

MICROSTRATEGY INC  
Form 10-Q  
November 04, 2008  
[Table of Contents](#)

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

**x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Quarterly Period Ended September 30, 2008

OR

**.. TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from            to

Commission File Number 000-24435

**MICROSTRATEGY INCORPORATED**

(Exact name of registrant as specified in its charter)

**Delaware**

**(State of incorporation)**

**51-0323571**

**(I.R.S. Employer Identification Number)**

**1861 International Drive, McLean, VA**

**(Address of Principal Executive Offices)**

**22102**

**(Zip Code)**

**Registrant's telephone number, including area code: (703) 848-8600**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's class A common stock and class B common stock outstanding on October 24, 2008 was 9,118,521 and 2,770,244, respectively.

**Table of Contents**

**MICROSTRATEGY INCORPORATED**

**FORM 10-Q**

**TABLE OF CONTENTS**

	<b>Page</b>
<b>PART I. <u>FINANCIAL INFORMATION</u></b>	
Item 1. <u>Financial Statements (unaudited except for Consolidated Balance Sheets as of December 31, 2007)</u>	
<u>Consolidated Balance Sheets as of September 30, 2008 and December 31, 2007</u>	1
<u>Consolidated Statements of Operations For the Three Months Ended September 30, 2008 and 2007</u>	2
<u>Consolidated Statements of Operations For the Nine Months Ended September 30, 2008 and 2007</u>	3
<u>Consolidated Statements of Cash Flows For the Nine Months Ended September 30, 2008 and 2007</u>	4
<u>Notes to Consolidated Financial Statements</u>	5
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	14
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	29
Item 4. <u>Controls and Procedures</u>	30
<b>PART II. <u>OTHER INFORMATION</u></b>	
Item 1. <u>Legal Proceedings</u>	31
Item 1A. <u>Risk Factors</u>	32
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	44
Item 6. <u>Exhibits</u>	44

**Table of Contents****PART I - FINANCIAL INFORMATION****Item 1. Financial Statements****MICROSTRATEGY INCORPORATED****CONSOLIDATED BALANCE SHEETS**

(in thousands, except per share data)

	September 30, 2008 (unaudited)	December 31, 2007 (audited)
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 127,287	\$ 85,194
Restricted cash and investments	514	2,982
Accounts receivable, net	45,196	49,392
Prepaid expenses and other current assets	11,553	12,106
Deferred tax assets, net	24,535	29,652
Assets held-for-sale	7,663	4,272
	216,748	183,598
Property and equipment, net	8,543	9,473
Capitalized software development costs, net	9,573	2,340
Deposits and other assets	37,313	11,433
Deferred tax assets, net	26,710	35,347
<b>Total assets</b>	<b>\$ 298,887</b>	<b>\$ 242,191</b>
<b>Liabilities and Stockholders Equity</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 50,130	\$ 22,083
Accrued compensation and employee benefits	35,969	38,604
Deferred revenue and advance payments	69,757	64,234
Liabilities held-for-sale	7,338	3,436
<b>Total current liabilities</b>	<b>163,194</b>	<b>128,357</b>
Deferred revenue and advance payments	1,569	1,368
Other long-term liabilities	9,647	9,137
<b>Total liabilities</b>	<b>174,410</b>	<b>138,862</b>
<b>Commitments and Contingencies</b>		
<b>Stockholders Equity</b>		
Preferred stock undesignated, \$0.001 par value; 5,000 shares authorized; no shares issued or outstanding		
Class A common stock, \$0.001 par value; 330,000 shares authorized; 14,165 shares issued and 9,118 shares outstanding, and 14,113 shares issued and 9,184 shares outstanding, respectively		
	14	14
Class B common stock, \$0.001 par value; 165,000 shares authorized; 2,770 issued and outstanding		
	3	3
Additional paid-in capital		
	450,622	448,229
Treasury stock, at cost, 5,047 and 4,929 shares, respectively		
	(366,191)	(357,804)

Edgar Filing: MICROSTRATEGY INC - Form 10-Q

Accumulated other comprehensive income	2,523	2,929
Retained earnings	37,506	9,958
<b>Total stockholders equity</b>	124,477	103,329
<b>Total liabilities and stockholders equity</b>	<b>\$ 298,887</b>	<b>\$ 242,191</b>

The accompanying notes are an integral part of these Consolidated Financial Statements.

**Table of Contents**

**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share data)

	<b>Three Months Ended September 30,</b>	
	<b>2008</b>	<b>2007</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
<b>Revenues:</b>		
Product licenses	\$ 24,787	\$ 30,210
Product support and other services	65,841	61,022
<b>Total revenues</b>	<b>90,628</b>	<b>91,232</b>
<b>Cost of revenues:</b>		
Product licenses	422	713
Product support and other services	16,304	11,784
<b>Total cost of revenues</b>	<b>16,726</b>	<b>12,497</b>
<b>Gross profit</b>	<b>73,902</b>	<b>78,735</b>
<b>Operating expenses:</b>		
Sales and marketing	35,888	28,544
Research and development	5,922	9,279
General and administrative	14,744	12,170
<b>Total operating expenses</b>	<b>56,554</b>	<b>49,993</b>
<b>Income from continuing operations before financing and other income and income taxes</b>	<b>17,348</b>	<b>28,742</b>
<b>Financing and other income:</b>		
Interest income, net	623	927
Other income (expense), net	694	(828)
<b>Total financing and other income</b>	<b>1,317</b>	<b>99</b>
<b>Income from continuing operations before taxes</b>	<b>18,665</b>	<b>28,841</b>
Provision for income taxes	7,593	9,439
<b>Income from continuing operations</b>	<b>11,072</b>	<b>19,402</b>
Income (loss) from discontinued operations, net of tax provision (benefit) (\$53 and \$(54), respectively)	52	(67)
<b>Net Income</b>	<b>\$ 11,124</b>	<b>\$ 19,335</b>
<b>Basic earnings (loss) per share (1):</b>		
From continuing operations	\$ 0.93	\$ 1.58
From discontinued operations	\$ 0.01	\$ (0.01)
Basic earnings per share	\$ 0.94	\$ 1.57

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

Weighted average shares outstanding used in computing basic earnings per share	11,887	12,286
<b>Diluted earnings (loss) per share (1):</b>		
From continuing operations	\$ 0.90	\$ 1.52
From discontinued operations	\$ 0.00	\$ (0.01)
<b>Diluted earnings per share</b>	<b>\$ 0.90</b>	<b>\$ 1.51</b>
Weighted average shares outstanding used in computing diluted earnings per share	12,306	12,771

- (1) Basic and fully diluted earnings per share for class A and class B common stock are the same.  
The accompanying notes are an integral part of these Consolidated Financial Statements.

**Table of Contents**

**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share data)

	Nine Months Ended September 30,	
	2008	2007
	(unaudited)	(unaudited)
<b>Revenues:</b>		
Product licenses	\$ 67,966	\$ 68,608
Product support and other services	197,422	171,539
<b>Total revenues</b>	<b>265,388</b>	<b>240,147</b>
<b>Cost of revenues:</b>		
Product licenses	1,442	2,156
Product support and other services	45,898	34,925
<b>Total cost of revenues</b>	<b>47,340</b>	<b>37,081</b>
<b>Gross profit</b>	<b>218,048</b>	<b>203,066</b>
<b>Operating expenses:</b>		
Sales and marketing	100,060	79,223
Research and development	24,449	25,126
General and administrative	47,055	37,176
<b>Total operating expenses</b>	<b>171,564</b>	<b>141,525</b>
<b>Income from continuing operations before financing and other income and income taxes</b>	<b>46,484</b>	<b>61,541</b>
<b>Financing and other income:</b>		
Interest income, net	2,081	2,782
Other expense, net	(269)	(791)
<b>Total financing and other income</b>	<b>1,812</b>	<b>1,991</b>
<b>Income from continuing operations before taxes</b>	<b>48,296</b>	<b>63,532</b>
Provision for income taxes	20,365	22,797
<b>Income from continuing operations</b>	<b>27,931</b>	<b>40,735</b>
Income (loss) from discontinued operations, net of tax provision (benefit) (\$176 and \$46, respectively)	(383)	58
<b>Net Income</b>	<b>\$ 27,548</b>	<b>\$ 40,793</b>
<b>Basic earnings (loss) per share (1):</b>		
From continuing operations	\$ 2.35	\$ 3.28
From discontinued operations	\$ (0.03)	\$ 0.01
Basic earnings per share	\$ 2.32	\$ 3.29



Edgar Filing: MICROSTRATEGY INC - Form 10-Q

Weighted average shares outstanding used in computing basic earnings per share	11,890	12,416
<b>Diluted earnings (loss) per share (1):</b>		
From continuing operations	\$ 2.26	\$ 3.14
From discontinued operations	\$ (0.03)	\$ 0.01
Diluted earnings per share	\$ 2.23	\$ 3.15
Weighted average shares outstanding used in computing diluted earnings per share	12,332	12,953

- (1) Basic and fully diluted earnings per share for class A and class B common stock are the same.  
The accompanying notes are an integral part of these Consolidated Financial Statements.

**Table of Contents****MICROSTRATEGY INCORPORATED****CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

(unaudited)

	<b>Nine Months Ended September 30,</b>	
	<b>2008</b>	<b>2007</b>
<b>Operating activities:</b>		
Net income	\$ 27,548	\$ 40,793
Plus: Loss (income) from discontinued operations, net	383	\$ (58)
Income from continuing operations	27,931	\$ 40,735
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	4,825	5,710
Bad debt expense	1,074	1,447
Deferred taxes	13,655	18,559
Stock-based compensation	45	413
Excess tax benefits from stock-based payment arrangements	(241)	(2,269)
Other, net	49	116
Changes in operating assets and liabilities:		
Accounts receivable	3,617	5,710
Prepaid expenses and other current assets	176	(258)
Deposits and other assets	(218)	(1,414)
Accounts payable and accrued expenses, compensation and employee benefits, accrued interest	294	(8,447)
Deferred revenue and advance payments	6,071	6,579
Other long-term liabilities	568	37
Net cash provided by operating activities from continuing operations	57,846	66,918
Net cash provided by (used in) operating activities from discontinued operations	1,399	(2,184)
Net cash provided by operating activities	59,245	64,734
<b>Investing activities:</b>		
Advance deposits on purchases of property and equipment		(7,500)
Purchases of property and equipment	(2,972)	(2,819)
Capitalized software development costs	(8,078)	(2,650)
Decrease in restricted cash and investments	1,062	997
Net cash used in investing activities from continuing operations	(9,988)	(11,972)
Net cash used in investing activities from discontinued operations	(158)	(49)
Net cash used in investing activities	(10,146)	(12,021)
<b>Financing activities:</b>		
Proceeds from sale of class A common stock under exercise of employee stock options	2,073	2,013
Excess tax benefits from stock-based payment arrangements	241	2,269
Purchases of treasury stock	(8,387)	(62,634)
Net cash used in financing activities from continuing activities	(6,073)	(58,352)

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

### Net cash used in financing activities from discontinued activities

Net cash used in financing activities	(6,073)	(58,352)
Effect of foreign exchange rate changes on cash and cash equivalents	(933)	2,384
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>42,093</b>	<b>(3,255)</b>
<b>Cash and cash equivalents, beginning of period</b>	<b>85,194</b>	<b>78,980</b>
<b>Cash and cash equivalents, end of period</b>	<b>\$ 127,287</b>	<b>\$ 75,725</b>

The accompanying notes are an integral part of these Consolidated Financial Statements.

---

**Table of Contents**

**MICROSTRATEGY INCORPORATED**

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(1) Basis of Presentation**

Except for the consolidated balance sheet of MicroStrategy Incorporated ( MicroStrategy or the Company ) as of December 31, 2007, which is derived from audited financial statements, the accompanying consolidated financial statements are unaudited. In the opinion of management, all adjustments necessary for a fair statement of such financial position and results of operations have been included. All such adjustments are of a normal recurring nature unless otherwise disclosed. Interim results are not necessarily indicative of results for a full year.

The consolidated financial statements and notes are presented as required by Form 10-Q and do not contain certain information included in the Company's annual financial statements and notes. These financial statements should be read in conjunction with the Company's audited financial statements and the notes thereto filed with the Securities and Exchange Commission ( SEC ) in the Company's Annual Report on Form 10-K for the year ended December 31, 2007.

The Company must classify a business line as discontinued operations once the Company has committed to a plan to sell the business, as determined pursuant to Statement of Financial Accounting Standard No. 144, Accounting for the Impairment of Long-Lived Assets , or SFAS 144. In March 2008, the Company committed to a plan to sell its Alarm.com business, which focuses outside of the business intelligence software and services market. Alarm.com is a provider of web-enabled residential and commercial security and activity monitoring technology. Historical financial information presented in the consolidated financial statements and notes to consolidated financial statements have been reclassified to conform to the current year presentation.

**(2) Recent Accounting Standards**

In December 2007, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards ( SFAS ) No. 141 (Revised 2007), Business Combinations ( SFAS 141R ). SFAS 141R will change the accounting for business combinations. Under SFAS 141R, an acquiring entity will be required to recognize all the assets acquired and liabilities assumed in a transaction at the acquisition-date fair value with limited exceptions. SFAS 141R will change the accounting treatment and disclosure for certain specific items in a business combination. SFAS 141R applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. SFAS 141R will have an impact on the Company's accounting for business combinations once adopted, but the effect on its consolidated results of operations and financial position will be dependent upon the acquisitions, if any, that the Company makes on or after December 15, 2008.

In December 2007, the FASB issued SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements An Amendment of ARB No. 51 ( SFAS 160 ). SFAS 160 establishes new accounting and reporting standards for the non-controlling interest in a subsidiary and for the deconsolidation of a subsidiary. SFAS 160 is effective for fiscal years beginning on or after December 15, 2008. The Company is currently evaluating the impact of SFAS 160 on its consolidated results of operations and financial position.

In March 2008, the FASB issued SFAS No. 161, Disclosures About Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133 ( SFAS 161 ). SFAS 161 expands quarterly disclosure requirements in SFAS No. 133 about an entity's derivative instruments and hedging activities. SFAS 161 is effective for fiscal years beginning after November 15, 2008. The Company is currently evaluating the impact of SFAS 161 on its consolidated financial position and results of operations.

In May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles ( SFAS 162 ). SFAS 162 identifies the sources of accounting principles and the framework for

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

selecting the principles to be used in the preparation of financial statements of nongovernmental entities that are presented in conformity with generally accepted accounting principles. SFAS 162 is effective 60 days following the SEC's approval of the Public Company Accounting Oversight Board amendments to Interim Auditing Standards Section 411, The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles. SFAS 162 will not have an impact on the Company's consolidated financial position and results of operations.

**(3) Restricted Cash and Investments**

Restricted cash and investments consists of cash and investment balances restricted in use by contractual obligations with third parties.

On March 15, 2005, the Company entered into a security agreement with a bank under which the Company posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for the Company's corporate headquarters, as well as collateral for performance bonds. The Company may invest the cash collateral under the security agreement in certain permitted investments. As of September 30, 2008 and December 31, 2007, the Company had \$1.0 million and \$1.9 million, respectively, in cash collateral posted under the security agreement, all invested in money market funds that are included in restricted cash and investments or deposits and other assets in the accompanying balance sheets depending on whether the contractual obligation for which the collateral is posted is short term or long term, respectively.

**(4) Accounts Receivable**

Accounts receivable, net of allowances, consisted of the following, as of (in thousands):

	September 30, 2008	December 31, 2007
Billed and billable	\$ 89,741	\$ 106,605
Less: billed and unpaid deferred revenue	(41,352)	(55,434)
	48,389	51,171
Less: allowance for doubtful accounts	(3,193)	(1,779)
	\$ 45,196	\$ 49,392

The Company offsets accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(5) Deferred Revenue and Advance Payments**

Deferred revenue and advance payments from customers consisted of the following, as of (in thousands):

	September 30, 2008	December 31, 2007
Current:		
Deferred product licenses revenue	\$ 4,524	\$ 3,523
Deferred product support revenue	92,321	99,885
Deferred other services revenue	13,345	15,692
	110,190	119,100
Less: billed and unpaid deferred revenue	(40,433)	(54,866)
	\$ 69,757	\$ 64,234
Non-current:		
Deferred product licenses revenue	\$ 713	\$ 290
Deferred product support revenue	1,595	1,587
Deferred other services revenue	180	59
	2,488	1,936
Less: billed and unpaid deferred revenue	(919)	(568)
	\$ 1,569	\$ 1,368

The Company offsets accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**(6) Litigation**

On November 8, 2007 Diagnostic Systems Corp. (DSC), a subsidiary of Acacia Technology Group, filed a complaint for patent infringement against MicroStrategy and a number of other unrelated defendants in the United States District Court for the Central District of California, Southern Division. The case has been consolidated with Case No. SA CV 07-896 AG (MLGx) pending against other unrelated defendants. The consolidated complaint accuses MicroStrategy of infringing U.S. Patent No. 5,537,590 directly, contributorily and by inducement by making, using, selling and offering for sale in the United States MicroStrategy 8 Business Intelligence Platform, when used with an appropriate database. The consolidated complaint accuses MicroStrategy of willful infringement and seeks damages, a finding that the case is exceptional and an award of attorneys fees, and preliminary and permanent injunctive relief. In its initial disclosures pursuant to Federal Rule of Civil Procedure 26(a) served on December 28, 2007, DSC declined to disclose the amount of its alleged damages, but disclosed that its alleged damages are based on a reasonable royalty theory. MicroStrategy answered the consolidated complaint on December 28, 2007, denied infringement, asserted affirmative defenses of non-infringement, invalidity and unenforceability, among others, and counter-claimed for declaratory judgment that the 590 patent is not infringed, is invalid, and is unenforceable. The Court has not yet set a trial date. This case has been stayed in its entirety pending resolution of a writ of mandamus filed by DSC in the United States Court of Appeals for the Federal Circuit challenging an order by the District Court compelling DSC to produce documents to defendants in discovery that DSC alleges are privileged. The outcome of this litigation is not presently determinable. Accordingly, no provision for this matter has been made in the accompanying consolidated financial statements.

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

On December 10, 2003, MicroStrategy filed a complaint for patent infringement against Crystal Decisions, Inc. in the United States District Court for the District of Delaware. The lawsuit alleged that Crystal Decisions willfully infringed three patents issued to MicroStrategy relating to: (i) asynchronous control of report generation using a web browser (the 033 patent); (ii) management of an automatic OLAP report broadcast system (the 796 patent); and (iii) providing business intelligence web content with reduced client-side processing (the 432 patent). Following the filing of the complaint, Crystal Decisions was acquired by Business Objects Americas, Inc. Business Objects Americas, Inc. answered the complaint,

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

denying infringement and seeking a declaration that the patents in suit are invalid and not infringed by Business Objects Americas, Inc. MicroStrategy filed a motion for summary judgment of infringement of the 432, 796, and 033 patents on October 13, 2005. Business Objects filed motions for summary judgment of non-infringement and invalidity of the 432, 796, and 033 patents on October 13, 2005. The Court granted Business Objects' motions for summary judgment of non-infringement of the 033 patent and of invalidity of the 432 and 796 patents. The Court denied Business Objects' motion for summary judgment of invalidity of the 033 patent and denied as moot Business Objects' motion for summary judgment of non-infringement of the 432 and 796 patents. On February 23, 2006, the Court entered judgment in favor of Business Objects and against MicroStrategy. MicroStrategy filed a notice of appeal to the Federal Circuit on March 24, 2006. On June 25, 2007, the Federal Circuit affirmed the District Court's judgment in favor of Business Objects and against MicroStrategy on each of the 432, 796, and 033 patents. MicroStrategy did not file a request for rehearing before the Federal Circuit or file a petition for a writ of certiorari before the United States Supreme Court.

On March 9, 2006, Business Objects filed a motion seeking reimbursement from MicroStrategy of Business Objects' attorneys' fees and costs in the amount of approximately \$4.7 million. On March 25, 2008, the Court issued a memorandum opinion and an order. The Court awarded partial fees and expenses to Business Objects as the prevailing party. Business Objects was awarded reasonable fees and expenses after March 14, 2005 defending against the 796 patent, the 033 patent and claims 1, 2, 4, and 5 of the 432 patent. Business Objects' motion for fees and expenses related to claims 6, 9, 10 and 13 of the 432 patent was denied. Business Objects was required to submit a detailed summary of the hours spent after March 14, 2005, the hourly rate charged, and the expenses incurred defending against the 796 patent, the 033 patent, and claims 1, 2, 4 and 5 of the 432 patent. On April 15, 2008, Business Objects submitted its fee petition seeking \$2.3 million. On May 15, 2008, MicroStrategy submitted its opposition to the petition. Both parties have filed additional briefings. The Court has not yet ruled on Business Objects' fee petition. During the first quarter of 2008, the Company recorded a \$2.3 million accrued liability related to this claim. The \$2.3 million accrual is included in accounts payable and accrued expense in its consolidated balance sheets, and has been recorded as a general and administrative expense in the Company's consolidated statements of operations. The ultimate liability to the Company resulting from this proceeding may differ materially from the accrued amount.

On September 29, 2008, EON Corp IP Holdings, LLC (EON) filed a complaint for patent infringement against Alarm.com Incorporated, which is a majority-owned subsidiary of MicroStrategy, and a number of other unrelated defendants in the United States District Court for the Eastern District of Texas. The complaint accuses Alarm.com of infringing U.S. Patent Nos. 5,388,101 and 5,481,546 directly, contributorily and by inducement by making, using, selling and offering for sale two-way communication networks and/or data systems that fall within the scope of at least one claim of the referenced patents. The complaint seeks damages, an award of attorney's fees and the court costs, an award of pre-judgment and post-judgment interest on damages, and any other relief EON may justly be awarded. The outcome of this litigation is not presently determinable. Accordingly, no provision for this matter has been made in the accompanying consolidated financial statements.

The Company also is involved in various other legal proceedings arising in the normal course of business. Although the outcomes of these other legal proceedings are inherently difficult to predict, management does not expect the resolution of these other legal proceedings to have a material adverse effect on its financial position, results of operations or cash flows.

**(7) Commitments and Contingencies**

On January 31, 2007, the Company entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which it expects to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of manufacturing of the aircraft and the delivery of the aircraft. The Company has the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. The Company expects to meet its payment obligations under this purchase commitment using funds from operations, but may consider using conventional aircraft financing or other borrowing arrangements.

The Company made payments of \$5.0 million and \$2.5 million with regards to this aircraft in January 2007 and September 2007, respectively, and recorded the amount of the payments in deposits and other assets. Additionally, the Company accrued \$25.0 million in accounts payable and accrued expenses as of September 30, 2008 and recorded the accrual amount in deposits and other assets. In October 2008, the Company made



an installment payment to the aircraft manufacturer of \$25.0 million.

**Table of Contents**

**MICROSTRATEGY INCORPORATED**

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

From time to time, the Company enters into certain types of contracts that require it to indemnify parties against third party claims. These contracts primarily relate to agreements under which the Company has agreed to indemnify customers and partners for claims arising from intellectual property infringement. The conditions of these obligations vary and generally a maximum obligation is explicitly stated. Because the conditions of these obligations vary and the maximum is not always explicitly stated, the overall maximum amount of the Company's indemnification obligations cannot be reasonably estimated. Historically, the Company has not been obligated to make significant payments for these obligations, and as such has not recorded an indemnification liability on its balance sheets as of September 30, 2008 or December 31, 2007. The Company carries coverage under certain insurance policies for certain of these liabilities; however, this coverage may not be sufficient.

**(8) Treasury Stock**

On July 28, 2005, the Company announced that its Board of Directors had authorized the Company's repurchase of up to an aggregate of \$300.0 million of its class A common stock from time-to-time on the open market (the 2005 Share Repurchase Program). On April 29, 2008, the Company's Board of Directors amended the 2005 Share Repurchase Program to increase the amount of class A common stock that the Company is authorized to repurchase from \$300 million to \$800 million in the aggregate. The term of the 2005 Share Repurchase Program was also extended to April 29, 2013, although the program may be suspended or discontinued by the Company at any time. The timing and amount of any shares repurchased will be determined by the Company's management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program may be funded using the Company's working capital, as well as proceeds from any credit facilities and other borrowing arrangements which the Company may enter into in the future. During the three months ended September 30, 2008, the Company did not repurchase any shares of its class A common stock pursuant to the 2005 Share Repurchase Program. For the nine months ended September 30, 2008, the Company repurchased an aggregate of 118,408 shares of class A common stock at an average price per share of \$70.83 and an aggregate cost of \$8.4 million pursuant to the 2005 Share Repurchase Program. As of September 30, 2008, the Company had repurchased an aggregate of 2,469,473 shares of its class A common stock at an average price per share of \$95.69 and an aggregate cost of \$236.3 million pursuant to the 2005 Share Repurchase Program.

All of the amounts above relating to average price per share and aggregate cost include broker commissions.

**(9) Income Taxes**

The Company and its subsidiaries conduct business in the U.S. and various foreign countries and are subject to tax in numerous domestic and foreign jurisdictions. As a result of its business activities, the Company files tax returns that are subject to examination by various federal, state, local, and foreign tax authorities. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or foreign income tax examination by tax authorities for years before 2000; however, due to its federal and state net operating loss (NOL) carryovers, the federal and state tax authorities may attempt to reduce or fully offset the amount of NOL or tax credit carryovers from tax years ending in 1999 forward that were used in later tax years. The Company is currently under tax audit in the UK and Germany.

The Company recognizes estimated accrued interest related to unrecognized income tax benefits in the provision for income taxes account. Penalties relating to income taxes, if incurred, would also be recognized as a component of the Company's provision for income taxes. As of September 30, 2008, the amount of accrued interest expense on unrecognized income tax benefits was not material.

As of September 30, 2008, if recognized, \$8.8 million of unrecognized tax benefits would impact the effective tax rate. The Company does not presently anticipate that the unrecognized tax benefits will materially increase or decrease prior to December 31, 2008; however, actual changes in unrecognized tax benefits could differ from those currently expected.

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

The following table summarizes the Company's deferred tax assets, net, and valuation allowance, as of (in thousands):

	September 30, 2008	December 31, 2007
Deferred tax assets, net of deferred tax liabilities	\$ 57,570	\$ 71,678
Valuation allowance	(6,325)	(6,679)
Deferred tax assets, net of valuation allowance	\$ 51,245	\$ 64,999
Short-term deferred tax assets, net	\$ 24,535	\$ 29,652
Long-term deferred tax assets, net	26,710	35,347
Total deferred tax assets, net	\$ 51,245	\$ 64,999

The valuation allowance as of September 30, 2008 and December 31, 2007 relates to foreign net operating loss carryforwards and other foreign deferred tax assets. The Company has determined that there is insufficient positive evidence that it is more likely than not that such deferred tax assets will be realized in accordance with the rules under SFAS No. 109, Accounting for Income Taxes.

The Company has estimated its annual effective tax rate for the full fiscal year 2008 and applied that rate to its income before income taxes in determining its provision for income taxes for the nine months ended September 30, 2008. The Company also records discrete items in each respective period as appropriate. For the nine months ended September 30, 2008 and 2007, the Company's consolidated annualized effective tax rate from continuing operations was 42.2% and 35.9%, respectively.

The Company intends to indefinitely reinvest its undistributed 2008 earnings of certain foreign subsidiaries, in accordance with APB 23, Accounting for Income-Taxes, Special Areas. Therefore, the annualized effective tax rate applied to the Company's pre-tax income for the nine months ended September 30, 2008 did not include any provision for U.S. federal and state income taxes on the projected amount of these undistributed 2008 foreign earnings. U.S. federal tax laws, however, require the Company to include in its U.S. taxable income certain investment income earned outside of the U.S. in excess of certain limits (Subpart F deemed dividends). Because Subpart F deemed dividends are already required to be recognized in the Company's U.S. federal income tax return, Subpart F deemed dividends are distributed currently; however, no additional tax is incurred on the distribution.

In determining the Company's provision for income taxes, net deferred tax assets, liabilities, valuation allowances, and uncertain tax positions, management is required to make judgments and estimates related to projections of domestic and foreign profitability, the timing and extent of the utilization of both net operating loss carryforwards and capital loss carryforwards, applicable tax rates, transfer pricing methods, expected tax authority positions on audit, and prudent and feasible tax planning strategies. As a multinational company, the Company is required to calculate and provide for estimated income tax liabilities in each of the tax jurisdictions in which it operates. This process involves estimating current tax obligations and exposures in each jurisdiction as well as making judgments regarding the future recoverability of deferred tax assets. Changes in the estimated level of annual pre-tax income, changes in tax laws particularly related to the utilization of net operating losses in various jurisdictions, and changes resulting from tax audits can all affect the overall effective income tax rate which, in turn, impacts the overall level of income tax expense and net income.

Judgments and estimates related to the Company's projections and assumptions are inherently uncertain; therefore, actual results could differ materially from projections. The timing and manner in which the Company will use the net operating loss carryforwards, research and development tax credit carryforwards, alternative minimum tax credit carryforwards, and foreign tax credit carryforwards in any year, or in total, may be limited by provisions of the Internal Revenue Code regarding changes in the Company's ownership. Currently, the Company expects to

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

use the tax assets subject to Internal Revenue Code limitations within the carryforward periods. Valuation allowances have been established where the Company has concluded that it is not more likely than not that such deferred tax assets are realizable.

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(10) Share-Based Compensation**

The Company has share-based compensation plans under which directors, officers, employees and other eligible participants have previously received stock option awards. All stock options granted under the Company's stock plans have terms of five to ten years and generally vest ratably over five years. Upon exercise, the Company generally issues new shares in the amount of the award exercised. The Company had 2.4 million shares of class A common stock available for issuance under its share-based compensation plans as of September 30, 2008. The Company has not issued any material stock option or other share-based compensation awards since the first quarter of 2004.

In addition, a subsidiary of the Company maintains a share-based compensation plan for its employees that is based upon the equity of the subsidiary. The share-based awards and related expense for this subsidiary have not been significant through September 30, 2008.

Share-based compensation expense recognized during the three and nine months ended September 30, 2008 and 2007 was not significant.

**(11) Comprehensive Income**

Comprehensive income includes foreign currency translation adjustments and unrealized gains and losses on short-term investments, net of related tax effects that have been excluded from net income and reflected in stockholders' equity as accumulated other comprehensive income.

The Company's comprehensive income consisted of the following for the periods indicated (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2008	2007	2008	2007
Net income	\$ 11,124	\$ 19,335	\$ 27,548	\$ 40,793
Foreign currency translation adjustment	(1,213)	156	(404)	(337)
Unrealized loss on short-term investments, net of applicable taxes	(8)	(4)	(2)	(9)
Comprehensive income	\$ 9,903	\$ 19,487	\$ 27,142	\$ 40,447

**(12) Common Equity and Earnings per Share**

The Company has two classes of common stock: class A common stock and class B common stock. Holders of class A common stock generally have the same rights, including rights to dividends, as holders of class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. Each share of class B common stock is convertible at any time, at the option of the holder, into one share of class A common stock. As such, basic and fully diluted earnings per share for class A and class B common stock are the same. The Company has never declared or paid any cash dividends on either class A or class B common stock.

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

Potential common shares are included in the diluted earnings per share calculation when dilutive. Potential common shares consisting of common stock issuable upon exercise of outstanding employee stock options and warrants are computed using the treasury stock method.

**(13) Discontinued Operations**

In March 2008, in connection with its consideration of strategic alternatives relating to its non-core Alarm.com business, the Company committed to a plan to sell this business. The Company made the decision to sell this business in order to focus its resources on its core competency of business intelligence software and services. Accordingly, the financial results for Alarm.com were reclassified as discontinued operations in the quarter ended March 31, 2008.

The Company remains committed to a plan to sell the Alarm.com business, and expects to complete the sale of the Alarm.com business within the next 12 months. The associated assets and liabilities of the Alarm.com business have been classified as held-for-sale in accordance with SFAS 144, and are presented in the following table.

<i>(in thousands)</i>	<b>September 30, 2008</b>	<b>December 31, 2007</b>
<b>Assets:</b>		
Accounts Receivable	\$ 7,148	\$ 3,625
Prepaid Expenses & Other Current Assets	331	576
Property and equipment, net	184	71
<b>Total assets</b>	<b>\$ 7,663</b>	<b>\$ 4,272</b>
<b>Liabilities:</b>		
Accounts payable and accrued expenses	\$ 3,138	\$ 1,385
Accrued compensation and employee benefits	843	610
Deferred revenue and advance payments	3,357	1,441
<b>Total liabilities</b>	<b>\$ 7,338</b>	<b>\$ 3,436</b>
<b>Net assets and liabilities of disposal group</b>	<b>\$ 325</b>	<b>\$ 836</b>

**Table of Contents****MICROSTRATEGY INCORPORATED**

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

The following table summarizes the revenues and pre-tax income generated by the Alarm.com business during the three and nine months ended September 30, 2008 and 2007.

<i>(in thousands)</i>	Three Months Ended		Nine Months Ended	
	September 30, 2008	September 30, 2007	September 30, 2008	September 30, 2007
Revenues	\$ 5,941	\$ 4,613	\$ 16,391	\$ 12,931
Pre-tax income (loss)	\$ 105	\$ (121)	\$ (207)	\$ 104

**(14) Segment Information**

The Company operates in one reportable segment with two business units – business intelligence software and services, and other. The business unit Other includes the Company's Angel.com business unit. The following summary discloses total revenues and long-lived assets, excluding long-term investments and long-term deferred tax assets, according to geographic region (in thousands):

Geographic regions:	Business Intelligence Software and Services			Other	Consolidated
	Domestic	EMEA	Other Regions	Domestic	
<b>Three months ended September 30, 2008</b>					
Total revenues	\$ 48,408	\$ 31,460	\$ 8,072	\$ 2,688	\$ 90,628
Long-lived assets	47,608	5,012	2,122	687	\$ 55,429
<b>Three months ended September 30, 2007</b>					
Total revenues	\$ 55,483	\$ 28,152	\$ 5,772	\$ 1,825	\$ 91,232
Long-lived assets	18,483	3,596	1,727	569	\$ 24,375
<b>Nine months ended September 30, 2008</b>					
Total revenues	\$ 147,974	\$ 86,676	\$ 22,945	\$ 7,793	\$ 265,388
Long-lived assets	47,608	5,012	2,122	687	\$ 55,429
<b>Nine months ended September 30, 2007</b>					
Total revenues	\$ 146,521	\$ 72,102	\$ 16,607	\$ 4,917	\$ 240,147
Long-lived assets	18,483	3,596	1,727	569	\$ 24,375

The domestic region consists of the United States and Canada. The EMEA region includes operations in Europe, the Middle East and Africa. The other regions include all other foreign countries, generally comprising Latin America and the Asia Pacific region. For the three and nine months ended September 30, 2008 and 2007, no individual country outside the United States accounted for 10% or more of total consolidated revenues.

As of September 30, 2008, and September 30, 2007, no individual country outside the United States accounted for 10% or more of consolidated assets. For the three and nine months ended September 30, 2008 and 2007, no individual customer accounted for 10% or more of the Company's total consolidated revenues.

Domestic intercompany software fee charges to international operations of \$10.9 million and \$9.3 million for the three months ended September 30, 2008 and 2007, respectively, and \$32.3 million and \$30.2 million for the nine months ended September 30, 2008 and 2007, respectively, have been excluded from the above tables and eliminated in the consolidated financial statements.





---

**Table of Contents**

**ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**FORWARD-LOOKING INFORMATION**

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. For this purpose, any statements contained herein that are not statements of historical fact, including without limitation, certain statements regarding industry prospects and our results of operations or financial position, may be deemed to be forward-looking statements. Without limiting the foregoing, the words believes, anticipates, plans, expects, and similar expressions are intended to identify forward-looking statements. The important factors discussed below under Item 1A. Risk Factors, among others, could cause actual results to differ materially from those indicated by forward-looking statements made herein. Such forward-looking statements represent management's current expectations and are inherently uncertain. Investors are warned that actual results may differ from management's expectations.

**Overview**

We are a worldwide provider of business intelligence software that enables companies to analyze the raw data stored across their enterprise to reveal the trends and insights needed to develop solutions to manage their business effectively. Our software delivers this information to workgroups, the enterprise and extranet communities via e-mail, web, fax, wireless and voice communication channels. Businesses can use our software platform to develop user-friendly solutions, proactively refine revenue-generating strategies, enhance cost-efficiency and productivity and improve customer relationships.

The MicroStrategy software platform enables users to query and analyze the most detailed, transaction-level databases, turning data into business intelligence and delivering boardroom quality reports and alerts about the users' business processes. Our web-based architecture provides reporting, security, performance and standards that are critical for web deployment. With intranet deployments, our products provide employees with information to enable them to make better, more cost-effective business decisions. With extranet deployments, enterprises can use the MicroStrategy software platform to build stronger relationships by linking customers and suppliers via the Internet. We also offer a comprehensive set of consulting, education, technical support and technical advisory services for our customers and strategic partners.

Our core business intelligence (BI) business derives its revenues from product licenses and product support and other services. Product license revenues are derived from the sale of software licenses for our MicroStrategy 8 business intelligence platform and related products. We license our software to end users through our direct sales organization and through indirect sales channels, such as resellers, systems integrators and original equipment manufacturers, or OEMs. Our arrangements with customers typically include: (a) an end-user license fee paid for the use of our products in perpetuity or over a specified term; (b) an annual maintenance agreement that provides for software updates and upgrades and technical support for an annual fee; and (c) a services work order for implementation, consulting and training, generally for a fee determined on a time-and-materials basis or, in certain circumstances, a fixed-fee.

We also have two non-core businesses, Alarm.com and Angel.com, which focus outside of the BI software and services market. Alarm.com is a provider of web-enabled residential and commercial security and activity monitoring technology, and Angel.com is a provider of interactive voice response telephony systems. In March 2008, in connection with our consideration of strategic alternatives relating to our non-core Alarm.com and Angel.com businesses, we committed to a plan to sell these businesses. We made the decision to sell these businesses in order to focus our resources on our core competency of business intelligence software and services. Accordingly, the financial results for Alarm.com and Angel.com were reclassified as discontinued operations in the quarter ended March 31, 2008.

Although we continue to explore strategic alternatives for the Angel.com business, based on changes in market conditions that occurred in the quarter ended June 30, 2008, we determined that Angel.com no longer met the criteria to permit discontinued operations treatment and held-for-sale classification. Accordingly, amounts related to Angel.com were reclassified to continuing operations in the second quarter of 2008. This reclassification did not have a material impact on our financial results for any period presented.

**Table of Contents**

We remain committed to a plan to sell the Alarm.com business, and expect to complete the sale of the Alarm.com business within the next 12 months. Accordingly, on our Consolidated Balance Sheets, we classified the associated assets and liabilities of the Alarm.com business as held-for-sale in accordance with Statement of Financial Accounting Standard No. 144, Accounting for the Impairment of Long-Lived Assets, or SFAS 144. In our Consolidated Statement of Operations, we classified the operations of the Alarm.com business as Income (Loss) from Discontinued Operations, net of tax, because we do not expect to have significant continuing involvement or cash flows from this business after the divestiture. All assets and liabilities that are reported in these financial statements as held-for-sale are reported at the lower of the carrying cost or fair value less cost to sell.

The following table sets forth certain operating highlights for the three and nine months ended September 30, 2008 and 2007 (in thousands):

	Core BI Business Three Months Ended September 30		Angel.com Three Months Ended September 30		Consolidated Three Months Ended September 30	
	2008	2007	2008	2007	2008	2007
<b>Revenues</b>						
Product licenses	\$ 24,787	\$ 30,210	\$	\$	\$ 24,787	\$ 30,210
Product support and other services	63,153	59,197			63,153	59,197
Angel.com telephony services			2,688	1,825	2,688	1,825
<b>Total revenues</b>	<b>87,940</b>	<b>89,407</b>	<b>2,688</b>	<b>1,825</b>	<b>90,628</b>	<b>91,232</b>
<b>Cost of revenues</b>						
Product licenses	422	713			422	713
Product support and other services	15,908	11,277			15,908	11,277
Angel.com telephony services			396	507	396	507
<b>Total cost of revenues</b>	<b>16,330</b>	<b>11,990</b>	<b>396</b>	<b>507</b>	<b>16,726</b>	<b>12,497</b>
<b>Gross profit</b>	<b>71,610</b>	<b>77,417</b>	<b>2,292</b>	<b>1,318</b>	<b>73,902</b>	<b>78,735</b>
<b>Operating expenses</b>						
Sales and marketing	33,767	26,932	2,121	1,612	35,888	28,544
Research and development	5,234	8,615	688	664	5,922	9,279
General and administrative	14,679	12,163	65 (a)	7 (a)	14,744	12,170
<b>Total operating expenses</b>	<b>53,680</b>	<b>47,710</b>	<b>2,874</b>	<b>2,283</b>	<b>56,554</b>	<b>49,993</b>
<b>Income (loss) from operations</b>	<b>\$ 17,930</b>	<b>\$ 29,707</b>	<b>\$ (582)</b>	<b>\$ (965)</b>	<b>\$ 17,348</b>	<b>\$ 28,742</b>

(a) An insignificant amount of general and administrative services is provided to the Angel.com business unit by MicroStrategy's core business operations.

**Table of Contents**

	Core BI Business		Angel.com		Consolidated	
	Nine Months Ended		Nine Months Ended		Nine Months Ended	
	September 30,		September 30,		September 30,	
	2008	2007	2008	2007	2008	2007
<b>Revenues</b>						
Product licenses	\$ 67,966	\$ 68,608	\$	\$	\$ 67,966	\$ 68,608
Product support and other services	189,629	166,622			189,629	166,622
Angel.com telephony services			7,793	4,917	7,793	4,917
<b>Total revenues</b>	<b>257,595</b>	<b>235,230</b>	<b>7,793</b>	<b>4,917</b>	<b>265,388</b>	<b>240,147</b>
<b>Cost of revenues</b>						
Product licenses	1,442	2,156			1,442	2,156
Product support and other services	44,602	33,482			44,602	33,482
Angel.com telephony services			1,296	1,443	1,296	1,443
<b>Total cost of revenues</b>	<b>46,044</b>	<b>35,638</b>	<b>1,296</b>	<b>1,443</b>	<b>47,340</b>	<b>37,081</b>
<b>Gross profit</b>	<b>211,551</b>	<b>199,592</b>	<b>6,497</b>	<b>3,474</b>	<b>218,048</b>	<b>203,066</b>
<b>Operating expenses</b>						
Sales and marketing	93,962	74,684	6,098	4,539	100,060	79,223
Research and development	22,229	23,048	2,220	2,078	24,449	25,126
General and administrative	46,840	37,169	215 (a)	7 (a)	47,055	37,176
<b>Total operating expenses</b>	<b>163,031</b>	<b>134,901</b>	<b>8,533</b>	<b>6,624</b>	<b>171,564</b>	<b>141,525</b>
<b>Income (loss) from operations</b>	<b>\$ 48,520</b>	<b>\$ 64,691</b>	<b>\$ (2,036)</b>	<b>\$ (3,150)</b>	<b>\$ 46,484</b>	<b>\$ 61,541</b>

(a) An insignificant amount of general and administrative services is provided to the Angel.com business unit by MicroStrategy's core business operations.

The business intelligence market is highly competitive and our results of operations depend on our ability to market and sell product offerings that provide customers with greater value than those offered by our competitors. Organizations recently have sought, and we expect may continue to seek, to standardize their various business intelligence applications around a single software platform. This trend presents both opportunities and risks for our business. It offers us the opportunity to increase the size of transactions with new customers and to expand the size of our business intelligence installations with existing customers. On the other hand, it presents the risk that we may not be able to penetrate accounts where a competitor currently is or may become the incumbent business intelligence application provider. In addition, companies with industry leading positions in certain software markets, such as Microsoft, Oracle, IBM and SAP AG, have incorporated business intelligence capabilities into their product suites. As a result, our products need to be sufficiently differentiated from these bundled software offerings to create customer demand for our platform and products.

To address these opportunities and challenges, we are implementing a number of initiatives, including:

concentrating our research and development efforts on maintaining our position as a technology leader by continuing to innovate and lead in enterprise business intelligence, improving the capability of our products to efficiently handle the ever increasing volume of data and user scalability needs of our current and future customers, and adding analytical and end user features to support the increasing levels of sophistication in our customers' business intelligence needs and applications, such as the incorporation of dynamic enterprise dashboards to our interfaces; and

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

enhancing our global sales and services organizations, which we have grown substantially over the last three years, by focusing on integrating and leveraging the additional sales and services capacity we now have in place. We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly

## **Table of Contents**

enough in any particular period to offset any unexpected revenue shortfall in that period. Accordingly, any shortfall in revenue may cause significant variation in our operating results. We therefore believe that quarter-to-quarter comparisons of our operating results may not be a good indication of our future performance.

### **Critical Accounting Policies**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States.

The preparation of our consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities and equity and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. These estimates, particularly estimates relating to revenue recognition, allowance for doubtful accounts, valuation of net deferred tax assets, and litigation and contingencies, have a material impact on our financial statements and are discussed in detail throughout our analysis of the results of operations discussed below.

In addition to evaluating estimates relating to the items discussed above, we also consider other estimates and judgments, including, but not limited to, those related to software development costs, intangible assets, provision for income taxes, and other contingent liabilities, including liabilities that we deem not probable of assertion. We base our estimates on historical experience and various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets, liabilities and equity that are not readily apparent from other sources. Actual results and outcomes could differ from these estimates and assumptions.

MicroStrategy does not have any material ownership interest in any special purpose or other entities that are not wholly-owned or consolidated into our consolidated financial statements. Additionally, MicroStrategy does not have any material related party transactions as defined under Statement of Financial Accounting Standards ( SFAS ) No. 57, Related Party Disclosures.

For a more detailed explanation of the judgments made in these areas and a discussion of our accounting estimates and policies, refer to Critical Accounting Estimates included in Item 7 and Summary of Significant Accounting Policies (Note 2) included in Item 15 of our Annual Report on Form 10-K for the year ended December 31, 2007. Since December 31, 2007, there have been no significant changes to our critical accounting estimates and policies.

### **Impact of Foreign Currency Exchange Rate Fluctuations on Results of Operations**

We conduct a significant portion of our business in currencies other than the U.S. dollar, the currency in which we report our consolidated financial statements. Historically, we have generated a significant portion of our revenues and incurred a significant portion of our expenses in Euro and British pound sterling. As currency rates change from quarter to quarter and year over year, our results of operation may be impacted. The table below summarizes the impact (in thousands) of fluctuations in foreign currency exchange rates on certain components of our consolidated statements of operations by showing the increase in revenues or expenses, as applicable, from the prior year.

**Table of Contents**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2008	2007	2008	2007
International product licenses revenues	\$ 463	\$ 604	\$ 2,218	\$ 1,596
International product support revenues	1,265	1,176	5,632	3,351
International other services revenues	444	384	2,023	985
Cost of product support revenues	33	45	190	128
Cost of other services revenues	512	197	1,704	614
Sales and marketing expenses	747	740	3,777	2,057
General and administrative expenses	284	98	1,126	474

The term international refers to operations outside of the United States and Canada. For example, if there had been no change to foreign currency exchange rates from 2007 to 2008, international product licenses revenues would have been \$12.1 million rather than \$12.6 million and \$26.0 million rather than \$28.2 million for the three and nine months ended September 30, 2008, respectively. If there had been no change to foreign currency exchange rates from 2007 to 2008, sales and marketing expenses would have been \$35.1 million rather than \$35.9 million and \$96.3 million rather than \$100.1 million for the three and nine months ended September 30, 2008, respectively.

**Table of Contents****Results of Operations****Comparison of the three and nine months ended September 30, 2008 and 2007****Revenues**

*Product licenses revenues.* The following table sets forth product licenses revenues (in thousands) and percentage changes for the periods indicated:

	Three Months Ended		% Change	Nine Months Ended		% Change
	September 30, 2008	September 30, 2007		September 30, 2008	September 30, 2007	
<b>Product Licenses Revenues:</b>						
Domestic	\$ 12,220	\$ 19,574	-37.6%	\$ 39,748	\$ 43,414	-8.4%
International	12,567	10,636	18.2%	28,218	25,194	12.0%
Total product licenses revenues	\$ 24,787	\$ 30,210	-18.0%	\$ 67,966	\$ 68,608	-0.9%

	Three Months Ended		Nine Months Ended	
	September 30, 2008	September 30, 2007	September 30, 2008	September 30, 2007
<b>Product Licenses Transactions with Recognized Licenses Revenue in the Applicable Period:</b>				
Above \$1.0 million of licenses revenue recognized	2	6	6	10
From \$500,000 to \$1.0 million of licenses revenue recognized	8	7	17	18
Total	10	13	23	28
<b>Domestic:</b>				
Above \$1.0 million of licenses revenue recognized	1	4	5	7
From \$500,000 to \$1.0 million of licenses revenue recognized	3	4	8	14
Total	4	8	13	21
<b>International:</b>				
Above \$1.0 million of licenses revenue recognized	1	2	1	3
From \$500,000 to \$1.0 million of licenses revenue recognized	5	3	9	4
Total	6	5	10	7

**Table of Contents**

The following table sets forth the recognized revenue attributable to product license transactions, grouped by size, during the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
<b>Product Licenses Revenue Recognized in the Applicable Period (in thousands):</b>						
Above \$1.0 million of licenses revenue recognized	\$ 5,102	\$ 9,355	-45.5%	\$ 12,160	\$ 14,180	-14.2%
From \$500,000 to \$1.0 million of licenses revenue recognized	5,065	4,820	5.1%	11,286	11,879	-5.0%
Below \$500,000 of licenses revenue recognized	14,620	16,035	-8.8%	44,520	42,549	4.6%
<b>Total</b>	<b>24,787</b>	<b>30,210</b>	<b>-18.0%</b>	<b>67,966</b>	<b>68,608</b>	<b>-0.9%</b>
<b>Domestic:</b>						
Above \$1.0 million of licenses revenue recognized	2,332	6,905	-66.2%	9,390	10,706	-12.3%
From \$500,000 to \$1.0 million of licenses revenue recognized	1,977	2,955	-33.1%	5,506	9,472	-41.9%
Below \$500,000 of licenses revenue recognized	7,911	9,714	-18.6%	24,852	23,236	7.0%
<b>Total</b>	<b>12,220</b>	<b>19,574</b>	<b>-37.6%</b>	<b>39,748</b>	<b>43,414</b>	<b>-8.4%</b>
<b>International:</b>						
Above \$1.0 million of licenses revenue recognized	2,770	2,450	13.1%	2,770	3,474	-20.3%
From \$500,000 to \$1.0 million of licenses revenue recognized	3,088	1,865	65.6%	5,780	2,407	140.1%
Below \$500,000 of licenses revenue recognized	6,709	6,321	6.1%	19,668	19,313	1.8%
<b>Total</b>	<b>\$ 12,567</b>	<b>\$ 10,636</b>	<b>18.2%</b>	<b>\$ 28,218</b>	<b>\$ 25,194</b>	<b>12.0%</b>

For the three months ended September 30, 2008 and 2007, product license transactions with above \$500,000 in recognized revenue represented 41.0% and 46.9%, respectively, of our product licenses revenues. During the nine months ended September 30, 2008, our top three product license transactions totaled approximately \$9.1 million of recognized revenue, compared to \$5.6 million during the nine months ended September 30, 2007, or 13.4%, and 8.2% of total product licenses revenues, respectively.

Product licenses revenues decreased 18.0% during the three months ended September 30, 2008, as compared to the same period in the prior year, due to a decrease in the number of product license transactions with recognized revenue above \$1.0 million partially offset by an increase in the number of product license transactions with \$500,000 to \$1.0 million of recognized revenue and favorable changes in foreign currency exchange rates.

Product licenses revenues decreased during the nine months ended September 30, 2008, as compared to the same period in the prior year, due to a decrease in the number of product license transactions with above \$500,000 of recognized revenue, partially offset by favorable changes in foreign currency exchange rates.

**Domestic product licenses revenues.** Domestic product licenses revenues decreased 37.6% during the three months ended September 30, 2008, as compared to the same period in the prior year, primarily due to a decrease in the number of product license transactions and average deal size.

Domestic product licenses revenues decreased during the nine months ended September 30, 2008, as compared to the same period in the prior year, primarily due to a decrease in the number of product license transactions with above \$500,000 of recognized revenue.

**International product licenses revenues.** International product licenses revenues increased 18.2% during the three months ended September 30, 2008, as compared to the same period in the prior year, due to an increase in the number of product license transactions with \$500,000 to \$1.0 million of recognized revenue and favorable changes in foreign currency exchange rates.



## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

International product licenses revenues increased during the nine months ended September 30, 2008, as compared to the same period in the prior year, due to a significant increase in the number of product license transactions with \$500,000 to \$1.0 million of recognized revenue and favorable changes in foreign currency exchange rates, partially offset by a decrease in the number of product license transactions with above \$1.0 million of recognized revenue.

**Table of Contents**

**Product support and other services revenues.** The following table sets forth product support revenues and other services revenues (in thousands) and percentage changes for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
<b>Product Support and Other Services Revenues:</b>						
Domestic	\$ 26,480	\$ 24,997	5.9%	\$ 77,982	\$ 72,373	7.8%
International	20,060	17,676	13.5%	59,921	49,191	21.8%
Total product support revenues	46,540	42,673	9.1%	137,903	121,564	13.4%
Consulting	12,818	13,074	-2.0%	40,150	34,501	16.4%
Education	3,795	3,450	10.0%	11,576	10,557	9.7%
Total product support and other services revenues	\$ 63,153	\$ 59,197	6.7%	\$ 189,629	\$ 166,622	13.8%

**Product support revenues.** Product support revenues are derived from providing technical software support and software updates and upgrades to customers. Product support revenues are recognized ratably over the term of the contract, which in most cases is one year.

Both domestic and international product support revenues increased during the three months ended September 30, 2008, as compared to the same period in the prior year. Contributing to this increase was a 20.4% growth in the number of technical support contracts, which includes a high percentage of maintenance renewals from existing contracts and favorable changes in foreign currency exchange rates, partially offset by a decrease in average annual prices.

Both domestic and international product support revenues increased during the nine months ended September 30, 2008, as compared to the same period in the prior year. Contributing to this increase was a 20.0% growth in the number of technical support contracts, which includes a high percentage of maintenance renewals from existing contracts and favorable changes in foreign currency exchange rates, partially offset by a decrease in average annual prices.

**Consulting revenues.** Consulting revenues are derived from helping customers plan and execute the deployment of our software. Consulting revenues decreased during the three months ended September 30, 2008, as compared to the same period in the prior year, due to a decrease in the average hourly rate partially offset by an increase in billable systems integration hours provided to our customers. Consulting revenues increased during the nine months ended September 30, 2008, as compared to the same period in the prior year, due to an increase in the number of billable systems integration hours provided to our customers partially offset by a decline in the average hourly rate.

**Education revenues.** Education revenues are derived from the education and training that we provide to our customers to enhance their ability to fully utilize the features and functionality of our software. Education revenues increased during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, primarily due to growth in the number of students trained.

**Angel.com revenues.** The following table sets forth Angel.com revenues (in thousands) and percentage changes for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
Angel.com telephony services	2,688	1,825	47.3%	7,793	4,917	58.5%

**Table of Contents**

Angel.com telephony services revenues increased during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, primarily due to an increase in the number of customers, an increase in the number of higher-value contracts and additional telephony services offered.

**Costs and Expenses**

**Cost of revenues.** The following table sets forth cost of revenues (in thousands) and percentage changes in cost of revenues for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
<b>Cost of Revenues:</b>						
Product licenses	\$ 422	\$ 713	-40.8%	\$ 1,442	\$ 2,156	-33.1%
Product support	3,326	2,742	21.3%	10,001	7,886	26.8%
Consulting	10,678	6,862	55.6%	29,069	20,673	40.6%
Education	1,904	1,673	13.8%	5,532	4,923	12.4%
Angel.com telephony services	396	507	-21.9%	1,296	1,443	-10.2%
<b>Total cost of revenues</b>	<b>\$ 16,726</b>	<b>\$ 12,497</b>	<b>33.8%</b>	<b>\$ 47,340</b>	<b>\$ 37,081</b>	<b>27.7%</b>

**Cost of product licenses revenues.** Cost of product licenses revenues consists of amortization of capitalized software development costs and the costs of product manuals, media, and royalties paid to third-party software vendors. Capitalized software development costs are amortized over a useful life of three years.

The decrease in cost of product licenses revenues during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, was primarily attributable to the decrease in amortization of capitalized software development costs as development costs attributable to MicroStrategy 8.0 became fully amortized during 2007.

**Cost of product support revenues.** Cost of product support revenues consists of product support personnel and related overhead costs.

The increase in cost of product support revenues during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, was primarily attributable to the expenses related to an increase in staffing levels, variable compensation costs to support our growing customer base and higher compensation levels. Product support headcount increased 14.8% to 124 at September 30, 2008 from 108 at September 30, 2007.

**Cost of consulting revenues.** Cost of consulting revenues consists of personnel and related overhead costs. The increase in cost of consulting revenues during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, was primarily attributable to the expenses related to an increase in staffing levels and variable compensation costs to support our growing customer base. Consulting headcount increased 49.1% to 325 at September 30, 2008 from 218 at September 30, 2007.

**Cost of education revenues.** Cost of education revenues consists of personnel and related overhead costs. The increase in cost of education revenues during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, was primarily attributable to the expenses related to an increase in staffing levels and variable compensation costs to support our growing customer base. Education headcount increased 32.6% to 61 at September 30, 2008 from 46 at September 30, 2007.

**Table of Contents**

**Cost of Angel.com revenues.** Cost of Angel.com revenues includes telephony costs. The decrease in cost of Angel.com telephony services revenues during the three and nine months ended September 30, 2008, as compared to the same periods in the prior year, was primarily due to a decrease in the usage rate per minute we pay, partially offset by an increase in the total minutes of usage.

**Sales and marketing, general and administrative, and other operating expenses for core BI business.** The following table sets forth (in thousands) sales and marketing, general and administrative and other operating expenses for our core BI business and percentage changes for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
Sales and marketing	\$ 33,767	\$ 26,932	25.4%	\$ 93,962	\$ 74,684	25.8%
General and administrative	14,679	12,163	20.7%	46,840	37,169	26.0%
<b>Total</b>	<b>\$ 48,446</b>	<b>\$ 39,095</b>	<b>23.9%</b>	<b>\$ 140,802</b>	<b>\$ 111,853</b>	<b>25.9%</b>

**Sales and marketing expenses for core BI business.** Sales and marketing expenses consists of personnel costs, commissions, office facilities, travel, advertising, public relations programs and promotional events, such as trade shows, seminars and technical conferences.

Sales and marketing expenses increased during the three months ended September 30, 2008, as compared to the same period in the prior year, with 74.5% of the increase attributable to an increase in staffing levels and higher compensation levels, including changes to bonus plans and commission rate structures in 2008, 13.4% of the increase attributable to increases in marketing costs from new advertising campaigns and increased sponsorships, and 7.0% of the increase attributable to increases in facility and other related support costs. Sales and marketing headcount increased 21.6% to 630 at September 30, 2008 from 518 at September 30, 2007.

Sales and marketing expenses increased during the nine months ended September 30, 2008, as compared to the same period in the prior year, with 85.2% of the increase attributable to an increase in staffing levels and variable compensation costs related to changes in bonus plans and commission rate structures compensation plans in 2008, 7.2% of the increase attributable to increases in marketing costs from new advertising campaigns and increased sponsorships, and 5.8% of the increase attributable to increases in facility and other related support costs.

**General and administrative expenses for core BI business.** General and administrative expenses consists of personnel and other costs of our executive, finance, human resources, information systems and administrative departments, as well as third-party consulting, legal and other professional fees.

General and administrative expenses increased during the three months ended September 30, 2008, as compared to the same period in the prior year, with 42.0% of the increase attributable to an increase in compensation and related costs due to an increase in staffing levels, 27.6% of the increase related to increases in transaction taxes, 16.1% of the increase attributable to an increase in recruiting costs and 12.6% of the increase related to increases in third-party consulting costs. The increase in transaction taxes was primarily due to a change in the tax law related to our subsidiary in Brazil which resulted in a one-time tax credit during the three months ended September 30, 2007. General and administrative headcount increased 23.5% to 352 at September 30, 2008 from 285 at September 30, 2007.

General and administrative expenses increased during the nine months ended September 30, 2008, as compared to the same period in the prior year, with 43.8% of the increase attributable to an increase in compensation and related costs due to an increase in staffing levels, 34.0% of the increase related to an increase in legal costs due to a \$2.3 million accrual related to a litigation matter made during the first quarter of 2008 and a settlement and reduction of an accrual for legal services of \$0.8 million during the

**Table of Contents**

three months ended June 30, 2007, 9.6% of the increase attributable to an increase in recruiting costs and 4.6% of the increase related to increases in transaction taxes. The increase in transaction taxes was primarily due to a change in the tax law related to our subsidiary in Brazil which resulted in a one-time tax credit during the three months ended September 30, 2007.

**Angel.com sales and marketing and general and administrative expenses.** The following table sets forth sales and marketing and general and administrative expenses (in thousands) for our Angel.com business and percentage changes for these expenses for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
Sales and marketing	\$ 2,121	\$ 1,612	31.6%	\$ 6,098	\$ 4,539	34.3%
General and administrative	65	7	828.6%	215	7	2971.4%
<b>Total</b>	<b>\$ 2,186</b>	<b>\$ 1,619</b>	<b>35.0%</b>	<b>\$ 6,313</b>	<b>\$ 4,546</b>	<b>38.9%</b>

The increase in Angel.com sales and marketing and general and administrative expenses during the three months ended September 30, 2008, as compared to the same period in the prior year, was primarily attributable to an increase in expenses related to growing revenue streams of our Angel.com telephony services. The increase in sales and marketing and general and administrative expenses during the nine months ended September 30, 2008, as compared to the same period in the prior year, was primarily attributable to an increase in compensation costs related to certain compensation paid to management in connection with the exploration of strategic alternatives for the Angel.com business, and to an increase in expenses related to growing revenue streams of our Angel.com telephony services. Our core BI business provides additional general and administrative services to Angel.com. The amount provided was not significant for the three and nine months ended September 30, 2008 and 2007.

**Research and development expenses.** Research and development expenses consists of the personnel costs for our software engineering personnel, depreciation of equipment and other related costs.

The following table summarizes research and development expenses and amortization of capitalized software development costs (in thousands) and percentage changes in those costs for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2008	September 30, 2007	% Change	September 30, 2008	September 30, 2007	% Change
<b>Gross research and development expenses:</b>						
Core research and development activities	\$ 10,450	\$ 8,846	18.1%	\$ 30,307	\$ 25,698	17.9%
Angel.com research and development activities	688	664	3.6%	2,220	2,078	6.8%
Capitalized software development costs	(5,216)	(231)	2158.0%	(8,078)	(2,650)	204.8%
<b>Total research and development expenses</b>	<b>\$ 5,922</b>	<b>\$ 9,279</b>	<b>-36.2%</b>	<b>\$ 24,449</b>	<b>\$ 25,126</b>	<b>-2.7%</b>
Amortization of capitalized software development costs included in cost of product licenses revenues	\$ 247	\$ 542	-54.4%	\$ 845	\$ 1,650	-48.8%

Research and development expenses decreased during the three months ended September 30, 2008, as compared to the same period in the prior year, primarily due to \$5.2 million of software development costs that were capitalized in the three months ended September 30, 2008 as compared to \$0.2 million of software development costs capitalized in the same period in the prior year. During 2008, our development efforts related to new products resulted in a higher percentage of our research and development costs being expended on developments in preparation for commercial release as compared to costs associated with other development efforts that do not qualify for capitalization. Excluding capitalized software development costs, research and development expenses increased 17.1% during the three months ended September 30, 2008, as compared to the same period in the prior year, primarily due to the increase in expenses relating to the hiring of staff in the Company's China technology center. Research and development headcount increased 21.8% to 358 at September 30, 2008 from 294 at September 30, 2007.



**Table of Contents**

Research and development expenses decreased during the nine months ended September 30, 2008, as compared to the same period in the prior year, primarily due to \$8.1 million of software development costs that were capitalized in the nine months ended September 30, 2008 as compared to \$2.6 million of software development costs capitalized in the same period in the prior year. During 2008, our development efforts related to new products resulted in a higher percentage of our research and development costs being expended on developments in preparation for commercial release as compared to costs associated with other development efforts that do not qualify for capitalization. Excluding capitalized software development costs, research development expenses increased 17.1% during the nine months ended September 30, 2008, as compared to the same period in the prior year, primarily due to the increase in expenses relating to the hiring of staff in the Company's China technology center.

As of September 30, 2008, our research and development resources were allocated to the following projects: 7.0% to MicroStrategy 8, 71.2% to new product initiatives, and 21.8% to other research and development, including our Angel.com business and internal information technology initiatives.

**Provision for Income Taxes.** During the nine months ended September 30, 2008 and 2007, we recorded a provision for income taxes from continuing operations of \$20.4 million and \$22.8 million, respectively, resulting in an effective tax rate for such periods of 42.2% and 35.9%, respectively. Our effective tax rate increased during the nine months ended September 30, 2008, as compared to the same period in the prior year, primarily as a result of a correction to the carrying value of our deferred tax asset for state net operating losses of \$1.1 million in the second quarter of 2008 and, to a lesser extent, higher foreign pretax losses in certain jurisdictions with no related income tax benefit due to uncertainty regarding the ability of the subsidiary to utilize these losses in the future. Of the \$20.4 million provision during the nine months ended September 30, 2008, \$13.7 million was deferred and was primarily related to the non-cash use of domestic net operating loss carryforwards.

As of September 30, 2008, we had domestic and foreign net operating loss carryforwards of \$88.9 million and other temporary differences, carryforwards, and credits, which resulted in net deferred tax assets of \$51.2 million. We have domestic net operating loss carryforwards of \$71.1 million that will begin to expire in 2021, and \$17.8 million of foreign net operating loss carryforwards that began to expire in 2008. Also, as of September 30, 2008, we had a valuation allowance of \$21.1 million (pre-tax) primarily related to certain foreign net operating loss carryforward and other deferred tax assets that more likely than not, in our present estimation, will not be realized.

We intend to indefinitely reinvest the undistributed 2008 earnings of certain foreign subsidiaries. Therefore, the annualized effective tax rate applied to our pre-tax income for the three months ended September 30, 2008 did not include any provision for U.S. federal and state taxes on the projected amount of these undistributed 2008 foreign earnings. U.S. federal tax laws, however require us to include in our U.S. taxable income certain investment income earned outside of the U.S. in excess of certain limits. Because these amounts are already required to be recognized in our U.S. federal income tax return, these amounts are distributed currently; however, no additional tax is incurred on the distribution.

**Discontinued Operations.** In March 2008, we committed to a plan to sell our Alarm.com business, which focuses outside of the business intelligence software and services market. As of September 30, 2008, we continued to own and operate our Alarm.com business. However, SFAS 144 requires that we report this business as discontinued on our Consolidated Statements of Operations, because we do not expect to have continuing involvement in, or cash flows from, this operation after its divestiture.

As such, we reclassified revenues and costs associated with the Alarm.com business held-for-sale to discontinued operations for all periods represented. The following table summarizes the income (loss) from discontinued operations, net of tax, (in thousands) for the periods indicated:

**Table of Contents**

	Three Months Ended			Nine Months Ended		
	September 30 2008	2007	% Change	September 30 2008	2007	% Change
Income (loss) from discontinued operations, net of tax:	\$ 52	\$ (67)	-177.6%	\$ (383)	\$ 58	-760.3%

**Deferred Revenue and Advance Payments.** Deferred revenue and advance payments represent product support and other services fees that are collected in advance and recognized over the contract service period and product licenses revenues relating to multiple element software arrangements that include future deliverables.

The following table summarizes deferred revenue and advance payments (in thousands), as of the dates indicated:

	September 30, 2008	December 31, 2007	September 30, 2007
<b>Current:</b>			
Deferred product licenses revenue	\$ 4,524	\$ 3,523	\$ 2,386
Deferred product support revenue	92,321	99,885	88,181
Deferred other services revenue	13,345	15,692	14,111
	110,190	119,100	104,678
Less: billed and unpaid deferred revenue	(40,433)	(54,866)	(39,701)
	\$ 69,757	\$ 64,234	\$ 64,977
<b>Non-current:</b>			
Deferred product licenses revenue	\$ 713	\$ 290	\$ 369
Deferred product support revenue	1,595	1,587	2,015
Deferred other services revenue	180	59	61
	2,488	1,936	2,445
Less: billed and unpaid deferred revenue	(919)	(568)	(641)
	\$ 1,569	\$ 1,368	\$ 1,804

We offset our accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

The decrease in billed and unpaid deferred revenue as of September 30, 2008, as compared to December 31, 2007, was primarily attributable to the seasonally large volume of product support invoices generated during the three months ended December 31, 2007 that subsequently were paid. The increase in deferred revenue and advance payments as of September 30, 2008, as compared to September 30, 2007, was primarily attributable to the growth in the number of technical support customers and a high percentage of technical support renewals from our existing customers.

Including billed and unpaid deferred revenue, we expect to recognize \$110.2 million of deferred revenue and advance payments over the next 12 months. However, the timing and ultimate recognition of our deferred revenue and advance payments depend on our performance of various service obligations, and the amount of deferred revenue and advance payments at any date should not be considered indicative of revenues for any succeeding period.

During the three and nine months ended September 30, 2008, we entered into certain agreements that include future commitments by our customers to purchase products, product support or other services over multi-year periods. Revenue relating to such future commitments by our customers is not included in our deferred revenue balances.



---

## **Table of Contents**

Revenue relating to such agreements will be recognized during the period in which all revenue recognition criteria are met. The timing and ultimate recognition of any revenue from such customer purchase commitments depend on our customers meeting their future purchase commitments and our meeting our associated performance obligations related to those purchase commitments.

### **Liquidity and Capital Resources**

Our principal sources of liquidity are cash, cash equivalents, investments, and ongoing collection of our accounts receivable. On September 30, 2008, we had \$127.3 million of cash, cash equivalents, and investments. Management believes that existing cash and cash anticipated to be generated by operations will be sufficient to meet working capital requirements and anticipated capital expenditures, including the expenditures set forth in the table below, for at least the next 12 months. Based upon our cash position, we do not currently expect to borrow money to finance our operations.

On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of our class A common stock from time to time on the open market (the 2005 Share Repurchase Program). On April 29, 2008, our Board of Directors amended the 2005 Share Repurchase Program to increase the amount of class A common stock that we are authorized to repurchase from \$300 million to \$800 million in the aggregate. The term of the 2005 Share Repurchase Program was also extended to April 29, 2013, although the program may be suspended or discontinued by us at any time. The timing and amount of any shares repurchased will be determined our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements which we may enter into in the future. During the three months ended September 30, 2008, we did not repurchase any of our class A common stock pursuant to the 2005 Share Repurchase Program. During the nine months ended September 30, 2008, we repurchased an aggregate of 118,408 shares of our class A common stock at an average price per share of \$70.83 and an aggregate cost of \$8.4 million pursuant to the 2005 Share Repurchase Program. As of September 30, 2008, we had repurchased an aggregate of 2,469,473 shares of our class A common stock at an average price per share of \$95.69 and an aggregate cost of \$236.3 million pursuant to the 2005 Share Repurchase Program.

All of the amounts above relating to average price per share and aggregate cost include broker commissions.

On January 31, 2007, we entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which we expect to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of manufacturing of the aircraft and the delivery of the aircraft. We have the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. We expect to meet our payment obligations under this purchase agreement using funds from operations, but may consider using conventional aircraft financing and other borrowing arrangements. We made payments of \$5.0 million, \$2.5 million with regards to this aircraft in January 2007 and September 2007, respectively. In October 2008 we made an installment payment to the aircraft manufacturer of \$25.0 million, which had been accrued as an accrued expense as of September 30, 2008. We expect to pay the balance of the purchase price upon delivery of the aircraft, which is expected to occur in mid-2009.

On March 15, 2005, we entered into a security agreement with a bank under which we posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for our corporate headquarters, as well as collateral for performance bonds. We may invest the cash collateral under the security agreement in certain permitted investments. As of September 30, 2008, we had \$1.0 million of cash collateral posted under the security agreement, all invested in money market funds.

We lease office space and computer and other equipment under operating lease agreements. In addition to base rent, we are responsible for certain taxes, utilities and maintenance costs, and several leases include options for renewal or purchase. The following table shows future minimum payments under noncancellable operating leases and agreements with initial terms of greater than one year, net of total

**Table of Contents**

future minimum rentals to be received under noncancellable sublease agreements, and future payments under the aircraft purchase agreement, based on the currently expected due dates of the various installments (in thousands):

	Twelve Months Ended September 30,					Thereafter	Total
	2009	2010	2011	2012	2013		
<i>Contractual Obligations:</i>							
Operating leases:	\$ 13,077	\$ 9,690	\$ 4,000	\$ 3,152	\$ 2,633	\$ 2,774	\$ 35,326
Purchase obligations:	38,526						38,526
Total	\$ 51,603	\$ 9,690	\$ 4,000	\$ 3,152	\$ 2,633	\$ 2,774	\$ 73,852

As of September 30, 2008, we had \$8.8 million of total gross unrecognized tax benefits. The timing of any payments which could result from these unrecognized tax benefits will depend on a number of factors, and accordingly the amount and period of any future payments cannot be estimated. We do not expect a significant tax payment related to these obligations within the next year.

**Net Cash Provided by Operating Activities.** Net cash provided by operating activities was \$59.2 million and \$64.7 million during the nine months ended September 30, 2008 and 2007, respectively. The major components of net cash provided by operating activities for the nine months ended September 30, 2008 were \$27.5 million of net income, a \$13.6 million decrease in deferred taxes, \$4.8 million of non-cash depreciation and amortization charges, a \$6.1 million increase in deferred revenue and advance payments and a \$3.6 million decrease in accounts receivable. The decrease in net cash provided by operating activities during the nine months ended September 30, 2008, as compared to the same period in the prior year, was primarily attributable to a \$13.2 million decrease in net income, a \$4.9 million decrease in changes in deferred taxes, partially offset by an \$8.7 million increase in changes in accounts payable and accrued expenses. In addition, net cash provided by discontinued operations was \$1.4 million during the nine months ended September 30, 2008, compared to the \$2.2 million of net cash used by discontinued operations during the nine months ended September 30, 2007.

**Net Cash Used in Investing Activities.** Net cash used in investing activities was \$10.1 million and \$12.0 million during the nine months ended September 30, 2008 and 2007, respectively. The major components of net cash used in investing activities for the nine months ended September 30, 2008 consisted primarily of \$3.0 million of purchases of property and equipment, and an \$8.1 million increase in capitalized software development costs. The decrease in net cash used in investing activities during the nine months ended September 30, 2008, as compared to the same period in the prior year, was primarily attributable to a reduction in advance deposits on purchase of property and equipment of \$7.5 million partially offset by a \$5.4 million increase in capitalized software development costs.

**Net Cash Used in Financing Activities.** Net cash used in financing activities was \$6.1 million and \$58.3 million during the nine months ended September 30, 2008 and 2007, respectively. Net cash used in financing activities for the nine months ended September 30, 2008 resulted primarily from purchases of treasury stock of \$8.4 million, partially offset by proceeds from the sale of class A common stock from the exercise of stock options of \$2.1 million. The decrease in net cash used in financing activities during the nine months ended September 30, 2008, as compared to the same period in the prior year, was primarily attributable to a reduction in the purchases of treasury stock of \$54.2 million.

**Off-Balance Sheet Arrangements.** On March 15, 2005, we entered into a security agreement with a bank under which we posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for our corporate headquarters, as well as collateral for performance bonds. We may invest the cash collateral under the security agreement in certain permitted investments. As of September 30, 2008, we had \$1.0 million of cash collateral posted under the security agreement.

We did not enter into any off-balance sheet arrangements during the nine months ended September 30, 2008. As of September 30, 2008, we did not have any off-balance sheet arrangements that had or were reasonably likely to have a current or future impact on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

---

**Table of Contents**

**Recent Accounting Standards**

In December 2007, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards ( SFAS ) No. 141 (Revised 2007), Business Combinations ( SFAS 141R ). SFAS 141R will change the accounting for business combinations. Under SFAS 141R, an acquiring entity will be required to recognize all the assets acquired and liabilities assumed in a transaction at the acquisition-date fair value with limited exceptions. SFAS 141R will change the accounting treatment and disclosure for certain specific items in a business combination. SFAS 141R applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. SFAS 141R will have an impact on our accounting for business combinations once adopted, but the effect on our consolidated results of operations and financial position will be dependent upon the acquisitions, if any, that we make on or after December 15, 2008.

In December 2007, the FASB issued SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements An Amendment of ARB No. 51 ( SFAS 160 ). SFAS 160 establishes new accounting and reporting standards for the non-controlling interest in a subsidiary and for the deconsolidation of a subsidiary. SFAS 160 is effective for fiscal years beginning on or after December 15, 2008. We are currently evaluating the impact of SFAS 160 on our consolidated results of operations and financial position.

In March 2008, the FASB issued SFAS No. 161, Disclosures About Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133 ( SFAS 161 ). SFAS 161 expands quarterly disclosure requirements in SFAS No. 133 about an entity s derivative instruments and hedging activities. SFAS 161 is effective for fiscal years beginning after November 15, 2008. We are currently evaluating the impact of SFAS 161 on our consolidated financial position and results of operations.

In May 2008, the FASB issued SFAS No. 162, The Hierarchy of Generally Accepted Accounting Principles ( SFAS 162 ). SFAS 162 identifies the sources of accounting principles and the framework for selecting the principles to be used in the preparation of financial statements of nongovernmental entities that are presented in conformity with generally accepted accounting principles. SFAS 162 is effective 60 days following the SEC s approval of the Public Company Accounting Oversight Board amendments to Interim Auditing Standards Section 411, The Meaning of Present Fairly in Conformity With Generally Accepted Accounting Principles. SFAS 162 will not have an impact on our consolidated financial position and results of operations.

**ITEM 3. Quantitative and Qualitative Disclosures About Market Risk**

The following discussion about our market risk exposures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements.

We are exposed to the impact of both interest rate changes and foreign currency fluctuations.

**Interest Rate Risk.** Our exposure to risk for changes in interest rates relates primarily to our investments. We generally invest our excess cash in short-term, highly-rated, fixed rate financial instruments. These fixed rate investments are subject to interest rate risk and may fall in value if interest rates increase.

As of September 30, 2008, we did not have any material investments.

**Foreign Currency Risk.** We conduct a significant portion of our business in currencies other than the U.S. dollar, the currency in which we report our consolidated financial statements. International sales accounted for 43.6% and 37.2% of our total revenues for the three months ended September 30, 2008 and

## **Table of Contents**

2007, respectively, and 41.3% and 36.9% of our total revenues for the nine months ended September 30, 2008 and 2007, respectively. We anticipate that international revenues will continue to account for a significant portion of our total revenues. The functional currency of each of our foreign subsidiaries is the local currency.

Assets and liabilities of our foreign subsidiaries are translated into U.S. dollars at exchange rates in effect as of the applicable balance sheet date and any resulting translation adjustments are included as an adjustment to stockholders' equity. Revenues and expenses generated from these subsidiaries are translated at average monthly exchange rates during the quarter in which the transactions occur. Gains and losses from transactions in local currencies are included in net income.

Historically, we have generated a significant portion of our revenues and incurred a significant portion of our expenses in Euro and the British pound sterling. As a result of transacting in multiple currencies and reporting our financial statements in U.S. dollars, our operating results may be adversely impacted by currency exchange rate fluctuations in the future. Further information on the impact of foreign currency exchange rate fluctuations on current and comparable periods is further described in Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations.

We cannot predict the effect of exchange rate fluctuations upon our future results. We attempt to minimize our foreign currency risk by converting our excess foreign currency held in foreign jurisdictions to U.S. dollar denominated cash and investment accounts. To date, we have not hedged the risks associated with foreign exchange exposure. Although we may do so in the future, we cannot be sure that any hedging techniques will be successful or that our business, results of operations, financial condition and cash flows will not be materially adversely affected by exchange rate fluctuations.

As of September 30, 2008, a 10% adverse change in foreign exchange rates versus the U.S. dollar would have decreased our aggregate reported cash and cash equivalents and restricted cash and investments by 1.2%.

### **ITEM 4. Controls and Procedures**

***Evaluation of disclosure controls and procedures.*** Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of September 30, 2008. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of our disclosure controls and procedures as of September 30, 2008, our chief executive officer and chief financial officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

***Changes in internal controls.*** No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fiscal quarter ended September 30, 2008 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents****PART II - OTHER INFORMATION****Item 1. Legal Proceedings**

On November 8, 2007, Diagnostic Systems Corp. (DSC), a subsidiary of Acacia Technology Group, filed a complaint for patent infringement against MicroStrategy and a number of other unrelated defendants in the United States District Court for the Central District of California, Southern Division. The case has been consolidated with Case No. SA CV 07-896 AG (MLGx) pending against other unrelated defendants. The consolidated complaint accuses MicroStrategy of infringing U.S. Patent No. 5,537,590 directly, contributorily and by inducement, by making, using, selling and offering for sale in the United States MicroStrategy 8 Business Intelligence Platform, when used with an appropriate database. The consolidated complaint accuses MicroStrategy of willful infringement and seeks damages, a finding that the case is exceptional and an award of attorneys fees, and preliminary and permanent injunctive relief. In its initial disclosures pursuant to Federal Rule of Civil Procedure 26(a) served on December 28, 2007, DSC declined to disclose the amount of its alleged damages, but disclosed that its alleged damages are based on a reasonable royalty theory. MicroStrategy answered the consolidated complaint on December 28, 2007, denied infringement, asserted affirmative defenses of non-infringement, invalidity and unenforceability, among others, and counter-claimed for declaratory judgment that the 590 patent is not infringed, is invalid, and is unenforceable. The Court has not yet set a trial date. This case has been stayed in its entirety pending resolution of a writ of mandamus filed by DSC in the United States Court of Appeals for the Federal Circuit challenging an order by the District Court compelling DSC to produce documents to defendants in discovery that DSC alleges are privileged. The outcome of this litigation is not presently determinable. Accordingly, no provision for this matter has been made in the accompanying consolidated financial statements.

On December 10, 2003, MicroStrategy filed a complaint for patent infringement against Crystal Decisions, Inc. in the United States District Court for the District of Delaware. The lawsuit alleged that Crystal Decisions willfully infringed three patents issued to MicroStrategy relating to: (i) asynchronous control of report generation using a web browser (the 033 patent); (ii) management of an automatic OLAP report broadcast system (the 796 patent); and (iii) providing business intelligence web content with reduced client-side processing (the 432 patent). Following the filing of the complaint, Crystal Decisions was acquired by Business Objects Americas, Inc. Business Objects Americas, Inc. answered the complaint, denying infringement and seeking a declaration that the patents in suit are invalid and not infringed by Business Objects Americas, Inc. MicroStrategy filed a motion for summary judgment of infringement of the 432, 796, and 033 patents on October 13, 2005. Business Objects filed motions for summary judgment of non-infringement and invalidity of the 432, 796, and 033 patents on October 13, 2005. The Court granted Business Objects motions for summary judgment of non-infringement of the 033 patent and of invalidity of the 432 and 796 patents. The Court denied Business Objects motion for summary judgment of invalidity of the 033 patent and denied as moot Business Objects motion for summary judgment of non-infringement of the 432 and 796 patents. On February 23, 2006, the Court entered judgment in favor of Business Objects and against MicroStrategy. MicroStrategy filed a notice of appeal to the Federal Circuit on March 24, 2006. On June 25, 2007, the Federal Circuit affirmed the District Court's judgment in favor of Business Objects and against MicroStrategy on each of the 432, 796, and 033 patents. MicroStrategy did not file a request for rehearing before the Federal Circuit or file a petition for a writ of certiorari before the United States Supreme Court.

On March 9, 2006, Business Objects filed a motion seeking reimbursement from MicroStrategy of Business Objects attorneys fees and costs in the amount of approximately \$4.7 million. On March 25, 2008, the Court issued a memorandum opinion and an order. The Court awarded partial fees and expenses to Business Objects as the prevailing party. Business Objects was awarded reasonable fees and expenses after March 14, 2005 defending against the 796 patent, the 033 patent and claims 1, 2, 4, and 5 of the 432 patent. Business Objects motion for fees and expenses related to claims 6, 9, 10 and 13 of the 432 patent was denied. Business Objects was required to submit a detailed summary of the hours spent after March 14, 2005, the hourly rate charged, and the expenses incurred defending against the 796 patent, the 033 patent, and claims 1, 2, 4 and 5 of the 432 patent. On April 15, 2008, Business Objects submitted its fee petition seeking \$2.3 million. On May 15, 2008, MicroStrategy submitted its opposition to the petition. Both

## **Table of Contents**

parties have filed additional briefings. The Court has not yet ruled on Business Objects' fee petition. During the first quarter of 2008, we recorded a \$2.3 million accrued liability related to this claim. The \$2.3 million accrual is included in accounts payable and accrued expense in our consolidated balance sheets, and has been recorded as a general and administrative expense in our consolidated statements of operations. The ultimate liability to us resulting from this proceeding may differ materially from the accrued amount.

On September 29, 2008, EON Corp IP Holdings, LLC (EON) filed a complaint for patent infringement against Alarm.com Incorporated, which is a majority-owned subsidiary of MicroStrategy, and a number of other unrelated defendants in the United States District Court for the Eastern District of Texas. The complaint accuses Alarm.com of infringing U.S. Patent Nos. 5,388,101 and 5,481,546 directly, contributorily and by inducement by making, using, selling and offering for sale two-way communication networks and/or data systems that fall within the scope of at least one claim of the referenced patents. The complaint seeks damages, an award of attorney's fees and the court costs, an award of pre-judgment and post-judgment interest on damages, and any other relief EON may justly be awarded. The outcome of this litigation is not presently determinable. Accordingly, no provision for this matter has been made in the accompanying consolidated financial statements.

We also are involved in various other legal proceedings arising in the normal course of business. Although the outcomes of these other legal proceedings are inherently difficult to predict, we do not expect the resolution of these other legal proceedings to have a material adverse effect on our financial position, results of operations or cash flows.

### **Item 1A. Risk Factors**

You should carefully consider the risks described below before making an investment decision. The risks and uncertainties described below are not the only ones facing MicroStrategy. Additional risks and uncertainties not presently known to us or that we currently deem immaterial may also impair our business operations.

If any of the following risks actually occur, our business, financial condition or results of operations could be materially adversely affected. In such case, the trading price of our class A common stock could decline and you may lose all or part of your investment.

#### **Our quarterly operating results, revenues and expenses may fluctuate significantly, which could have an adverse effect on the market price of our stock**

For a number of reasons, including those described below, our operating results, revenues and expenses have in the past varied and may in the future vary significantly from quarter to quarter. These fluctuations could have an adverse effect on the market price of our class A common stock.

*Fluctuations in Quarterly Operating Results.* Our quarterly operating results may fluctuate, in part, as a result of:

the size, timing, volume and execution of significant orders and shipments;

the mix of products and services of customer orders, which can affect whether we recognize revenue upon the signing and delivery of our software products or whether revenue must be recognized as work progresses or over the entire contract period;

the timing of new product announcements by us or our competitors;

changes in our pricing policies or those of our competitors;

market acceptance of business intelligence software generally and of new and enhanced versions of our products in particular;

## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

the length of our sales cycles;

seasonal factors, such as our traditionally lower pace of new license transactions in the summer;

changes in our operating expenses;

personnel changes;

our use of direct and indirect distribution channels;

utilization of our consulting and education services, which can be affected by delays or deferrals of customer implementation of our software products;

the quarterly performances of our Alarm.com and Angel.com business units, which are highly variable and particularly difficult to forecast;

**Table of Contents**

changes in foreign currency exchange rates;

our profitability and expectations for future profitability and its effect on our deferred tax assets and net income for the period in which any adjustment to our net deferred tax asset valuation allowance may be made;

increases or decreases in our liability for unrecognized tax benefits under FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes, an interpretation of FASB Statement No. 109 ; and

changes in customer budgets.

*Limited Ability to Adjust Expenses.* We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly enough to offset any unexpected revenue shortfall. Accordingly, any shortfall in revenue may cause significant variation in operating results in any quarter.

Based on the above factors, we believe that quarter-to-quarter comparisons of our operating results are not a good indication of our future performance. It is possible that in one or more future quarters, our operating results may be below the expectations of public market analysts and investors. In that event, the trading price of our class A common stock may fall.

**The trading price for our class A common stock has been and may continue to be volatile**

The trading price of our class A common stock historically has been volatile and may continue to be volatile. The trading price of our class A common stock may fluctuate widely in response to various factors, some of which are beyond our control. These factors include:

quarterly variations in our results of operations or those of our competitors;

announcements by us or our competitors of acquisitions, new products, significant contracts, commercial relationships or capital commitments;

the emergence of new sales channels in which we are unable to compete effectively;

our ability to develop and market new and enhanced products on a timely basis;

commencement of, or our involvement in, litigation;

any major change in our board or management;

changes in governmental regulations or in the status of our regulatory approvals;

recommendations by securities analysts or changes in earnings estimates;



## Edgar Filing: MICROSTRATEGY INC - Form 10-Q

announcements about our earnings that are not in line with analyst expectations, the likelihood of which may be enhanced because it is our policy not to give guidance relating to our anticipated financial performance in future periods;

announcements by our competitors of their earnings that are not in line with analyst expectations;

the volume of shares of class A common stock available for public sale;

sales of stock by us or by our stockholders;

short sales, hedging and other derivative transactions involving shares of our class A common stock; and

general economic conditions and slow or negative growth of related markets.

In addition, the stock market in general, and the market for technology companies in particular, have experienced extreme price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of those companies. These broad market and industry factors may seriously harm the market price of our class A common stock, regardless of our actual operating performance.

## **Table of Contents**

### **Revenue recognition accounting pronouncements may adversely affect our reported results of operations**

We continuously review our compliance with all new and existing revenue recognition accounting pronouncements. Depending upon the outcome of these ongoing reviews and the potential issuance of further accounting pronouncements, implementation guidelines and interpretations, we may be required to modify our reported results, revenue recognition policies or business practices, which could have a material adverse effect on our results of operations.

### **We may have exposure to greater than anticipated tax liabilities**

We are subject to income taxes and non-income taxes in a variety of domestic and foreign jurisdictions. Our future income taxes could be adversely affected by earnings that are lower than anticipated in jurisdictions where we have lower statutory rates and earnings that are higher than anticipated in jurisdictions where we have higher statutory rates, by changes in the valuation of our deferred tax assets and liabilities, changes in the amount of unrecognized tax benefits under FIN 48, or by changes in tax laws, regulations, accounting principles or interpretations thereof.

Our determination of our tax liability is subject to review by applicable domestic and foreign tax authorities. For example, we are currently under tax audit in the UK and Germany. Any adverse outcome of such a review could have an adverse effect on our operating results and financial condition. The determination of our worldwide provision for income taxes and other tax liabilities requires significant judgment and, in the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Moreover, as a multinational business, we have subsidiaries that engage in many intercompany transactions in a variety of tax jurisdictions where the ultimate tax determination is uncertain.

We also have contingent tax liabilities that, in management's judgment, are not probable of assertion. If such unasserted contingent liabilities were to be asserted, or become probable of assertion, we may be required to record significant expenses and liabilities in the period in which these liabilities are asserted or become probable of assertion.

As a result of these and other factors, the ultimate amount of tax obligations owed may differ from the amounts recorded in our financial statements and any such difference may materially affect our financial results in future periods in which we change our estimates of our tax obligations or in which the ultimate tax outcome is determined.

### **If the market for business intelligence software fails to grow as we expect, or if businesses fail to adopt our products, our business, operating results and financial condition could be materially adversely affected**

Nearly all of our revenues to date have come from sales of business intelligence software and related technical support, consulting and education services. We expect these sales to account for a large portion of our revenues for the foreseeable future. Although demand for business intelligence software has grown in recent years, the market for business intelligence software applications is still evolving. Resistance from consumer and privacy groups to increased commercial collection and use of data on spending patterns and other personal behavior and governmental restrictions on the collection and use of personal data may impair the further growth of this market, as may other developments. We cannot be sure that this market will continue to grow or, even if it does grow, that businesses will adopt our solutions. We have spent, and intend to keep spending, considerable resources to educate potential customers about business intelligence software in general and our solutions in particular. However, we cannot be sure that these expenditures will help our products achieve any additional market acceptance. If the market fails to grow or grows more slowly than we currently expect, our business, operating results and financial condition would be materially adversely affected.

## **Table of Contents**

### **Current economic uncertainties, and particularly the downturn in the financial services and retail industries, could adversely affect our business and results of operations**

General worldwide economic conditions have experienced a significant downturn. These conditions make it extremely difficult for our customers and us to accurately forecast and plan future business activities, and they could cause our customers to slow spending on our products and services, which would delay and lengthen sales cycles. Furthermore, during challenging economic times our customers may face issues gaining timely access to sufficient credit, which could result in an impairment of their ability to make timely payments to us. If that were to occur, we may be required to increase our allowance for doubtful accounts and our results would be negatively impacted.

We have a significant number of customers in the financial services and retail industries. The significant downturn in these industries may cause firms to react to worsening conditions by reducing their capital expenditures in general or by specifically reducing their spending on information technology. In addition, customers in these industries may delay or cancel information technology projects or seek to lower their costs by renegotiating vendor contracts. Also, customers with excess information technology resources may choose to take their availability solutions in-house rather than obtain those solutions from us. Moreover, competitors may respond to market conditions by lowering prices and attempting to lure away our customers to lower cost solutions. In addition, the increased pace of consolidation in the financial services industry may result in reduced overall spending on our products.

We cannot predict the timing, strength or duration of any economic slowdown or subsequent economic recovery, generally or in the financial services and retail industries. If the downturn in the general economy or markets in which we operate persists or worsens from present levels, our business, financial condition and results of operations could be materially and adversely affected.

### **We face intense competition, which may lead to lower prices for our products, reduced gross margins, loss of market share and reduced revenue**

The markets for business intelligence software, analytical applications and information delivery are intensely competitive and subject to rapidly changing technology. In addition, many companies in these markets are offering, or may soon offer, products and services that may compete with MicroStrategy products.

MicroStrategy faces competitors in several broad categories, including business intelligence software, analytical processes, query and web-based reporting tools, and report delivery. Independent competitors that are primarily focused on business intelligence products include, among others, Actuate, Information Builders and the SAS Institute. We also compete with large software corporations, including suppliers of enterprise resource planning software that provide one or more capabilities competitive with our products, such as IBM, Microsoft, Oracle, SAP AG, and Infor, and with open source business intelligence vendors, including Pentaho and JasperSoft.

Many of our competitors have longer operating histories, significantly greater financial, technical, marketing or other resources, and greater name recognition than we do. In addition, many of our competitors have strong relationships with current and potential customers and extensive knowledge of the business intelligence industry. As a result, they may be able to respond more quickly to new or emerging technologies and changes in customer requirements or devote greater resources to the development, promotion and sale of their products than we can. Increased competition may lead to price cuts, reduced gross margins and loss of market share. We may not be able to compete successfully against current and future competitors and the failure to meet the competitive pressures we face may have a material adverse effect on our business, operating results and financial condition.

Current and future competitors may also make strategic acquisitions or establish cooperative relationships among themselves or with others. For example, Oracle acquired Hyperion Solutions in April 2007, IBM acquired Cognos in January 2008 and SAP acquired Business Objects in January 2008. By doing so, these

## **Table of Contents**

competitors may increase their ability to meet the needs of our potential customers. Our current or prospective indirect channel partners may establish cooperative relationships with our current or future competitors. These relationships may limit our ability to sell our products through specific distribution channels. Accordingly, new competitors or alliances among current and future competitors may emerge and rapidly gain significant market share. These developments could limit our ability to obtain revenues from new customers and to maintain technical support revenues from our installed customer base.

### **We depend on revenue from a single suite of products**

Our MicroStrategy 8 suite of products accounts for a substantial portion of our revenue. Because of this revenue concentration, our business could be harmed by a decline in demand for, or in the prices of, our MicroStrategy 8 software as a result of, among other factors, any change in our pricing model, increased competition, a maturation in the markets for these products or other risks described in this document.

### **Business disruptions could affect our operating results**

A significant portion of our research and development activities and certain other critical business operations are concentrated in a single facility in northern Virginia. We are also a highly automated business and a disruption or failure of our systems could cause delays in completing sales and providing services. A major earthquake, fire, act of terrorism or other catastrophic event that results in the destruction or disruption of any of our critical business operations or information technology systems could severely affect our ability to conduct normal business operations and as a result our future operating results could be materially and adversely affected.

### **We use strategic channel partners and if we are unable to maintain successful relationships with them, our business, operating results and financial condition could be materially adversely affected**

In addition to our direct sales force, we use strategic channel partners such as value-added resellers, system integrators and original equipment manufacturers to license and support our products. For the nine months ended September 30, 2008, transactions by channel partners for which we recognized revenues accounted for 17.4% of our total product licenses revenues. Our channel partners generally offer customers the products of several different companies, including products that compete with ours. Because our channel partners generally do not have an exclusive relationship with us, we cannot be certain that they will prioritize or provide adequate resources to selling our products. Moreover, divergence in strategy or contract defaults by any of these channel partners may materially adversely affect our ability to develop, market, sell or support our products.

Although we believe that direct sales will continue to account for a majority of product licenses revenues, we seek to maintain a significant level of indirect sales activities through our strategic channel partners. There can be no assurance that our strategic partners will continue to cooperate with us when our distribution agreements expire or are up for renewal. In addition, there can be no assurance that actions taken or omitted to be taken by such parties will not adversely affect us. Our ability to achieve revenue growth in the future will depend in part on our success in maintaining successful relationships with our strategic partners. If we are unable to maintain our relationships with these strategic partners, our business, operating results and financial condition could be materially adversely affected.

In addition, we rely on our strategic channel partners to operate in accordance with the terms of their contractual agreements with us. For example, our agreements with our channel partners limit the terms and conditions pursuant to which they are authorized to resell or distribute our software and offer technical support and related services. We also typically require our channel partners to represent to us the dates and details of product license transactions sold through to end user customers. If our strategic channel partners do not comply with their contractual obligations to us, our business, results of operations and financial condition may be materially and adversely affected.

## **Table of Contents**

### **Our recognition of deferred revenue and advance payments and future customer purchase commitments is subject to future performance obligations and may not be representative of revenues for succeeding periods**

Our gross current and long-term deferred revenue and advance payments totaled \$112.7 million as of September 30, 2008. We offset our accounts receivable and deferred revenue for any billed and unpaid items, which totaled \$41.4 million, resulting in net deferred revenue and advance payments of \$71.3 million as of September 30, 2008. The timing and ultimate recognition of our deferred revenue and advance payments depend on various factors, including our performance of various service obligations. We have also entered into certain additional agreements that include future minimum commitments by our customers to purchase products, product support or other services through 2012 totaling approximately \$37.1 million. These future commitments are not included in our deferred revenue balances. Because of the possibility of customer changes or delays in customer development or implementation schedules or budgets, and the need for us to satisfactorily perform product support services, deferred revenue and advance payments at any particular date may not be representative of actual revenue for any succeeding period.

### **We may not be able to sustain or increase profitability in the future**

We generated net income for each of the nine months ended September 30, 2008 and 2007; however, we may not be able to sustain or increase profitability on a quarterly or annual basis in the future. If operating expenses exceed our expectations or cannot be adjusted accordingly or revenues fall below our expectations, we may cease to be profitable and our business, results of operations and financial condition may be materially and adversely affected. We have significant deferred tax assets, and if we are unable to sustain profitability, we may be required to establish a valuation allowance against these deferred tax assets, which would result in a charge that would adversely affect net income in the period in which the charge is incurred.

### **Managing our international operations is complex and our failure to do so successfully or in a cost-effective manner could have a material adverse effect on our business, operating results and financial condition**

We receive a significant portion of our total revenues from international sales from foreign direct and indirect operations. International sales accounted for 43.6% and 37.2% of our total revenues for the three months ended September 30, 2008 and 2007, respectively and 41.3% and 36.9% of our total revenues for the nine months ended September 30, 2008 and 2007, respectively. Our international operations require significant management attention and financial resources.

There are certain risks inherent in our international business activities including:

changes in foreign currency exchange rates;

unexpected changes in regulatory requirements;

tariffs, export restrictions and other trade barriers;

costs of localizing products;

lack of acceptance of localized products;

difficulties in and costs of staffing, managing and operating our international operations;

tax issues, including restrictions on repatriating earnings;

weaker intellectual property protection;

economic weakness or currency related crises;

the burden of complying with a wide variety of laws, including labor laws;

generally longer payment cycles and greater difficulty in collecting accounts receivable;

---

**Table of Contents**

our ability to adapt to sales practices and customer requirements in different cultures; and

political instability in the countries where we are doing business.

In addition, compliance with foreign and U.S. laws and regulations that are applicable to our international operations is complex and may increase our cost of doing business in international jurisdictions, and our international operations could expose us to fines and penalties if we fail to comply with these regulations. These laws and regulations include import and export requirements, U.S. laws such as the Foreign Corrupt Practices Act, and local laws prohibiting corrupt payments to governmental officials. Although we have implemented policies and procedures designed to help ensure compliance with these laws, there can be no assurance that our employees, partners and other persons with whom we do business will not take actions in violation of our policies or these laws. Any violations of these laws could subject us to civil or criminal penalties, including substantial fines or prohibitions on our ability to offer our products and services to one or more countries, and could also materially damage our reputation, our brand and our international expansion efforts.

These factors may have a material adverse effect on our future international sales and, consequently, on our business, operating results and financial condition.

**We may lose sales, or sales may be delayed, due to the long sales and implementation cycles for our products, which could reduce our revenues**

To date, our customers have typically invested substantial time, money and other resources and involved many people in the decision to license our software products and purchase our consulting and other services. As a result, we may wait nine months or more after the first contact with a customer for that customer to place an order while it seeks internal approval for the purchase of our products and/or services. During this long sales cycle, events may occur that affect the size and/or timing of the order or even cause it to be canceled. For example, our competitors may introduce new products, or the customer's own budget and purchasing priorities may change.

Even after an order is placed, the time it takes to deploy our products and complete consulting engagements can vary widely. Implementing our product can take several months, depending on the customer's needs, and may begin only with a pilot program. It may be difficult to deploy our products if the customer has complicated deployment requirements, which typically involve integrating databases, hardware and software from different vendors. If a customer hires a third party to deploy our products, we cannot be sure that our products will be deployed successfully.

**Our results in any particular period may depend upon the number and volume of large transactions in that period and these transactions may involve more lengthy, complex and unpredictable sales cycles than other transactions**

As existing and potential customers seek to standardize on a single business intelligence vendor, our business may experience larger transactions at the enterprise level and larger transactions may account for a greater proportion of our business. The presence or absence of one or more large transactions in a particular period may have a material positive or negative effect on our revenue and operating results for that period. During the nine months ended September 30, 2008, our top three product license transactions totaled approximately \$9.1 million of recognized revenue, including one transaction with \$4.0 million of recognized revenue, compared to \$5.6 million of recognized revenue, during the nine months ended September 30, 2007, or 13.4% and 8.2% of total product licenses revenues during the nine months ended September 30, 2008 and 2007, respectively. These transactions represent significant business and financial decisions for our customers and require considerable effort on the part of customers to assess alternative products and require additional levels of management approval before being concluded. They are also often more complex than smaller transactions. These factors generally lengthen the typical sales cycle and increase the risk that the customer's purchasing decision may be postponed or delayed from one period to another subsequent or later period or that the customer will alter his purchasing requirements. The sales effort and service delivery scope for larger transactions also require additional resources to execute the transaction. These factors could result in lower than anticipated revenue and earnings for a particular period or in the reduction of estimated revenue and earnings in future periods.

## **Table of Contents**

### **We face a variety of risks in doing business with the U.S. and foreign governments, various state and local governments, and agencies, including risks related to the procurement process, budget constraints and cycles, termination of contracts and audits**

Our customers include the U.S. government and a number of state and local governments or agencies. There are a variety of risks in doing business with government entities, including:

*Procurement.* Contracting with public sector customers is highly competitive and can be time-consuming and expensive, requiring that we incur significant upfront time and expense without any assurance that we will win a contract.

*Budgetary Constraints and Cycles.* Demand and payment for our products and services are impacted by public sector budgetary cycles and funding availability, with funding reductions or delays adversely impacting public sector demand for our products and services.

*Termination of Contracts.* Public sector customers often have contractual or other legal rights to terminate current contracts for convenience or due to a default. If a contract is terminated for convenience, which can occur if the customer's needs change, we may only be able to collect for products or services delivered prior to termination and settlement expenses. If a contract is terminated because of default, we may not recover even those amounts, and we may be liable for excess costs incurred by the customer for procuring alternative products or services.

*Audits.* The U.S. government and state and local governments and agencies routinely investigate and audit government contractors for compliance with a variety of complex laws, regulations, and contract provisions relating to the formation, administration or performance of government contracts, including provisions governing reports of and remittances of fees based on sales under government contracts, price protection, compliance with socio-economic policies, and other terms that are particular to government contracts. If, as a result of an audit or review, it is determined that we have failed to comply with such laws, regulations or contract provisions, we may be subject to civil and criminal penalties and administrative sanctions, including termination of contracts, forfeiture of profits, cost associated with the triggering of price reduction clauses, fines and suspensions or debarment from future government business, and we may suffer harm to our reputation.

Our customers also include a number of foreign governments and agencies. Similar procurement, budgetary, contract and audit risks also apply to our doing business with these entities. In addition, compliance with complex regulations and contracting provisions in a variety of jurisdictions can be expensive and consume significant management resources. In certain jurisdictions our ability to win business may be constrained by political and other factors unrelated to our competitive position in the market. Each of these difficulties could adversely affect our business and results of operations.

### **We depend on technology licensed to us by third parties, and the loss of this technology could impair our software, delay implementation of our products or force us to pay higher license fees**

We license third-party technologies that we incorporate into our existing products. There can be no assurance that the licenses for such third-party technologies will not be terminated or that we will be able to license third-party software for future products. In addition, we may be unable to renegotiate acceptable third-party license terms. Changes in or the loss of third party licenses could lead to a material increase in the costs of licensing or to our software products becoming inoperable or their performance being materially reduced, with the result that we may need to incur additional development costs to ensure continued performance of our products, and we may experience a decreased demand for our products.



## **Table of Contents**

### **If we are unable to recruit or retain skilled personnel, or if we lose the services of any of our key management personnel, our business, operating results and financial condition could be materially adversely affected**

Our future success depends on our continuing ability to attract, train, assimilate and retain highly skilled personnel. Competition for these employees is intense. We may not be able to retain our current key employees or attract, train, assimilate or retain other highly skilled personnel in the future. Our future success also depends in large part on the continued service of key management personnel, particularly Michael J. Saylor, our Chairman, President and Chief Executive Officer, and Sanju K. Bansal, our Vice Chairman, Executive Vice President and Chief Operating Officer. If we lose the services of one or both of these individuals or other key personnel, or if we are unable to attract, train, assimilate and retain the highly skilled personnel we need, our business, operating results and financial condition could be materially adversely affected.

### **If we are unable to develop and release product enhancements and new products to respond to rapid technological change in a timely and cost-effective manner, our business, operating results and financial condition could be materially adversely affected**

The market for our products is characterized by rapid technological change, frequent new product introductions and enhancements, changing customer demands and evolving industry standards. The introduction of products embodying new technologies can quickly make existing products obsolete and unmarketable. We believe that our future success depends largely on three factors:

our ability to continue to support a number of popular operating systems and databases;

our ability to maintain and improve our current product line; and

our ability to rapidly develop new products that achieve market acceptance, maintain technological competitiveness and meet an expanding range of customer requirements.

Business intelligence applications are inherently complex, and it can take a long time and require significant research and development expenditures to develop and test new products and product enhancements. In addition, customers may delay their purchasing decisions because they anticipate that new or enhanced versions of our products will soon become available. We cannot be sure that we will succeed in developing and marketing, on a timely and cost-effective basis, product enhancements or new products that respond to technological change or new customer requirements, nor can we be sure that any new products and product enhancements will achieve market acceptance. Moreover, even if we introduce such a product, we may experience a decline in revenues of our existing products that is not fully matched by the new product's revenue. For example, customers may delay making purchases of a new product to permit them to make a more thorough evaluation of the product, or until industry and marketplace reviews become widely available. Some customers may hesitate migrating to a new product due to concerns regarding the complexity of migration and product infancy issues on performance. In addition, we may lose existing customers who choose a competitor's product rather than migrate to our new product. This could result in a temporary or permanent revenue shortfall and materially affect our business.

### **The emergence of new industry standards may adversely affect the demand for our existing products**

The emergence of new industry standards in related fields may adversely affect the demand for our existing products. This could happen, for example, if new web standards and technologies emerged that were incompatible with customer deployments of our products. MicroStrategy currently supports SQL and MDX standards in database access technology. If we are unable to adapt our products on a timely basis to new standards in database access technology, the ability of MicroStrategy's products to access customer databases could be impaired. In addition, the emergence of new standards in the field of operating system support could adversely affect the demand for our existing products. MicroStrategy technology is currently compatible with nearly all major operating systems, including, among others, Windows Server, Sun Solaris, IBM AIX, HP's HP-UX, Red Hat Linux AS and SuSE Linux Enterprise Server. If a different operating system were to gain widespread acceptance, we may not be able to achieve compatibility on a timely basis, resulting in an adverse effect on the demand for our products.

## **Table of Contents**

### **The nature of our products makes them particularly vulnerable to undetected errors, or bugs, which could cause problems with how the products perform and which could in turn reduce demand for our products, reduce our revenue and lead to product liability claims against us**

Software products as complex as ours may contain errors and/or defects. Although we test our products extensively, we have in the past discovered software errors in our products after their introduction. Despite testing by us and by our current and potential customers, errors may be found in new products or releases after commercial shipments begin. This could result in lost revenue, damage to our reputation or delays in market acceptance, which could have a material adverse effect upon our business, operating results and financial condition. We may also have to expend resources and capital to correct these defects.

Our license agreements with customers typically contain provisions designed to limit our exposure to product liability, warranty and other claims. It is possible, however, that these provisions may not be effective under the laws of certain domestic or international jurisdictions and we may be exposed to product liability, warranty and other claims. A successful product liability claim against us could have a material adverse effect on our business, operating results and financial condition.

### **Our intellectual property rights are valuable, and any inability to protect them could reduce the value of our products, services and brand**

We rely on a combination of copyright, patent, trade secrets, confidentiality procedures and contractual commitments to protect our proprietary information. Despite our efforts, these measures can only provide limited protection. Unauthorized third parties may try to copy or reverse engineer portions of our products or otherwise obtain and use our intellectual property. Any patents owned by us may be invalidated, circumvented or challenged. Any of our pending or future patent applications, whether or not being currently challenged, may not be issued with the scope of the claims we seek, if at all. In addition, the laws of some countries do not provide the same level of protection of our proprietary rights as do the laws of the United States. If we cannot protect our proprietary technology against unauthorized copying or use, we may not remain competitive.

### **Third parties may claim we infringe their intellectual property rights**

We periodically receive notices from others claiming we are infringing their intellectual property rights, principally patent rights. We expect the number of such claims will increase as the number of products and competitors in our industry segments grows, the functionality of products overlap, and the volume of issued software patents and patent applications continues to increase. Responding to any infringement claim, regardless of its validity, could:

be time-consuming, costly and/or result in litigation;

divert management's time and attention from developing our business;

require us to pay monetary damages or enter into royalty and licensing agreements that we would not normally find acceptable;

require us to stop selling certain of our products;

require us to redesign certain of our products using alternative non-infringing technology or practices, which could require significant effort and expense; or

require us to satisfy indemnification obligations to our customers.

If a successful claim is made against us and we fail to develop or license a substitute technology, our business, results of operations, financial condition or cash flows could be adversely affected.



**Table of Contents**

For example November 8, 2007 Diagnostic Systems Corp. (DSC), a subsidiary of Acacia Technology Group, filed a complaint for patent infringement against MicroStrategy and a number of other unrelated defendants in the United States District Court for the Central District of California, Southern Division. The case has been consolidated with Case No. SA CV 07-896 AG (MLGx) pending against other unrelated defendants. The consolidated complaint accuses MicroStrategy of infringing U.S. Patent No. 5,537,590 directly, contributorily and by inducement by making, using, selling and offering for sale in the United States MicroStrategy 8 Business Intelligence Platform, when used with an appropriate database. The consolidated complaint accuses MicroStrategy of willful infringement and seeks damages, a finding that the case is exceptional and an award of attorneys fees, and preliminary and permanent injunctive relief. In its initial disclosures pursuant to Federal Rule of Civil Procedure 26(a) served on December 28, 2007, DSC declined to disclose the amount of its alleged damages, but disclosed that its alleged damages are based on a reasonable royalty theory. MicroStrategy answered the consolidated complaint on December 28, 2007, denied infringement, asserted affirmative defenses of non-infringement, invalidity and unenforceability, among others, and counter-claimed for declaratory judgment that the 590 patent is not infringed, is invalid, and is unenforceable. The Court has not yet set a trial date. This case has been stayed in its entirety pending resolution of a writ of mandamus filed by DSC in the United States Court of Appeals for the Federal Circuit challenging an order by the District Court compelling DSC to produce documents to defendants in discovery that DSC alleges are privileged. The outcome of this litigation is not presently determinable.

Also, on September 29, 2008, EON Corp IP Holdings, LLC (EON) filed a complaint for patent infringement against Alarm.com Incorporated, which is a majority-owned subsidiary of MicroStrategy, and a number of other unrelated defendants in the United States District Court for the Eastern District of Texas. The complaint accuses Alarm.com of infringing U.S. Patent Nos. 5,388,101 and 5,481,546 directly, contributorily and by inducement by making, using, selling and offering for sale two-way communication networks and/or data systems that fall within the scope of at least one claim of the referenced patents. The complaint seeks damages, an award of attorney's fees and the court costs, an award of pre-judgment and post-judgment interest on damages, and any other relief EON may justly be awarded. The outcome of this litigation is not presently determinable.

**Pending or future litigation could have a material adverse impact on our results of operation and financial condition**

In addition to intellectual property litigation, from time to time, we have been subject to other litigation. Where we can make a reasonable estimate of the liability relating to pending litigation and determine that it is probable, we record a related liability. As additional information becomes available, we assess the potential liability and revise estimates as appropriate. However, because of uncertainties relating to litigation, the amount of our estimates could be wrong. In addition to the related cost and use of cash, pending or future litigation could cause the diversion of management's attention and resources.

**We could face liability claims relating to Alarm.com products and services and these claims could result in significant costs and liabilities**

Our Alarm.com subsidiary provides web-enabled security and activity monitoring technology. We face exposure to liability claims in the event that any Alarm.com product or service results in personal injury or property damage. Although we maintain insurance policies to provide certain coverage for general liability claims, such insurance may not continue to be available on terms acceptable to us and such coverage may not be adequate for liabilities actually incurred. In addition, in the event that any Alarm.com product or service is proved to be defective, we may be required to recall or redesign such products or services, which could result in significant unexpected costs. Any liability claim or product recall could result in harm to our reputation and have a material adverse effect on our business, operating results and financial condition.

**Government regulations or other standards could have an adverse effect on the operations of our Alarm.com business**

The operations of our Alarm.com subsidiary may become subject to certain federal, state, and local regulations and licensing requirements. Many jurisdictions have licensing laws directed specifically toward the home alarm and monitoring industry. We believe that the products and services provided by our Alarm.com subsidiary do not require certain licenses or permits required of traditional providers of home protection and monitoring services. If laws, regulations or licensing requirements in the jurisdictions in which Alarm.com operates were to change or if existing laws, regulations and licensing requirements were to be construed to require Alarm.com to obtain licenses or permits to provide its products and services, we may be required to modify our operations or to utilize resources to maintain compliance with such rules and regulations, or we may become subject to adverse regulatory action, any of which could have a material adverse effect on the business and operating results of our Alarm.com business.

## **Table of Contents**

**Our Alarm.com subsidiary relies on third-party manufacturers to produce and assemble its products. If these manufacturers experience an interruption in their operations or are otherwise unable to successfully deliver the products to meet our production demands, our business, operating results and financial condition could be materially adversely affected**

We have outsourced the production and assembly of our Alarm.com products to third-party manufacturers. Any interruption in the operations of our manufacturers could materially adversely affect our ability to meet scheduled deliveries to customers and business partners. In addition, these manufacturing facilities may not be able to increase production on a timely basis, or on terms acceptable to us, to keep up with the requirements of the Alarm.com business. As a result, we may not be able to satisfy customer orders or contractual commitments, leading to the termination of one or more of our contracts or resulting in litigation against us, any of which could have a material adverse effect on our business, operations and financial results. Alternative manufacturers may be difficult to find on terms acceptable to us or in a timely manner.

**We may not be able to dispose of our Alarm.com business on acceptable terms, or at all**

In March 2008, in connection with our consideration of strategic alternatives relating to our non-core Alarm.com business, we committed to a plan to sell this business. We may not be able to effect a sale of this business on acceptable terms, or at all. The timing of any potential disposition and the effect of any such disposition on our reported results of operations for the period in which any disposition may occur are uncertain, but may materially impact our results of operations for the period in which the sale takes place.

**Because of the rights of our two classes of common stock, and because we are controlled by our existing holders of class B common stock, these stockholders could transfer control of MicroStrategy to a third party without the approval of our Board of Directors or our other stockholders, prevent a third party from acquiring MicroStrategy, or limit your ability to influence corporate matters**

We have two classes of common stock: class A common stock and class B common stock. Holders of our class A common stock generally have the same rights as holders of our class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. As of October 24, 2008, holders of our class B common stock owned 2,770,244 shares of class B common stock, or 75.2% of the total voting power. Michael J. Saylor, our Chairman, President and Chief Executive Officer, beneficially owned 399,800 shares of class A common stock and 2,429,582 shares of class B common stock, or 67.1% of the total voting power, as of October 24, 2008. Accordingly, Mr. Saylor is able to control MicroStrategy through his ability to determine the outcome of elections of our directors, amend our certificate of incorporation and by-laws and take other actions requiring the vote or consent of stockholders, including mergers, going-private transactions and other extraordinary transactions and their terms.

Our certificate of incorporation allows holders of class B common stock, all of whom are current employees or directors of our company or related parties, to transfer shares of class B common stock, subject to the approval of stockholders possessing a majority of the outstanding class B common stock. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock could, without the approval of our Board of Directors or our other stockholders, transfer voting control of MicroStrategy to a third party. Such a transfer of control could have a material adverse effect on our business, operating results and financial condition. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock will also be able to prevent a change of control of MicroStrategy, regardless of whether holders of class A common stock might otherwise receive a premium for their shares over the then current market price. In addition, this concentrated control limits stockholders' ability to influence corporate matters and, as a result, we may take actions that our non-controlling stockholders do not view as beneficial. As a result, the market price of our class A common stock could be adversely affected.

**Table of Contents**

**ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds**

During the three months ended September 30, 2008, we did not repurchase any equity securities registered by us pursuant to Section 12 of the Exchange Act.

On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of our class A common stock from time to time on the open market, pursuant to the 2005 Share Repurchase Program. The timing and amount of any shares repurchased is determined by our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements which we may enter into in the future. On April 29, 2008, our Board of Directors amended the 2005 Share Repurchase Program to increase the amount of class A common stock that we are authorized to repurchase from \$300 million to \$800 million in the aggregate. The term of the 2005 Share Repurchase Program was also extended to April 29, 2013, although the program may be suspended or discontinued by us at any time. As of September 30, 2008, we had repurchased an aggregate of 2,469,473 shares of our class A common stock at an average price per share of \$95.69 and an aggregate cost of \$236.3 million under the 2005 Share Repurchase Program. As of September 30, 2008, \$563.7 million of our class A common stock remained available for repurchase under the 2005 Share Repurchase Program.

**ITEM 6. Exhibits**

We hereby file as part of this Form 10-Q the exhibits listed in the Index to Exhibits.

All other items in this Quarterly Report on Form 10-Q are omitted because they are not applicable or the answers thereto are none.

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**MICROSTRATEGY INCORPORATED**

By: /s/ Michael J. Saylor  
Michael J. Saylor  
Chairman of the Board of Directors,

President and Chief Executive Officer

By: /s/ Arthur S. Locke, III  
Arthur S. Locke, III  
Executive Vice President, Finance &

Chief Financial Officer

Date: November 3, 2008

**Table of Contents**

**INDEX TO EXHIBITS**

<b>Exhibit Number</b>	<b>Description</b>
3.1	Second Restated Certificate of Incorporation of the registrant (filed as Exhibit 3.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2003 (File No. 000-24435) and incorporated by reference herein).
3.2	Amended and Restated By-Laws of the registrant (filed as Exhibit 3.2 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2003 (File No. 000-24435) and incorporated by reference herein).
4.1	Form of Certificate of Class A Common Stock of the registrant (filed as Exhibit 4.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2003 (File No. 000-24435) and incorporated by reference herein).
31.1	Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Chairman of the Board of Directors, President and Chief Executive Officer.
31.2	Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Executive Vice President, Finance & Chief Financial Officer.
32	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.