

Edgar Filing: OPENTABLE INC - Form SC 13G

OPENTABLE INC  
Form SC 13G  
October 05, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G  
Under the Securities Exchange Act of 1934

OpenTable, Inc.  
(Name of Issuer)

Common Stock, \$0.0001 par value  
(Title of Class of Securities)

68372A104  
(CUSIP Number)

October 04, 2011  
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 68372A104

1. Names of Reporting Persons.

Apex Capital, LLC

2. Check the Appropriate Box if a Member Of a Group

(a)

(b)

3. SEC Use Only

4. Citizenship or Place of Organization

California, United States

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Number of Shares 5. Sole Voting Power: 0  
Beneficially Owned by 6. Shared Voting Power: 2,058,300  
Each Reporting Person With: 7. Sole Dispositive Power: 0  
8. Shared Dispositive Power: 2,058,300  
9. Aggregate Amount Beneficially Owned by Each Reporting Person  
2,058,300  
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares  
11. Percent of Class Represented by Amount in Row (9)  
8.46%  
12. Type of Reporting Person  
OO, IA

CUSIP No. 68372A104

1. Names of Reporting Persons.  
Sanford J. Colen  
2. Check the Appropriate Box if a Member Of a Group  
[ ] (a)  
[X] (b)  
3. SEC Use Only  
4. Citizenship or Place of Organization  
United States  
Number of Shares 5. Sole Voting Power: 0  
Beneficially Owned by 6. Shared Voting Power: 2,058,300  
Each Reporting Person With: 7. Sole Dispositive Power: 0  
8. Shared Dispositive Power: 2,058,300  
9. Aggregate Amount Beneficially Owned by Each Reporting Person  
2,058,300  
10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares  
11. Percent of Class Represented by Amount in Row (9)  
8.46%  
12. Type of Reporting Person

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IN,HC

CUSIP No. 68372A104

1. Names of Reporting Persons.  
Daniel S. Katz
  2. Check the Appropriate Box if a Member Of a Group  
 (a)  
 (b)
  3. SEC Use Only
  4. Citizenship or Place of Organization  
United States
  5. Sole Voting Power: 0
  6. Shared Voting Power: 2,058,300
  7. Sole Dispositive Power: 0
  8. Shared Dispositive Power: 2,058,300
  9. Aggregate Amount Beneficially Owned by Each Reporting Person  
2,058,300
  10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares
  11. Percent of Class Represented by Amount in Row (9)  
8.46%
  12. Type of Reporting Person  
IN
- Item 1. (a) Name of Issuer: OpenTable, Inc.
- (b) Address of Issuer's Principal Executive Offices:  
799 Market Street, 4th Floor  
San Francisco, California 94103
- Item 2. (a) Name of Person Filing:  
Apex Capital, LLC ("LLC")  
Sanford J. Colen ("Colen")  
Daniel S. Katz ("Katz")  
  
(collectively, the "Filers")

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(b) Address of Principal Business Office, or, if None, Residence:

The principal business office of the Filers is located at:

25 Orinda Way, Suite 300  
Orinda, CA 94563

(c) Citizenship:

Please refer to Item 4 on each cover sheet for each of the Filers

(d) Title of Class of Securities:

Common Stock, \$0.0001 par value

(e) CUSIP No.: 68372A104

Item 3. If This Statement is Filed Pursuant to Rules 13d-1(b), or 13d-2(b) or (c), Check Whether the Person Filing is a:

- (a)  Broker or dealer registered under Section 15 of the Act.
- (b)  Bank as defined in Section 3(a)(6) of the Act.
- (c)  Insurance company as defined in Section 3(a)(19) of the Act.
- (d)  Investment company registered under Section 8 of the Investment Company Act of 1940.
- (e)  An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
- (f)  An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
- (g)  A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
- (h)  A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i)  A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
- (j)  Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

Item 4. Ownership

(a) Amount beneficially owned: 2,058,300

As of the date of this filing, the Filers may be deemed to be the beneficial owner of 2,058,300 shares of OpenTable, Inc. (the "Company") common stock. The Filers hold 1,400,000 shares of the Company's common stock and 658,300 shares that could be purchased through the conversion of 6,583 options contracts.

(b) Percent of Class: 8.46%

This percentage is determined by dividing the number of shares of common stock beneficially owned by the Filers by 24,335,069, the number

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of shares of common stock (23,676,769) issued and outstanding as of October 4, 2011 combined with the number of shares that could be purchased through options (658,300) held by the Filers.

Item 5. Ownership of Five Percent or Less of a Class

Not Applicable

Item 6. Ownership of More than Five Percent on Behalf of Another Person

LLC is a registered investment adviser whose clients have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, the Stock. Colen is the Manager of LLC. Katz is a senior portfolio manager for LLC. No single client account of LLC holds more than five percent of the outstanding Stock.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person

Not Applicable

Item 8. Identification and Classification of Members of the Group

LLC is a registered investment adviser. Colen is the controlling member of LLC. The Filers are filing this Schedule 13G jointly, but not as members of a group, and each of them expressly disclaims membership in a group. Each of the Filers also disclaims beneficial ownership of the Stock except to the extent of that Filer's pecuniary interest therein.

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certifications

(By LLC and Colen)

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

(By Katz)

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

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After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: October 5, 2011

Apex Capital, LLC

By: /s/ Sanford J. Colen  
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Name: Sanford J. Colen  
Title: Manager

By: /s/ Sanford J. Colen  
-----

Sanford J. Colen

By: /s/ Daniel S. Katz  
-----

Daniel S. Katz

CUSIP No. 68372A104

EXHIBIT A

AGREEMENT REGARDING JOINT FILING  
OF STATEMENT ON SCHEDULE 13D OR 13G

The undersigned agree to file jointly with the Securities and Exchange Commission (the "SEC") any and all statements on Schedule 13D or Schedule 13G (and any amendments or supplements thereto) required under section 13(d) of the Securities Exchange Act of 1934, as amended, in connection with purchases by the undersigned of securities of any issuer, until such time as the undersigned file with the SEC a statement terminating this Agreement Regarding Joint Filing of Statement on Schedule 13D or 13G. For that purpose, the undersigned hereby constitute and appoint Apex Capital, LLC, a California limited liability company, as their true and lawful agent and attorney-in-fact, with full power and authority for and on behalf of the undersigned to prepare or cause to be prepared, sign, file with the SEC and furnish to any other person all certificates, instruments, agreements and documents necessary to comply with section 13(d) and section 16(a) of the Securities Exchange Act of 1934, as amended, in connection with said purchases, and to do and perform every act necessary and proper to be done incident to the exercise of the foregoing power, as fully as the undersigned might or could do if personally present, until such time as the undersigned file with the SEC a statement terminating this Agreement Regarding Joint Filing of Statement on Schedule 13D or 13G.

Dated: October 5, 2011

Apex Capital, LLC

By: /s/ Sanford J. Colen  
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Name: Sanford J. Colen  
Title: Manager

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By: /s/ Sanford J. Colen

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Sanford J. Colen

By: /s/ Daniel S. Katz

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Daniel S. Katz