

ITEM 7.01 Regulation FD Disclosure

On September 29, 2008, Cash America International, Inc. (the “Company”) announced that it had entered into a letter of intent to acquire an 80% ownership interest in a 100 store pawnshop chain located in Mexico operating under the name of Prenda Fácil. A copy of the Company’s news release is furnished as Exhibit 99.1 to this report on Form 8-K.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 Copy of news release dated September 29, 2008, issued by Cash America International, Inc.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA
INTERNATIONAL,
INC.**

Date: September 29, 2008 By: /s/ J. Curtis Linscott
J. Curtis Linscott
Executive Vice President,
General Counsel &
Secretary

EXHIBIT INDEX

Exhibit No. Description

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