

HARTE HANKS INC  
Form 8-K  
November 30, 2005

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**November 29, 2005**

**Date of Report (Date of earliest event reported)**

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**HARTE-HANKS, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other  
jurisdiction  
of  
incorporation)

**1-7120**  
(Commission  
File  
Number)

**74-1677284**  
(IRS  
Employer  
Identification  
No.)

**200 Concord Plaza Drive**

**San Antonio, Texas 78216**

**(210) 829-9000**

## Edgar Filing: HARTE HANKS INC - Form 8-K

(Address of principal executive offices and Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

On November 29, 2005, the Board of Directors of Harte-Hanks, Inc. (the Company) authorized and approved the amendment of the Company's stock repurchase program, established in January 1997, by increasing the number of shares the Company may repurchase under the program by 5 million shares, from 44.9 million to 49.9 million. The stock repurchases may, at the Company's discretion, be made from time to time in the open market or through privately negotiated transactions. As of September 30, 2005, the Company had repurchased a total of 42,087,472 shares at an average price of \$17.09 per share under this program.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Harte-Hanks, Inc.

Dated: November 30, 2005

By: /s/ Sloane Levy

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Vice President, General Counsel and Secretary