TELENOR ASA Form 6-K February 17, 2004

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

Date: 13th February, 2004, for the 4th Quarter of 2003

# **TELENOR ASA**

(Registrant s Name)

Snarøyveien 30, 1331 Fornebu, Norway (Registrant s Address)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F: X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No: X

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

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13.02.04 08:56 TEL PRESENTATION MATERIAL
13.02.04 08:10 TEL TELENOR ASA FOURTH QUARTER 2003 RESULTS
13.02.04 08:41 TEL CORRECTION IN Q4 2003 REPORT

**SIGNATURES** 

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### 13.02.04 11:09 TEL PRESENTATIONS CAPITAL MARKETS DAY

The presentations for the Capital Markets Day is now available on: http://www.telenor.com/ir/presentations/cmd04/ and http://www.telenor.no/ir/presentasjon/kmd04/

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13.02.04 08:56 TEL PRESENTATION MATERIAL

Attached is presentation material from Telenor.

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Year-end 2003

Jon Fredrik Baksaas CEO

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## Operational highlights Q4 2003

- 1 Continued high domestic market shares
- 1 Good growth and further streamlining of the international mobile assets
- 1 Acquired 100% of Sonofon and established Nordic Mobile
- Achieved targets in Broadcast
- l Powerful execution of Delta 4
- 1 Proposed dividend of 1 NOK per share

Share price development since previous Capital Markets Day

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Telenor 2003

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## Reported P&L

	Q4 2003	Q4 2002	2003	2002
Revenue	13 801	13 042	53 121	48 826
EBITDA	4 883	3 590	18 302	13 469
EBIT	2 173	(2 101)	7 560	(320)
Profit before Tax	1 884	(5 445)	7 426	(5 136)
Net Profit	999	(4 576)	4 560	(4 298)
NOKm				. ,

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Cost cutting and capital discipline

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Delta 4 Powerful execution

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**Balance** sheet

Improving key figures

	31 Dec 2003	31 Dec 2002
Net Debt (NOK Bn)	17.8	26.9
Equity Ratio (%)	47.0%	41.7%
Net Debt / Equity (%)	44%	72%
Net Debt / EBITDA* (x)	1.0	2.0

Target Maintain single-A rating

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<sup>\*</sup>EBITDA excludes gains and losses last 4 quarters

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## Market shares Norway

- 1 Stable market share for fixed in 2003
- 1 Market leader within ADSL
- l Mobile market share stabilised

Source: Telenor

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## **Highlights Mobile**

- 1 Continued strong growth in international mobile
- 1 Stable domestic market share
- 1 EBITDA 9 567 NOKm, Capex 3 667 NOKm
- 1 EBIT 5 224 NOKm

\*Excl. gains

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Telenor 2004

DTAC: 40,3% represents Telenor s indirect ownership in DTAC (Direct ownership share in DTAC: Telenor: 30%, UCOM: 40,3 %)

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## Value Creation The Mobile Way

- 1 Maximise cash flow in mature markets
- 1 Secure increased usage and continued subscriber growth
- l Evaluation of new growth opportunities

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## **Execution of Scandinavian mobile synergies**

## **Telenor acquires Sonofon**

- 1 Sonofon is the 2nd largest mobile operator in Denmark
- l High quality subscriber base
- 1 Continued growth in operating cash flow since 2001
- 1 The transaction was completed Feb. 12th 2004

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## **Execution of Scandinavian mobile synergies**

### One operation national markets

- 1 Scandinavia increasingly becoming one mobile market
- 1 Better positioned to serve pan-Scandinavian customers
- 1 Strong position in Scandinavia important for international expansion
- l Provides Telenor with economies of scale
- 1 Synergies of more than one billion kr in NPV

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## **Highlights Fixed 2003**

- l Stable revenues and margins in Norway
- 1 Strong growth in Sweden
- 1 Comincom-Combellga merged with Golden Telecom (Russia)
- EBITDA 9 567 NOKm, Capex 3 667 NOKm
- 1 EBIT 5 224 NOKm

\*Excl. gains and losses

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## **Highlights Broadcast 2003**

- l Revenue growth and improved EBITDA margin
- 1 Continued subscriber growth
- 1 EBITDA 1 229 NOKm, Capex 252 NOKm
- 1 EBIT 181 NOKm

\*Excl. gains and losses

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## Strategic priorities

- l Maintain a strong home market position
- 1 Execute Scandinavian mobile synergies
- 1 Create value in international mobile

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## Outlook for 2004

- l Continued revenue growth
- 1 Stable EBITDA margin
- 1 Capex slightly above 2003

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## The future Telenor

- l Domestic operator with high market shares and a strong cash flow
- 1 International mobile assets with growth exposure

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#### 13.02.04 08:10 TEL TELENOR ASA FOURTH QUARTER 2003 RESULTS

Telenor s revenues increased by 6% to NOK 13,801 million. Telenor s EBITDA margin increased from 27.5% to 35.4%. EBITDA was NOK 4,883 million in the fourth quarter of 2003. Operating profit was NOK 2,173 million and profit before taxes and minority interests was NOK 1.9 billion. Capex was NOK 2,450 million. Net interest-bearing liabilities were NOK 17.8 billion at the end of 2003. The board will propose a dividend of NOK 1.00 per share for 2003.

Telenor s revenues increased by 6% to NOK 13,801 million. Adjusted for the effect of acquisitions and dispositions of operations and currency fluctuations, the growth in revenues was approximately 8%.

Telenor s EBITDA margin increased from 27.5% to 35.4%. EBITDA was NOK 4,883 million in the fourth quarter of 2003. The increase was primarily due to improved underlying operations in the form of cost savings and increased revenues in 2003, and special items in 2002.

Telenor had an operating profit of NOK 2,173 million in the fourth quarter of 2003 compared to an operating loss of NOK 2,101 million in the fourth quarter of 2002. In addition to the above-mentioned effects, the change was affected by write-downs of NOK 2.8 billion in 2002. Profit before taxes and minority interests increased by NOK 7.3 billion to NOK 1.9 billion.

Telenor s program for improving operational efficiency, Delta 4, is progressing better than originally expected. EBITDA in Mobile increased by 20% to NOK 2,494 million, and the EBITDA margin increased by 2.7 percentage points to 39.5%.

EBITDA in Fixed-Norway increased by 21% to NOK 1,608 million, and the EBITDA margin increased by 6.8 percentage points to 35.3%.

Telenor s market share for mobile services in Norway was 57% at the end of 2003 measured in number of subscriptions. The market share for fixed line telephony measured in traffic minutes was just over 69%. Telenor s market shares for mobile services and fixed line telephony in Norway were at the same level as at the end of the third quarter of 2003.

Broadcast had an operating profit of NOK 132 million compared to an operating loss in the fourth quarter of 2002. Capital expenditure was NOK 2,450 million compared to NOK 2,680 million in the fourth quarter of 2002. Net interest-bearing liabilities were NOK 17.8 billion at the end of 2003, a decrease of NOK 3.8 billion from the end of the third quarter.

Profit before taxes for the year 2003 was NOK 7.4 billions compared to a loss of NOK 5.1 billion in 2002. The loss in 2002 was largely due to writedowns. When adjusted for special items, there was an increase of NOK 3.8 billion to a profit before taxes of NOK 6.3 billion in 2003, primarily due to increased revenues and improved margins. Capital expenditure decreased in 2003 compared to 2002 due to

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reduced investments in the fixed network and properties in Norway.

In December 2003, Telenor entered into an agreement to acquire the remaining 46.5% ownership interest in Sonofon for DKK 3,050 million. The transaction was completed on 12 February 2004. A separate management group was established for the Nordic mobile operations with the primary task of realising synergies between these operations.

In January 2004, Telenor entered into an agreement with the Norwegian state, which is the largest shareholder in Telenor, in connection with Telenor s program to buy back its own shares. The state agreed to cancel an amount of its own shares proportional to the amount of Telenor shares which Telenor repurchases in the market against payment by Telenor. As a result, the state s ownership interest will remain unchanged. As of 12 February 2004, Telenor had purchased 1,390,000 own shares in the market in accordance with the authority granted by Telenor s general meeting of 8 May 2003.

The board will propose a dividend of NOK 1.00 per share for 2003, an increase from NOK 0.45 per share in 2002.

Outlook: Telenor expects a positive development in the results for the Group for 2004 compared to 2003, excluding special items. Growth in revenues is expected to continue, driven by international mobile operations. In addition, we expect the EBITDA margin to be approximately in line with 2003 after the consolidation of Sonofon, adjusted for special items. In markets with decreasing growth, there will be an increased focus on preserving Telenor s current market positions. This may affect margins. Capital expenditure is expected to be higher than in 2003 as a consequence of the purchase of satellite capacity, consolidation of Sonofon and investment in new mobile technology in Norway.

For Telenor s mobile operations outside of the Nordic region a continued growth in revenues is expected in 2004, but at a lower rate than in 2003. Increased competition in several of the markets may exert pressure on the EBITDA margin compared to 2003, and it is uncertain whether lower prices and increased use of marketing resources can fully be offset by extraction of synergies. For the Norwegian mobile operation, Telenor s focus will be on maintaining its market position. Further, Telenor intends to focus on extracting synergies following the takeover of Sonofon. The effects of synergies are expected from 2005.

The development in revenues for Fixed Norway will be affected to what extent expected increased ADSL and wholesale revenues compensate for lower traffic revenues and reduced subscription fees as a consequence of sale of access lines on a wholesale basis which started in the autumn of 2003. Excluding special items, it is expected that the EBITDA margin will be approximately in line with 2003.

In Broadcast and in other units an improved EBITDA is expected in 2004.

An increasing share of Telenor s revenues and profits are from operations outside Norway. This increases Telenor s exposure to currency fluctuations and political risk. At the same time, regulatory matters may have an impact

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on Telenor s results.

The Board of directors has revised the dividend policy for Telenor. The new policy states that Telenor intends to distribute an annual dividend equal to 40%-60% of a normalized net income. The goal is to have a stable increase in the annual ordinary dividend per share. In addition the board of Telenor ASA will request a new approval from the general meeting to buy back Telenor shares.

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## $13.02.04\ 08{:}41\ \textbf{TEL}\ \textbf{CORRECTION}\ \textbf{IN}\ \textbf{Q4}\ \textbf{2003}\ \textbf{REPORT}$

Losses on disposal of fixed assets and operations are NOK 28 million and not NOK 228 million which is stated in the printed version of the report. Attached a corrected version of the report.

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Telenor:

#### Fourth quarter and preliminary results for the year

(Fornebu, Norway 13 February 2004) Telenor s revenues increased in 2003 by 8.8 per cent compared to the previous year to approximately NOK 53.1 billion. Operating profit in 2003 was NOK 7,560 million compared to an operating loss of NOK 320 million in 2002. The result before taxes increased from a loss of approximately NOK 5.1 billion in 2002 to a profit of approximately NOK 7.4 billion in 2003.

In the fourth quarter of 2003 revenues increased by 6 per cent to NOK 13,801 million compared to the fourth quarter of 2002. Operating profit in the fourth quarter of 2003 was NOK 2,173 million compared to a loss of NOK 2,101 million in the same quarter of the previous year. The result before taxes increased in the same period from a loss of NOK 5,445 million to a profit of NOK 1,884 million. The 2002 results were strongly influenced by write-downs.

EBITDA (operating profit before depreciations and write-downs) was NOK 18,302 million for 2003, an increase of 36.0 per cent compared to the previous year. In the fourth quarter EBITDA was NOK 4,883 million, an increase of 1,293 million compared to the fourth quarter of 2002. The EBITDA margin increased from 27.6 per cent in 2002 to 34.5 per cent in 2003. In the fourth quarter of 2003 the EBITDA margin was 35.4 per cent, an increase from 27.5 per cent compared to the same quarter in 2002.

The market shares for mobile and fixed telephony in Norway have been stable since the end of the third quarter of 2003. The estimated market share for GSM mobile telephony in Norway, measured in the number of subscriptions, was around 57 per cent at the end of 2003. For fixed telephony in Norway, Telenor s market share measured in traffic minutes was 69 per cent at the end of 2003.

At the end of 2003 Telenor had a total of 34.8 million mobile subscriptions (including 100 per cent affiliated and consolidated companies), of which 2.4 million were in Norway. Mobile had revenues of NOK 23,810 million in 2003 and an operating profit of NOK 5,224 million. Corresponding figures for 2002 were NOK 20,346 million and NOK 1,414 million respectively. EBITDA in Mobile in 2003 was NOK 9,567 million, an increase from NOK 7,482 million in 2002. The EBITDA margin increased from 36.8 per cent in 2002 to 40.2 per cent in 2003 primarily due to underlying improvements in margins in international mobile operations.

In Fixed, EBITDA increased from NOK 5,597 million in 2002 to NOK 6,665 million in 2003. The EBITDA margin increased during the same period from

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28.0 per cent to 32.5 per cent. This increase was primarily related to an increased contribution margin and reduced operating costs.

Broadcast increased revenues by 33.7 per cent in 2003 compared to 2002 to NOK 4,820 million. EBITDA increased from NOK 499 million to NOK 1,229 million and the EBITDA margin increased from 13.8 per cent to 25.5 per cent during the same period.

Capital expenditure for the Telenor group was NOK 6,454 million in 2003. This was NOK 2,435 million less than in 2002. At the end of 2003 the net interest-bearing liabilities were NOK 17.8 billion, which was approximately NOK 9 billion less than at the end of 2002.

Results of our strategy and efficiency measures are now becoming evident, allowing us to demonstrate improved margins, lower investments and lower debt in 2003, says Jon Fredrik Baksaas, President and CEO of Telenor. Delta 4, the programme for operational efficiency, is still ahead of our original objective to reduce the gross cost base by NOK 4 billion by the end of 2004 compared to 2001. At the same time we anticipate continued positive developments in results in 2004 and continued growth in revenues, driven by our international mobile operations, says Baksaas.

#### Contact person

Chief Press spokesman Dag Melgaard, tel.: (+47) 67 89 26 71 or (+47) 901 92 000

#### To editorial offices:

#### Press and analyst conference

In connection with the quarterly results, a press and analyst conference will be held in the Telenor Expo auditorium at Fornebu, Norway on Friday 13 February at 9:00 AM Norwegian time. Jon Fredrik Baksaas, president and CEO, will discuss the results for the quarter and the year as a whole.

#### **Internet transmission**

The press and analyst conference will be streamed over the Internet, transmitted live and sent as a recording after the conference, on http://www.telenor.com/ir

#### **Capital Markets Day**

On the same day, from 11:30 AM to 5:00 PM a Capital Markets Day will be held for investors and analysts. For further information about the Capital Markets Day, go to http://www.telenor.com/ir

### Materials

The entire quarterly report and the presentations used during the press and analyst conference will be available on http://www.telenor.com/ir

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The fourth quarter of 2003 showed a growth in revenues for the Telenor Group of 6% to NOK 13.8 billion. Profit before taxes and minority interests increased to NOK 1.9 billion.

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#### Telenor ASA fourth quarter of 2003

# KEY POINTS FROM THE FOURTH QUARTER OF 2003 COMPARED TO THE FOURTH QUARTER OF 2002

Telenor s revenues increased by 6% to NOK 13,801 million. Adjusted for the effect of acquisitions and dispositions of operations and currency fluctuations, the growth in revenues was approximately 8%.

Telenor s EBITDA margin increased from 27.5% to 35.4%. EBITDA was NOK 4,883 million in the fourth quarter of 2003. The increase was primarily due to improved underlying operations in the form of cost savings and increased revenues in 2003, and special items in 2002.

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In December 2003, Telenor entered into an agreement to acquire the remaining 46.5% ownership interest in Sonofon for DKK 3,050 million. The transaction was completed on 12 February 2004. A separate management group was established for the Nordic mobile operations with the primary task of realising synergies between these operations.

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The board will propose a dividend of NOK 1.00 per share for 2003, an increase from NOK 0.45 per share in 2002.

#### **KEY FIGURES**

	4th qu	4th quarter		
(NOK in millions)	2003	2002	2003	2002
Revenues	13,801	13,042	53,121	48,826
Revenues excluding gains	13,671	13,002	52,889	48,668
Revenues excluding gains growth (%)	5.1	19.6	8.7	19.9
EBITDA <sup>1)</sup>	4,883	3,590	18,302	13,469
EBITDA/Revenues (%)	35.4	27.5	34.5	27.6
EBITDA excluding gains and losses <sup>2)</sup>	4,781	3,599	18,299	13,458
Operating profit (loss)	2,173	(2,101)	7,560	(320)
Operating profit/Revenues (%)	15.7	nm	14.2	nm
Associated companies	(179)	(2,146)	1,231	(2,450)
Profit (loss) before taxes and minority interests	1,884	(5,445)	7,426	(5,136)
Net income (loss)	999	(4,576)	4,560	(4,298)
Net interest-bearing liabilities			17,817	26,872
Investments				
CapeX	2,450	2,680	6,454	8,889
Investments in businesses	263	772	563	12,411

Operating profit before depreciation, amortization and write-downs of tangible and intangible assets.

<sup>2)</sup> See table special items at the end of this report for further details.

<sup>3)</sup> Capex is investments in tangible and intangible assets.

Consists of acquisition of shares and participations including acquisition of subsidiaries and businesses not organized as separate companies. The following transactions related to changes in ownership interests were not reported as investments in businesses in 2003 in the table above: sales of shares in Comincom in the fourth quarter in exchange for shares in Golden Telecom (recorded as acquisition of associated companies of NOK 1.3 billion), the sale of shares in Inmarsat in the fourth quarter in exchange of ownership interests in Inmarsat s new holding company (recorded as acquisition of shares of NOK 0.7 billion), and the sale of shares in A-Pressen in the second quarter in exchange of shares in APR Medieholding (recorded as acquisition of associated companies of NOK 0.4 billion).

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The table below shows key figures adjusted for special items (gains and losses on disposal, expenses for workforce reductions, loss contracts, exit from activities and write-downs) $^{1)}$ 

	4th quarter			Year		
(NOK in millions)	2003	2002	Growth	2003	2002	Growth
Revenues	13,671	13,002	5.1%	52,889	48,668	8.7%
EBITDA	4,864	4,129	17.8%	18,586	14,506	28.1%
EBITDA/Revenues (%)	35.6	31.8		35.1	29.8	
Operating profit	2,223	1,242	79.0%	7,989	4,270	87.1%
Operating profit/Revenues (%)	16.3	9.6		15.1	8.8	
Associated companies	(164)	25	nm	(251)	(205)	nm
Profit before taxes and minority interests	1,748	763	129.1%	6,300	2,488	153.2%

<sup>1)</sup> See table special items at the end of this report for further details.

### KEY FIGURES FOR THE BUSINESS AREAS

With effect from 1 January 2003, Telenor has reorganized into three business areas, consisting of mobile operations (Mobile), fixed network operations (Fixed) and TV operations (Broadcast), as well as other activities. The figures presented in this report for 2002 are restated to reflect the new structure, as if it had been in place as of 1 January 2002.

	4th quarter				Year		
Revenues (NOK in millions)	2003	2002	Growth	2003	2002	Growth	
Mobile	6,311	5,666	11.4%	23,810	20,346	17.0%	
Fixed	5,175	5,085	1.8%	20,509	20,022	2.4%	
Broadcast	1,310	1,160	12.9%	4,820	3,605	33.7%	
Other activities	2,797	2,887	nm	10,811	11,640	nm	
Eliminations	(1,792)	(1,756)	2.1%	(6,829)	(6,787)	0.6%	
Total revenues	13,801	13,042	5.8%	53,121	48,826	8.8%	

	4th quarter				Year			
EBITDA (NOK in millions)	2003	Margin <sup>1)</sup>	2002	Margin <sup>1)</sup>	2003	Margin <sup>1)</sup>	2002	Margin <sup>1)</sup>
Mobile	2,494	39.5%	2,084	36.8%	9,567	40.2%	7,482	36.8%
Fixed	1,622	31.3%	1,359	26.7%	6,665	32.5%	5,597	28.0%
Broadcast	379	28.9%	118	10.2%	1,229	25.5%	499	13.8%
Other activities	377	13.5%	(34)	nm	830	7.7%	(43)	nm
Eliminations	11	nm	63	nm	11	nm	(66)	1.0%
Total EBITDA	4,883	35.4%	3,590	27.5%	18,302	34.5%	13,469	27.6%
Special items <sup>2)</sup>	(19)	nm	539	nm	284	nm	1,037	nm
EBITDA adjusted for special items <sup>3)</sup>	4,864	35.6%	4,129	31.8%	18,586	35.1%	14,506	29.8%

<sup>1)</sup> EBITDA as a percentage of total revenues.

<sup>3)</sup> Margin is EBITDA adjusted for special items as a percentage of revenues excluding gains.

	4th quarter				Year			
Operating profit (loss) (NOK in millions)	2003	Margin <sup>1)</sup>	2002	Margin <sup>1)</sup>	2003	Margin <sup>1)</sup>	2002	Margin <sup>1)</sup>
Mobile	1,432	22.7%	(1,306)	nm	5,224	21.9%	1,414	6.9%
Fixed	568	11.0%	137	2.7%	2,531	12.3%	731	3.7%
Broadcast	132	10.1%	(241)	nm	181	3.8%	(475)	nm
Other activities	(6)	nm	(783)	nm	(488)	nm	(2,076)	nm
Eliminations	47	nm	92	nm	112	nm	86	nm
Total operating profit	2,173	15.7%	(2,101)	nm	7,560	14.2%	(320)	nm

<sup>1)</sup> Operating profit as a percentage of total revenues.

Gains, losses, expenses for workforce reductions, loss contracts and exit from activities. See table special items at the end of the report for further details.

# BUSINESS AREAS MOBILE

	4th qu	4th quarter		
(NOK in millions)	2003	2002	2003	2002
External revenues				
Telenor Mobil	2,351	2,347	9,639	9,441
Pannon GSM	1,464	1,342	5,368	4,502
DiGi.Com	880	722	3,170	2,702
GrameenPhone	433	379	1,535	1,589
Kyivstar	801	518	2,634	708
Other	34	41	137	137
Total external revenues	5,963	5,349	22,483	19,079
Internal revenues	348	317	1,327	1,267
Gains on disposal				
Total revenues	6,311	5,666	23,810	20,346
EBITDA	2,494	2,084	9,567	7,482
Depreciation and amortization	1,056	1,214	4,308	3,779
Write-downs	6	2,176	35	2,289
Operating profit (loss)	1,432	(1,306)	5,224	1,414
EBITDA/Total revenues (%)	39.5	36.8	40.2	36.8
Operating profit/Total revenues (%)	22.7	nm	21.9	6.9
Investments				
Capex	1,421	1,399	3,667	3,731
Investments in businesses	90	463	95	8,894

Underlying improvements in profit and margins in the international mobile operations contributed to an increase in the EBITDA margin to 39.5%, compared to 36.8% in the fourth quarter of 2002. At the same time, revenues increased by 11.4%.

Kyivstar was consolidated from 1 September 2002 and Pannon GSM from 4 February 2002.

In December 2003, Telenor entered into an agreement to acquire the remaining 46.5% of the shares in Sonofon. The transaction was completed on 12 February 2004.

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	4th qu	Year		
Telenor Mobil Norway (NOK in millions)	2003	2002	2003	2002
Subscriptions and connections	305	350	1,216	1,350
Traffic	1,271	1,299	5,391	5,489
SMS and content services	371	407	1,537	1,530
Other revenues	404	291	1,495	1,072
Total external revenues	2,351	2,347	9,639	9,441
Internal revenues	318	314	1,270	1,254
Gains on disposal				
Total revenues	2,669	2,661	10,909	10,695
EBITDA	982	1,007	4,262	4,330
Depreciation and amortization	276	308	1,147	1,207
Write-downs		19		115
Operating profit	706	680	3,115	3,008
EBITDA/Total revenues (%)	36.8	37.8	39.1	40.5
Operating profit/Total revenues (%)	26.5	25.6	28.6	28.1
Capex	236	132	500	750
ARPU (GSM) monthly (NOK)	326	340	339	346
No. of subscriptions (in thousand)			2,364	2,382

Total revenues were at the same level as in the fourth quarter of 2002. Revenues from sales to other service providers and terminated traffic increased, while revenues from SMS and content services, subscription and connection fees and outgoing voice traffic decreased. This was due to price reductions in 2003, migration of customers to subscriptions with lower average rates and discounts to customers for entering into agreements with a minimum contract period.

From 16 June 2003, Telenor Mobil introduced simplified pricing plans and lower average traffic fees. SMS prices were reduced as of 6 May 2003. As of 1 July 2003, Telenor Mobil reduced end user prices further and as of 1 December 2003, SMS prices for certain call plans were reduced.

Average revenue per GSM subscription (ARPU) decreased compared to the fourth quarter of 2002 as a result of lower prices for traffic and SMS, and a different mix of various subscription types. This was partially offset by an increase in the average minutes per subscription (AMPU) and increased number of SMSs per subscription.

Competition was strong also in the fourth quarter of 2003 and growth in the total market was lower than in the three first quarters of 2003. The total number of subscriptions remained unchanged compared to the third quarter of 2003, but the number of GSM contract subscriptions increased by 24,000. The total number of subscriptions decreased by 18,000 compared to the end of 2002, while the number of GSM contract subscriptions increased by 13,000.

At the end of 2003, the market share for GSM measured in the number of subscriptions was approximately 57%, at the same level as at the end of the third quarter of 2003 and down from 61% at the end of 2002. Mobile penetration was in line with the third quarter of 2003 at approximately 90%, but up from 85% in the fourth quarter of 2002.

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The reduced EBITDA margin compared to the fourth quarter of 2002, was primarily a result of increased costs relating to marketing activities as a result of high competition, higher traffic costs as a result of increased traffic to other mobile networks and a different mix of subscription and price reductions. This was partially offset by cost reductions, especially costs related to consultants and salaries in addition to increased revenues from sale to other service providers. In addition, Telenor expensed NOK 104 million related to workforce reductions in the fourth quarter of 2002.

Depreciation and amortization decreased compared to the fourth quarter of 2002, primarily as a result of lower capital expenditure in recent years.

The increase in capital expenditure compared to the fourth quarter of 2002 was primarily due to investments in the GSM network related to coverage and capacity and preparations for additional investments in new technology.

In accordance with a recommendation from the Norwegian Post and Telecommunication Authority, Telenor Mobil reduced its interconnection charges from NOK 0.68 to NOK 0.63 per minute (excluding VAT) as of 1 February 2004. As a consequence of reduced interconnection charges from NetCom, Telenor Mobil in addition reduced its end user prices on outgoing traffic terminating in NetCom s network.

	4th qu	Year		
Pannon GSM Hungary (NOK in millions)	2003	2002	2003	2002
Mobile related revenues	1,326	1,232	5,005	4,187
Other revenues	138	112	365	318
Total revenues	1,464	1,344	5,370	4,505
EBITDA	435	454	1,924	1,586
Depreciation and amortization	231	203	889	700
Write-downs	4	15	10	15
Operating profit	200	236	1,025	871
EBITDA/Total revenues (%)	29.7	33.8	35.8	35.2
Operating profit/Total revenues (%)	13.7	17.6	19.1	19.3
Capex	200	261	644	825
ARPU (GSM) monthly (NOK)	173	177	165	180
No. of subscriptions (in thousand)			2,618	2,450

The table above shows figures from the time of consolidation as of 4 February 2002. Telenor s ownership interest in Pannon GSM is 100%.

Pannon GSM s estimated market share was 36% at the end of 2003, compared to 38% at the end of 2002. In the same period the estimated mobile penetration in Hungary increased from 68% to 79%.

Pannon GSM continued to increase the total number of subscriptions in a highly competitive market. Compared to the third quarter of 2003, the number of subscriptions increased by 54,000, of which 49,000 were contract subscriptions.

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Measured in local currency, the increased number of subscriptions contributed to a 6% growth in revenues compared to the fourth quarter of 2002. At the same time the EBITDA margin fell by four percentage points. The reduction was a result of increased sales and marketing expenses in connection with the increased number of contract subscriptions and the launch of the djuice subscription, higher traffic costs as a result of increased traffic to competing mobile networks and price reductions. ARPU in local currency decreased by 4% compared to the fourth quarter of 2002, primarily as a result of lower average prices on SMS and on traffic, including terminated traffic.

Depreciation and amortization increased compared to the fourth quarter of 2002 as a result of a higher level of capital expenditure in recent years.

In the first quarter of 2003, Pannon GSM was determined to have significant market power in the national interconnection market in 2002. Pannon GSM appealed the decision to the Hungarian Supreme Court, and in November 2003 the case was sent to a lower court for reconsideration. The date of the hearing before this court has not been announced yet. Pannon was also determined to have a significant market power in the national interconnection market in 2003, a decision which has also been appealed. It is difficult to anticipate as of which date Pannon GSM may be required to reduce its interconnection charges in case of unfavourable outcome. The effect of an unfavourable decision in either case is also difficult to quantify. As of 1 October 2003, Pannon reduced its interconnection prices by approximately 6%.

	4th qu	Year		
DiGi.Com Malaysia (NOK in millions)	2003	2002	2003	2002
Mobile related revenues	752	627	2,713	2,273
Other revenues	130	99	463	442
Total revenues	882	726	3,176	2,715
EBITDA	386	315	1,295	1,022
Depreciation and amortization	201	221	780	579
Write-downs	3	(1)	18	12
Operating profit	182	95	497	431
EBITDA/Total revenues (%)	43.8	43.4	40.8	37.6
Operating profit/Total revenues (%)	20.6	13.1	15.6	15.9
Capex	530	625	1,043	1,457
ARPU (GSM) monthly (NOK)	117	145	117	152
No. of subscriptions (100% in thousand)			2,207	1,616

Telenor s ownership interest in DiGi.Com was 61.0% at the end of 2003.

DiGi.Com s estimated market share was 20% at the end of 2003, compared to almost 19% at the end of 2002. Compared to the end of 2002, the estimated mobile penetration in Malaysia increased from 35% to 44%.

Revenues increased by 31% compared to the fourth quarter of 2002 measured in local currency, primarily as a result of an increase in the number of subscriptions. ARPU measured in local currency decreased by 6% compared to the fourth quarter of 2002 as a result of new

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subscribers on average generating less traffic, and price reductions in the form of free call time and loyalty programmes.

Increased EBITDA margin was due to the increase in revenues, more efficient operations and increased interconnection charges. Measured in local currency, EBITDA increased by 34% compared to the fourth quarter of 2002, and by 23% when measured in Norwegian Krone.

Depreciation and amortization was in line with previous quarters when measured in local currency.

Capital expenditure was relatively high in the fourth quarter due to local seasonal conditions and a high level of activity in the quarter.

The Kuala Lumpur Stock Exchange has waived its requirement that DiGi.Com have a free float of at least 25% of its shares.

Kyivstar Ukraine (NOK in millions)	4th quarter		Year	
	2003	2002	2003	2002
Mobile related revenues	786	498	2,569	681
Other revenues	15	20	65	27
Total revenues	801	518	2,634	708
EBITDA	507	285	1,573	403
Depreciation and amortization	95	72	343	98
Write-downs				
Operating profit	412	213	1,230	305
EBITDA/Total revenues (%)	63.3	55.0	59.7	56.9
Operating profit/Total revenues (%)	51.4	41.1	46.7	43.1
Capex	259	235	979	329
ARPU (GSM) monthly (NOK)	95	102	94	107
No. of subscriptions (100% in thousand)			3,037	1,856

The table above shows figures from the time of consolidation as of 1 September 2002. Telenor s ownership interest at the end of 2003 was 55.35%.

Kyivstar s estimated market share was 47% at the end of 2003, compared to 49% at the end of 2002. The reduction was as a result of intense competition in the prepaid segment. Compared to the fourth quarter of 2002, the estimated mobile penetration in the Ukraine increased from 8% to 14%.

Measured in US Dollars, revenues increased by 66% compared to the fourth quarter of 2002, as a result of an increase in the number of subscriptions. At the same time, EBITDA increased by 91% measured in US Dollars. Increased revenues compared to the previous quarters in 2003 were primarily related to an increase in the number of subscriptions.

Despite the growth of 64% in the number of subscriptions from the fourth quarter of 2002 and the increased share of prepaid subscriptions, Kyivstar increased ARPU from USD 13 in the fourth quarter of 2002 to USD 14 in the fourth quarter of 2003 as a result of an increase in the average use per subscription.