FIORI GIOVANNI JOHN

Form 4 June 30, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Common

Stock

06/29/2006

1(b).

(Print or Type Responses)

1 Name and Address of Departing D

	Address of Reporting OVANNI JOHN	Symbo	of Italie and Tieker of Italing	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(First) REEN BAY , P.O. BOX 591		(2000)	Director 10% Owner Specify below) Executive Vice President			
			Ionth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
(City)	(State)	(7:n)		Person ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) of TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	or 5. Amount of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

M

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

217,100

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

100,000

Α

28.4219

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]	1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	e 3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		tive ties red (A) or sed of (D)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
					Code V	(A)	A)	(D)	Date Exercisable	Expiration Date	Title	Amous Number Shares
	Stock Option	\$ 28.4219	06/29/2006		M		1	100,000	11/15/2002	11/15/2010	Common Stock	100,0
	Stock Option	\$ 40.115							11/14/2003	11/14/2011	Common Stock	70,0
	Stock Option	\$ 40.2975							11/20/2004	11/20/2012	Common Stock	120,0
	Stock Option	\$ 52.55							11/19/2005(1)	11/19/2013	Common Stock	108,0
	Stock Option	\$ 61.69							11/17/2006(1)	11/17/2014	Common Stock	100,0
	Stock Option	\$ 67.685							11/16/2007(1)	11/16/2015	Common Stock	50,0

Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting Owner Funne, Muress	Director	10% Owner	Officer	Other		
FIORI GIOVANNI JOHN 5757 N. GREEN BAY AVENUE P.O. BOX 591 MILWAUKEE, WI 53201-0591			Executive Vice President			
Signatures						
Arlene D. Gumm, Attorney-In-Fact fo Giovanni Fiori	r	06/3	0/2006			

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Fifty percent of the options become exercisable two years after the grant date; the remaining 50%, three years after grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date

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