of experience in finance. From 1996 to 2001, she worked at Dalian Huaqiao House Development Company as its chief accountant. In 2001, she joined Dalian Chuming Group Co., Ltd., and in her present role serves as Chuming’s as Chief Financial Officer, and as a member of the Board of Directors.

**Ms. Ma Fengqin**, age 45, is a graduate of Dalian Electric Power Economic School, with a major in accounting. From 1990 to 1993, she worked at Dalian Thermo Engineering Company as its Chief Accountant. From 1992 to 2001, Ms. Ma served as Vice President of Dalian Chuming Industry Development Company. Since 2002 she has served as Chuming’s Vice President, and a member of the Board of Directors. Ms. Ma is married to Mr. Shi Huashan, Chairman of the Board of Directors.

**Ms. Shuying Wang**, age 57, member of the Chuming Board of Directors, served from 1996-2004 as Chief of the Dalian Planning Committee’s Agriculture Economy Development Section, and now works as a consultant to the Section. From 1991-1996 she was Vice Chief of the Section. A graduate of Dalian Railway College, she was a staff member of the Dalian Machinery Bureau’s Agriculture Machinery Department from 1977-1984. From 1984-1989 Ms.

Wang was Chief of the Dalian Planning Committee's Industry Section, before undertaking German language studies at the Beijing Foreign Trading University. She completed a training program in Germany at Heidelberg Hiller College from 1989-1991 prior to returning to Dalian's Planning Committee.



**Mr. Matthew Dillon**, age 47, member of the Chuming Board of Directors, has been President of Dalian Global Link Consultants in Dalian, China since 1998. He was previously a Senior Engineer with Aeronautical Radio, Inc. in Annapolis, MD and an Avionics Systems Specialist in the U.S. Air Force. Mr. Dillon speaks Mandarin, earning a Chinese Language Certificate from Dalian Maritime University, where he has owned the Dalian I-55 Coffee Stop and Bakery since 2000. A graduate of Southern Illinois University with a BS degree in Industrial Engineering and Technology, he also earned a Master of Divinity degree from the Southern Baptist Theological Seminary in Louisville, KY.

**Mr. Nestor Gounaris**, age 36, member of the Chuming Board of Directors, has been a principal since 2005 with China Solutions LLC, a Shanghai- and New York-based advisory firm assisting its clients with foreign direct investments and operations in China. From 2003 to 2005 he was an associate with Simmons & Simmons in Shanghai, working in the law firm's PRC-focused corporate and foreign direct investment practice. Mr. Gounaris worked for O'Melveny & Myers in Shanghai as an associate from 2001 to 2003. An Honors Paralegal with the U.S. Department of Justice's Antitrust Division in Washington, D.C. from 1996-1998, he holds a degree in Foreign Studies from Georgetown University's School of Foreign Service, and a juris doctor degree from the University of Virginia School of Law. Mr. Gounaris has been a research fellow for the North Atlantic Treaty Organization in Washington, D.C., and a Boren Fellow for the Academy of Educational Development in Charlottesville, VA and Shanghai. He is a member of the State Bar of New York, and is fluent in Mandarin and modern Greek.

**Mr. James Boyle**, age 47, is Principal and Managing Partner of Expat-CFO Services Ltd. in Shanghai, and has held this position since 2001. Expat-CFO serves U.S. and European multinational companies and private equity firms including Callaway Golf, Daymon Worldwide, Louisville Bedding and Kemin Industries, providing interim controller and CFO services, accounting and treasury outsourcing, and M&A transaction advisory including due diligence, deal structuring and valuation. From 1996-2001, Mr. Boyle worked for Dura-Line Shanghai Plastics Co., Ltd., as Business Development and China Start-Up Manager, Deputy General Manager, CFO, and Acting Managing Director. Mr. Boyle is fluent in Mandarin, earning a Bachelor of Science degree from the State University of New York Maritime College in Economics and Marine Transportation, and an MBA from the Thunderbird School of Global Management in International Management and Finance. He is a member of the Institute of Management Accountants and the American Chamber of Commerce in Shanghai, and serves as President of the Shanghai Chapter of the Thunderbird Alumni Association.

**Mr. Chen Fuyuan**, age 43, is a graduate of Dalian University of Technology, with a major in Mechanical Engineering. Mr. Chen Fuyuan has more than 15 years of experience in the food industry. From 1986 to 1998, he worked at Dalian Food Company as a vice manager. In 1998, he joined Dalian Chuming Group Co. Ltd. as vice general manager and general engineer. He presently serves as Chuming's Chief Operating Officer.

**Mr. Yan Jinglu**, age 42, is a graduate of the Chinese Academy of Social Sciences in Beijing, with a masters degree in Economics. Mr. Yan Jinglu has more than 12 years of experience in the food industry. From 1987 to 1992, he worked at Heilongjiang Agriculture Development Economy College as a lecturer. From 1992 to 1995, he worked at Heilongjiang Commercial Bureau of the Farm Bureau General as a vice director. From 1995 to 2002, he worked at Dalian Longguang Foodstuff Co., Ltd. as a department director. From 2002 to the present he has worked at Dalian Chuming Group Co., Ltd. as Marketing Director and general manager of Chuming's sales subsidiary.

**Ms. Chen Shujie**, age 41, worked at Dalian Grocery Group Company as director of the marketing center from 1985 to 1998. From 1998 to 2001, she worked at Dalian Mingxing Livestock Product Company as vice general manager in charge of marketing. In 2001, she began work at Dalian Chuming Sales Company Ltd. as vice general manager and has continued in that position to the present.

**Mr. Cui Zhiqiang**, age 38, is a graduate of Dongbei University of Finance and Economics, with a major in Accounting. Mr. Cui Zhiqiang worked at Hisense Changchun Company as finance supervisor from 1990 to 2004.

From 2004 to 2005, he worked at Hisense Sales Company Dalian Branch as finance director. In 2005, he began work at Dalian Chuming Sales Company Ltd. as finance director and has continued in that position to the present.

**Mr. Ma Yongjun**, age 42, has more than 15 years of experience in the food industry. From 1981 to 1992, he worked at Dalian Power Engineering Company as a manager. From 1992 to 2004, he worked at Dalian Chuming Industry Development Company as a vice general manager. In 2004, he began his current role at Dalian Chuming Slaughter and Packaging Pork Company Ltd. as general manager.

**Mr. Sun Qiuye**, 33, is a graduate of Dalian University of Technology, with a major in Machinery and Equipment. Mr. Sun Qiuye worked at Dalian Sanyo Refrigeration Corporation from 1997 to 2003. From 2003 to 2004, he worked at Dalian Chuming Group Co., Ltd. as vice manager of the manufacturing department. In 2004, he started work at Dalian Chuming Meat Products Co., Ltd. as vice general manager.

**Ms. Wang Suping**, age 32, has more than 12 years of experience in the food industry. From 1995 to 2000, she worked at Shanxi Datong Tongfeng Group as factory director. From 2000 to 2004, she worked at Dalian Mingxing Livestock Product Company as vice general manager. In 2004, she began work at Dalian Chuming Food Co., Ltd. as general manager and has continued in that position to the present.

**Mr. Song Deqi**, age 32, is a graduate of Shenyang Agriculture University, with a major in Food Engineering. Mr. Song Deqi has more than 8 years of experience in the food industry. In 1999, he worked at Dalian Anji Food Company as an engineer. From 1999 to 2004, he worked at Dalian Mingxing Livestock Product Company as vice director of factory operations. In 2004, he began work at Dalian Chuming Food Co., Ltd. as vice general manager and has continued in that position to the present.

There are no family relationships, or other arrangements or understandings between or among any of the directors, executive officers or other person pursuant to which such person was selected to serve as a director or officer.

On February 6, 2008, Wendi Li resigned from our board of directors shortly after having been appointed. Ms. Li's resignation was not due to any disagreements with our policies or management. Our board of directors is presently reviewing the candidacy of an independent director to fill the vacancy resulting from Ms. Li's departure.

On February 21, 2008, the board of directors appointed Mr. James Boyle as a director on the board of directors, effective February 21, 2008. Mr. Boyle is one of seven directors presently serving on the board of directors.

### **Involvement in Certain Legal Proceedings**

Our directors, executive officers and control persons have not been involved in any of the following events during the past five years:

1. any bankruptcy petition filed by or against any business of which such person was a general partner or executive officer either at the time of the bankruptcy or within two years prior to that time;
2. any conviction in a criminal proceeding or being subject to a pending criminal proceeding (excluding traffic violations and other minor offenses);
3. being subject to any order, judgment, or decree, not subsequently reversed, suspended or vacated, of any court of competent jurisdiction, permanently or temporarily enjoining, barring, suspending or otherwise limiting his involvement in any type of business, securities or banking activities; or
4. being found by a court of competent jurisdiction (in a civil action), the SEC or the Commodity Futures Trading Commission to have violated a federal or state securities or commodities law, and the judgment has not been reversed, suspended, or vacated.

### **Audit Committee of the Board; Audit Committee Financial Expert**

Our board of directors does not have a separate audit committee, however, we are not currently required to have such a committee. The functions ordinarily handled by an audit committee are currently handled by our entire board of directors. Our board of directors intends, however, to review our governance structure and institute board committees as necessary and advisable in the future, to facilitate the management of our business.

Our board of directors has also determined that it does not have a member of the board that qualifies as an "audit committee financial expert" as defined in Item 401(e) of Regulation S-B, and is "independent" as the term is used in Item 7(d)(3)(iv) of Schedule 14A under the Securities Exchange Act of 1934, as amended and as defined by Rule 4200(a)(15) of the NASDAQ Marketplace Rules. We believe that the members of our board of directors are collectively capable of analyzing and evaluating our financial statements and understanding internal controls and procedures for financial reporting. However, we are considering appointing an independent qualified financial expert to our board of directors in order to strengthen and improve its internal disclosure controls and procedures.

### **Director Independence**

Our board of directors consists of three non-independent directors, Shi Huashan, Wang Shu and Ma Fengqin, and four independent directors, Wang Shuying, Matthew Dillon, Nestor Gounaris and James Boyle. Management believes these independent directors meet the definitions and criteria for independence under the NASDAQ rules.



### **Section 16(a) of the Exchange Act**

Section 16(a) of the Securities Exchange Act of 1934, as amended, requires our executive officers and directors, and persons who beneficially own more than 10% of a registered class of our equity securities to file with the SEC initial statements of beneficial ownership, reports of changes in ownership and annual reports concerning their ownership of our common stock and other equity securities, on Forms 3, 4 and 5 respectively. Executive officers, directors and greater than 10% shareholders are required by SEC regulations to furnish us with copies of all Section 16(a) reports they file. Based on a review of the copies of such forms received by us, and to the best of our knowledge, all executive officers, directors and greater than 10% shareholders filed the required reports in a timely manner for the fiscal year ended December 31, 2007, except that Form 3s were inadvertently filed late by Chen Fuyuan, Wang Shu, Shi Huashan and Shine Gold Holdings Limited on January 16, 2008, and a Form 4 was inadvertently filed late by Alycia D. Anthony on May 14, 2007.

### **Compensation Committee Interlocks and Insider Participation**

No interlocking relationship exists between our board of directors on compensation committee of any other company, nor has any interlocking relationship existed in the past.

### **Code of Business Conduct and Ethics**

We have not adopted a code of business conduct and ethics that applies to our officers, directors and employees, including our Chief Executive Officer, senior executive officers, principal accounting officer, controller and other senior financial officers.

Our board of directors and management are currently considering adopting a code of business conduct in connection with an overall review of our corporate governance and other policies in light of Section 406 of the Sarbanes-Oxley Act.

## **EXECUTIVE COMPENSATION**

### **Director Compensation**

We did not pay any compensation to members of our board of directors for fiscal year 2007. However, in connection with the share exchange transaction with PSI and its shareholders, we appointed seven new directors consisting of four independent directors, Wang Shuying, Matthew Dillon, Nestor Gounaris and James Boyle, and three non-independent directors, Shi Huashan, Wang Shu and Ma Fengqin. For our upcoming fiscal year, we have agreed to pay these independent directors a flat fee of \$12,000 per year as compensation for their services on the board, with additional compensation for service on board committees to be determined by the full board of directors.

### **Executive Compensation**

The following executive compensation disclosure reflects all compensation for fiscal year 2007 received by our principal executive officer, principal financial officer, and three most highly compensated executive officers whose salary exceeded US\$100,000. We refer to these individuals in this prospectus as “named executive officers.”

**Summary Compensation**

Name and Principal Position	Fiscal Year	Annual Compensation (2)		Total (\$)
		Salary (1) (\$)	All Other Compensation (3) (\$)	
Shi Huashan Chief Executive Officer, President	2007	\$ 40,000	20,000	60,000
	2006	50,000	-	50,000
Wang Shu Chief Financial Officer	2007	\$ 20,000	10,000	30,000
	2006	15,000	5,000	-
Chen Fuyuan Chief Operating Officer	2007	20,000	10,000	30,000
	2006	-	-	-
Wang Shuying Director	2007	-	-	-
	2006	-	-	-
Matthew Dillion Director	2007	-	-	-
	2006	-	-	-
Ma Fengqin Director	2007	-	-	-
	2006	-	-	-
Nestor Gounaris Director	2007	-	-	-
	2006	-	-	-
James Boyle Director	2007	-	-	-
	2006	-	-	-

- (1) Expressed in U.S. Dollars based on the interbank exchange rate of 7.61 RMB for each 1.00 U.S. Dollar for the year ended December 31, 2007.
- (2) In 2007, compensation paid to our officers and directors included no bonuses, stock or option awards, non-equity incentive plan awards, or non-qualified deferred compensation, and accordingly, these columns have been omitted from this table.
- (3) All Other Compensation includes allowances for transportation, housing, communications, training, personal service perquisites, and utility expenses. In 2007, "other compensation" to Mr. Shi Huashan included a transportation allowance (\$6,000), housing allowance (\$5,000), mobile phone and communications allowance (\$4,000), training expenses (\$4,000), personal service perquisites (\$600), and utility expense reimbursement (\$400). For Ms. Wang Shu and Chen Fuyuan, "other compensation" in 2007 included a transportation allowance (\$3,000), housing allowance (\$2,500), mobile phone and communications allowance (\$2,000), training expenses (\$2,000), personal service perquisites (\$300), and utility expense reimbursement (\$200).

None of our executive officers received, nor do we have any arrangements to pay out, any bonus, stock awards, option awards, non-equity incentive plan compensation, or non-qualified deferred compensation.

**Grants of Plan-Based Awards**

We did not make any grants of plan-based awards to our directors or named executive officers during our fiscal year-ended December 31, 2007.

**Outstanding Equity Awards**

There are no unexercised options, stock that has not vested, or equity incentive plan awards for any of our directors or named executive officers outstanding as of December 31, 2007.

78

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### **Option Exercises and Stock Vested**

There were no exercises of stock options, SARs or similar instruments, and no vesting of stock, including restricted stock, restricted stock units and similar instruments, during the last completed fiscal year for any of our directors or named executive officers.

### **Pension Benefits**

We currently have no plans that provide for payments or other benefits at, following, or in connection with retirement of our directors or named executive officers.

### **Nonqualified Defined Contribution and Other Nonqualified Deferred Compensation Plans**

We currently have no defined contribution or other plans that provide for the deferral of compensation to our directors or named executive officers on a basis that is not tax-qualified.

### **Potential Payments Upon Termination or Change-in-Control**

Other than any employment agreements described in this prospectus, we currently have no contract, agreement, plan or arrangement, whether written or unwritten, that provides for payments to a named executive officer at, following, or in connection with any termination, including without limitation resignation, severance, retirement or a constructive termination of a named executive officer, or a change in control of the registrant or a change in the named executive officer's responsibilities, with respect to each named executive officer.



## Indemnification

The Nevada Revised Statutes and our bylaws permit us to indemnify our officers and directors for liabilities they may incur, including liabilities under the Securities Act and Exchange Act. Our bylaws provide that our officers and directors may be indemnified by us in the event of third party actions, if the officer or director acted in good faith and in a manner that he or she reasonably believed was in or not against the company's best interests, and with respect to any criminal action or proceeding, had no reason to believe that his or her actions were unlawful. Our bylaws also provide that we may provide indemnification for our officer and directors for any action by the company against such directors and officers, if the officer or director acted in good faith and in a manner that he or she reasonably believed was in or not against the company's best interests, except no indemnification may be made for negligence or misconduct of such director's or officer's duties to the company, unless a court in which the matter is brought determines that in view of all the circumstance of the case, the person is fairly and reasonably entitled to indemnification. This and our bylaws' indemnification may, however, be unenforceable as against public policy.

## Employment Agreements

Effective at closing of the share exchange transaction described elsewhere in this prospectus, we entered into executive employment agreements with each of Mr. Shi Huashan (President and Chief Executive Officer), Ms. Wang Shu (acting Chief Financial Officer) and Mr. Chen Fuyuan (Chief Operating Officer). Each agreement provides for a yearly salary of USD \$100,000 payable in monthly installments in accordance with our standard payroll practices for salaried employees. Each executive officer's salary will be subject to adjustment pursuant to our employee compensation policies in effect from time to time. Under the terms of each of the agreements, each executive officer will be entitled to the benefits that we customarily make available to employees in comparable positions. Each officer has the right to terminate his or her employment by giving us prior notice with or without cause, and we hold an equal right. The board of directors or appropriate committee thereof, may from time to time, in its sole discretion, adjust the salaries and benefits paid to our executive officers. A copy of the employment agreements are included as exhibits to our Form 8-K filed on January 7, 2008. Beginning in 2008, we increased compensation paid to our CEO, CFO and COO from an aggregate of \$120,000 in 2007 to an expected aggregate base compensation of \$300,000 for 2008, and in addition we anticipate incurring increased costs as we hire additional financial and accounting staff as necessary to comply with accounting and regulatory requirements. We anticipate that these additional costs will have an impact on its 2008 financial results. In addition, please see our risk factor that reads "We will incur increased costs as a public company which may affect our profitability" on page 16 of this prospectus.

The following is a summary of the compensation to be paid under these employment agreements in the upcoming fiscal year ending December 31, 2008 to our named executive officers:

### Summary of Compensation To Be Paid Under Employment Agreements for Fiscal Year Ending December 31, 2008

Name and Principal Position	Annual Compensation		
	Salary	Bonus (1)	Other annual compensation
Shi Huashan President, Chief Executive Officer	\$ 100,000	—	—
Wang Shu Chief Financial Officer	\$ 100,000	—	—
Chen Fuyuan Chief Operating Officer	\$ 100,000	—	—

(1) We have no arrangements with our executive officers to pay bonuses or other annual compensation.

80

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**SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT**

The following table sets forth information regarding the beneficial ownership of our common stock as of February 11, 2008, for each of the following persons:

- each of our directors and each of the named executive officers in the “Management” section of this prospectus;
- all directors and named executive officers as a group; and
- each person who is known by us to own beneficially five percent or more of our common stock.

Beneficial ownership is determined in accordance with the rules of the SEC. Unless otherwise indicated in the table, the persons and entities named in the table have sole voting and sole investment power with respect to the shares set forth opposite the shareholder’s name. Unless otherwise indicated, the address of each beneficial owner listed below is c/o Dalian Precious Sheen Investments Consulting Co., Ltd., No. 9, Xin Yi Street, Ganjingzi District, Dalian City, Liaoning Province, PRC 116039. The percentage of class beneficially owned set forth below is based on 21,136,391 shares of our common stock outstanding on February 11, 2008.

Named executive officers and directors:	Common Stock Beneficially Owned	
	Number of shares beneficially owned	Percentage of class beneficially owned
Shi Huashan	14,688,948	(1) 69.5%
Wang Shu	0	0%
Chen Fuyuan	0	0%
Ma Fengqin	0	0%
Nestor Gounaris	0	0%
Matthew Dillon	0	0%
Wang Shuying	0	0%
All directors and executive officers as a group (7 persons)	14,688,948	69.5%
<b>5% Shareholders:</b>		
Shine Gold Holdings Limited	10,690,668	(1) 50.6%
Shiny Snow Holdings Limited	1,948,890	(1) 9.2%
Smart Beat Limited	2,049,390	(1) 9.7%
Barry Kitt	2,045,455	(2) 9.7%

- (1) Shine Gold Holdings Limited, Shiny Snow Holding Limited, and Smart Beat Limited, are each companies organized under the laws of the British Virgin Islands (collectively, the “Shi Family Companies”). The registered address for the Shi Family Companies is Palm Grove House, P.O. Box 438, Road Town, Tortola, British Virgin Islands. Mr. Shi Huashan and certain of his relatives (the “Shi Family”) have entered into trust agreements with three non-PRC individuals, under which the non-PRC individuals shall hold the shares of the Shi Family Companies as trustees for the benefit of the Shi Family. The natural persons with voting power and investment power on behalf of the Shi Family Companies are (i) Chong Shun, (ii) Kuo Ching Wan Amy, and (iii) Wey Meirong, respectively (collectively, the “Trustees”). As beneficiaries of the trust arrangements, members of the Shi Family have only economic rights with respect to the shares held by the Shi Family Companies. Mr. Shi Huashan and the Shi Family hereby disclaim beneficial ownership except to the extent of their pecuniary interest in the Company shares held by the Shi Family Companies.
- (2) Barry Kitt exercises investment discretion and control over the shares of common stock of the Company held by The Pinnacle Fund, L.P., a Texas limited partnership (“Pinnacle”) and Pinnacle China Fund, L.P., a Texas limited partnership (“Pinnacle China”). Pinnacle Advisers, L.P. (“Advisers”) is the general partner of Pinnacle. Pinnacle Fund Management, LLC (“Management”) is the general partner of Advisers. Mr. Kitt is the sole member of Management. Pinnacle China Advisers, L.P. (“China Advisers”) is the general partner of Pinnacle China. Pinnacle China Management, LLC (“China Management”) is the general partner of China Advisers. Kitt China Management, LLC (“China Manager”) is the manager of China Management. Mr. Kitt is the manager of China Manager. As of December 31, 2007, Pinnacle and Pinnacle China were the beneficial owners of 2,045,454 shares of Common Stock. Mr. Kitt may be deemed to be the beneficial owner of the shares of Common Stock beneficially owned by Pinnacle and Pinnacle China. Mr. Kitt expressly disclaims beneficial ownership of all shares of Common Stock beneficially owned by Pinnacle and Pinnacle China.

### **Equity Compensation Plan Information**

We have not adopted any equity compensation plan as of March 31, 2008.

### **CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS**

In addition to the share exchange transaction described elsewhere in this prospectus, we had the following transactions, since the beginning of our last fiscal year in which we were or are to be a participant and the amount involved exceeds the lesser of \$120,000 or one percent of the average of our total assets at year-end for the last three completed fiscal years, and in which any related person had or will have a direct or indirect material interest:

#### **Related Party Transactions of Chuming**

Our current Chief Executive Officer, Mr. Shi Huashan, is also the Chief Executive Officer and a controlling beneficial shareholder of our former parent company, Dalian Chuming Group Co., Ltd. Mr. Shi devotes the majority of his time and effort to his role as our Chief Executive Officer under our employment agreement with him. A description of the executive employment agreements we have with our executives, including the employment agreement between Mr. Shi and the Company, under the heading “Employment Agreements” earlier in this prospectus. However, some portion of his time is spent on the business and affairs of Dalian Chuming Group Co., Ltd., and in his capacity as the principal executive officer, he presides over management and the day-to-day operations of Dalian Chuming Group Co., Ltd.

In the normal course of business, we conduct transactions with the following related parties, that are not consolidated into the Company or its subsidiaries: (1) Dalian Chuming Group Co., Ltd., also referred to this report as the “Group”, and the Group’s subsidiaries: (2) Dalian Chuming Industrial Development Co., Ltd., (3) Dalian Chuming Trading Co., Ltd, (4) Dalian Mingxing Livestock Product Co. Ltd., (5) Dalian Chuming Stockbreeding Combo Development Co., Ltd., (6) Dalian Chuming Fodder Co., Ltd., (7) Dalian Chuming Biological Technology Co., Ltd., and (8) Dalian Huayu Seafood Food Co., Ltd. The Company and the aforementioned related parties share common beneficial ownership. All related party transactions are conducted between Chuming WFOE and the Group. All transactions with related parties are generally performed at arm’s length, and in 2007, all such transactions were conducted at arm’s length.

Due to the non-exclusive roles of Mr. Shi as our CEO and the principal executive officer of the Group, with whom we conduct business from time to time, potential conflicts of interest may arise. In particular, situations might arise in which we transact business with the Group, and certain terms of agreements might be favorable to us, but conversely unfavorable to the Group, and vice versa. In order to effectively handle such conflict of interest scenarios, our management intends to submit all related party transactions to our independent board of directors, or appropriate committee of the board, for review and approval.

The “Chuming” trademark and rights to the “Huayu” trademark application in the PRC are owned by Dalian Chuming Industry Development Co., Ltd., a subsidiary of the Group. We have been granted a perpetual fully paid up license to use both of these trademarks in connection with our business, under two trademark agreements with Dalian Chuming Industry Development Co., Ltd.

On December 17, 2007, we entered into a Long-Term Hog Procurement Agreement with the Group, our former parent. This agreement specifies that the Group should supply no less than 750,000 live hogs to Chuming in 2008, 800,000 in 2009, and 800,000 in 2010, and the price for the hogs is at the fair market price at the time of acquisition.

At December 31, 2007 the Company had the following short term loans outstanding:

Bank	Interest Rate	Due Date	Amount
Bank of China	8.02%	11/17/2008	\$ 1,914,111
Shanghai Pudong Development Bank	7.65%	7/1/2008	5,468,984
			\$ 7,383,095

The loan provided by the Bank of China is secured by the Meat Company's land use rights, which have been appraised at a fair market value of \$5,605,611 (RMB 41,000,000). The Shanghai Pudong Development Bank loan has been guaranteed by the Group.

In 2004, we obtained a loan of \$20,466,901 (RMB 160,000,000) from the Group, which in turn, obtained these funds in a joint loan commitment from both China Development Bank and Shenzhen Development Bank ("Banks") via a collateralized loan. The Group collateralized the loan by purchasing a bond from China Export and Credit Insurance Corporation ("Bond Issuer"). The bond guarantees to the Banks the entire principal and accrued interest of the loan. The cost of the bond is RMB 1,000,000 annually, or in USD: \$120,668, 121,902, and 125,284 for the years 2004, 2005, and 2006, respectively, which was paid by us. The loan carries a fixed interest of 5.76% per annum. We pledged both land use rights and buildings to the Bond Issuer. We pursued a loan from the Group as the financing solution of choice because our tangible assets, at the time of origination, were insufficient to collateralize the loan. Additionally, we at that time lacked the favorable credit history to directly establish credit facility with the bank.

At December 31, 2007, we repaid the debt in its entirety to the Group by setting off receivables owed by the Group to us. We repaid the loan in order to meet the requirements of the equity financing transaction detailed in Note 18 of our financial statements included in this prospectus. The balances are now owed by the Group to the Banks, and liability for paying the bonding insurance annually lies with the Group. The pledged collateral of land use rights and buildings made to the Bond Issuer still underlie the loan currently owed by the Group, and as such, our assets, namely the buildings and land use rights are at risk if the Group were to default on this loan.

### Related Party Transactions Prior to Change in Control

Set forth below are the related party transactions that took place since December 31, 2006, but prior to our change in control on December 31, 2007, between our shareholders, officers and/or directors, and us.

A shareholder, Jenson Services, paid \$3,193 of the Company's operating expenses during the three months ended March 31, 2007 resulting in total accrued "loans from stockholders" of \$25,871. The total \$25,871 has been paid by Jenson Services and was payable to Jenson Services as of March 31, 2007.

On May 3, 2007, Energroup, along with its then-current directors and executive officers, entered into a stock purchase agreement with Halter Financial Investments, L.P., a Texas limited partnership ("HFI"), pursuant to which Energroup agreed to sell to HFI 11,200,000 pre-reverse split shares (approximately 1,600,000 post-reverse split shares) of unregistered, restricted common stock for \$350,000 cash. This transaction closed on May 22, 2007. In conjunction with this stock purchase agreement, on May 3, 2007, certain of Energroup's then-principal shareholders, as a condition of the closing of the stock purchase agreement surrendered and cancelled 1,350,000 then-issued and outstanding shares of Energroup common stock. These shares were surrendered as follows: Jenson Services, Inc., which then owned 2,480,500 pre-reverse split shares (approximately 354,290 post-reverse split shares) (or approximately 68% of our then-outstanding voting securities) delivered 375,000 of its pre-reverse split shares (approximately 53,572

post-reverse split shares) for cancellation; James P. Doolin, which then owned 475,000 pre-reverse split shares (approximately 67,858 post-reverse split shares) (or approximately 13% of our then-outstanding voting securities) delivered 475,000 pre-reverse split shares (approximately 67,858 post-reverse split shares) for cancellation; and his sister, Alycia Anthony, which then owned 500,000 pre-reverse split shares (approximately 71,429 post-reverse split shares (or approximately 14% of our then-outstanding voting securities) delivered 500,000 pre-reverse split shares (approximately 71,429 post-reverse split shares) for cancellation. All of these cancelled shares were returned to the status of authorized and unissued shares of Energroup. No consideration was given by Energroup in the cancellation of these shares. The effect of the share cancellations was to reduce the carrying par value of shares surrendered and a corresponding increase to additional paid-in capital.

Under the terms of the stock purchase agreement, on May 3, 2007, the board of directors of Energroup at the time declared a special cash distribution of \$0.1219 per share to shareholders of record as of May 17, 2007, the record date for the special cash distribution. Neither HFI nor the shares surrendered by Jenson Services or James P. Doolin or Alycia Anthony participated in the special cash distribution. The special cash distribution was paid on May 29, 2007, to shareholders of record on the record date, subject to the closing of the stock purchase agreement. The special cash distribution was paid to the holders of an aggregate 2,297,421 pre-reverse split shares of Energroup's common stock, after giving effect to the cancellation of 1,350,000 pre-reverse split shares discussed above, which resulted in a total cash distribution of approximately \$280,000. The special cash distribution was a condition of the closing of the stock purchase agreement.

Further, the stock purchase agreement contained covenants that required HFI, in its capacity as Energroup's controlling shareholder following closing of the stock purchase agreement, to agree that it will not approve any reverse splits other than a one-time reverse split of not greater than 1-for-7 without the prior consent of Energroup's former officers as representatives of Energroup's continuing shareholders; that it will not authorize the issuance of any additional shares of common stock or securities convertible into shares of common stock except in connection with a combination transaction with a corporation with current business operations (a "Going Public Transaction"); and that it will not allow Energroup to enter into a Going Public Transaction unless Energroup, on a combined basis with the operating entity with which it completes a Going Public Transaction, satisfies the financial conditions for listing on the Nasdaq Small-Cap Market (now Nasdaq Capital Market) immediately following the closing of the Going Public Transaction. These conditions were deemed satisfied by HFI prior to the share exchange transaction of December 31, 2007. The stock purchase agreement also grants demand and "piggy back" registration rights to HFI and to any continuing holders of Energroup's common stock that are deemed to be holding "restricted securities."

As at the date of this prospectus, we do not have any policies in place with respect to whether we will enter into agreements with related parties in the future.

## DESCRIPTION OF SECURITIES

The following information describes our capital stock and provisions of our articles of incorporation and our bylaws, all as in effect upon the closing of the share exchange transaction. This description is only a summary. You should also refer to our articles of incorporation, bylaws and articles of amendment which have been incorporated by reference or filed with the SEC as exhibits to the registration statement on Form S-1 of which this prospectus forms a part.

### General

On December 14, 2007, we conducted a 4.6 to 1 reverse stock split, which resulted in the reduction of our outstanding common stock from 1,943,812 to 422,756 shares. In the December 31, 2007 share exchange transaction, we issued a total of 16,850,000 shares, which increased our outstanding shares of common stock to 17,272,756. In the concurrent Financing on December 31, 2007, we issued an additional 3,863,635 shares of common stock, bringing our total number of outstanding shares to 21,136,391 shares of common stock. We currently are authorized to issue up to 21,739,130 shares of common stock, \$0.001 par value per share and 10,000,000 shares of preferred stock, \$0.001 par value per share. As of February 11, 2008, there were 21,136,391 shares of common stock issued and outstanding, and no shares of preferred stock issued or outstanding.

### Common Stock

Holders of common stock are entitled to one vote for each share on all matters submitted to a shareholder vote. Holders of common stock do not have cumulative voting rights. Subject to preferences that may be applicable to any then-outstanding preferred stock, holders of common stock are entitled to share in all dividends that the board of directors, in its discretion, declares from legally available funds. In the event of our liquidation, dissolution or winding up, subject to preferences that may be applicable to any then-outstanding preferred stock, each outstanding share entitles its holder to participate in all assets that remain after payment of liabilities and after providing for each class of stock, if any, having preference over the common stock.

Holders of common stock have no conversion, preemptive or other subscription rights, and there are no redemption or sinking fund provisions applicable to the common stock. The rights of the holders of common stock are subject to any rights that may be fixed for holders of preferred stock, when and if any preferred stock is authorized and issued. All outstanding shares of common stock are duly authorized, validly issued, fully paid and non-assessable.



## **Preferred Stock**

Our board of directors, without further shareholder approval, may issue preferred stock in one or more classes or series as the board may determine from time to time. Each such class or series shall be distinctly designated. All shares of any one class or series of the preferred stock shall be alike in every particular, except that there may be different dates from which dividends thereon, if any, shall be cumulative, if made cumulative. The voting powers, designations, preferences, limitations, restrictions and relative rights thereof, if any, may differ from those of any and all other series outstanding at any time. Our board of directors has express authority to fix (by resolutions adopted prior to the issuance of any shares of each particular class or series of preferred stock) the number of shares, voting powers, designations, preferences, limitations, restrictions and relative rights of each such class or series. The rights granted to the holders of any series of preferred stock could adversely affect the voting power of the holders of common stock and issuance of preferred stock may delay, defer or prevent a change in our control.

## **Registration Rights**

We have agreed to undertake to file this prospectus and related registration statement to register the common stock issued to the investors in the Financing. In the event that the registration statement is not declared effective by the SEC within 135 days of the closing of the Financing, we will also owe liquidated damages to the investors of 1% of the total financing amount in cash per month after the 135 day period. The liquidated damages payable to the investors in the event of non-registration or late effectiveness is subject to a cap of 10% of the total financing amount.

Registration of these shares of common stock upon exercise of these registration rights would result in the holders being able to trade these shares without restriction under the Securities Act once the applicable registration statement is declared effective. We will pay all registration expenses related to any registration. Non-registration penalties do not apply when the holder can sell all of the holder's shares pursuant to Rule 144(k) under the Securities Act.

### Market Price of and Dividends on Common Equity and Related Shareholder Matters

Our common stock is not listed on any stock exchange. Our common stock is traded over-the-counter on the OTC Bulletin Board under the symbol "ENHD.OB". The following table sets forth the high and low bid information for our common stock for each quarter within our last three fiscal years and subsequent interim periods, as reported by the OTC Bulletin Board. The bid prices reflect inter-dealer quotations, do not include retail markups, markdowns or commissions and do not necessarily reflect actual transactions.

	Low	High
<b><u>2008 (1)</u></b>		
Quarter ended March 31, 2008	\$ 5.00	\$ 53.00
<b><u>2007 (1)</u></b>		
Quarter ended December 31, 2007	\$ 53.00	\$ 53.00
Quarter ended September 30, 2007	\$ 4.65	\$ 4.65
Quarter ended June 30, 2007	\$ 4.65	\$ 4.65
Quarter ended March 31, 2007	\$ 4.65	\$ 4.65
<b><u>2006</u></b>		
Quarter ended December 31, 2006	\$ 0.30	\$ 0.30
Quarter ended September 30, 2006	\$ 0.30	\$ 0.30
Quarter ended June 30, 2006	\$ 0.30	\$ 1.01
Quarter ended March 31, 2006	\$ 0.30	\$ 1.01
<b><u>2005</u></b>		
Quarter ended December 31, 2005	\$ 0.50	\$ 0.50
Quarter ended September 30, 2005	\$ 0.25	\$ 0.50
Quarter ended June 30, 2005	\$ 0.05	\$ 0.025
Quarter ended March 31, 2005	n/a	n/a

(1) Adjusted for reverse stock split effective on December 14, 2007.

The last reported closing sales price for shares of our common stock was \$5.00 per share on the Over-The-Counter Bulletin Board on March 5, 2008.

### Holders

As of February 11, 2008, there were approximately 160 shareholders of record of our common stock based upon the shareholders' listing provided by our transfer agent.

## **Transfer Agent**

Our transfer agent is Western States Transfer and Registrar, Inc., and its telephone number is (801) 523-1547. Our transfer agent's address is 1911 Ryan Park Avenue, Sandy, Utah 84092.

## **DIVIDENDS**

On May 3, 2007, prior to the share exchange transaction with PSI and its shareholders, Energroup, along with its then-current directors and executive officers, entered into a stock purchase agreement with Halter Financial Investments, L.P., a Texas limited partnership ("HFI"), pursuant to which we agreed to sell to HFI 11,200,000 pre-reverse split shares (approximately 1,600,000 post-reverse split shares) of unregistered, restricted common stock for \$350,000 cash. This transaction closed on May 22, 2007. In conjunction with this stock purchase agreement, on May 3, 2007, certain of our then-principal shareholders, as a condition of the closing of the stock purchase agreement surrendered and cancelled 1,350,000 then-issued and outstanding shares of our common stock. These shares were surrendered as follows: Jenson Services, Inc., which then owned 2,480,500 pre-reverse split shares (approximately 354,290 post-reverse split shares) (or approximately 68% of our then-outstanding voting securities) delivered 375,000 of its pre-reverse split shares (approximately 53,572 post-reverse split shares) for cancellation; James P. Doolin, which then owned 475,000 pre-reverse split shares (approximately 67,858 post-reverse split shares) (or approximately 13% of our then-outstanding voting securities) delivered 475,000 pre-reverse split shares (approximately 67,858 post-reverse split shares) for cancellation; and his sister, Alycia Anthony, which then owned 500,000 pre-reverse split shares (approximately 71,429 post-reverse split shares (or approximately 14% of our then-outstanding voting securities) delivered 500,000 pre-reverse split shares (approximately 71,429 post-reverse split shares) for cancellation. All of these cancelled shares were returned to the status of authorized and unissued shares. No consideration was given by us in the cancellation of these shares. The effect of the share cancellations was to reduce the carrying par value of shares surrendered and a corresponding increase to additional paid-in capital.

Under the terms of the stock purchase agreement, on May 3, 2007, the then-current board of directors of Energroup declared a special cash distribution of \$0.1219 per share to its shareholders of record as of May 17, 2007, the record date for the special cash distribution. Neither HFI or the shares surrendered by Jenson Services or James P. Doolin or Alycia Anthony participated in the special cash distribution. The special cash distribution was paid on May 29, 2007, to shareholders of record on the record date, subject to the closing of the stock purchase agreement. The special cash distribution was paid to the holders of an aggregate 2,297,421 pre-reverse split shares of our common stock, after giving effect to the cancellation of 1,350,000 pre-reverse split shares discussed above, which resulted in a total cash distribution of approximately \$280,000. The special cash distribution was a condition of the closing of the stock purchase agreement.

Except for the special cash distribution described above, we have never paid cash dividends on our common stock. Since the reverse take-over transaction on December 31, 2007, we have not declared or paid any dividends.

We intend to keep future earnings, if any, to finance the expansion of our business, and we do not anticipate that any cash dividends will be paid in the foreseeable future. Our future payment of dividends will depend on our earnings, capital requirements, expansion plans, financial condition and other relevant factors that our board of directors may deem relevant. Our retained earnings deficit currently limits our ability to pay dividends.

## **SHARES ELIGIBLE FOR FUTURE SALE**

Prior to this offering, there has been little or no active market for our common stock. Future sales of substantial amounts of common stock in the public market could adversely affect prevailing market prices. Furthermore, because the trading volume of our shares is relatively low, sales of substantial amounts of our common stock in the public market after the restrictions lapse could adversely affect the prevailing market price of our shares, and may limit our

ability to raise equity capital in the future. When a registration statement is declared effective by the SEC (referred to as the “effective date”) covering the underlying shares of common stock, these shares, when issued, will be freely tradable without restriction under the Securities Act, unless purchased by our “affiliates” as that term is defined in Rule 144 under the Securities Act (generally, officers, directors or 10% stockholders). See “*Description of Securities - Registration Rights*” for additional information.

Assuming full registration of the shares covered by this prospectus, management estimates that approximately 13.4 million shares (or approximately 64%) of our common stock outstanding will be “restricted securities” within the meaning of Rule 144 under the Securities Act. Restricted securities may be sold in the public market only if registered or if they qualify for an exemption from registration under Rules 144, 144(k) or 701 promulgated under the Securities Act, which are summarized below. Sales of the restricted securities in the public market, or the availability of such shares for sale, could adversely affect the market price of the common stock.

In general, under Rule 144 as currently in effect, a person (or persons whose shares are aggregated) who has beneficially owned restricted shares of our Company for at least six months would be entitled to sell such shares without regard to volume limitations, manner of sale restrictions or Form 144 notice requirements, so long as current public information about us is available. Under Rule 144(k), a person who is not deemed to have been an affiliate of us at any time during the three months preceding a sale, and who has beneficially owned the shares proposed to be sold for at least one year, is entitled to sell such shares even if current public information about us is not available. Any person who is deemed to be an affiliate of us can begin selling restricted shares of our Company after six months, subject to volume limitations, manner of sale restrictions and current public information requirements. Our affiliates will not have to file a Form 144 unless the transaction is for at least 5,000 shares or \$50,000.

Beginning 90 days after the effective date of our registration statement for the shares in this prospectus, any employee, officer or director of or consultant to us who purchases shares pursuant to a written compensatory plan or contract may be entitled to rely on the resale provisions of Rule 701 (if such plans are instituted and any plan shares are outstanding at that time). Rule 701 permits affiliates to sell their Rule 701 shares under Rule 144 without complying with the holding period requirements of Rule 144. Rule 701 further provides that non-affiliates may sell such shares in reliance on Rule 144 without having to comply with the holding period, public information, volume limitation or notice provisions of Rule 144. In addition, we may in the future, file registration statements under the Securities Act to register shares to be issued pursuant to employee benefit plans. As a result, any options exercised under any benefit plans after the effectiveness of such registration statement will also be freely tradable in the public market, except that shares held by affiliates will still be subject to the volume limitation, manner of sale, notice and public information requirements of Rule 144 unless otherwise resalable under Rule 701. As of September 30, 2007, we had no outstanding options.

#### **CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

Prior to our reverse take-over transaction and \$17 million Financing, when we were a public reporting shell company, MantylaMcReynolds LLC (“McReynolds”) served as our auditor of record. McReynolds resigned as the independent auditor of Energroup effective February 6, 2008. McReynolds served as Energroup’s independent auditors for the fiscal years ended December 31, 1999 thru December 31, 2006, and the interim periods during 2007.

McReynolds’ report on our financial statements for the two most recent fiscal years did not contain any adverse opinions or disclaimers of opinion, and were not qualified or modified as to uncertainty, audit scope, or accounting principles, except for a going concern opinion expressing substantial doubt about the ability of Energroup to continue as a going concern with respect to Energroup in 2006, during which time Energroup was a “shell company” under Rule 12b-2 of the Exchange Act.

During our two most recent fiscal years and the interim periods through February 6, 2008, there were no disagreements with McReynolds on any matter of accounting principles or practices, financial statement disclosure or auditing scope or procedure, which disagreements if not resolved to the satisfaction of McReynolds would have caused them to make reference to this subject matter of the disagreements in connection with their report, nor were there any “reportable events” as such term is described in Item 304(a)(1)(iv) of Regulation S-B.

Also on February 6, 2008, we engaged Samuel H. Wong & Co., LLP (“Wong & Co.”) as our outside independent accounting firm. This action has also been approved by our board of directors. During our two most recent fiscal years and any subsequent interim period prior to the engagement of Wong & Co., neither we nor anyone on our behalf consulted with Wong & Co., regarding either (i) the application of accounting principles to a specified transaction, either contemplated or proposed, or the type of audit opinion that might be rendered on our financial statements, or (ii) any matter that was either the subject of a “disagreement” or a “reportable event.”

**LEGAL MATTERS**

Richardson & Patel LLP has rendered an opinion regarding the legality of the issuance of the shares of common stock being registered in this prospectus.

**EXPERTS**

Our consolidated financial statements for each of the twelve month periods ending December 31, 2007, 2006, 2005 and 2004 have been audited by our independent auditor, Samuel H. Wong & Co., LLP, certified public accountants registered with the Public Company Accounting Oversight Board, which firm also reviewed our interim consolidated financial statements for the three months ending March 31, 2008, as set forth in their report. We have included our consolidated financial statements in this prospectus in reliance on the report of the above-named independent auditor, given upon their authority as experts in accounting and auditing.

**DISCLOSURE OF COMMISSION POSITION OF INDEMNIFICATION  
FOR SECURITIES ACT LIABILITIES**

Insofar as indemnification for liabilities arising under the Securities Act may be permitted for our directors, officers and controlling persons pursuant to the foregoing provisions or otherwise, we have been advised that in the opinion of the SEC, such indemnification is against public policy as expressed in the Securities Act and is, therefore, unenforceable.

**ADDITIONAL INFORMATION**

Energroupholdings Corporation is subject to the reporting requirements of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Reports filed with the SEC pursuant to the Exchange Act, including proxy statements, annual and quarterly reports, and other reports filed by the Company can be inspected and copied at the public reference facilities maintained by the SEC at the Headquarters Office, 100 F. Street N.E., Room 1580, Washington, D.C. 20549. You may obtain information on the operation of the public reference room by calling the SEC at 1-800-SEC-0330. You can request copies of these documents upon payment of a duplicating fee by writing to the SEC. The Company's filings are also available on the SEC's internet site (<http://www.sec.gov>).

**Energroupholdings Corporation - Index of Financial Statements**

<b>Contents</b>	<b>Pages</b>
Consolidated Balance Sheets as of March 31, 2008 (Unaudited) and December 31, 2007	F-2
Consolidated Statements of Operations for the Three Months Ended March 31, 2008 and March 31, 2007 (Unaudited)	F-4
Consolidated Statements of Shareholders' Equity as of March 31, 2008 and December 31, 2007	F-5
Consolidated Statements of Cash Flows for the Three Months Ended March 31, 2008 and March 31, 2007 (Unaudited)	F-6
Notes to Consolidated Financial Statements - March 31, 2008 (Unaudited)	F-8
Report of Registered Public Accounting Firm dated March 8, 2008	F-28
Consolidated Balance Sheets at December 31, 2007, 2006 and 2005	F-29
Consolidated Statements of Operations for the years ended December 31, 2007, 2006 and 2005	F-31
Consolidated Statements of Changes in Stockholders' Equity for the years ended December 31, 2007, 2006 and 2005	F-32
Consolidated Statements of Cash Flows for the years ended Decemebr 31, 2007, 2006 and 2005	F-33
Reconciliation of Net Income to Cash Provided/(Used) in Operating Activities for the years ended December 31, 2007, 2006 and 2005	F-34
Notes to Consolidated Financial Statements as at and for the years ended December 31, 2007, 2006 and 2005	F-35

F-1

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**Energroupholdings Corporation**  
**Consolidated Balance Sheets**  
**As of March 31, 2008 and December 31, 2007**  
**(Stated in US Dollars)**

	Note	3/31/2008	12/31/07
<b>ASSETS</b>			
Cash		\$ 7,039,089	\$ 14,031,851
Restricted Cash	3	2,157,831	4,250,000
Accounts Receivable	4	3,004,163	622,433
Other Receivable		1,638,132	1,068,939
Related Party Receivable	6	15,506,766	3,964,357
Inventory	5	4,466,012	2,916,016
Purchase Deposit		7,824,478	267,807
Prepaid Expenses		134,450	46,401
Prepaid Taxes		156,787	185,319
Deferred Tax Asset		639,360	613,844
<b>Total current assets</b>		<b>42,567,071</b>	<b>27,966,967</b>
Property, Plant & Equipment, net	7	25,724,989	24,836,496
Land Use Rights, net	8	13,326,162	12,855,980
Construction in Progress		994,917	927,866
Other Assets		33,975	32,619
<b>TOTAL ASSETS</b>		<b>\$ 82,647,114</b>	<b>\$ 66,619,928</b>
<b>LIABILITIES</b>			
Bank Loans & Notes	9	\$ 14,881,376	\$ 7,383,095
Accounts Payable		3,659,840	3,779,274
Accrued Liabilities		3,605,852	3,347,013
Taxes Payable		2,097,757	1,677,194
Other Payable		1,458,926	1,471,381
Customer Deposits		82,042	24,161
<b>Total current liabilities</b>		<b>25,785,792</b>	<b>17,682,118</b>
<b>TOTAL LIABILITIES</b>		<b>\$ 25,785,792</b>	<b>\$ 17,682,118</b>

**See Accompanying Notes to the Financial Statements and Accountant's Report**

**Energroupholdings Corporation**  
**Consolidated Balance Sheets**  
**As of March 31, 2008 and December 31, 2007**  
**(Stated in US Dollars)**

	Note	3/31/2008	12/31/07
<b><u>STOCKHOLDERS' EQUITY</u></b>			
Preferred Stock - \$0.001 par value 10,000,000 shares authorized; 0 shares issued & outstanding at March 31, 2008 and December 31, 2007, respectively.			
Common Stock \$0.001 par value 21,739,130 shares authorized; 21,136,392 shares issued & outstanding at March 31, 2008 and December 31, 2007, respectively.			
		\$ 21,136	\$ 21,136
Additional Paid in Capital	10	15,440,043	15,440,043
Statutory Reserve		1,692,660	751,444
Retained Earnings		33,064,237	29,764,236
Accumulated Other Comprehensive Income		6,643,246	2,960,951
<b>TOTAL STOCKHOLDERS' EQUITY</b>		<b>56,861,322</b>	<b>48,937,810</b>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>		<b>\$ 82,647,114</b>	<b>\$ 66,619,928</b>

See Accompanying Notes to the Financial Statements and Accountant's Report

**Energroupholdings Corporation**  
**Consolidated Statements of Operations**  
**For the three-month period ended March 31, 2008 and 2007**  
**(Stated in US Dollars)**

	Note	3/31/2008	3/31/2007
<b><u>Revenue</u></b>			
Sales		\$ 43,507,098	\$ 23,187,994
Cost of Sales		(36,474,424)	(19,025,632)
Gross Profit		7,032,674	4,162,362
<b><u>Operating Expenses</u></b>			
Selling Expenses		1,825,277	229,419
General & Administrative Expenses		492,973	305,136
Total Operating Expense		2,318,250	534,555
Operating Income/(Loss)		4,714,423	3,627,807
<b><u>Other Income (Expenses)</u></b>			
Other Income		24,269	2,728
Interest Income		3,985	-
Other Expenses		(28,650)	(28,173)
Interest Expense		(306,465)	(592,978)
Total Other Income (Loss) and Expense		(306,861)	(618,423)
Earnings before Tax		4,407,562	3,009,384
Income Tax/Deferred Tax Benefit		(166,345)	-
Net Income		\$ 4,241,217	\$ 3,009,384
<b><u>Earnings Per Share</u></b>			
Basic		\$ 0.25	\$ 0.22
Diluted		0.20	0.17
<b><u>Weighted Average Shares Outstanding</u></b>			
Basic		17,272,756	13,409,120
Diluted		21,182,756	17,272,756

**See Accompanying Notes to the Financial Statements and Accountant's Report**

**Energroupholdings Corporation**  
**Consolidated Statements of Changes in Stockholders' Equity**  
**As of March 31, 2008 and December 31, 2007**  
**(Stated in US Dollars)**

	Common Stock		Common Stock Additional	Statutory	Retained	Accumulated Other Comprehensive	Total
	Shares Outstanding	Amount	Paid in Capital	Reserve	Earnings	Income	
Balance, January 1, 2007	17,272,756	17,273	2,396,079	751,444	18,112,089	896,679	22,173,563
Issuance of Common Stock & Warrants	3,863,636	3,863	13,043,964				13,047,828
Net Income					11,652,147		11,652,147
Appropriations of Retained Earnings				-	-		-
Foreign Currency Translation Adjustment						2,064,272	2,064,272
Balance, December 31, 2007	21,136,392	21,136	15,440,043	751,444	29,764,236	2,960,951	48,937,810