Hand Judi Form 4 April 02, 2018

## FORM 4

#### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or Expires: January 31,

Estimated average burden hours per response... 0.5

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Form 5 obligations may continue. Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

See Instruction 30(h) of the Investment Company Act of 1940

(7:m)

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Hand Judi			2. Issuer Name <b>and</b> Ticker or Trading Symbol TTEC Holdings, Inc. [TTEC]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(====== un uppneueie)		
9197 S. PEORIA STREET		7	(Month/Day/Year) 03/29/2018	Director 10% OwnerX_ Officer (give title Other (specify below)  EVP, CRO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
ENGLEWOOD	o, CO 80112	2	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City)	(State) (	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if		3. 4. Securities Acquired Transaction(A) or Disposed of			•	5. Amount of Securities 6. Ownership 7. Nature Form: Direct Indirect		
(Instr. 3)		any (Month/Day/Year)	Code (Instr. 8)	(D) (Instr. 3,	4 and	.5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership
		(	(	(======================================		-,	Following	(Instr. 4)	(Instr. 4)
					(A) or		Reported Transaction(s)		
_			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock (1)	03/29/2018		M	8,591	A	\$0	131,971	D	
Common Stock (2)	03/29/2018		F	2,490	D	\$ 30.7	129,481	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	f Derivative Expiration Date ecurities (Month/Day/Year) cquired A) or isposed of D) nstr. 3, 4,		Underlying Securities (Instr. 3 and 4)		8. Pr Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units (1)	\$ 0	03/29/2018		M	8,591	<u>(1)</u>	<u>(1)</u>	Common Stock	8,591	\$

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Hand Judi								
9197 S. PEORIA STREET			EVP, CRO					
ENGLEWOOD, CO 80112								

# **Signatures**

/s/ Margaret B. McLean, as Attorney-in-Fact for Judi
Hand
04/02/2018

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects vesting of Restricted Stock Units ("RSUs") on March 29, 2018. The Reporting Person initially received 34,364 time-based RSUs on March 29, 2017. The RSUs vest in four installments of 25% per year beginning on March 29, 2018.
- (2) Reflects withholding of shares to satisfy tax obligations in connection with the vesting of RSUs. No shares were sold.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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