## Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

RYANAIR HOLDINGS PLC Form 6-K August 19, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of August, 2003

RYANAIR HOLDINGS PLC (Translation of registrant's name into English)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2 (b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

RYANAIR LAUNCHES NEW BRUSSELS - STOCKHOLM ROUTE

BRUSSELS-CHARLEROI TO STOCKHOLM -SKAVSTA

Ryanair, Europe's No.1 low fares airline, today (Tuesday, 19th August 2003) added a new route to its existing 127 European route network, creating its first gateway between Belgium and Scandinavia.

Daily flights will commence on the following new route from October and can be booked online at www.ryanair.com from today:

- Brussels-Charleroi - Stockholm-Skavsta

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Ryanair now operates 12 low-fare routes from Brussels-Charleroi to Europe. The airline is also doubling its frequency on its Brussels-Charleroi - Rome-Ciampino service from one to two flights a day from 16th October 2003.

Ryanair's Head of Communications, Paul Fitzsimmons, said:

"Our new route to Stockholm-Skavsta reflects the huge public demand for low cost access to Scandinavia. We now have 14 routes to and from Sweden. This is our first Scandinavian route from Brussels-Charleroi and we expect to carry 100,000 passengers on it annually.

"Ryanair is the only really low fares airline in Europe. We now operate 128 routes and will carry almost 24 million passengers throughout Europe this year, almost 2 million of which will be through Brussels-Charleroi.

"Ryanair offers more routes, more destinations, more frequency, better punctuality and unbeatable passenger service which is why we continue to grow rapidly and are Europe's No. 1 low fares airline."

Fares for the new routes start at EUR39.99 (including taxes and charges). The new route starts on 16th October and passengers can book online from today at www.ryanair.com.

### Brussels-Charleroi to Stockholm-Skavsta Ryanair Passengers Save over 60%

SN Brussels 1 Ryanair 2 Saving
EUR108.56 GBP39.99 63%

- 1. Brussels airport to Stockholm
- 2. Brussels-Charleroi to Stockholm-Skavsta Fares include taxes and charges

Full details of fares, timetables available at www.ryanair.com.

ENDS 19th August 2003

For further information please contact;
Paul Fitzsimmons, Ryanair Tel. 00-353-1-8121228
Pauline McAlester, Murray Consultants Tel. 00-353-87-2558300

END

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

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Date: 19 August, 2003

By:\_\_\_/s/ Howard Millar\_\_\_\_

H Millar

Company Secretary & Finance Director