STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

#### SEACOAST BANKING CORP OF FLORIDA

Form 4

March 02, 2016

### FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB

3235-0287 Number: January 31,

2005 Estimated average

burden hours per response... 0.5

Expires:

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

1(b).

Stock

(Print or Type Responses)

See Instruction

1. Name and Address of Reporting Person * HUDSON DENNIS S III			2. Issuer Name <b>and</b> Ticker or Trading Symbol SEACOAST BANKING CORP OF FLORIDA [SBCF]				5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Month/				nte of Earliest Transaction nth/Day/Year) 29/2016				X Director 10% Owner Specify oblow)		
	(Street)	endment, Date Original onth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
STUART, FL 34995								Form filed by More than One Reporting Person		
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution		3. Transaction Code (Instr. 8)	4. Securition(A) or Dis (D) (Instr. 3, 4)	sposed	of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/29/2016			A(1)	64,180	A	\$ 0 (1)	64,180	D (1)	
Common Stock								20	D	
Common Stock								21,915	D (2)	
Common Stock								19,868	D (3)	
Common Stock								30,933.66	D (4)	

Common Stock	49,386	D (5)	
Common Stock	224,356	I	Held by Sherwood Partners, Ltd, family partnership
Common Stock	280	I	Held by Spouse as Custodian for son
Common Stock	20	I	Held by son

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed or (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D	Date Exercisable	Expiration Date	Title I
Common Stock Right to Buy (6)	\$ 14.82	02/29/2016		A	51,956	<u>(7)</u>	02/28/2024	Common Stock
Common Stock Right to Buy (6)	\$ 12.63					<u>(8)</u>	01/28/2023	Common Stock
Common Stock Right to Buy (6)	\$ 10.54					04/29/2015(9)	04/29/2024	Common Stock
Common Stock Right to Buy (6)	\$ 11					06/28/2014(10)	06/27/2023	Common Stock
	\$ 111.1					04/02/2012(12)	04/01/2017	

Stock-settled Common Stock Stock

Appreciation Rights (11)

Stock-settled

Rights (11)

Stock Appreciation \$ 133.6

 $05/16/2011\underline{^{(12)}} \ \ 05/15/2016$ 

Common Stock

# **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

HUDSON DENNIS S III SEACOAST BANKING CORP. OF FLORIDA P.O. BOX 9012 STUART, FL 34995

X Chairman & CEO

# **Signatures**

Sharon Mehl as Power of Attorney for Dennis S. Hudson, III

03/02/2016

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares subject to performance-based restricted stock units ("PSUs") granted on June 28, 2013, that were subject to performance requirements over a period ending December 31, 2015. On Feb. 29, 2016, the Company's Compensation Committee certified the number of shares attained based on the performance criteria. These shares now vest in one-third increments each year on Dec. 31, 2016, 2017 and 2018, provided the recipient remains in continuous service with the Company on each such vesting date.
- (2) Shares held in Trust
- (3) Represents unvested shares in performance based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011. These awards will vest in their entirety on August 23, 2016.
- (4) Represent shares held in the Company's Retirement Savings Plan as of December 31, 2015
- (5) Shares held jointly with spouse
- (6) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- Two tiered vesting. First, performance vesting must be met which requires that: 1) the market price of Seacoast common stock increases to 120% or more of the exercise price; and 2) Seacoast's Tier 1 Capital must be equal to or greater than the regulatory standard. Once performance criteria is met, option shall vest in equal installments at the end of each month over the next 48 months, provided that Optionee remains in Continuous Service on each applicable vesting date.
- (8) Two tiered vesting. Performance criteria met and time-based vesting began on 7/1/15. Option vests in equal installments at the end of each month over the next 48 months, provided that Optionee remains in Continuous Service on each applicable vesting date.
- (9) Vests over 3 years in one-third increments each anniversary of the date of grant beginning on the first anniversary of the date of grant (the date indicated), subject to continued employment.
- (10) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (the date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.

Reporting Owners 3

- (11) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (12) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.