

Goldman Roger  
Form 4  
May 08, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Goldman Roger

2. Issuer Name and Ticker or Trading Symbol  
SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
P.O. BOX 9012  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/04/2018

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Lead Director

STUART, FL 34995  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)<br>Code V Amount (D) Price                             |   |  |   |
| Common Stock                    | 05/04/2018                           |  | S                              | 4,000 D \$ 27.4   | 13,165  | D  |   |
| Common Stock                    | 05/04/2018                           |  | S                              | 3,000 D \$ 27.35  | 3,260   | D <sup>(1)</sup>   |   |
| Common Stock                    | 05/04/2018                           |  | S                              | 200 D \$ 27.4   | 1,200   | I <sup>(2)</sup>   | Held in spouse's IRA                                  |
| Common Stock                    |                                      |  |                                |   | 42,584.9261   | D <sup>(3)</sup>   |   |
| Common Stock                    |                                      |  |                                |   | 2,200   | I  | Held by Spouse  |

Edgar Filing: Goldman Roger - Form 4

|                 |       |   |                            |
|-----------------|-------|---|----------------------------|
| Common<br>Stock | 5,500 | I | Held in<br>Family<br>Trust |
|-----------------|-------|---|----------------------------|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|---|---|---|---|---|---|--|--------------------|---|----------------------------------|
|   |   |   |   |   |   | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |
| Common<br>Stock<br>Right to<br>Buy <sup>(4)</sup>   | \$ 27.53  | 05/04/2018                              |   | A <sup>(5)</sup>                        | 1,431   | 05/04/2018   | 05/03/2028         | Common<br>Stock   | 1,431                            |
| Common<br>Stock<br>Right to<br>Buy <sup>(4)</sup>   | \$ 22.65  |   |   |   |   | 02/06/2017   | 02/05/2027         | Common<br>Stock   | 2,142                            |
| Common<br>Stock<br>Right to<br>Buy <sup>(4)</sup>   | \$ 14.39  |   |   |   |   | 02/03/2016   | 02/02/2026         | Common<br>Stock   | 3,419                            |
| Common<br>Stock<br>Right to<br>Buy <sup>(4)</sup>   | \$ 10.78  |   |   |   |   | 04/01/2014   | 03/01/2024         | Common<br>Stock   | 170,000                          |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |         |               |
|--------------------------------|---------------|-----------|---------|---------------|
|                                | Director      | 10% Owner | Officer | Other         |
| Goldman Roger<br>P.O. BOX 9012 | X             |           |         | Lead Director |

STUART, FL 34995

## Signatures

/s/ Dennis S. Hudson, III as Power of Attorney for Roger O.  
Goldman

05/08/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Held in IRA; shares voting and investment power
- (2) Shares voting and investment power
- (3) Held in Seacoast's Non-employee Directors Deferred Compensation Plan
- (4) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- (5) Non-employee director compensation paid in the form of stock options as elected by the recipient; the number of shares and purchase price determined using the Black-Scholes method.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.